

Welcome and house keeping

Webinar FAQs

How to ask a question:

Click Q&A, type your question and Send.

Where to get the handout:

Download from Pending Courses

Or Click on link from Chat

How to earn CEUs:

After the webinar, go to your Pending Courses and pass the multiple-choice exam.

For assistance or tech support:

Call 800-753-2160

customerservice@audiologyonline.com

Use the Q&A window



Welcome to the
Vivante™
experience



Objectives and agenda

Summarize the technology and benefits of Moxi Vivante hearing instruments.

Outline key feature controls and updates in TrueFit fitting software.

Identify the benefits of Unitron's Experience Innovations.

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Welcome to the
VivanteTM
experience

Vivante™

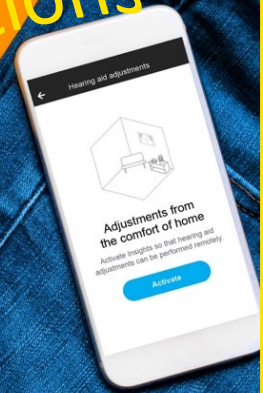
Sound
performance



Devices
designed for life



Experience
Innovations



MFA connectivity



Compelling tech at all levels

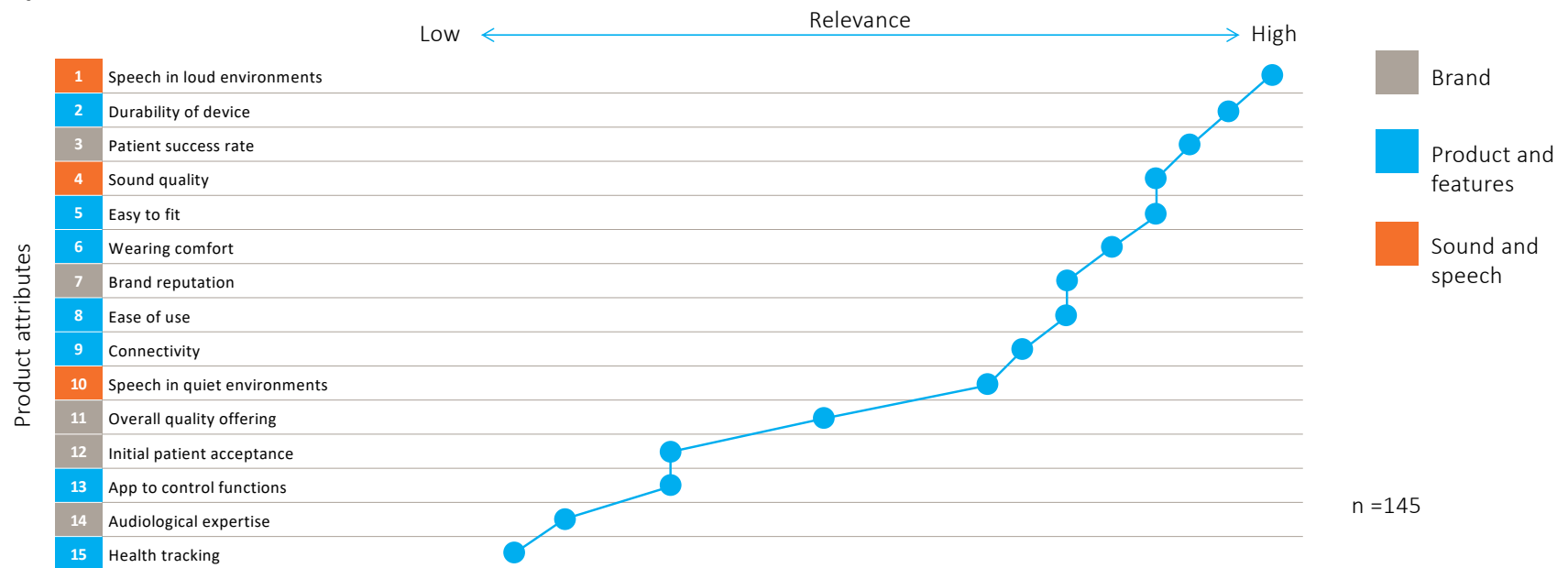


Sound performance

Importance of core product attributes

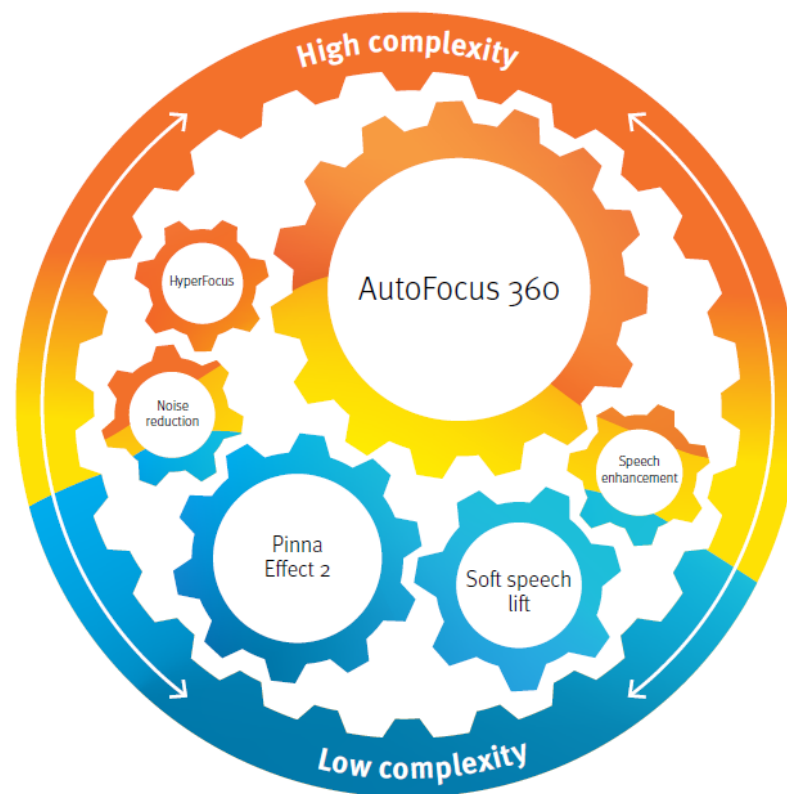
Understanding speech in noise is still #1

Importance of core attributes for RIC



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Integra OS



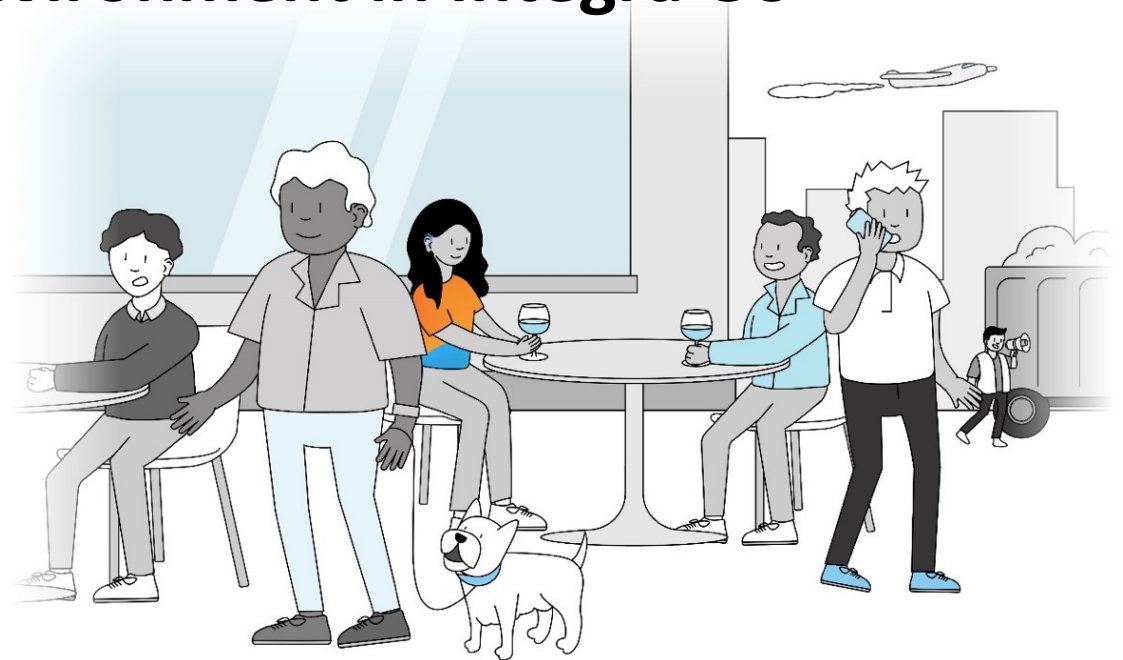
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What's new?

Sound performance

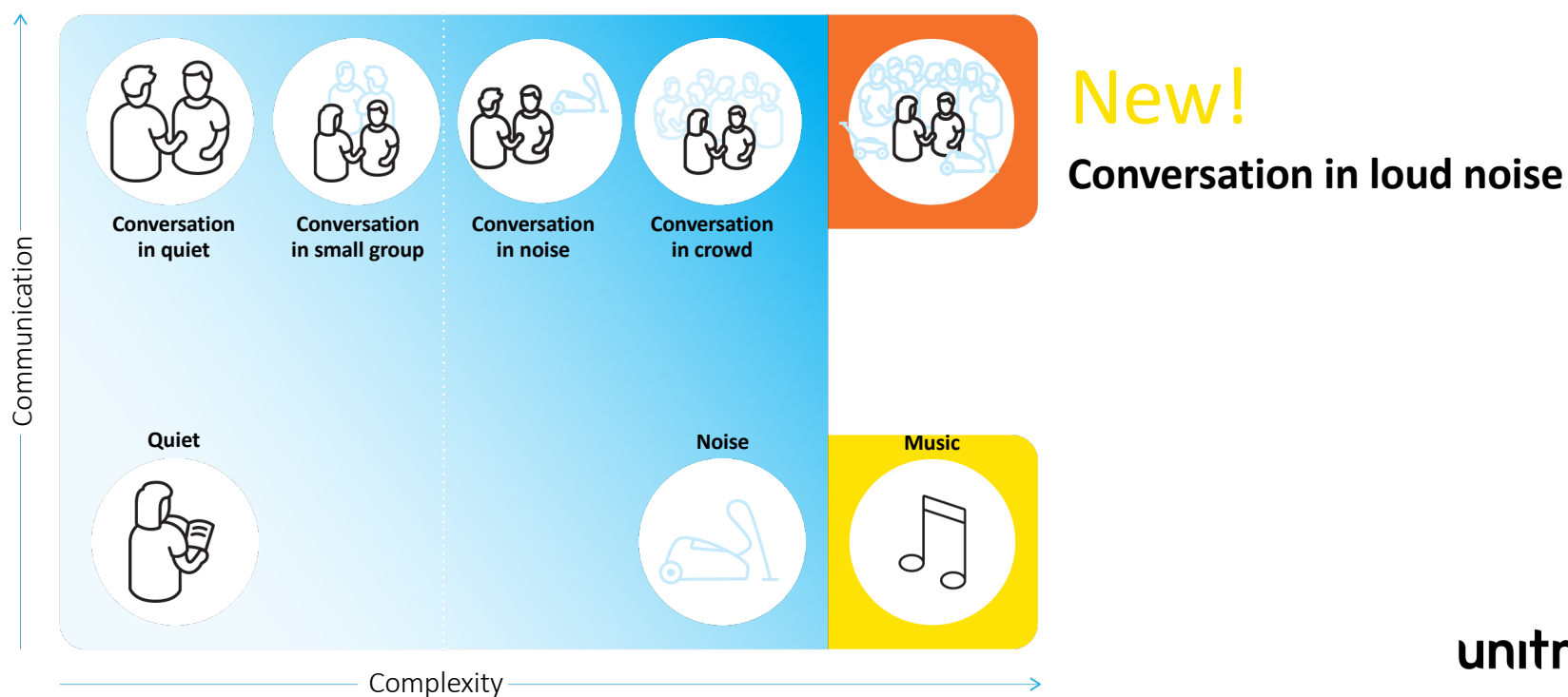
New 8th listening environment in Integra OS

