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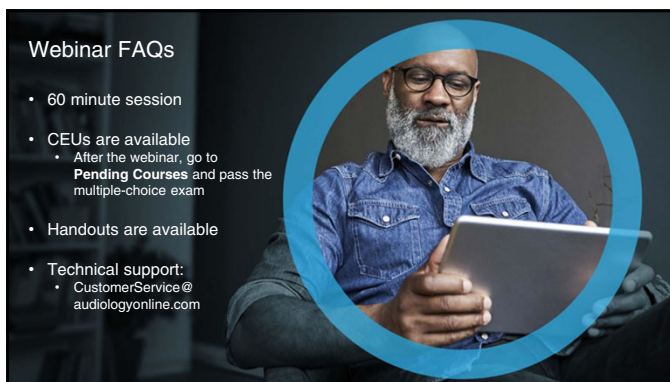
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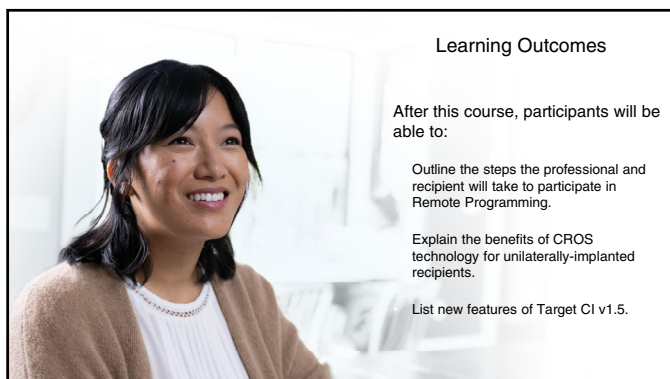
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### UNIVERSAL BLUETOOTH® CONNECTIVITY

The only universally Bluetooth-connected cochlear implant

The **AB Remote Support app** turns the recipient's smartphone into a wireless programming interface for Remote Programming.

The Bluetooth® word mark and logo are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Sonnet AB is under license.

### MARVEL FROM EAR TO EAR

The linked two-ear hearing solution for every CI recipient

**CROS for Marvel CI** is now available for unilateral CI recipients.

### POWERFUL HEARING EXPERIENCES

Designed for easier, faster, and smarter fittings

**Target CI v1.5** expands upon the industry-leading software to provide a more intuitive and efficient workflow.

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### Universal Bluetooth Connectivity

AB offers the only **universally connected sound processor**.

**97%**

of hearing care professionals agree that **Marvel CI** connects to more personal devices than any other CI.

\*Hearstet/Science. Data as of Dec. 02/2022/2019

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Only AB can offer **complete Remote Programming** due to Marvel CI's unique Bluetooth capabilities.

The AB Remote Support app turns the recipient's smartphone into a wireless programming interface for Remote Programming.

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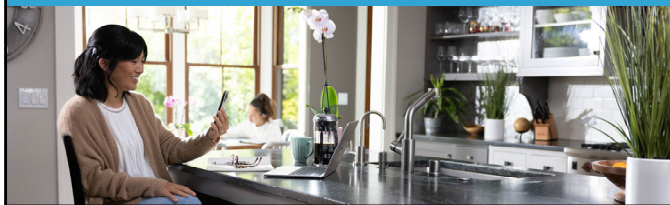
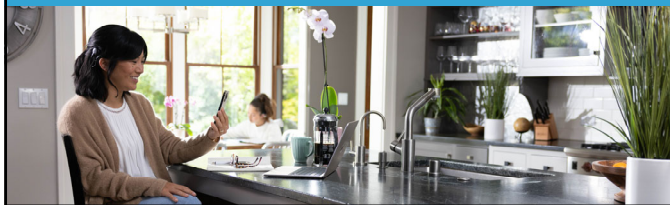
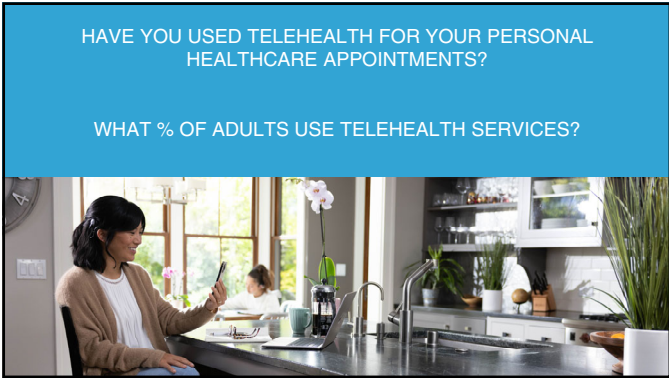
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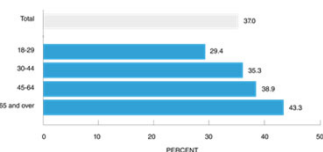
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A woman with dark hair, wearing a brown cardigan over a white shirt, is seated at a kitchen island. She is holding a smartphone in her right hand and looking at the screen with a smile. On the island in front of her is a laptop. In the background, another person is visible, working at a table near a large window. The kitchen is modern, with a stainless steel sink, a faucet, and various kitchen items on the counter. A potted plant is on the right side of the frame.A woman with dark hair, wearing a brown cardigan over a white shirt, is seated at a kitchen island. She is holding a smartphone in her right hand and looking at the screen with a smile. On the island in front of her is a laptop. In the background, a young child is seated at a table, also looking at a device. The kitchen is bright and modern, with large windows, a sink with a faucet, and various kitchen items on the counter. A potted plant is visible on the right side of the frame.A woman with dark hair, wearing a brown cardigan over a white shirt, is seated at a kitchen island. She is holding a smartphone in her right hand and looking at the screen with a smile. On the island in front of her is a laptop. In the background, a young child is seated at a table, also looking at a device. The kitchen is bright and modern, with large windows, a sink with a faucet, and various kitchen items on the counter. A potted plant is visible on the right side of the frame.

