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On a Mac

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Learning Objectives

1. After this course, participants will be able to describe how the new TH 7 platform provides more support for understanding in group conversations.
2. After this course, participants will be able to describe the unique features and the benefits they provide to wearers.
3. After this course, participants will be able to describe the benefits of the new form factors available for the TH 7 platform.





The new TruHearing 7 platform

Spring 2024 Launch

TruHearing 7

RIC LI 7 Premium and Advanced



TruHearing®

TruHearing 7

RIC LI 7 (T) Premium and Advanced

NEW!

With Telecoil



TruHearing®

TruHearing 7

IF 7 - Exclusively Premium

NEW!



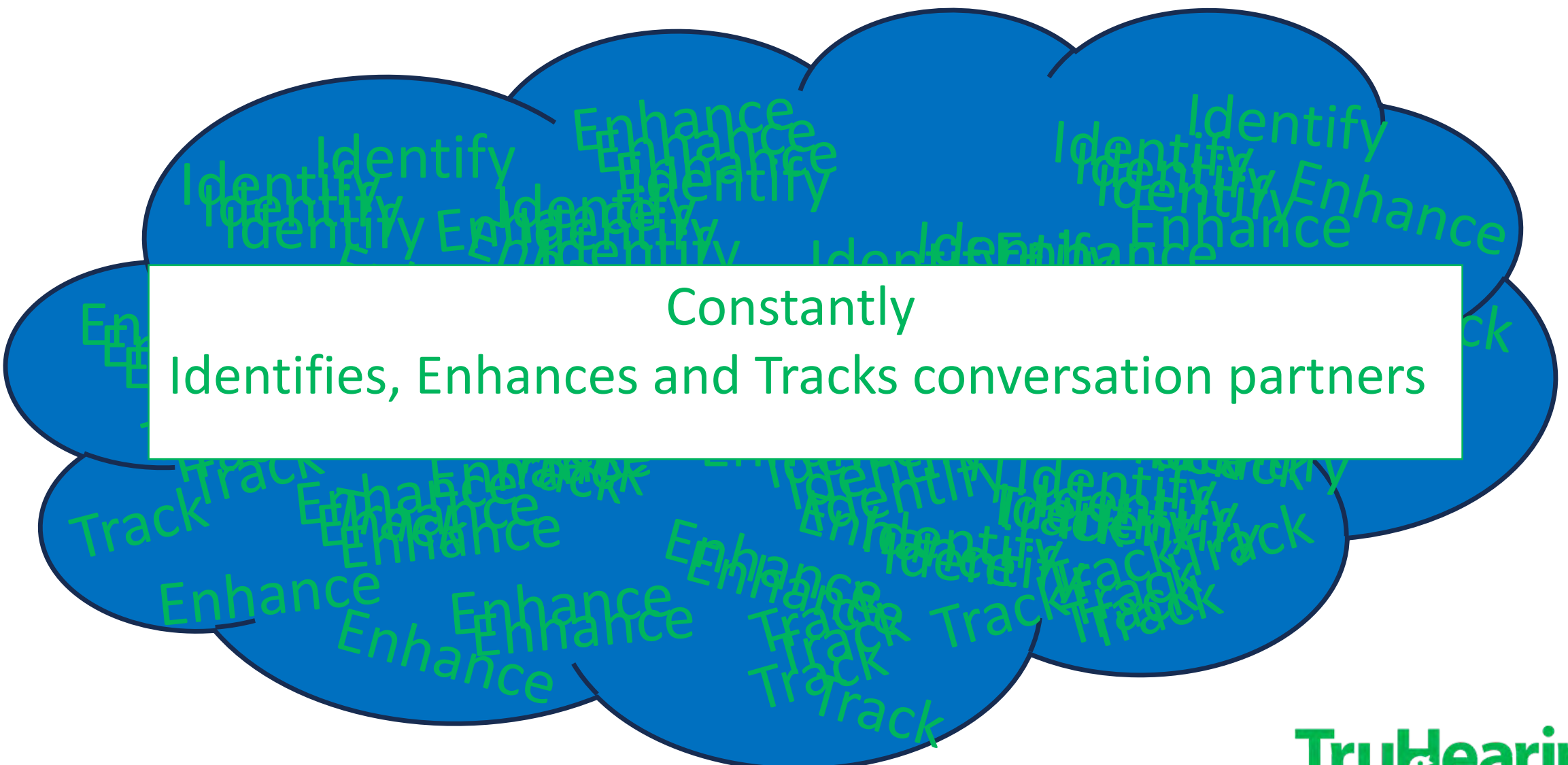
TruHearing®



TruHearing 7 Platform with Dynamic Conversation Tracking

- Group conversations are the biggest unmet need for people with hearing loss. Give your patients a hearing aid designed to follow real-life conversations
- For the first time, a hearing aid that can identify, enhance, and track the location of multiple conversation partners, even as they move
- The wearer can move about with ease and stay connected to their surroundings