Conversation in loud noise
with HyperFocus



Integra OS

Evolved with new 8th listening environment



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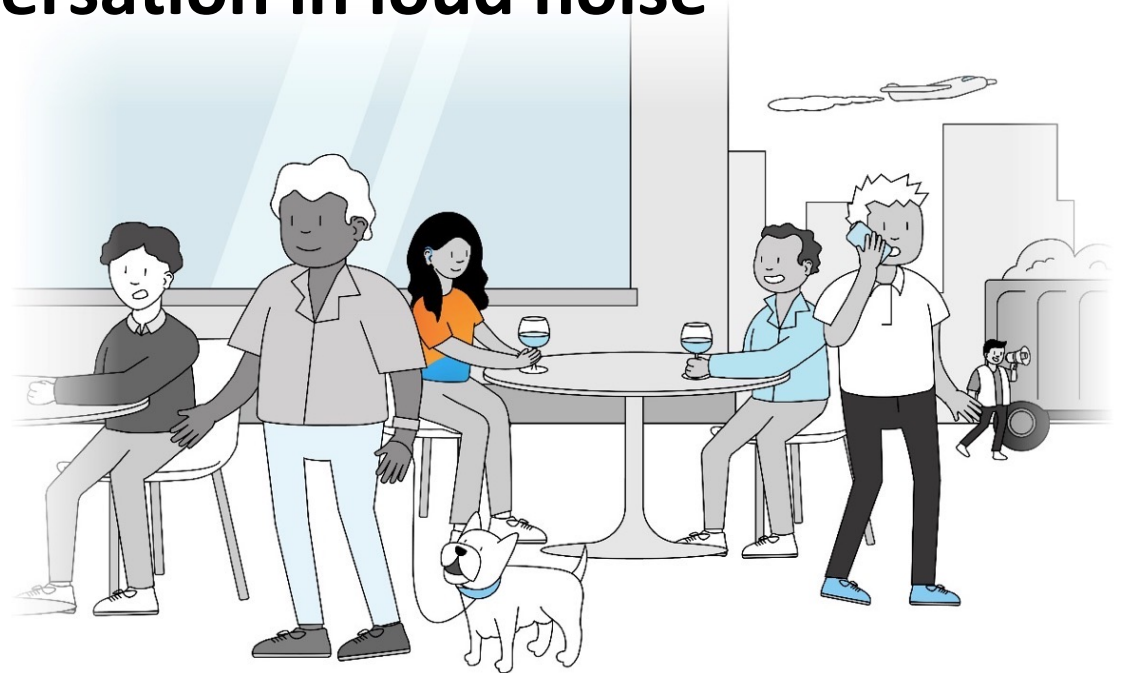
Sound performance

What's new?

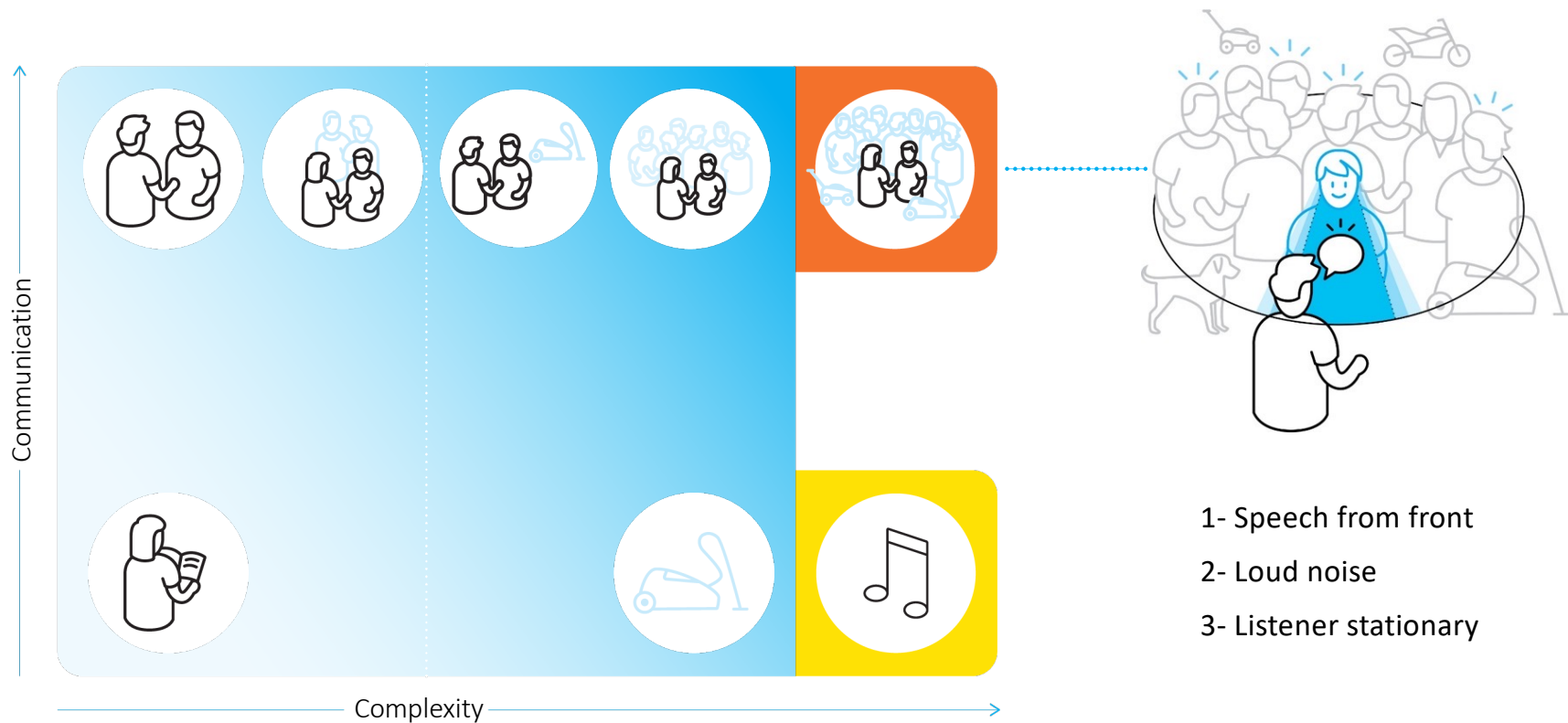
Sound performance

HyperFocus in Conversation in loud noise

Improves Signal to Noise
Ratio in high noise situations



Conversation in loud noise



HyperFocus

Smooth and adaptive

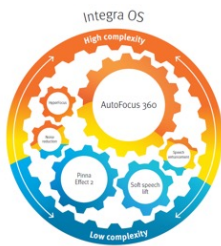


- Gradual, smooth activation
- Strength varies/adjusts depending on noise level

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HyperFocus

Available in Integra OS automatic (conversation in loud noise) **and** manual programs



Integra OS automatic (level 9)

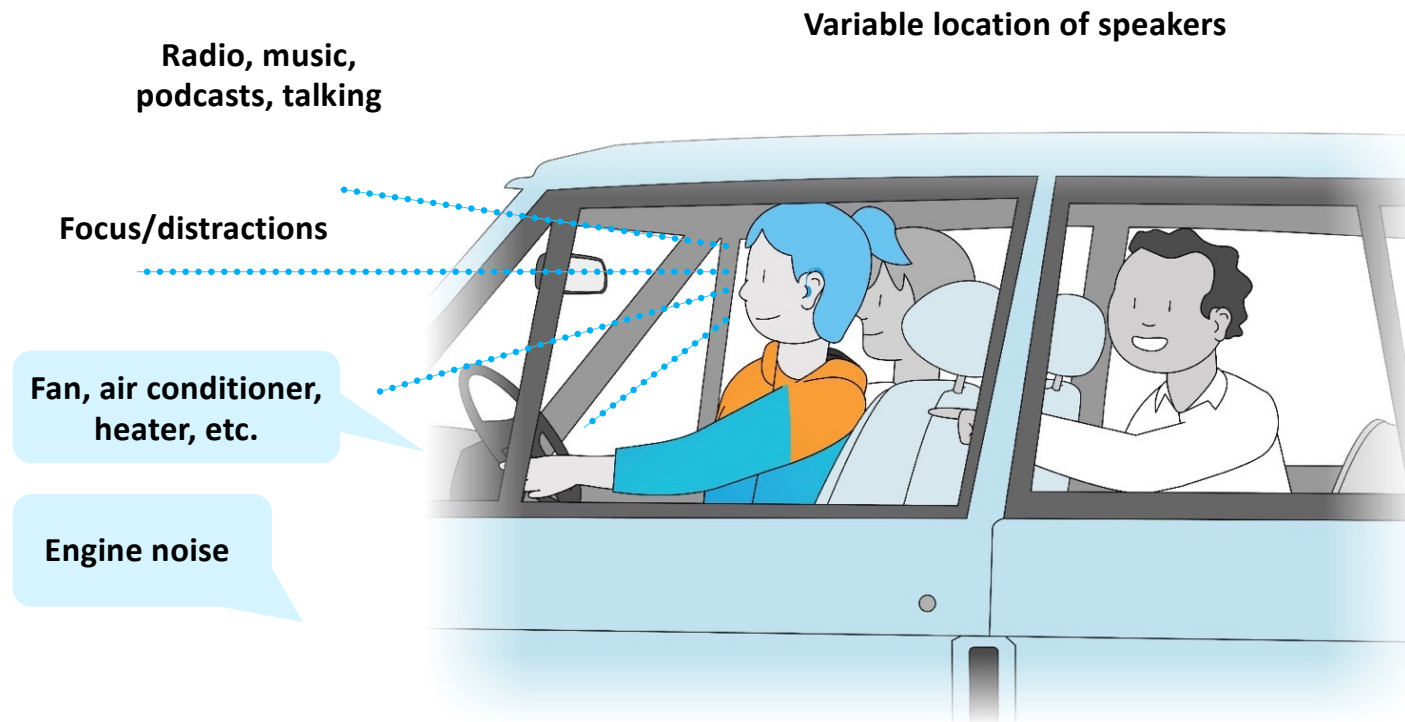


Manual program (levels 9 & 7)



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What are unique challenges in a car?



Fluctuating road noise

Reverberation

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What's new?

Sound performance

New 360 conversation in car manual program

Automatically focuses on speech, regardless of where passengers are sitting



360 conversation in car in 9 technology level

Binaural, wireless network

- Special detection algorithm for car acoustics
- Location of speech direction
- Automatic focus in that direction
- Configurable in TrueFit
- Optional app program in Remote Plus app



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Normally I don't use manual programs, as I often don't think to switch into them at appropriate times. In the car, I found this program very useful.

While using it, I could hear the kids much more than I could with the automatic program. It was a very noticeable improvement.