## Telehealth

 The global pandemic forced health care professionals to adapt quickly to continue delivering patient care, including by pivoting to telehealth.



| Age Group   | Percentage |
|-------------|------------|
| Total       | 37.0       |
| 18-29       | 29.4       |
| 30-44       | 35.3       |
| 45-64       | 38.9       |
| 65 and over | 43.3       |

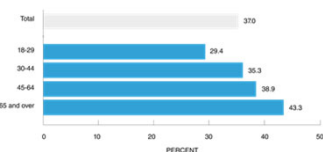
PERCENT

**Figure 1. Percentage of adults aged 18 and over who used telehealth in the past 12 months, by age: United States, 2021**

**References**  
Telemedicine Use Among Adults: United States, 2021 <https://www.cdc.gov/telehealth/data/telehealth-use-444.html>

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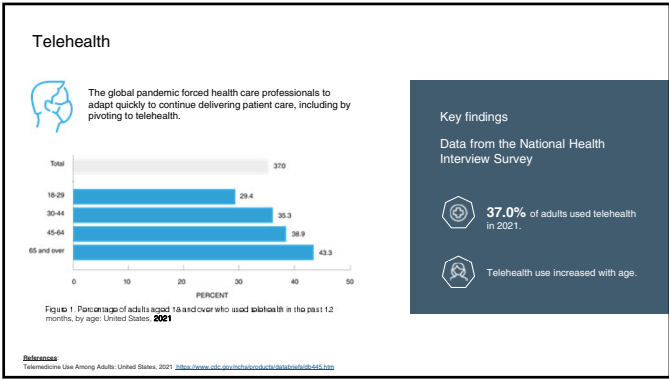


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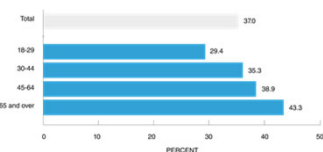
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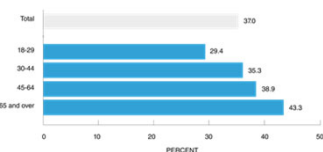
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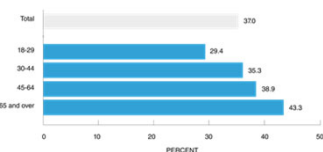
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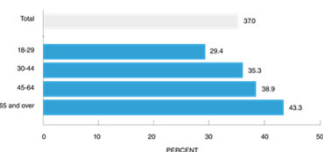
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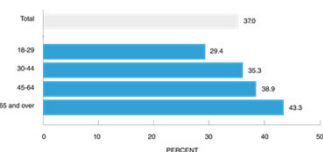
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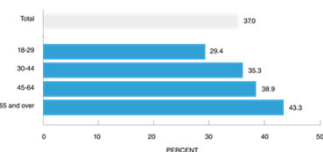
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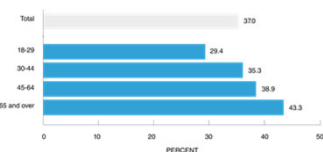
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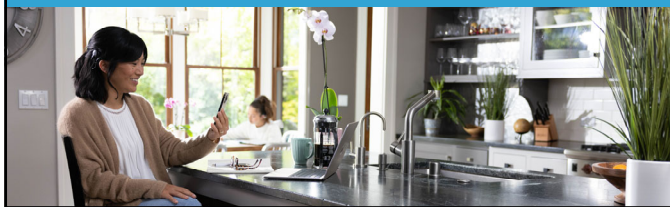
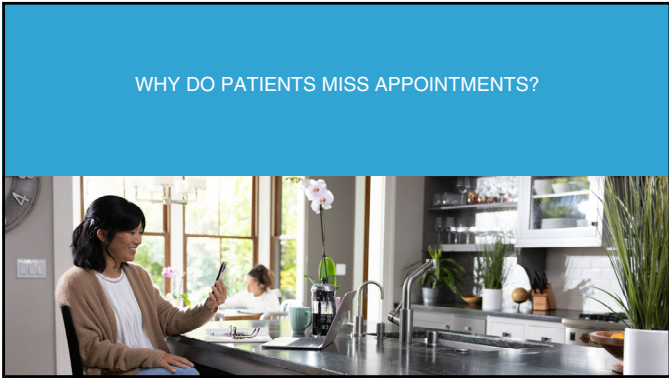
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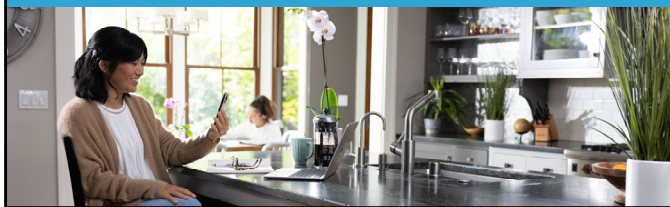
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## WHY DO PATIENTS MISS APPOINTMENTS?