Technology of the TH7 Platform



Constantly
Identifies, Enhances and Tracks conversation partners

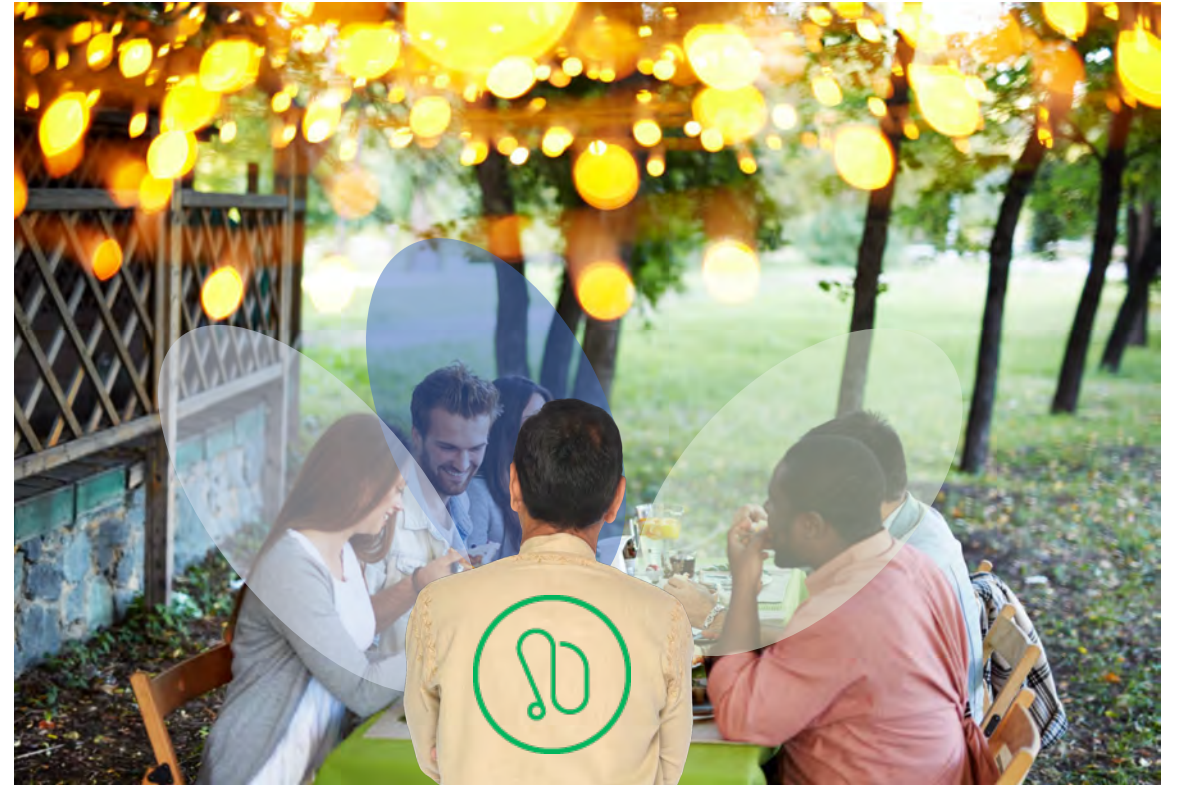
Analysis of the Scene, Partners and Dynamics

- The hearing aid constantly analyzes the acoustic environment to identify number of talkers and their location **1,000 times/second**
- This includes the dynamics of the conversation scene:
 - turn-talking
 - timing
 - locations of pure noise without speech
 - levels of background noise