Importance to hear clearly

60%

of patients agree that
it is important to hear
clearly in
restaurant/bar/cafe

55%

of patients agree
that it is important
to hear clearly
during **in-person**
meetings

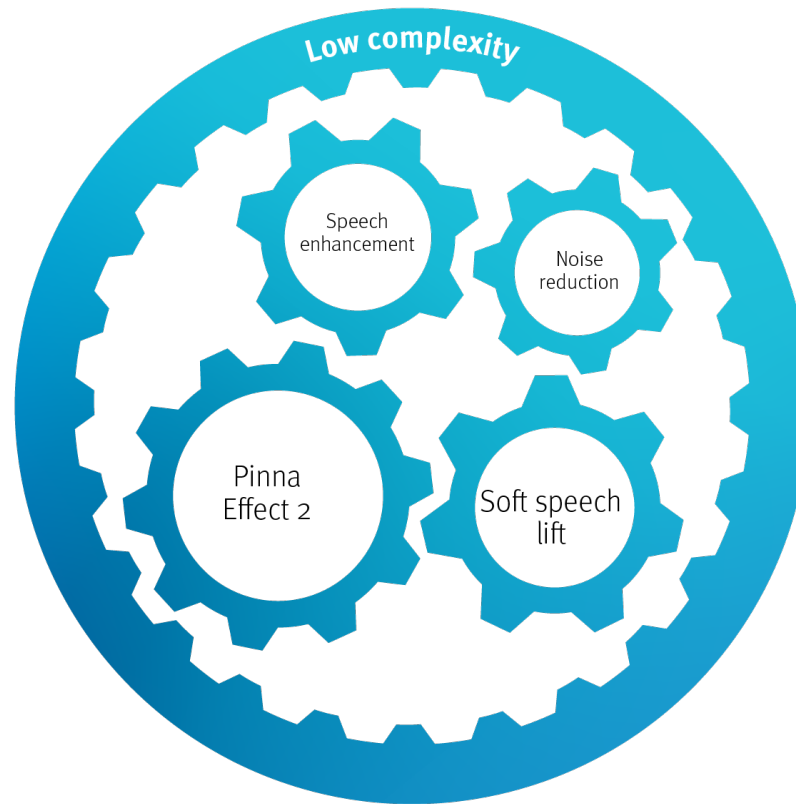
53%

of patients agree that
it is important to hear
clearly while **traveling**
in the car



**Vivante™ keeps up with your
clients wherever they go.**

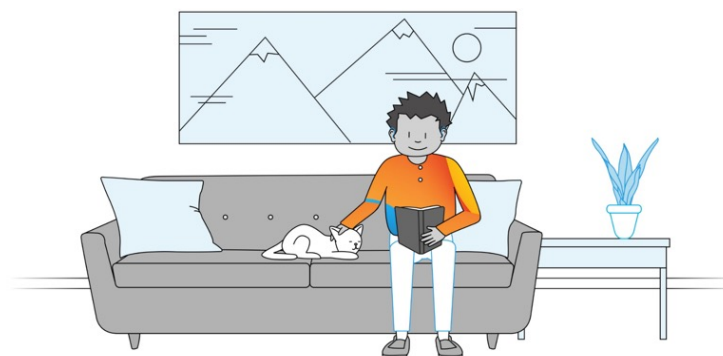
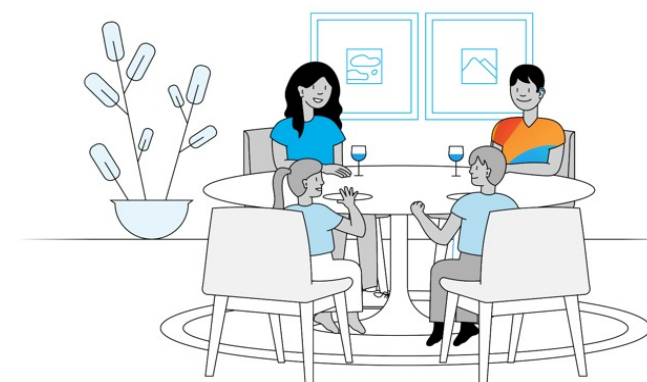
Integra OS



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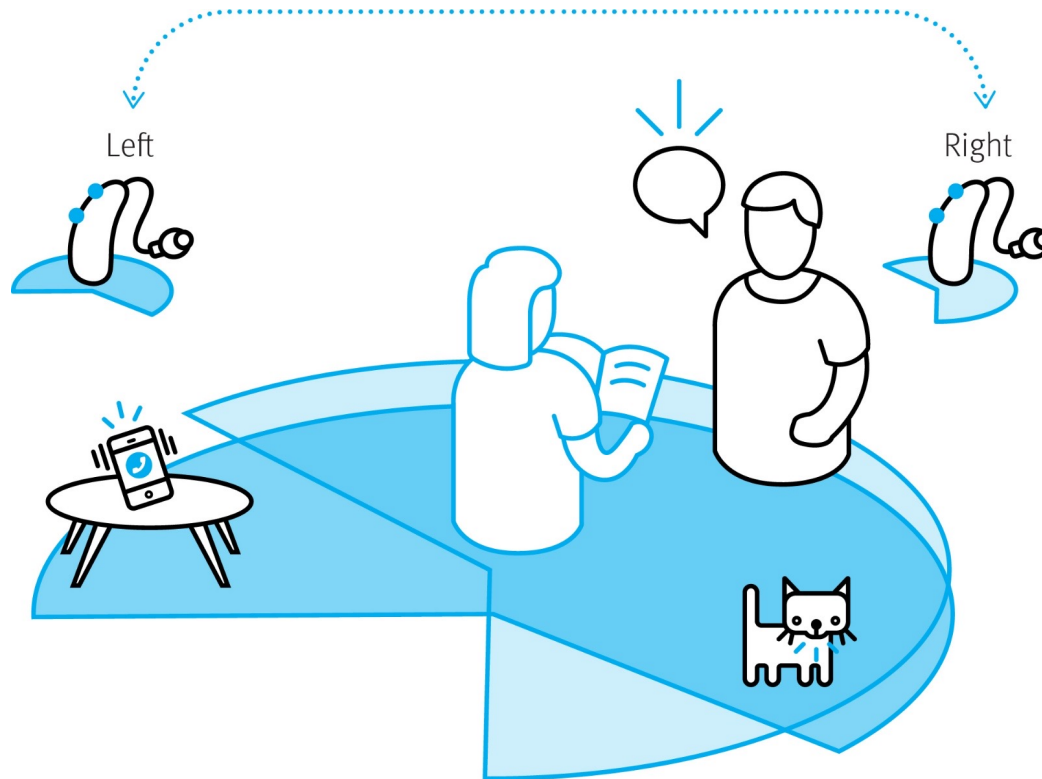
Integra OS

Low complexity environments



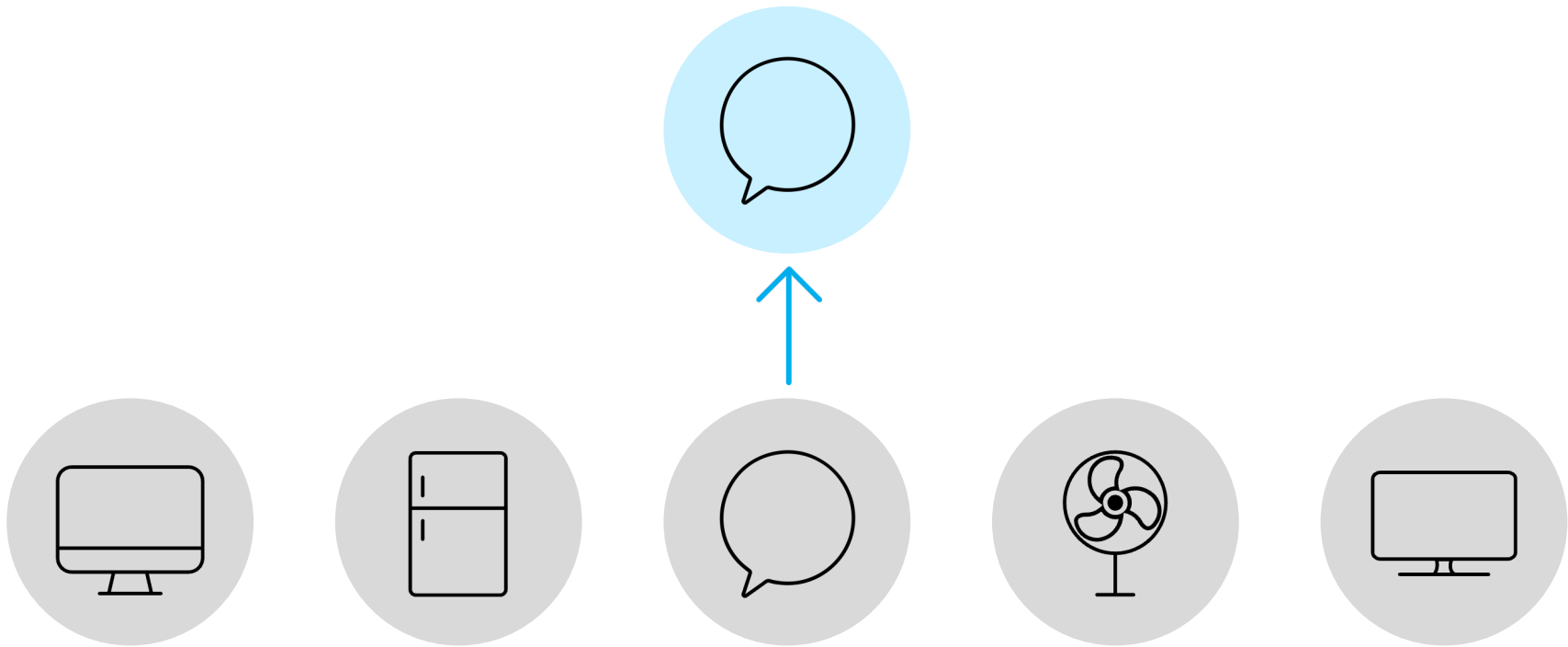
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Pinna Effect 2



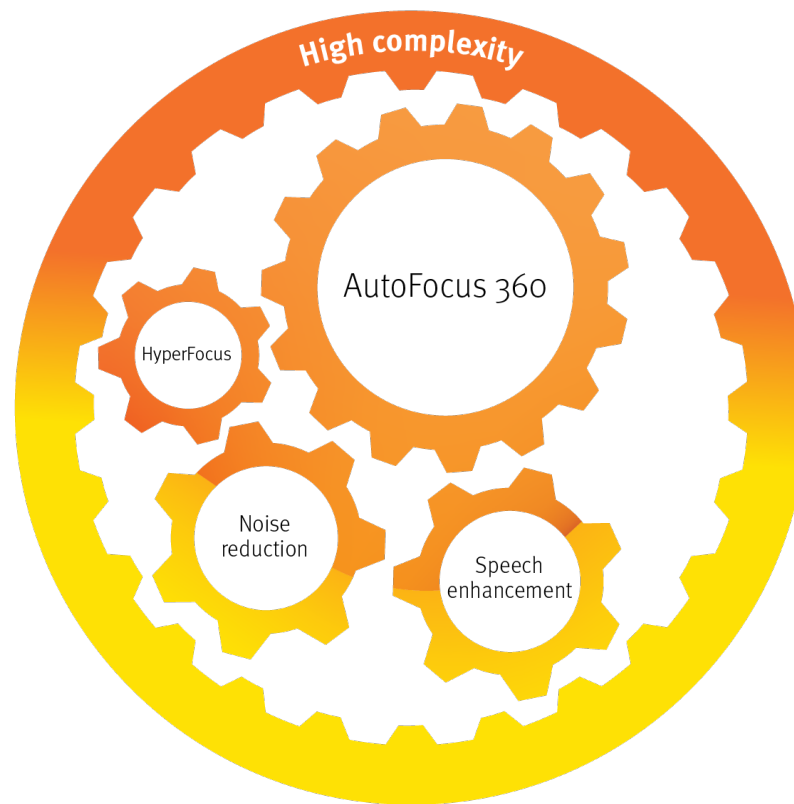
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Soft speech lift