A photograph of a woman with dark hair, wearing a brown cardigan over a white shirt, sitting at a kitchen island. She is looking down at a smartphone in her right hand. On the counter in front of her is an open laptop. In the background, another person is visible near a large window. The kitchen is modern with white cabinets and a stainless steel sink. A potted plant is on the right side of the counter.

## WHY DO PATIENTS MISS APPOINTMENTS?

A photograph of a woman with dark hair, wearing a brown cardigan over a white shirt, sitting at a kitchen island. She is looking down at a smartphone in her right hand. On the counter in front of her is an open laptop. In the background, another person is visible near a large window. The kitchen is modern with white cabinets and a stainless steel sink. A potted plant is on the right side of the counter.



"I'll benefit from being able to have my appointments in familiar surroundings to see how my settings sound in my real environments. Not only will I save time, I will also save money by not having to drive that distance, pay for parking and other expenses and giving up precious vacation time better spent with family."  
—G.F., AB recipient

"As a working parent of two teens with CIs, fighting traffic to pick them up from school, dealing with parking, and getting them to their audiology appointments on time was stressful. Remote Programming will be a major stress reducer for busy families."  
—G.H., Parent of two AB recipients

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"We, as audiologists, should not be the barrier between our patients and better care and better outcomes. When we become audiologists, we commit to providing high-quality care to our patients. Telehealth allows us to serve our patients where they are, supporting them as they move forward in their life."  
— Jessica Messersmith, Ph.D.

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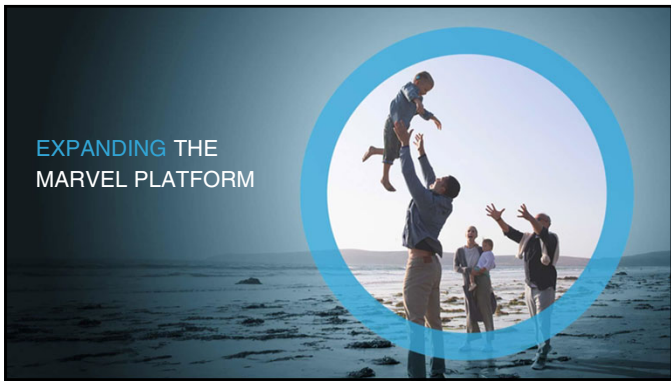
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EXPANDING THE  
MARVEL PLATFORM

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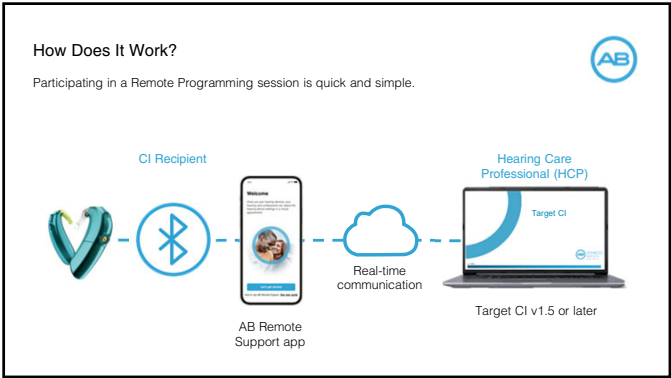
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**Minimum Recommended Technology For The Recipient**

Here's what a recipient needs to participate in Remote Programming.

A smartphone with the AB Remote Support app downloaded

\*Apple iOS 11 or higher  
Android OS 6 or higher

A stable internet connection

\*Wi-Fi, LAN or 4G with at least 5 Mbit/s of data transfer connection for uploads and downloads.

Marvel CI and/or Link M

\*Hearing instrument(s) programmed in Target CI v1.5

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**Minimum Recommended Technology For the Clinic**

Here's what a clinic needs to be able to offer Remote Programming.

Computer connected to the internet, with webcam

A stable internet connection

\*Wi-Fi, LAN or 4G with at least 5 Mbit/s of data transfer connection for uploads and downloads.

TARGET CI

Programming Software

\*v1.5 or later

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Preparing for Remote Programming

1

Complete an **in-person** programming session on a computer that is connected to the internet.

2

**Download** the AB Remote Support app on the recipient's smartphone.

3

**Pair** the recipient's hearing instruments by following the prompts in the AB Remote Support app.

4

Provide the recipient with the **AB Remote Support app Quick Guide**.

AB ADVANCED  
TECHNICS  
HEARING

AB Remote Support app  
Download Support Guide

STEP 1: DOWNLOAD THE AB REMOTE SUPPORT APP

1. Scan the QR code shown on the AB Remote Support app.  
2. Scan the QR code shown on the AB Remote Support app.  
3. Scan the QR code shown on the AB Remote Support app.  
4. Scan the QR code shown on the AB Remote Support app.  
5. Scan the QR code shown on the AB Remote Support app.  
6. Scan the QR code shown on the AB Remote Support app.  
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8. Scan the QR code shown on the AB Remote Support app.  
9. Scan the QR code shown on the AB Remote Support app.  
10. Scan the QR code shown on the AB Remote Support app.

