



NEW ANGLES OF
NATURAL HEARING

WIDEX **SMARTRIC**™

WIDEX

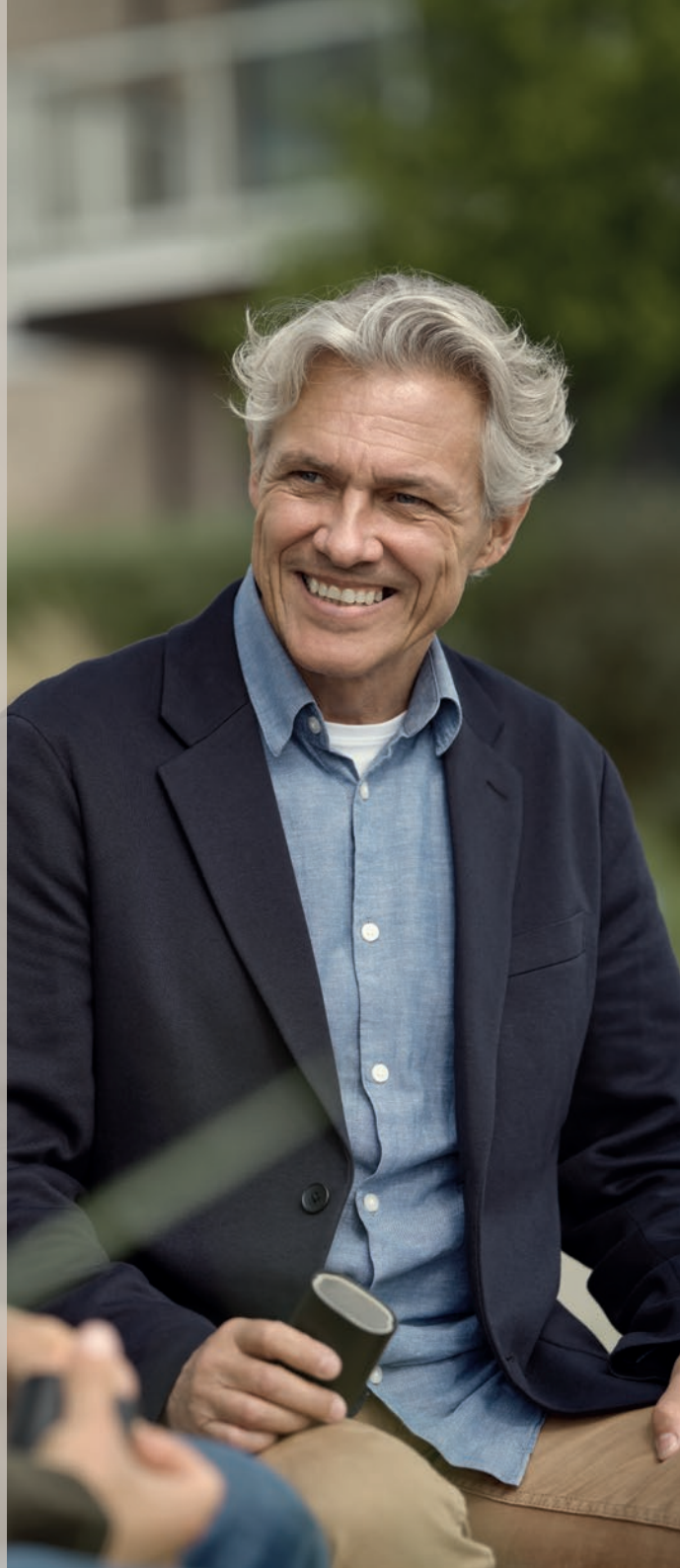
SOUND LIKE NO OTHER

EXPERIENCE THE VOICES AND SOUNDS YOU WANT TO HEAR

With the new Widex SmartRIC™, we
unveil new angles of natural hearing.

Developed in a groundbreaking L-shaped
design, the Widex SmartRIC places the
microphones at an improved angle.
This innovative placement enhances
the device's ability to align with your
primary focus, following the direction
of your attention.

Discover how the features of the new
SmartRIC will help you enjoy an active
life, a life where you feel more connected
and can focus on the voices and sounds
you want to hear.





PLACING THE
MICROPHONES AT AN
IMPROVED ANGLE TO
HELP YOU ENJOY
MORE OF LIFE



“The fantastic thing about this product is the way it combines great design with great sound. It looks smart, not just for the sake of smart looks, but also for the sake of smart audiology. And with an improved placement of the microphones it helps the user to focus on the most important sounds.”

Anne Mette Jeppesen,
Senior Audiology Solution Manager, Widex

ENGINEERED FOR IMPROVED FOCUS

Our groundbreaking L-shaped design is a testament to our audiological commitment. Elevated on the ear and engineered for improved microphone angles, SmartRIC directs focus where it is needed most. It is about homing in on what truly matters in any sound environment.