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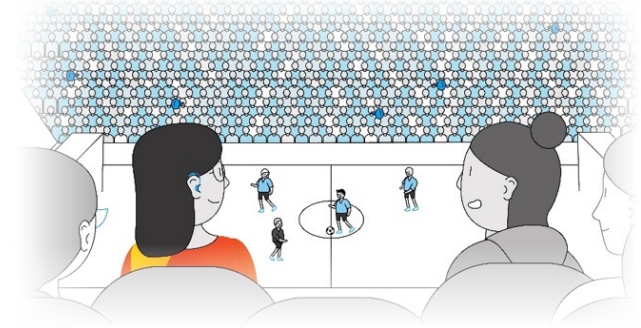
Integra OS



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AutoFocus 360

More than directional beamforming



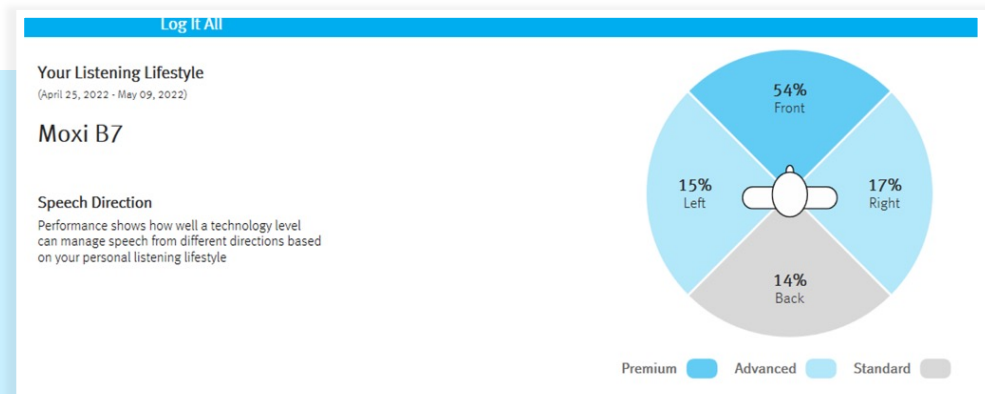
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Speech does not always come from the front

Speech does not always come from the front, especially in noisy situations

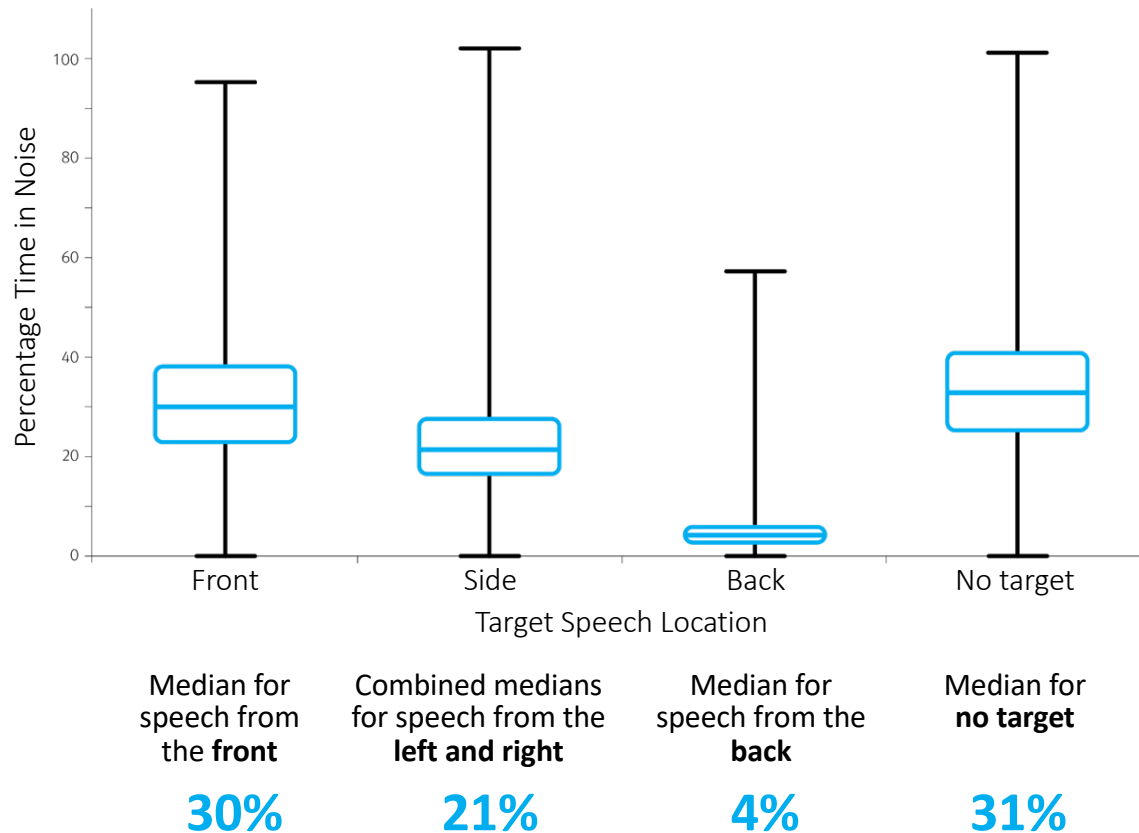
- In 2004, Walden, et al* showed speech was “not from front” **20-24%** of the time,

With Log It All in TrueFit we now log where speech is coming from in high complexity situations.



* Walden, B. E., Surr, R. K., Cord, M. T., & Dyrland, O. (2004). Predicting hearing aid microphone preference in everyday listening. *J Am Acad Audiol*, 15(5), 365-396.
<https://doi.org/10.3766/jaaa.15.5.4>

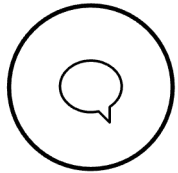
Speech from various directions



Hey! I'm over here:
Log It All and
the direction
of speech

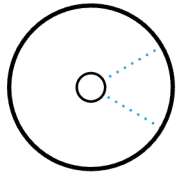
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“Listeners are not facing the direction of speech almost as often (25% of the time) as they are, (30% of the time). Consequently, it makes sense to offer those people hearing instruments which accommodate their non-frontal listening behavior.”



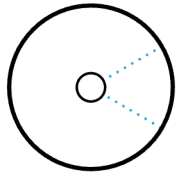
Detection of the location of speech



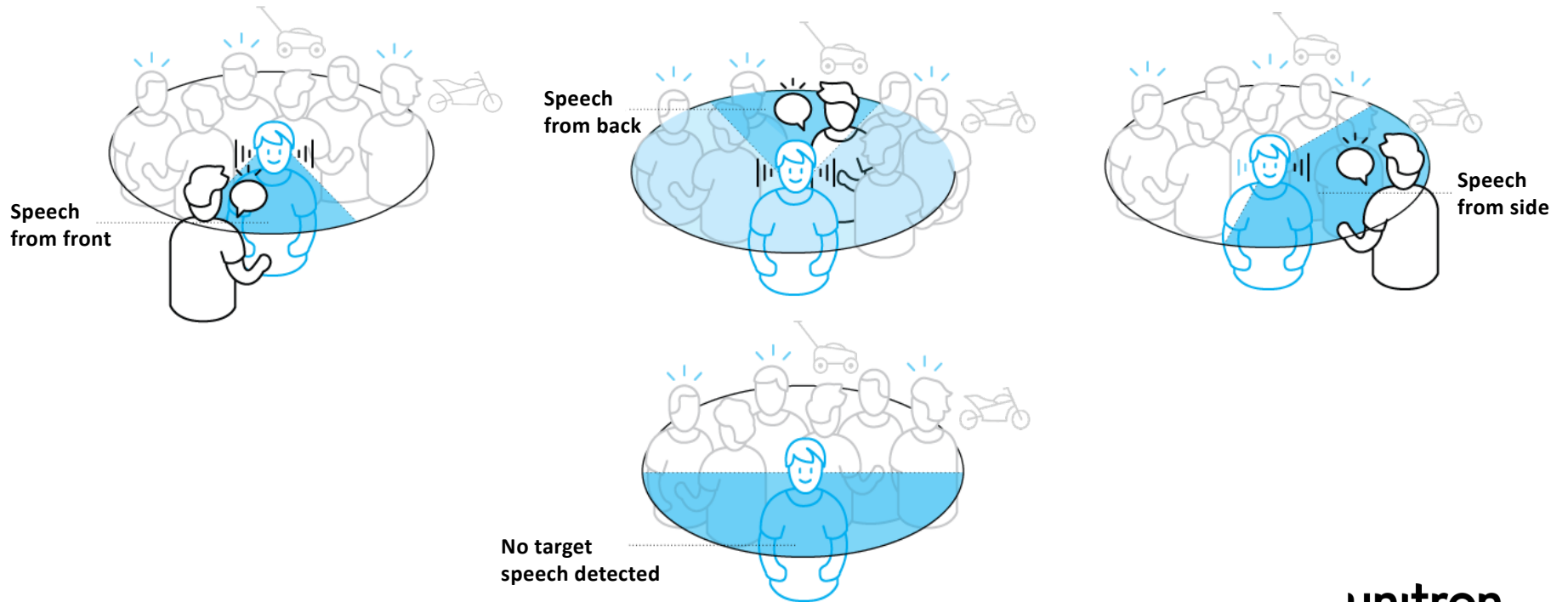


Directional beamforming towards the speaker





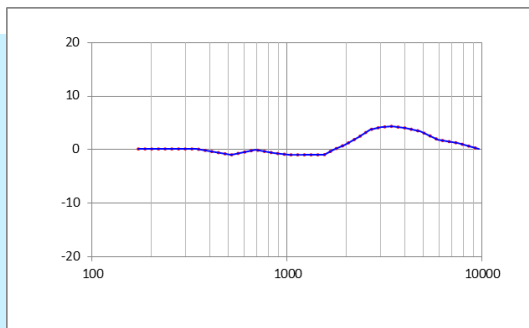
Directional beamforming towards the speaker



