

over
77%

recipients that say if they could do it over again,
they would have gotten their
cochlear implant sooner¹



When to consider a cochlear implant evaluation for adults*

96%

patients meeting the 60/60 criteria below that
are cochlear implant candidates²

≥60 dB
Audibility

Pure tone average greater than or equal to
60dB² in the better ear (500, 1000, 2000 Hz)

Speech
Understanding **≤60%**

Unaided Word Recognition Score
less than or equal to 60%² in the better ear

Or if your patient experiences **ANY** of the following:

- Struggles to hear on the phone
- Withdraws from social events
- Has difficulty understanding others
- Often needs others to repeat themselves



Scan to learn more about when to refer
www.cochlear.us/when-to-refer

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* This provides a recommendation only of when an adult may be referred for a cochlear implant evaluation, but does not guarantee candidacy based on indications (only for adults). For more information on candidacy criteria, please visit www.cochlear.us/cicandidacy.

1. Cochlear internal estimate, recipients data.

2. Zwolan TA, Schwartz-Leyzac KC, Pleasant T. Development of a 60/60 guideline for referring adults for a traditional Cochlear implant candidacy evaluation. Otol Neurotol 2020;41:895–900.

This material is intended for health professionals. If you are a consumer, please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

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