At Widex, we believe that in most situations natural sound is better than aggressive processing. However, in specific noisy situations where you need support, we use technology to reduce background noise, helping you focus on what you want to hear. The innovative microphone placement of the SmartRIC is the next step in the evolution of how we support hearing in noisy situations.







Regular hearing aid



Widex SmartRIC

WHY DOES MICROPHONE ANGLE MATTER?

By placing the SmartRIC higher up on the ear, the angle between the two microphones is closer to horizontal. This enables the hearing aid to align with what you are focusing on, resulting in clearer speech in noisy situations. This enhancement is designed to help you engage in social situations and live your life more fully.



MORE FREEDOM AND
FLEXIBILITY TO LIVE
AN ACTIVE LIFE



With the Widex SmartRIC, design choices have been made to make an active lifestyle more comfortable. We understand that dependable and convenient solutions are required to let you enjoy the freedom of not having to think about your hearing aids when you are on the go.



Our longest-lasting rechargeable RIC hearing aid

With improved battery performance you can now enjoy our longest-lasting rechargeable RIC hearing aid ever, providing extended wear and more streaming time.

Hassle-free charging for life on the go

With the SmartRIC portable charger, you can enjoy hassle-free charging, mobility, and peace of mind. Whether you're spending a weekend with your family, going hiking, or enjoying a vacation, this portable charger provides up to five charges, allowing over a week of freedom.

The Portable Charger offers ...

One charge, full day of natural hearing

A 4-hour charge gives a full day of natural sound no matter how long you stream.

Convenience meets lifestyle

The charger's compact size fits effortlessly into a bag or pocket for easy portability.

No guesswork, just assurance

LED indicators provide instant charging status visibility, giving you the confidence that your hearing aids are ready when needed.

Reduced wind and touch noise for more comfort

Newly designed microphone inlets effectively reduce wind and touch noise to make challenging situations more comfortable.

A close-up, artistic photograph of a rose gold hearing aid. The device is sleek and modern, with a curved, ergonomic shape. It features a series of small, rectangular ventilation slots along its length. The lighting is soft, highlighting the metallic texture and the smooth curves of the device. The background is a dark, neutral gray, which makes the rose gold color stand out.

“Just like our audiological and engineering philosophies, our design approach is focused on delivering great user experiences. An unwillingness to compromise means we design everything with a level of craftsmanship, quality, and excellence that you can not only hear, but clearly see and feel as well.”

Martyn Beedham
Senior Design Director, Widex





BUILT ON THE STRONG
AUDIOLOGICAL BENEFITS
OF WIDEX TECHNOLOGY,
WE UNVEIL NEW ANGLES
OF NATURAL HEARING
WITH THE NEW
WIDEX SMARTRIC.

THE SMARTRIC ECOSYSTEM

SMARTRIC HEARING AIDS

Widex SmartRIC can help you engage with the world as naturally as possible with better directionality, reduced wind and touch noise, and improved battery life.

Longest battery life yet for a Widex RIC

37

hours without streaming

27

hours with 8 hours
of streaming



PORTABLE CHARGER

With a SmartRIC portable charger, you will enjoy hassle-free charging, mobility, and peace of mind.

5

full hearing aid charges

7

days of full use before
charging the charger



WIDEX MOMENT APP

The intuitive Moment app for both iOS and Android devices gives you control over a wide range of functions. The app provides access to the powerful sound personalization of MySound, direct streaming of music, video and calls, and tips and advice about using your hearing aids with My Guide.



ALL COMPATIBLE ACCESSORIES

THE STYLISH WIDEX TV PLAY FOR SMOOTH TV STREAMING

The SmartRIC hearing aids work in perfect unison with **TV Play**.

- Maximum streaming stability
- A sharp look with exclusive Kvadrat textile material and metallic rim
- Intuitive to install and seamless to pair



WIDEX SOUND ASSIST

- Battery runtime: 10 hrs (mixed use)
- Full charge: 3 hrs
- Li-ion battery
- Micro USB power supply
- Small size: 43x43x16 mm
- Lightweight: 32 grams



Widex Sound Assist is a 'Swiss Army knife' for your hearing aids that fits in the palm of your hand. It can be a table microphone, handle hands-free calls, stream from digital and analogue source, and even be a remote control to adjust your hearing aid settings.

WIDEX SOUNDCONNECT

Widex SoundConnect is the small and easy-to-use solution by Widex to stream stereo high-quality audio from personal computers/laptops directly to hearing aids.



In case you already have one of the Widex DEX devices, you can continue using them with the Widex SmartRIC.



SOUND LIKE NO OTHER

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