STEP 2: PAIR THE REMOTE SUPPORT APP TO THE AB REMOTE SUPPORT APP

1. Scan the QR code shown on the AB Remote Support app.  
2. Scan the QR code shown on the AB Remote Support app.  
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STEP 3: DOWNLOAD THE AB REMOTE SUPPORT APP QUICK GUIDE

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Remote Programming Session

Steps for the Hearing Care Professional (HCP)

• Open Target CI v1.5 or later on a computer that is connected to the internet.

• Select the client file and choose **Start remote support**.

AB

Target CI

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Client's sessions

1

Search

Show all

name

Print name

session

Cam

2023

1

2

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New client

Open session

New session

Report

18

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Remote Programming Session



Steps for the AB Recipient

- Open the AB Remote Support app.
- Select the Appointment icon; then, select *Continue*.
- Select *Join waiting room*.
- Select *Join* to start the session.
- *Participate* in the Remote Programming session.

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Remote Programming Session





Steps for the Hearing Care Professional

- Select the desired visit history and choose *Open session*.
- Conduct the programming session.
- Select *Save and close* to complete programming.
- End the Remote Programming session.



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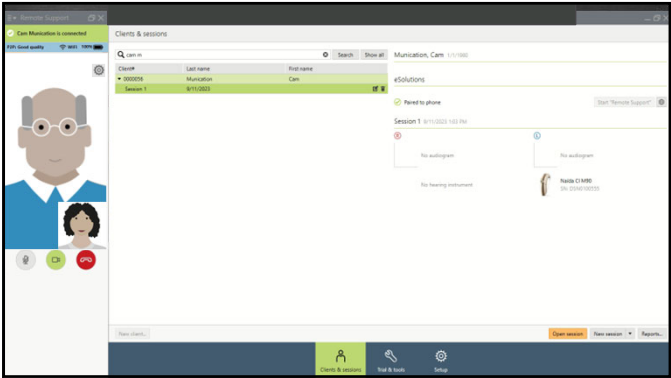
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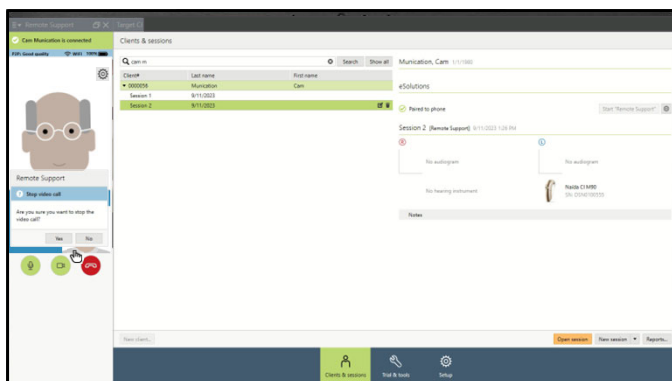
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### Remote Programming Session

 Steps for the AB Recipient

- Select the 
- Select **Done**
- Close the app to complete the Remote Programming session.

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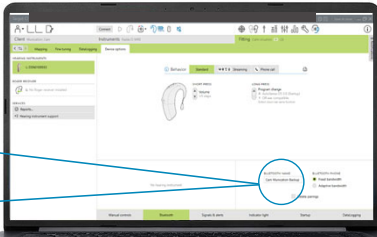
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### Managing a Backup Sound Processor

 Tips for the Hearing Care Professional (HCP)

- Add *primary* or *backup* to the **BLUETOOTH NAME** under **Fitting > Device options > Bluetooth** during an in-person programming session\*



The screenshot shows a software interface for managing a backup sound processor. It features a 'Fitting > Device options > Bluetooth' section with a 'Bluetooth name' field and a 'Bluetooth device' field. A callout box points to the 'Bluetooth name' field, and another callout box points to the 'Bluetooth device' field.

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## Managing a Backup Sound Processor



### Tips for the Hearing Care Professional (HCP)

- Assist the recipient with pairing the primary and backup devices during the in-person programming session.
- Pair the backup Marvel CI by selecting [Settings > Pair new devices](#) and following the prompts.

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## Managing the Backup Sound Processor



### Tips for the HCP and the AB Recipient

- Confirm that both Marvel CIs are paired by opening the AB Remote Support app and selecting [Settings > Manage devices](#).

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## Managing the Backup Sound Processor



### Steps for the AB Recipient to change to the backup Marvel CI during Remote Programming

- Recipient closes the Remote Programming session in the AB Remote Support app.
- Select [Devices > Change](#); then, select the backup Marvel CI (SN: DSN0100553).
- Select [Save](#).
- Recipient rejoins the Remote Programming session.

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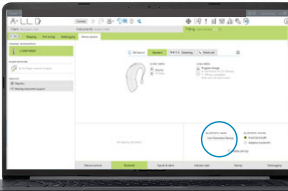
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Managing a Backup Sound Processor

Tips for the Hearing Care Professional (HCP)

- After the recipient has rejoined the Remote Programming appointment:
  - Select the primary session.
  - Connect the backup hearing instrument(s).
  - Remove *primary* and add *backup* to the **BLUETOOTH NAME** under *Fitting > Device options > Bluetooth*.
  - Save and close** to save the settings to the backup hearing instrument(s).



