



signia

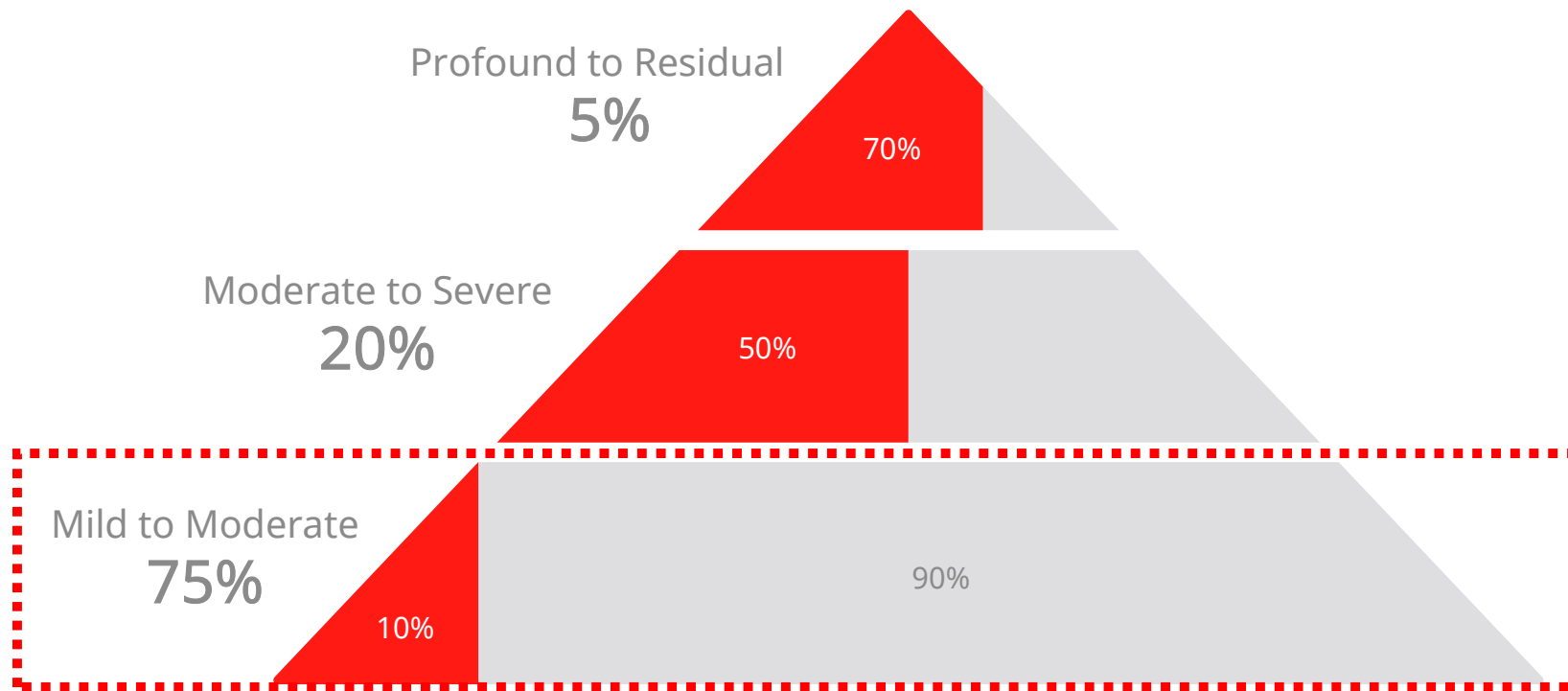
Consumer Centric Designs: The Benefits of Offering Multiple Solutions