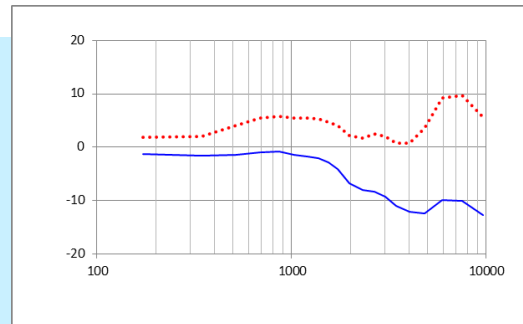


Important acoustic cues

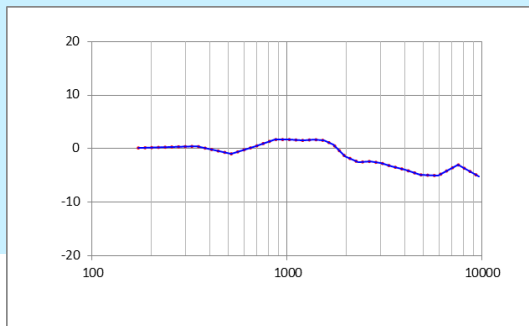
Front



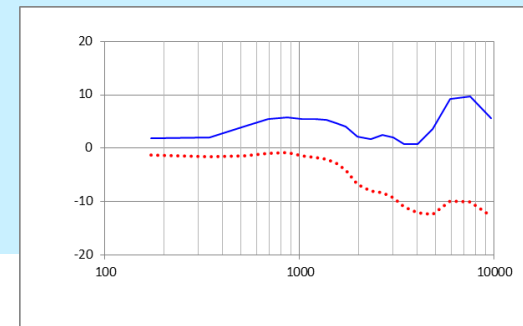
Right



Back

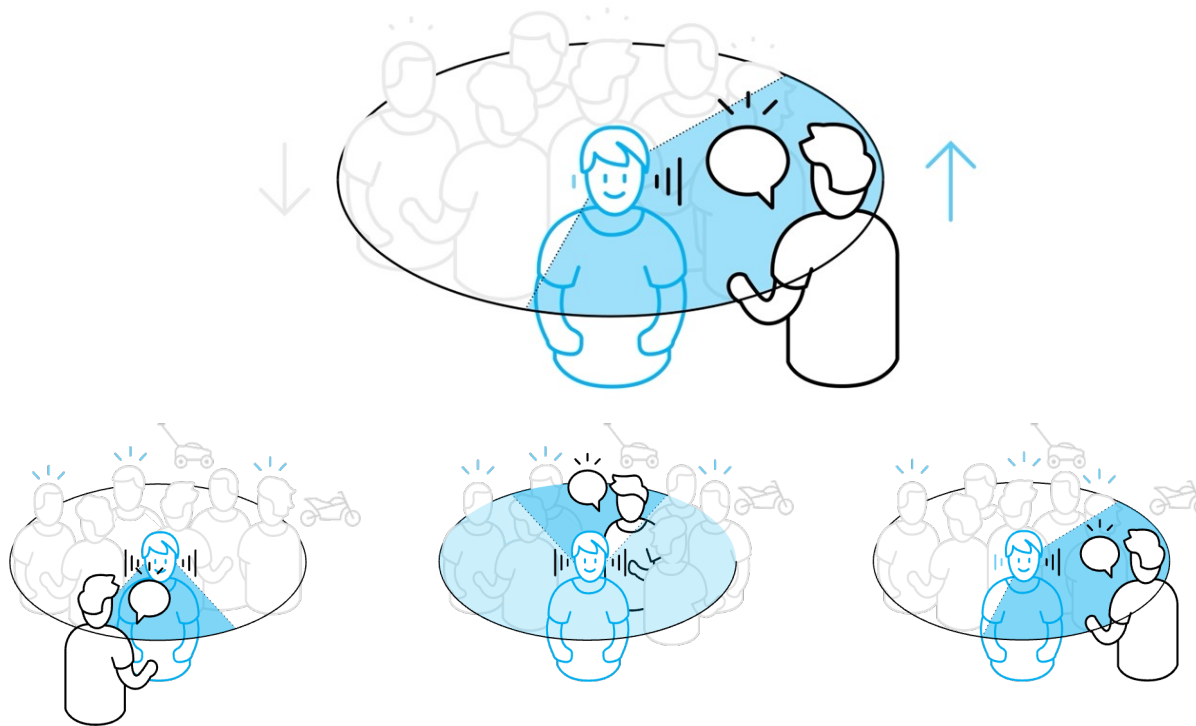


Left



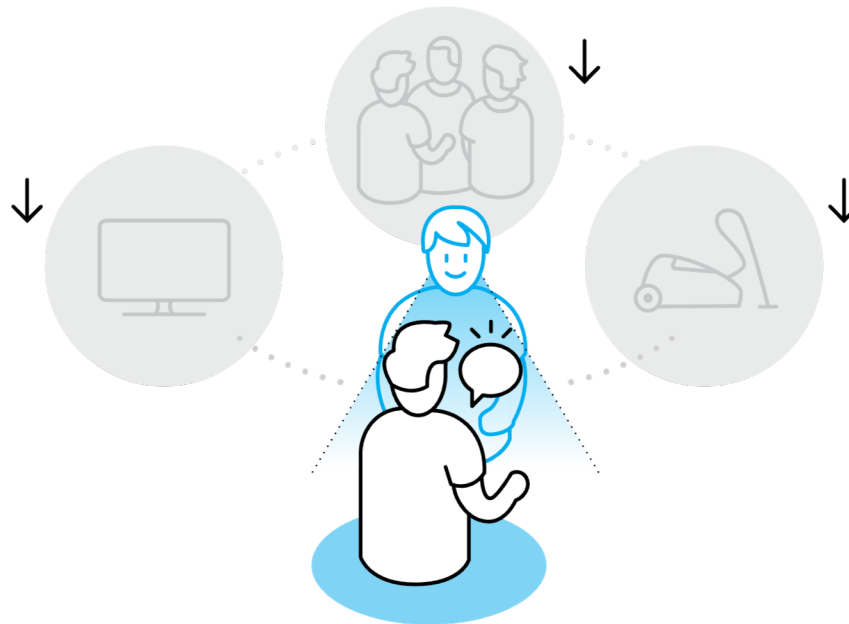


Distinction between speech and noise





Dynamic noise reduction





Sound performance

Pinna Effect 2

Enjoy the natural sound & be wowed!



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Sound performance

VIVANTE HEARING INSTRUMENTS DELIVER OUR
best sound performance yet



Devices designed for
life

New RIC designs and charging cases



Moxi V-RT



Moxi V-R

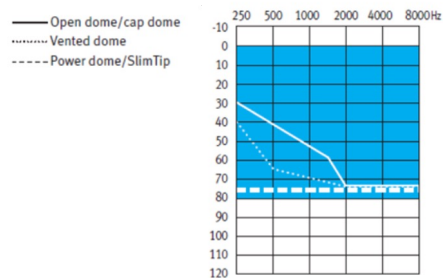


Charger Moxi V-R/RT

Moxi performance profiles

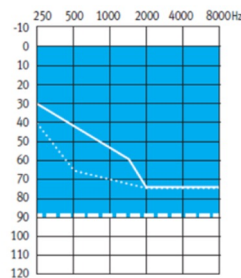
Receiver type

	S
Peak output/gain (2cc)	111/47
Open dome	•
Vented dome	•
Power dome	•
SlimTip	•
cShell	•



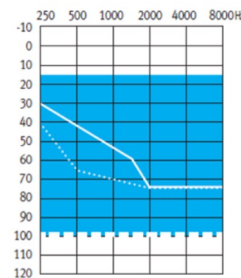
M

	M
Peak output/gain (2cc)	114/51
Open dome	•
Vented dome	•
Power dome	•
SlimTip	•
cShell	•



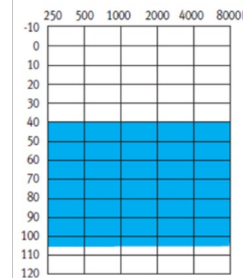
P

	P
Peak output/gain (2cc)	122/59
Open dome	•
Vented dome	•
Power dome	•
SlimTip	•
cShell	•



UP

	UP
Peak output/gain (2cc)	132/71
Open dome	•
Vented dome	•
Power dome	•
SlimTip	•
cShell	•



New charger with magnetic insertion

- Brand new charger for Moxi V-R and V-RT
- New magnetic insertion makes it easy to insert and remove hearing aids
- Quick to charge

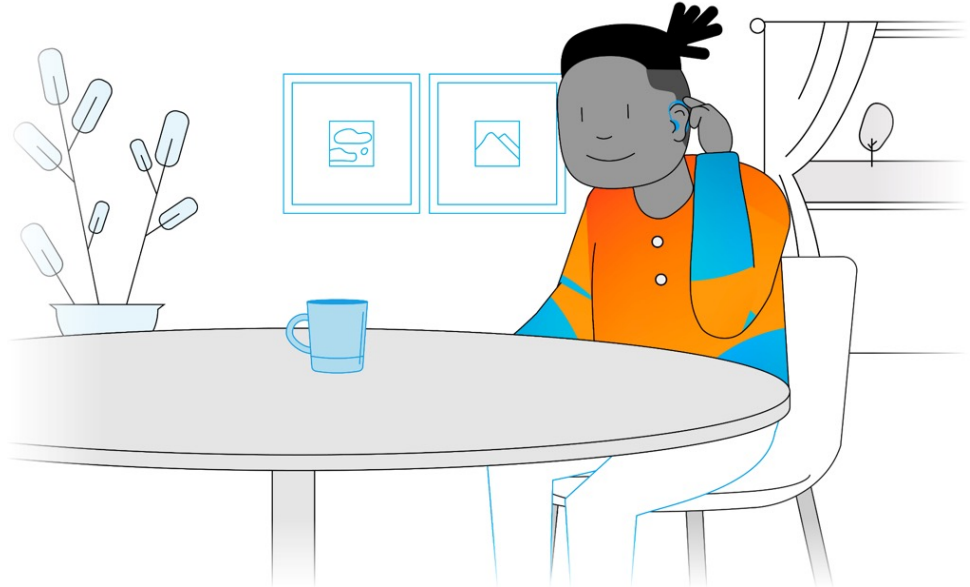


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Moxi Vivante

New design

- Beautiful design with flawless finish
- Multi-function button for ease of use
- Tap control



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Colors



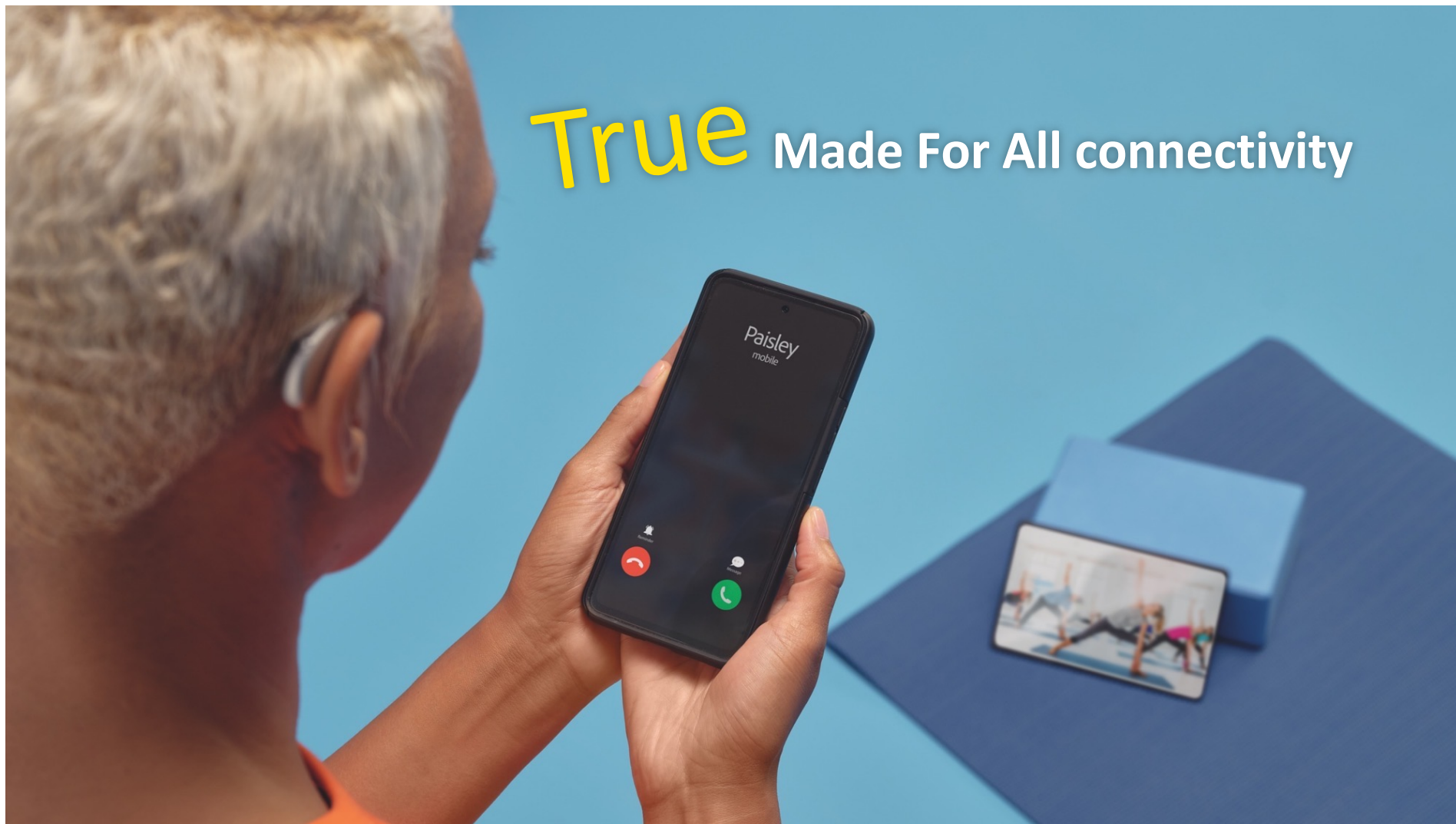
Colors





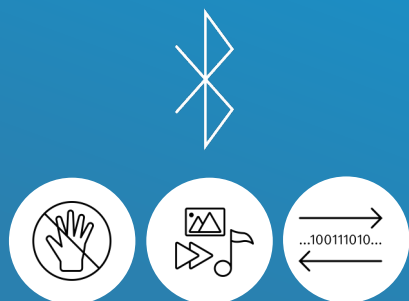
VIVANTE HAS A
style to fit their lifestyle