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Remote Programming Resources



Professional Clinical Tools



Professional eLearning



Recipient Video and Tear-Off Pad

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AB's Unique Remote Capabilities

AB and other manufacturers offer remote support

1

Subjectively assess how your patient is progressing and discuss any concerns

2

Make global adjustments (master volume), bass and treble; adjustments of sound processor settings

3

Checking impedances and datalogs

4

Enable Live speech

ONLY AB offers Remote Programming

Measure NRI

Create a new map

Measure upper and lower stimulation levels

Measure sides individually for bilateral recipients

Make advanced adjustments

Create and download programs

Bimodal Remote Programming (CI + HA)

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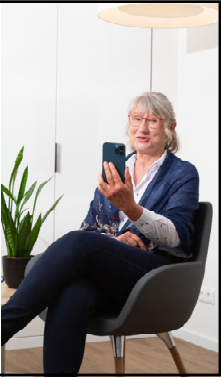
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### Benefits For AB Recipients

-  Access to care for those living far from their HCP
-  Flexibility and convenience to accommodate busy work and school schedules
-  Real-world cochlear implant adjustments
-  Receive the same quality of programming without the cost and time associated with traveling
-  Freedom to choose where to receive healthcare



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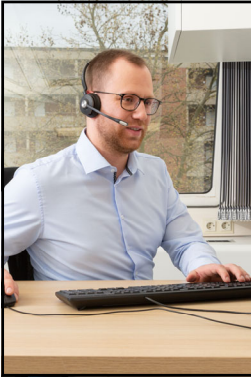
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### Benefits For The Hearing Care Professional

-  Now professionals can provide service from any location
-  Flexibility in scheduling appointments and potential to reduce no-show rate or late arrivals
-  Opportunity to provide more patient management solutions for patients who live at a distance
-  Provide programming services that are as effective as in-person appointments
-  Support patients in real-life hearing environments and increase patient satisfaction

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### Benefiting the Industry: Moving Forward

#### SUSTAINABILITY

Remote Programming drives the transition to a resource-efficient future, as well as patient savings in time and costs.

#### DIFFERENTIATING CARE

The future of healthcare will demand that hospitals and clinics deliver better value, offer improved outcomes, and lower costs.

#### CLINICAL EFFICIENCIES

HCPs seek significant clinical benefits, efficiency, and ease of use from new technologies.

**References:**  
<https://www.pwc.com/us/en/health-care/articles/remote-programming.html>  
<https://www.fiercehealthcare.com/news/remote-programming-a-critical-predictor-for-the-patient-experience/>  
<https://www.healthcareandpharmacy.com/remote-programming-a-critical-predictor-for-the-patient-experience/>

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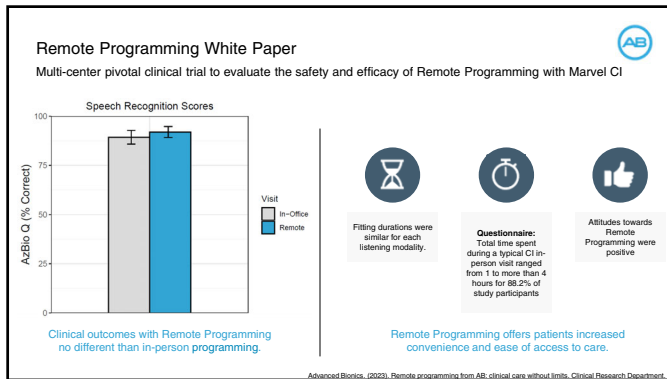
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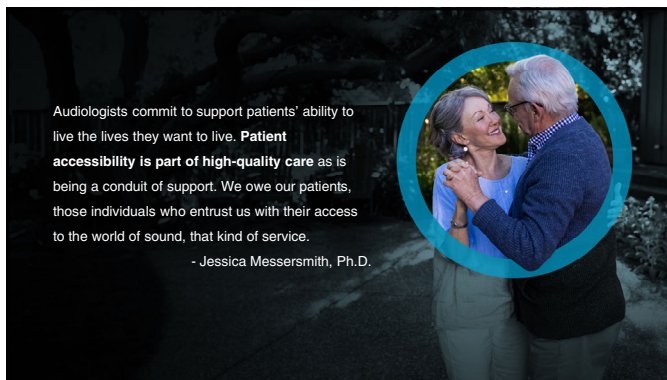
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### Real-Life Tips to Seamlessly Incorporate Remote Programming into Clinical Practice

- Help the recipient download the AB Remote Support app and pair their hearing instrument(s).
- Color-code calendars for Remote Programming v/s in-person sessions.
- Remind patients that the appointment is not in-person.
- Review Wi-Fi connection and battery life in the *Remote support window*.
- Ensure good room lighting.
- Use a headset with boom mic.

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### Real-Life Tips to for Recipients Participating in Remote Programming

- Review the AB Remote Support app Quick Guide and support video.
- Ensure a good quality Wi-Fi signal.
- Charge the cell phone before the appointment.
- Enable *Do Not Disturb* on the smartphone.
- Use a fully-charged battery for Marvel CI.
- Choose a quiet location to reduce distractions and background noise.

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I can do a complete programming session with Advanced Bionics' remote programming software. AB's software allows clinicians the ability to provide patients with TRUE remote programming, which is a game changer when it comes to patient care, especially for those patients who live a great distance from the clinic.