AUDIOLOGYonline

Signia Hearing Aid Styles to Meet Your Needs

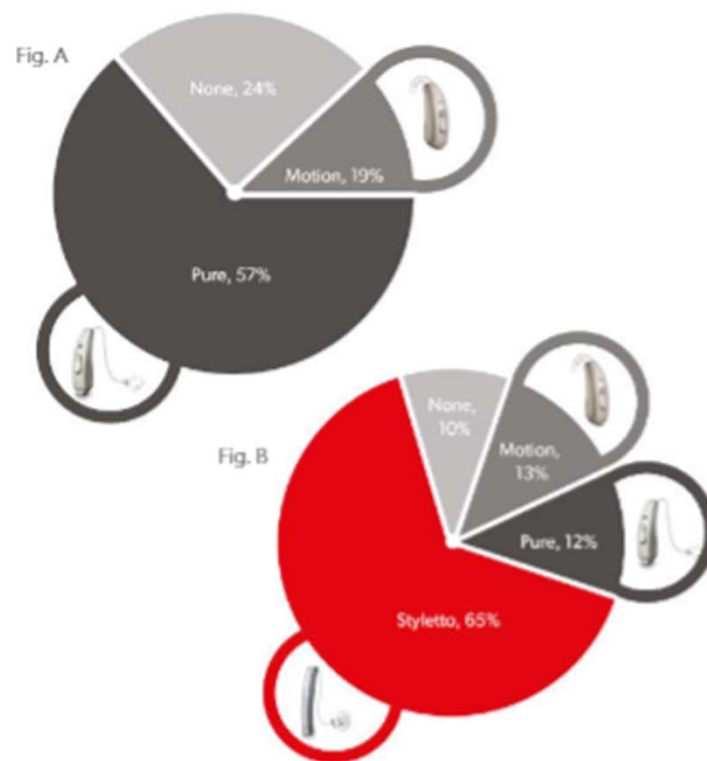
							
	Pure Charge&Go AX	Insio Charge&Go AX	Styletto AX	Pure 312 AX	Active & Active Pro X	Motion Charge&Go X	Silk X
Hearing Aid Style	Receiver-in-Canal	In-the-Canal / In-the-Ear	Slim Receiver-in-Canal	Receiver-in-Canal	Earbud Design	Behind-the-Ear	Completely-in-Canal
Custom Design		✓					
Available Colors	10	6	12	10	3	10	2
Bluetooth Compatibility	iPhone® & Android™ streaming	iPhone & Android streaming	iPhone & Android streaming	iPhone & Android streaming	iPhone streaming	iPhone streaming	
CROS Compatibility	✓	✓	✓	✓		✓	✓
Telecoil Compatibility	✓ (Pure C&G T AX)					✓ (P and SP only)	
Rechargeable Solution	✓ (Portable)	✓	✓ (Portable)		✓ (Portable)	✓	
Battery Size	N/A	N/A	N/A	Size 312	N/A	N/A	Size 10
Qi Wireless Charger Compatibility			✓		✓		
Signia App	Signia Assistant & My WellBeing	Signia Assistant & My WellBeing	Signia Assistant & My WellBeing	Signia Assistant & My WellBeing	Signia Assistant	Signia Assistant	✓

Market Penetration



Why do we need to be Consumer Centric?

In 2019 Signia launched a survey with more than **500 consumers** in the U.S. aged 40 to 65 with mild-to-moderate hearing loss; 92 percent of these consumers did not wear hearing aids.



Hakvoort, C. & Burton, P. (2019). Increasing Style, Reducing Stigma: The Styletto Solution.



Signia Active Pro X / Signia Active X



Combines advanced Signia Xperience audiology with a modern hearing design to combat stigma.

- Directional mic technology
- Bluetooth connectivity
- 23h of wear time with streaming
- Charging-on-the-go





Active Pro X

- Dynamic Soundscape Processing
- Binaural processing in 48 channels
- Directional microphone technology with Binaural Directionality
- Directional Hearing F/B/R/L
- eWindscreen
- Sound smoothing
- Extended Bandwidth
- Reverberant room program
- HD Music
- Twin Phone
- Stroll
- Tinnitus Therapy including Notch Therapy
- 6 programs possible



Active X

- Dynamic Soundscape Processing
- Binaural processing in 16 channels
- Directional microphone technology
- 4 programs possible

Active X Colors

118/42 dB SPL



Black

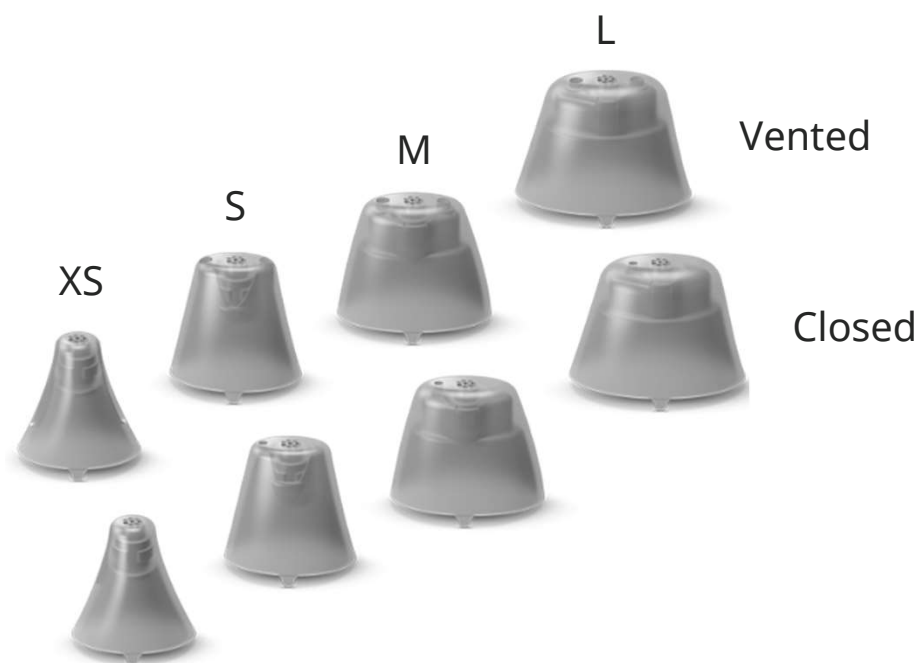


Snow White / Rose Gold



Black / Silver

Instant Customized Fit



Charging On-the-go

Wireless or wired charging



Case fully charged and ready to charge a pair of Active Pro / Active up to 3 times