True Made For All connectivity



Seamless Made For All connectivity

Hands-free calling, direct streaming



sonova



unitron™

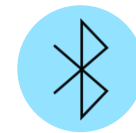
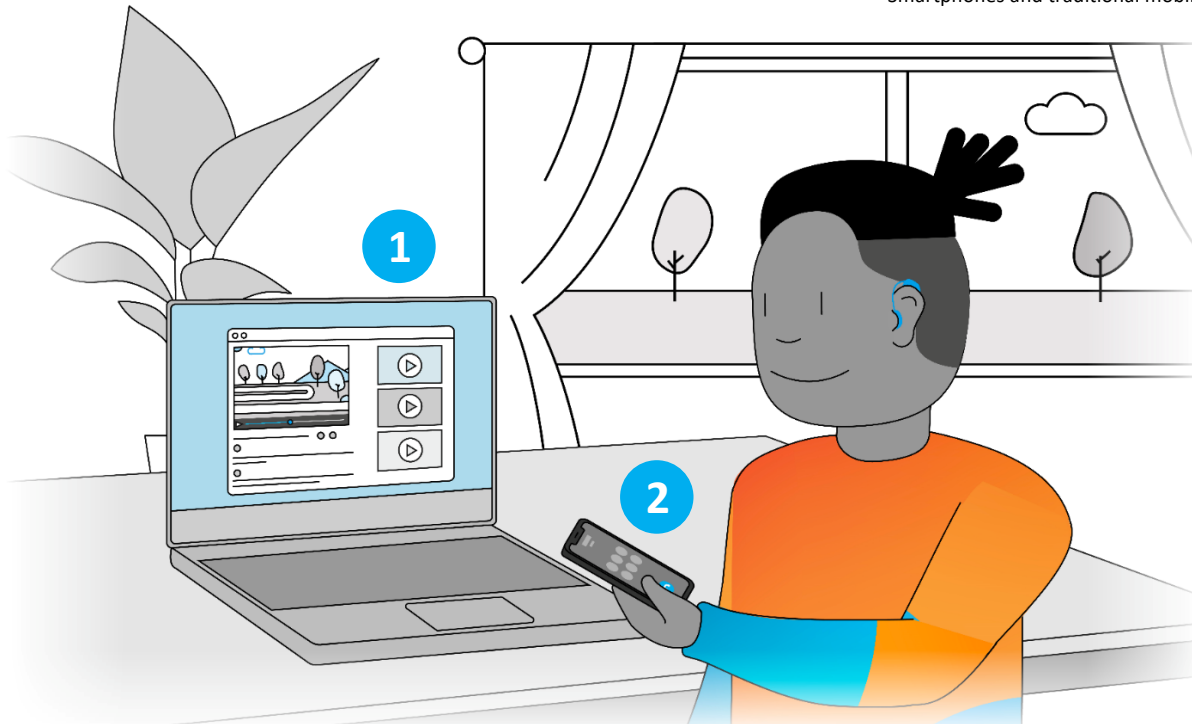
Made For All connectivity

Hands-free, multiple Bluetooth® connections

android 

 iOS

Smartphones and traditional mobile phones with a compatible Bluetooth Hands-Free Profile



2 active BT device
connections

unitron™

Just a tap



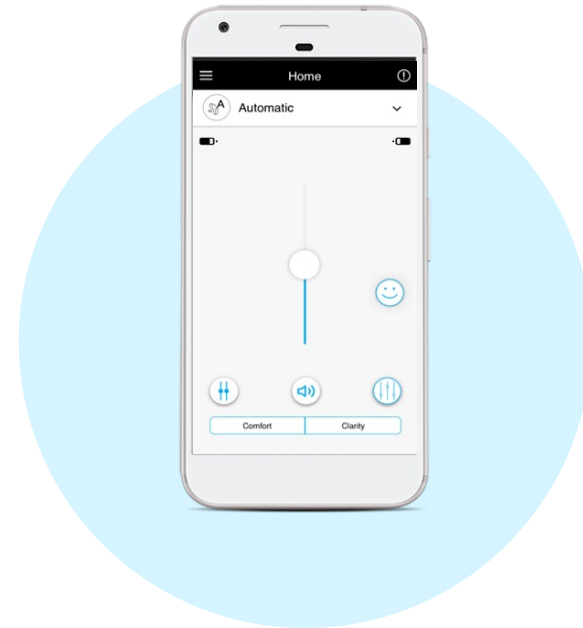
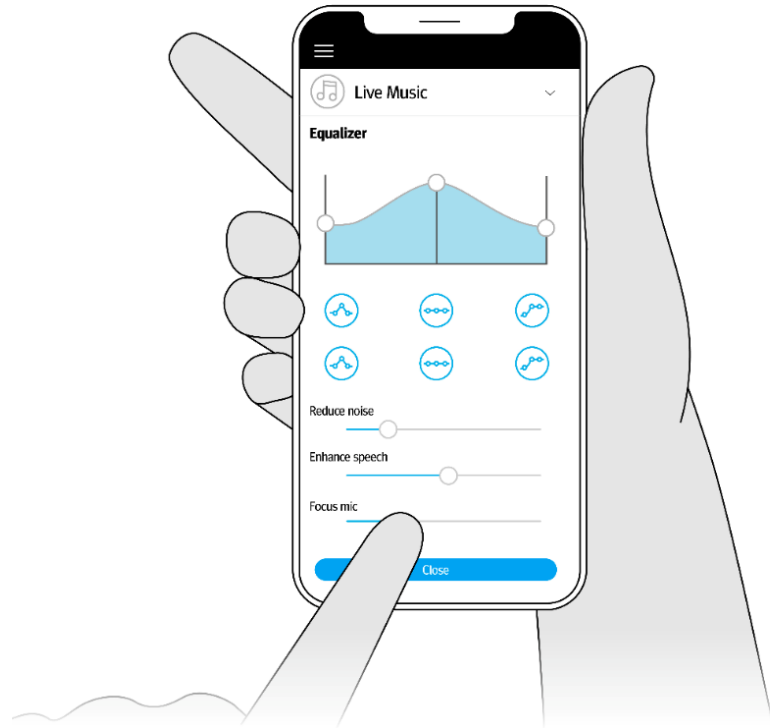
Control streamed
content, accept and
end phone calls access
virtual assistants



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Convenient solutions

Remote Plus app

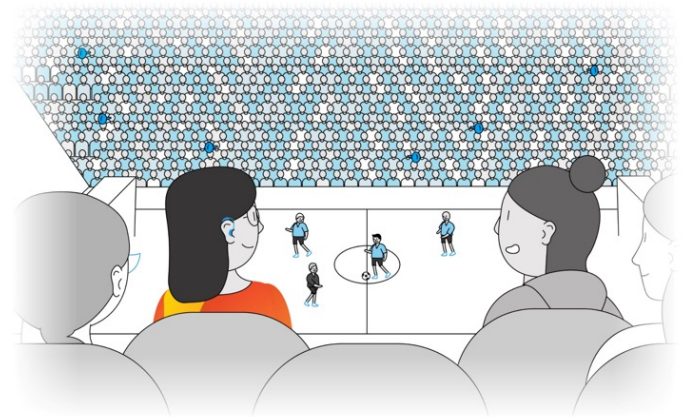
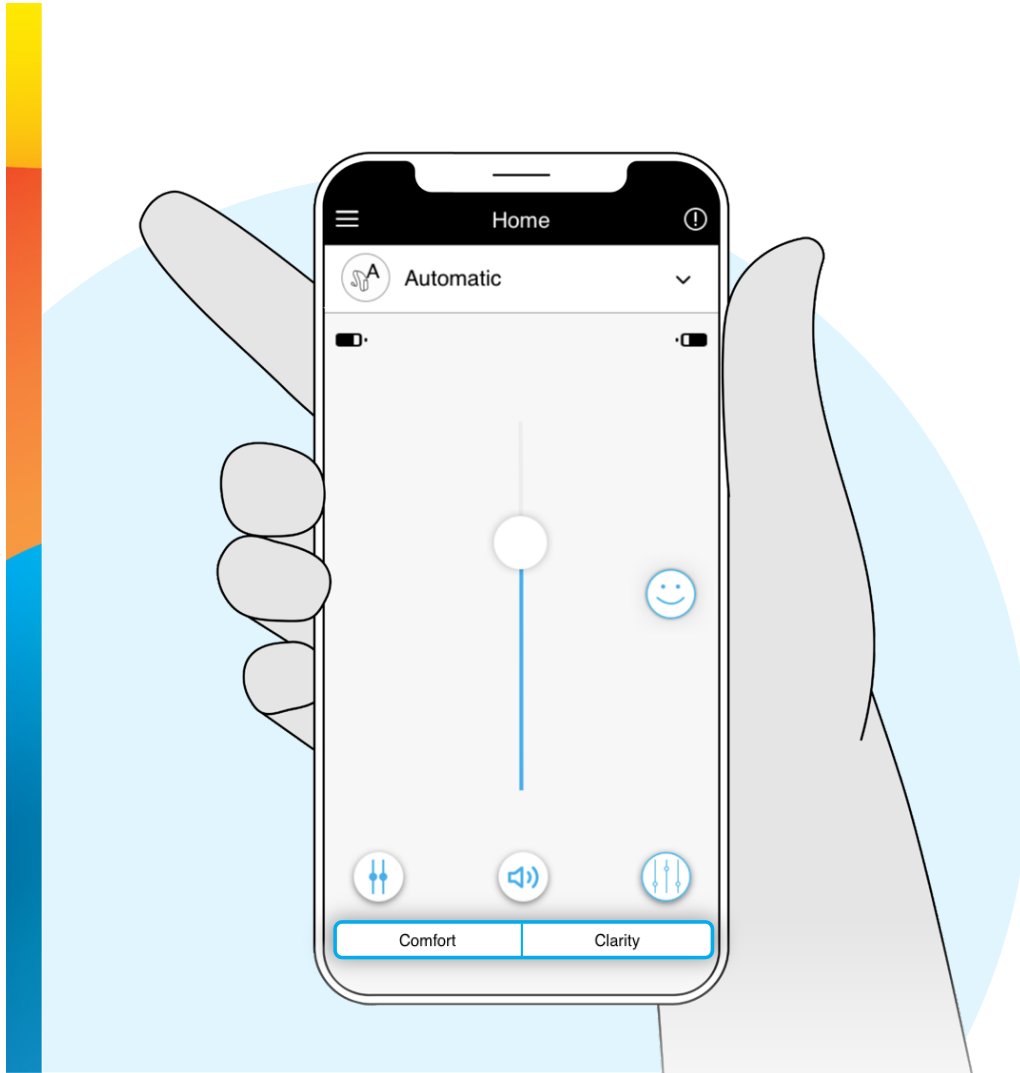