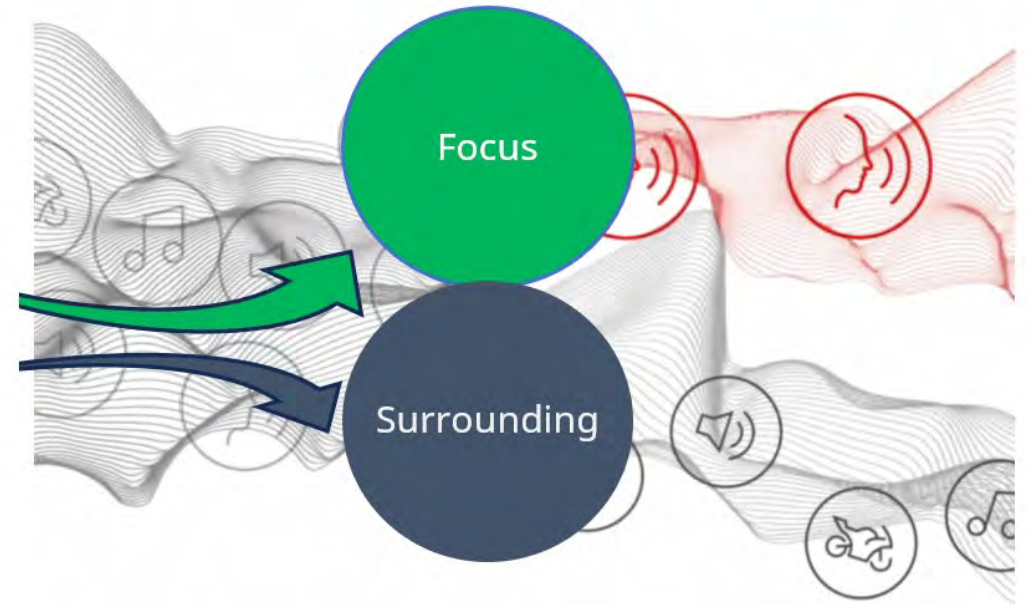
Additional Focus to Optimized Speech

- **Up to 3 additional focus beams**, or snapshots of focus, follow the conversation partners as they move
- The **Conversation Booster feature** determines the optimal balance of speech and noise while preserving the acoustic environment and locations of all conversation partners and enhancing their speech
- **The SpeechStabilizer feature** preserves the natural envelope of speech in any situation, including very noisy places. Important acoustic cues for speech understanding are preserved