— Krista Iannuzzi, Au.D.

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EXPANDING THE  
MARVEL PLATFORM

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**Marvel from Ear to Ear**

The linked two-ear solution for every CI recipient.



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**Why is Linked Two-Ear Hearing Important?**





Recipients can expect **superior speech understanding** with AB's two-ear technology.



82% of hearing care professionals agree **that bimodal fittings are easier with Target CI.**



Combining the information from multiple microphones gives a **more natural hearing experience.**

References:  
 Coleman, M. F., Clark Nissen, S., & Agrawal, S. (2016). The Value of Unilateral CI, CROS and Bimodal CI, with and without Binaural Microphones, for Speech Understanding in a Simulation of a Restaurant Environment. *Audiology & neuro-otology*, 35(5), 475-478. <https://doi.org/10.1080/00004059.2016.1190000>  
 Cohen, R. T., Kessler, D., Brown, J. M., & Birch, S. H. (2016). Correlation Rating of Signal Yields Significant Speech in Noise Benefit for Unilateral Cochlear Implant Recipients. *Journal of the American Academy of Audiology*, 29(2), 265-268. <https://doi.org/10.1097/AUD.0000000000000117>  
 Frensch, S., Hout, H., Bial, H., Gifford, R., Roberts, J. A., & Pisoni, D. B. (2002). Bimodal CI: Ear and Hearing while listening: assisted speech processing with cochlear implants. Paper presented at the American Audiology Society Annual Meeting, Scottsdale, AZ.  
 Fritzer, U., & Agrawal, S. (2005, June). Cochlear-based Noise Management Technology Helps Children with Cochlear Implants Listen in Noise. Poster and poster presentation at the American Cochlear Implant Alliance Annual Meeting, Dallas, TX.  
 Kuchner, A., Bock, M., Kuchner, S., & Bock, M. (2002, May). Bimodal of Automatic Source Classification Systems in Hearing Devices of Speech Perception in Real-World Situations. Poster presented at the American Cochlear Implant Alliance Annual Meeting, Washington, DC.

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**Marvel From Ear To Ear**



AB offers the only linked two-ear hearing CI system that includes an uncompromised option for every patient.

CI CANDIDATES

Unilateral CI Recipients



Marvel CI CROS Solution

Bimodal CI Recipients



Marvel CI Bimodal Solution

Bilateral CI Recipients



Marvel CI Bilateral Solution

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### CROS



-  Removes head shadow effect to improve sound awareness
-  Provides optimal performance, no matter where sound originates
-  Improves speech intelligibility in noise (includes Binaural VoiceStream Technology for optimal performance in noise)
-  Improves subjective quality of hearing



CROS is available for existing Marvel CI recipients following a firmware update.

References: Rosowski, J. J. & Rosowski, J. J. (2017). Out of the Shadow: Shadow: A Systematic Review of CROS/CROS Devices. The Hearing Review, 20(1), 10-20. (includes AUA, Bob-Gomez, MMS, Steve-Paul, Agnew, S., Rodriguez, C., Canfield, K., Truitt, R.). Can the use of the CROS system provide head shadow effect contribution to unilateral CROS hearing users? CROS, 2022 Apr 13 (43) 1010101. doi: 10.1080/0017-0101.2021.1940101. PMID: 34010101

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### Programming CROS in Target CI

Programming CROS is simple and straightforward.



After connecting to Target CI v1.5, the hearing care professional can program Marvel CI as normal, measuring M-Levels, setting fitting parameters, and adding programs, as needed.

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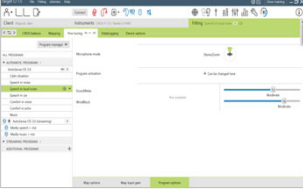
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### Programming CROS in Target CI

A few optional adjustments are available to customize CROS performance for each recipient.

CROS balance allows the recipient to maintain a balance of sound between Marvel CI and CROS.

Binaural VoiceStream Technology\* is available for Marvel CI + CROS recipients to help recipient understand speech in challenging, noisy environments.

\*Available for recipients using Naida CI M90 and 95y CI M

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CROS Resources



Professional Clinical Tools



Professional eLearning

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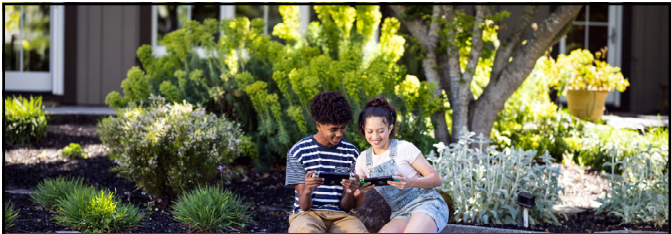
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**Powerful Hearing Experiences**  
Target CI v1.5 designed for easier, faster, and smarter fittings



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 **Powerful Hearing Experiences**  
New with Target CI v1.5



AIM Imports



Junior Mode enhancements



tNRI markers



NRI templates



Linked programs



Easily add maps from previous sessions



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Target CI Software Update

Conveniently access the latest version of Target CI via:

- AB Pro Portal digital download\*
- AB-provided USB

\*Availability varies by region

AB

CHARGE

RECHARGE

English Portal

Feature Free Mode

Connect Free Mode

Recharge

Help

Welcome Emily

Introducing Recharge to your hearing care journey. This portal offers many ways you can receive professional support for all your hearing care needs. It's a secure place for you to access professional support for all your hearing care needs. It's a secure place for you to access professional support for all your hearing care needs.