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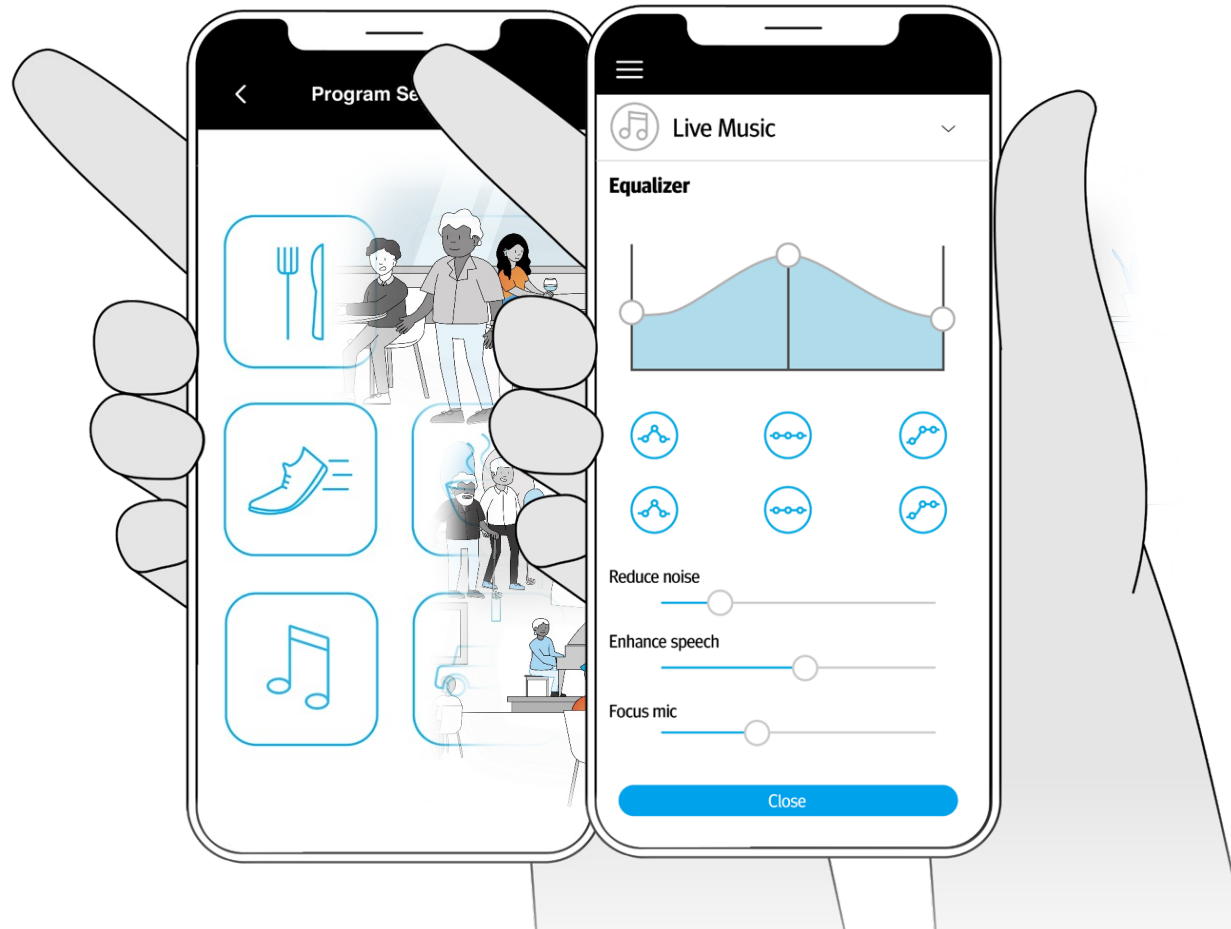
Personalization in the moment



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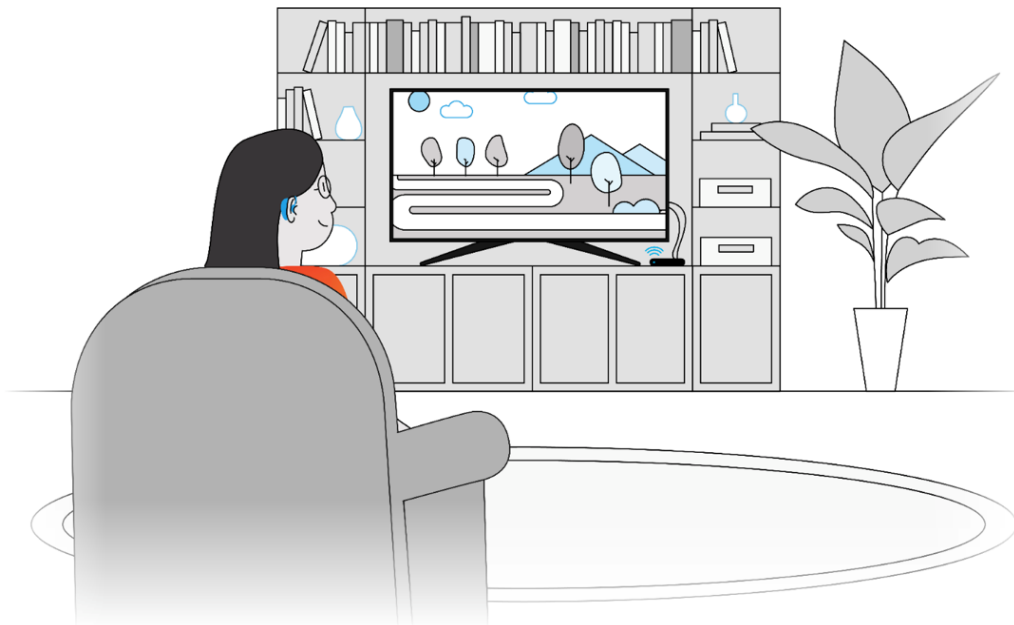
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MarkeTrak shows 44% of hearing instrument wearers in 2022 had an app for their devices on their smartphone, up from 17% in 2019

Of this group, 59% use the app at least weekly and have an 83% satisfaction rating