Signia Silk, when discretion is most important



December 14, 2022

Silk X



Silk™ X (Instant-fit)
READY-TO-WEAR



Nearly invisible:
Faceplate creates shadow appearance

Discreet option for mild-moderate hearing loss:
113 dB output/50 dB gain

Five performance levels to meet wearer needs:
7X, 5X, 3X, 2X, 1X, sDemo

Customized fit via Click sleeves: Closed / vented
and in 4 sizes

Signia Insio Charge&Go AX



signia



Be
Brilliant™



Insio Charger

Insio Charge&Go AX



7AX

5AX

3AX



Full AX feature set incl.
Augmented Focus™



e2e wireless 4.0



IP 68 for full operations in
difficult environments

audiologyonline |



Insio Charge&Go AX with No Compromise on Runtime



~ 4 h full charge



28 h runtime without streaming
24 h runtime with 5 h streaming

Insio Charge&Go AX



Signia Styletto AX



signia

Styletto AX



Styletto AX



Styletto Portable
Charger



Styletto
Dry&Clean Charger

Styletto AX

Fully Featured



7AX

5AX

3AX

sDemo

AX

Full AX feature set including Augmented Focus™, e2e Wireless 4.0, OVP 2.0, & Auto EchoShield



Direct streaming to Android™ (ASHA) and iPhone. HandsFree with CallConnect for iOS devices



Signia App with Signia Assistant, Face Mask Mode & My WellBeing



Compatible with CROS Styletto AX

audiologyonline



Stylecto AX Color Portfolio



Note 3 skin tone versions not pictured: Black/Black, Beige/Beige, Deep Brown/Deep Brown

The Styletto AX Charger On-the-go Solution



Via **USB-C** cable or **Qi** charging



Holds **4** charges for life on-the-go

The Styletto AX Dry&Clean Charger All-in-one Solution



Charge



Dehumidify



Clean via UV

Signia Styletto AX Runtime



20h runtime without streaming
17h runtime incl. 5h streaming



30-minute fast charge provides
additional wear time (5.5h)

Signia AX

Portfolio Overview



Form Factor	SLIM RIC	RIC LI	RIC LI	RIC 312	Custom LI
Product Name	Styletto AX	Pure Charge&Go AX	Pure Charge&Go T AX	Pure 312 AX	Insio Charge&Go ITC&ITE AX
CROS	✓	✓	✓	✓	
7	✓	✓	✓	✓	✓
5	✓	✓	✓	✓	✓
3	✓	✓	✓	✓	✓

Signia Unique Innovations

The ONLY SP BTE with 61 hours of run time

Motion hearing aid styles



Motion
Charge&Go
SP X



Motion
Charge&Go
P X



Motion
Charge&Go
X

Chargers



Motion X Closed
Charger



Standard
Open
Charger for P & SP



Optional
Dry&Clean
Charger for P & SP

What wearers want...



Attractive design



Comfortable fit



Flexibility

Signia Hearing Aid Styles to Meet Your Needs

							
	Pure Charge&Go AX	Insio Charge&Go AX	Styletto AX	Pure 312 AX	Active & Active Pro X	Motion Charge&Go X	Silk X
Hearing Aid Style	Receiver-in-Canal	In-the-Canal / In-the-Ear	Slim Receiver-in-Canal	Receiver-in-Canal	Earbud Design	Behind-the-Ear	Completely-in-Canal
Custom Design		✓					
Available Colors	10	6	12	10	3	10	2
Bluetooth Compatibility	iPhone® & Android™ streaming	iPhone & Android streaming	iPhone & Android streaming	iPhone & Android streaming	iPhone streaming	iPhone streaming	
CROS Compatibility	✓	✓	✓	✓		✓	✓
Telecoil Compatibility	✓ (Pure C&G T AX)					✓ (P and SP only)	
Rechargeable Solution	✓ (Portable)	✓	✓ (Portable)		✓ (Portable)	✓	
Battery Size	N/A	N/A	N/A	Size 312	N/A	N/A	Size 10
Qi Wireless Charger Compatibility			✓		✓		
Signia App	Signia Assistant & My WellBeing	Signia Assistant & My WellBeing	Signia Assistant & My WellBeing	Signia Assistant & My WellBeing	Signia Assistant	Signia Assistant	✓



signia

Thank You!

SigniaUSA
800-766-4500

audiologyonline