Professional Customer Service

Introducing Recharge to your hearing care journey. This portal offers many ways you can receive professional support for all your hearing care needs. It's a secure place for you to access professional support for all your hearing care needs.

Recharge to your hearing care journey. This portal offers many ways you can receive professional support for all your hearing care needs. It's a secure place for you to access professional support for all your hearing care needs.

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Marvel CI Firmware Update

Target CI v1.5 adds new features for those wearing Marvel CI devices, including:

- CROS receiver compatibility
- Impedance measurements via AB Remote Support app

AB

CHARGE

RECHARGE

English Portal

Feature Free Mode

Connect Free Mode

Recharge

Help

Marvel CI

CHARGE

RECHARGE

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Client

Details

Implants

Autologym

Connect

Update available

Update available

Update now

After opening the recipient's file in Target CI v1.5 and connecting, a firmware update prompt will appear. Select Update now to proceed.

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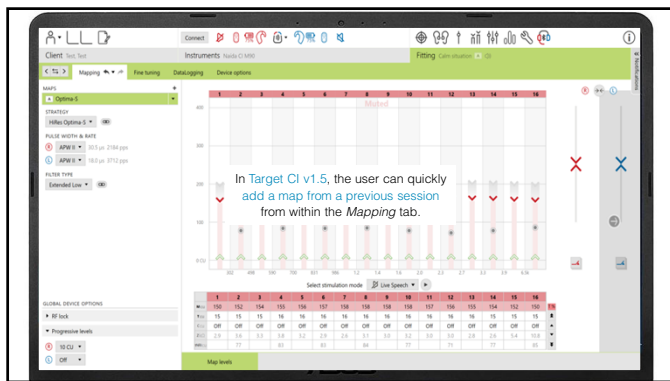
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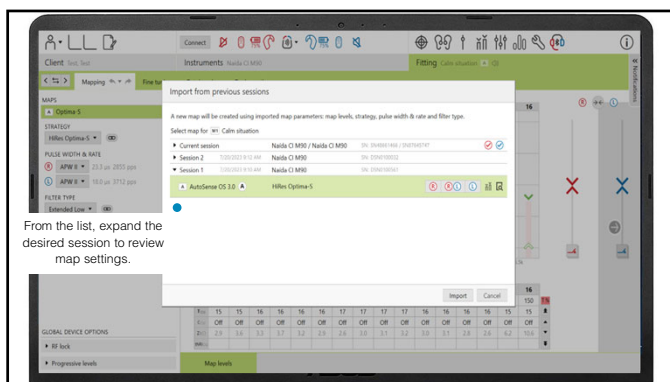
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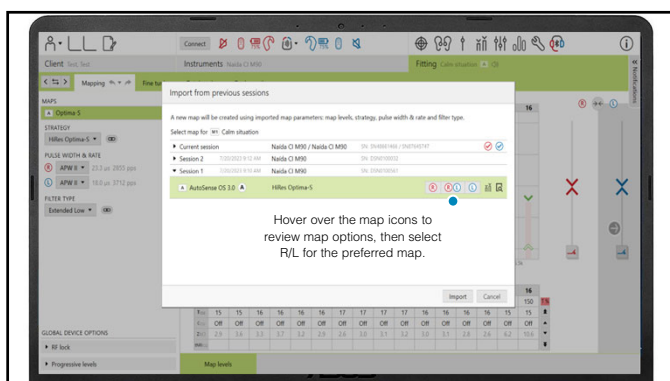
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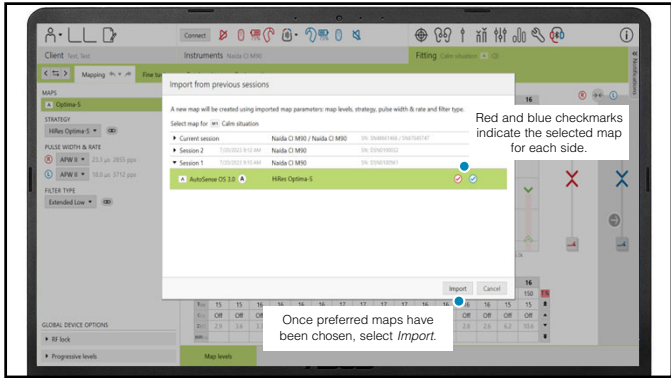
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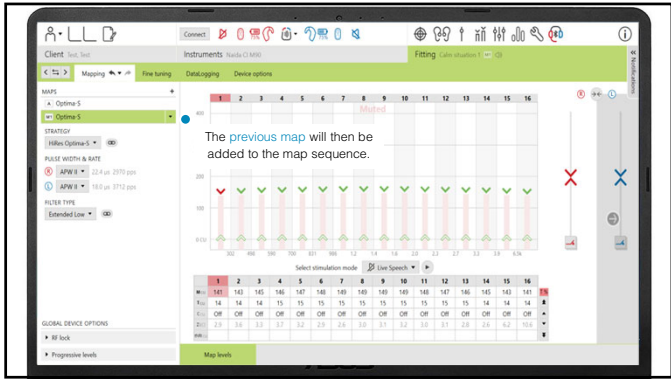
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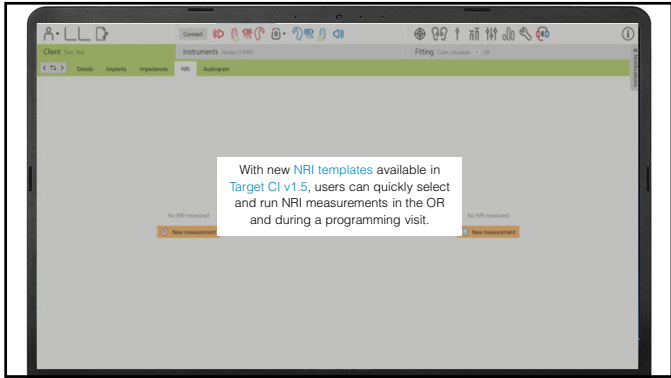
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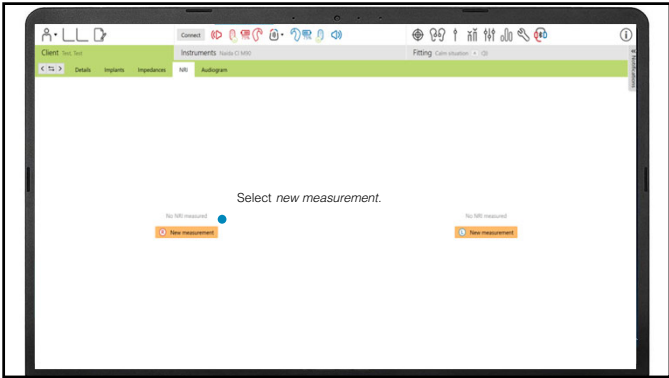
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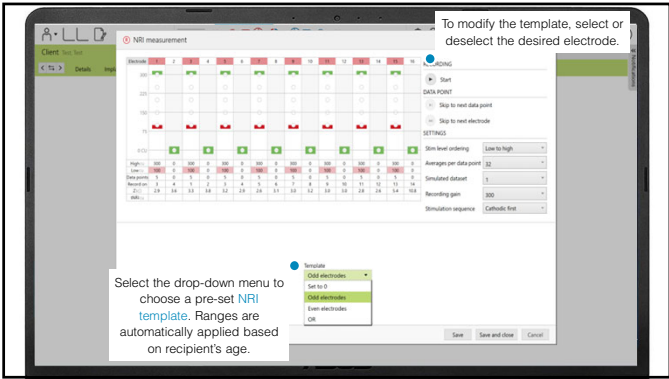
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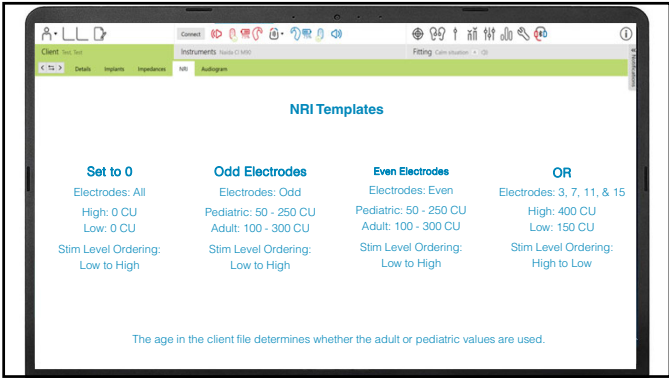
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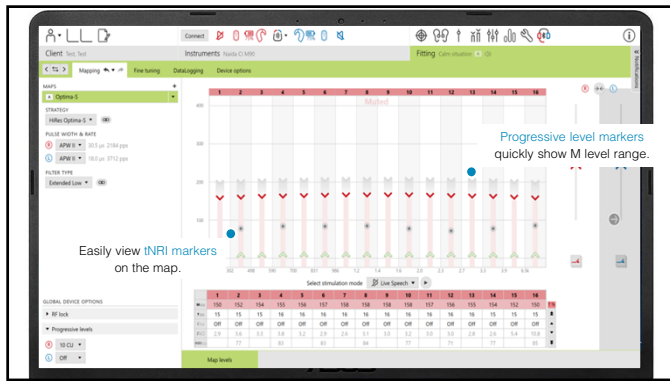
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Target CI Resources



Professional Clinical Tools



Professional eLearning

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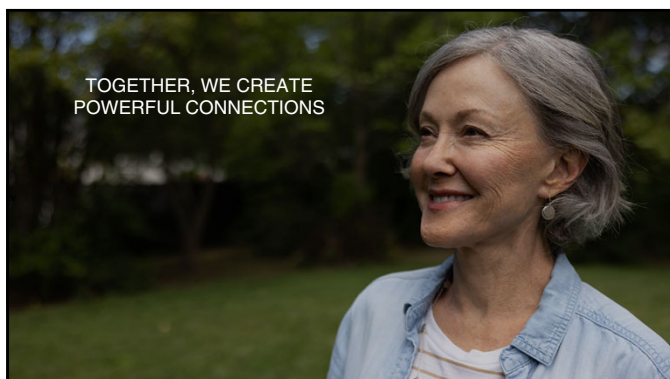
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