Convenient solutions

TV Connector



unitron™

Convenient solutions

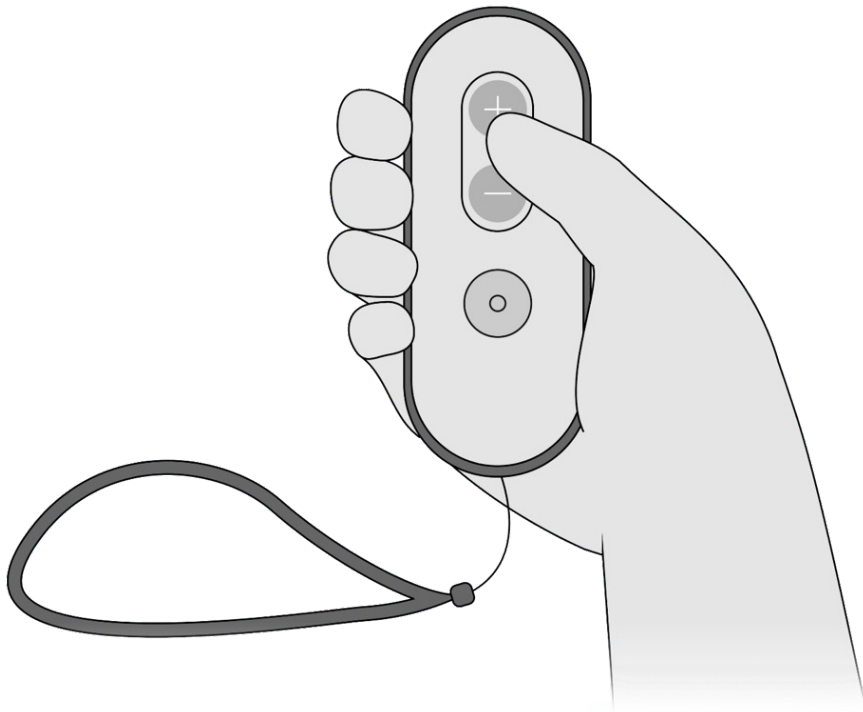
PartnerMic



unitron™

Convenient solutions

Remote Control



unitron™

Proven performance in noise over distance

- Sonova proprietary protocol
- For distance and very loud noise situations



roger



Roger Select



Roger Table Mic II



Roger On

unitron™

VIVANTE SUPPORTS

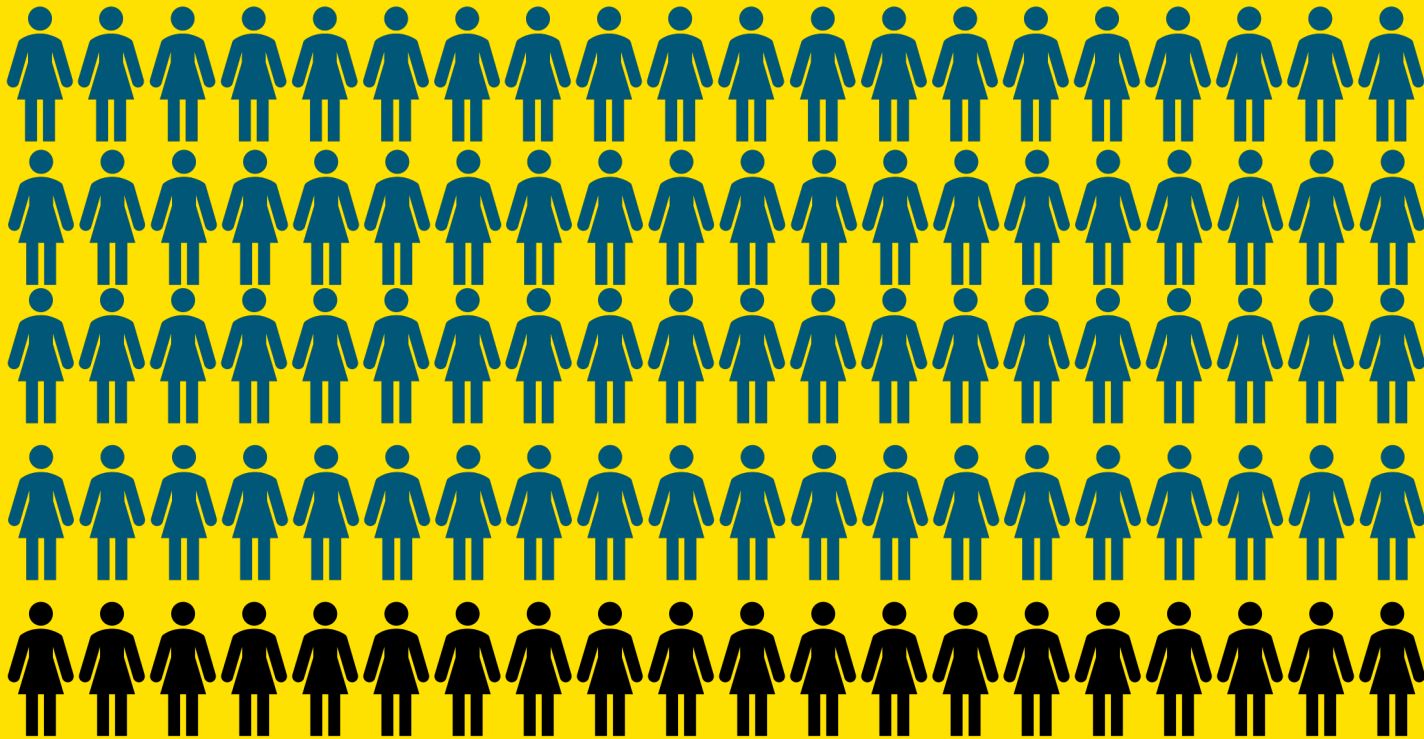
a connected lifestyle



Experience
Innovations

**__% of consumers are
more likely to make a
purchase when offered
experiences that are
personalized to them**

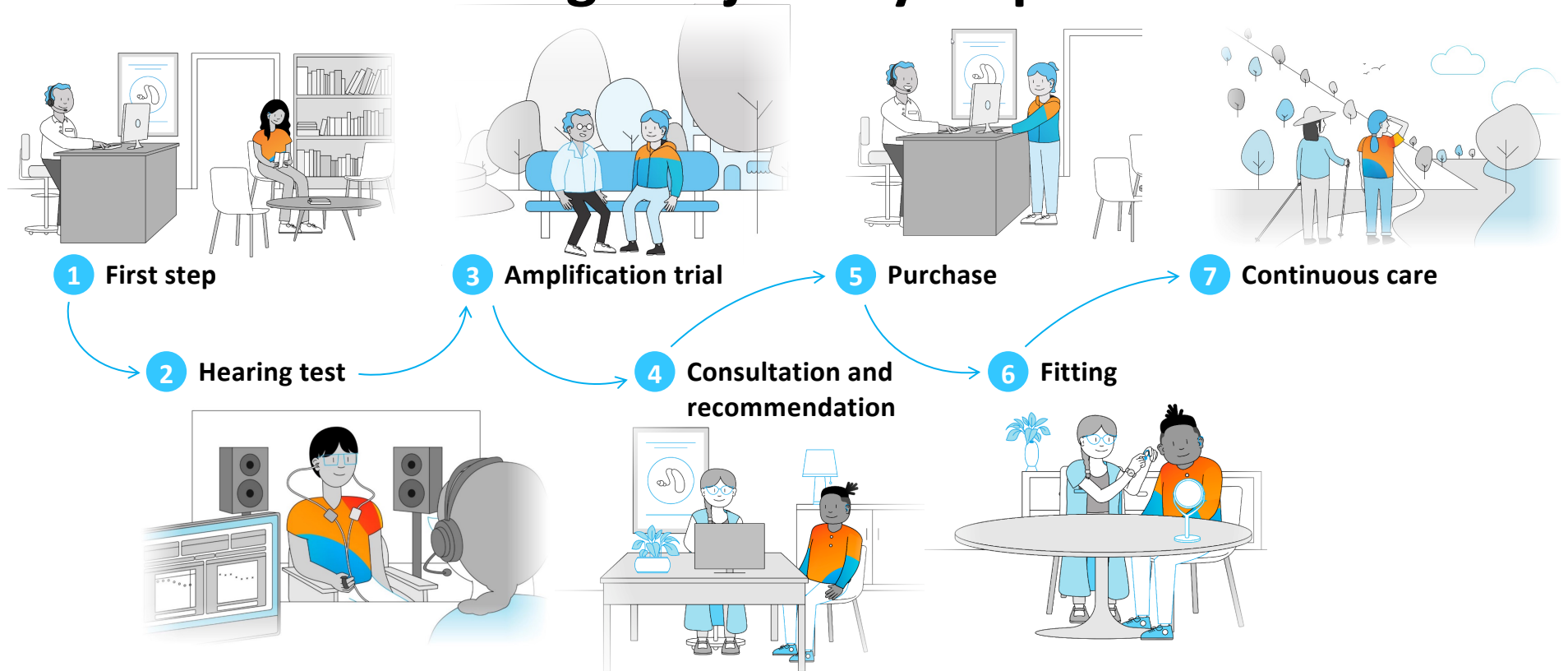
80/100



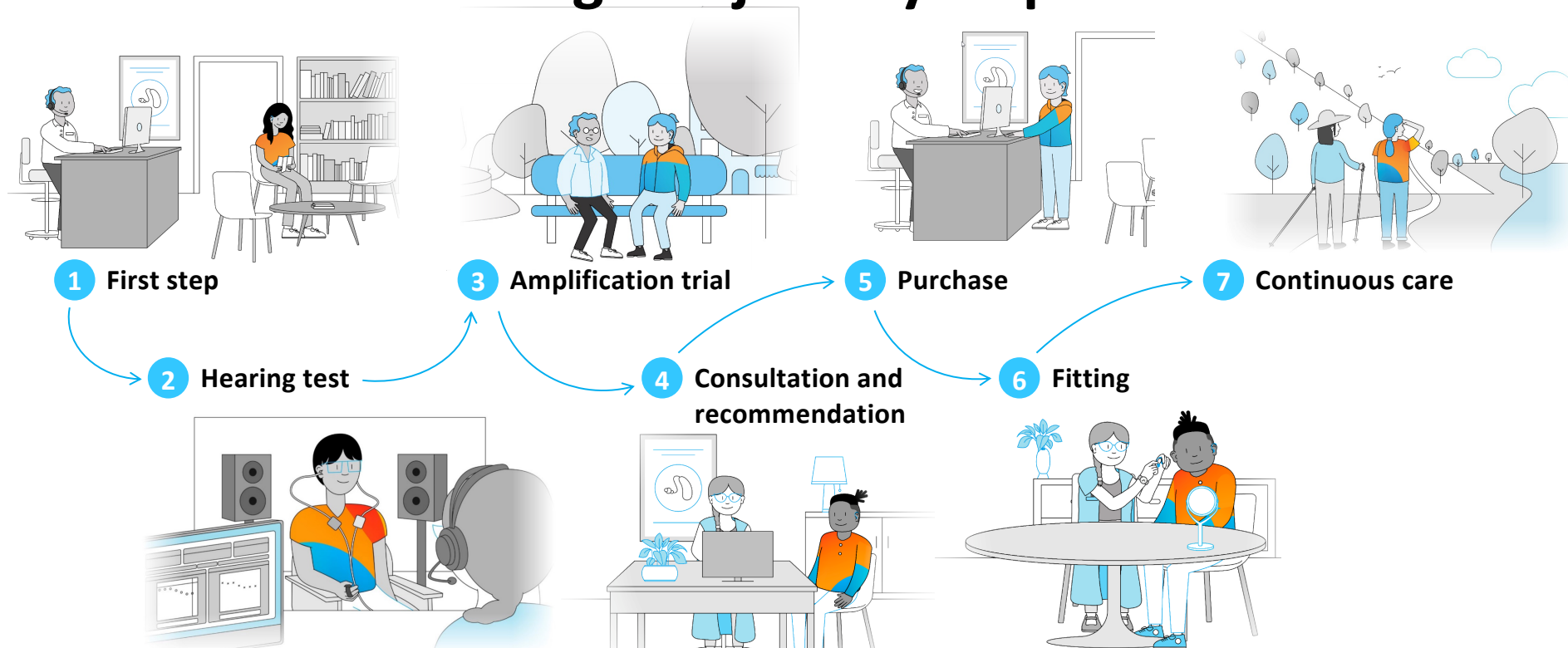
At Unitron, we are inspired by the
consumer and their journey



Consider the hearing care journey for patients



Consider the hearing care journey for patients



How are they feeling?



Reluctant, anxious, skeptical

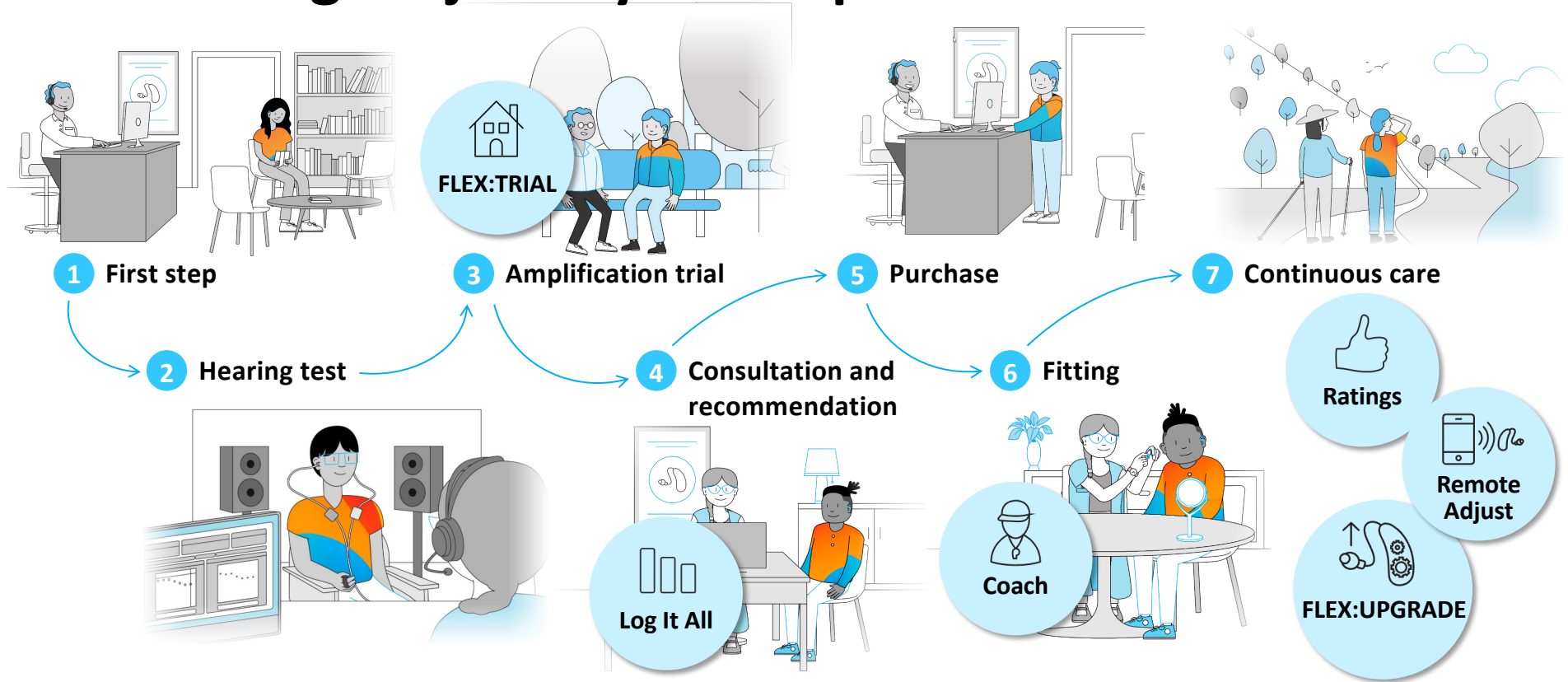


Unsure, overwhelmed, sticker-shocked



Hopeful, excited

Enhancing the journey with Experience Innovations



Testimonials



VIVANTE HELPS PATIENTS THRIVE THROUGHOUT THEIR
personal hearing journey

Available in all technology levels

Experience Innovations



Performance Tracking

- FLEX:TRIAL
- Log It All
- Ratings



Continuous Care

- Coach
- Remote Adjust
- FLEX:UPGRADE

Fitting

- Unique first fit approach
- Automatic Adaptation Manager
- Frequency compression 2
- Tinnitus masker
- Manual programs
- IntelliVent

Sound stabilization

- AntiShock 2
- Wind control
- Feedback manger

Microphone options

- Adaptive directional
- Fixed directional
- Fixed wide directional
- Omni directional

Personalization

- Equalizer
- Clarity and comfort buttons
- Optional app programs

Ease and convenience

- Remote Plus app
- TV Connector
- Remote Control
- PartnerMic
- RogerDirect
- DuoLink
- Binaural Phone

unitron™

Welcome to the
VivanteTM
experience



Welcome to the
Vivante[™]
experience