(Re)Mix –the foundation by using 2 processors

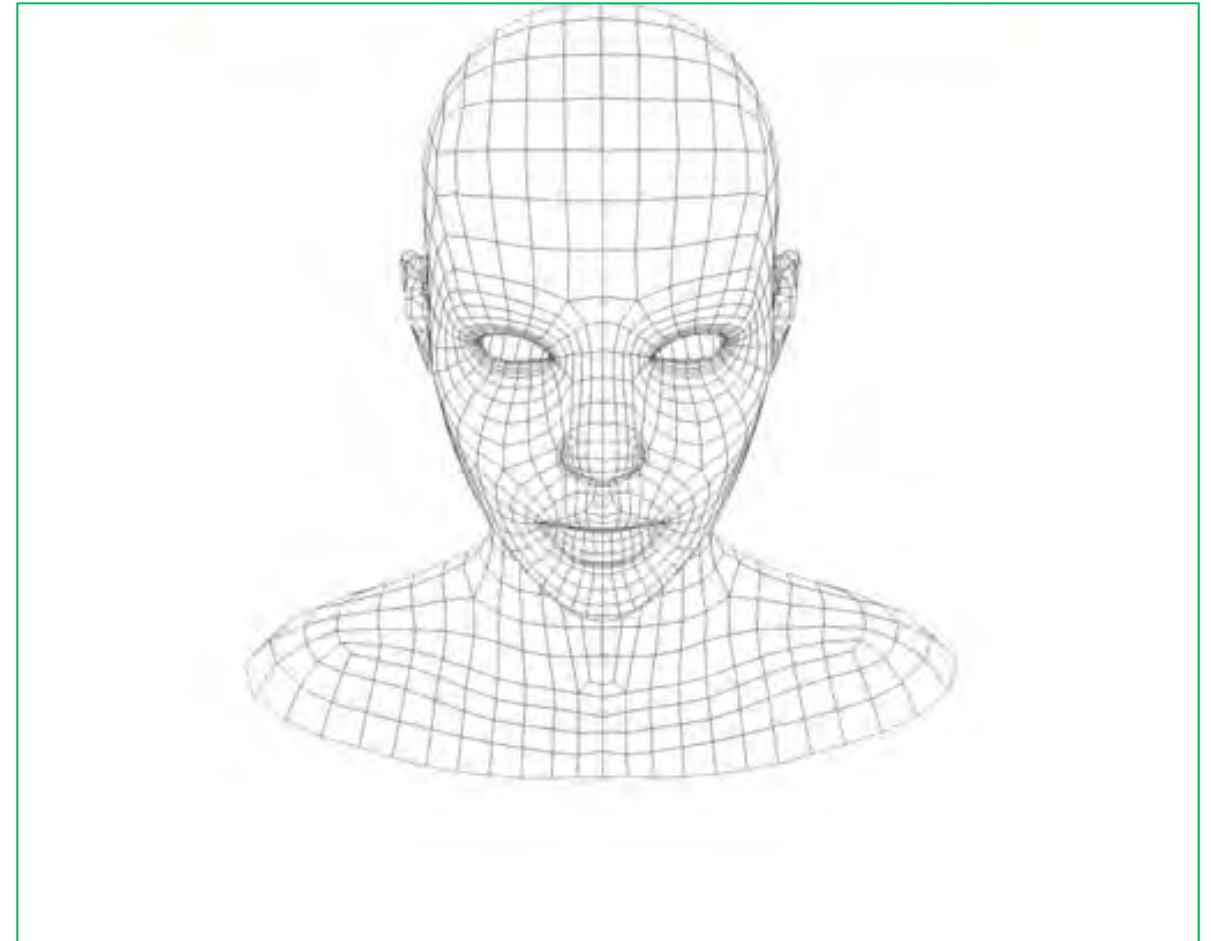
- Separates the focus **speech** from surrounding sounds
 - The focus stream - Enhances speech signals from the front hemisphere
 - Surrounding stream - Processes environmental sounds to preserve environmental awareness without masking speech



Own Voice Processing 2.0 (OVP 2.0)

- After a quick measurement is run in Connex Fitting Software, OVP™ uses real-time recognition of the wearer's voice to preserve the comfortable, familiar sound of the wearer's own voice*
- OVP 2.0 automatically changes gain and output when the hearing aid user is talking, and then instantaneously re-adjusts to programmed gain immediately when the wearer stops speaking

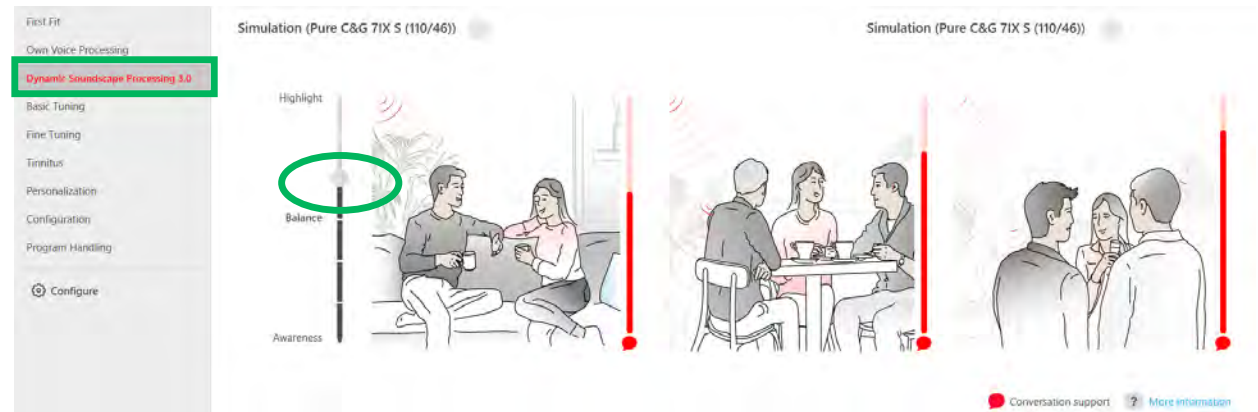
*OVP requires a binaural 2-mic fitting



CONNEX

Dynamic Soundscape Processing 3.0

- Integrates the inputs and precisely optimizes the speech and the surrounding sound, including acoustic sensors, motion sensors, OVP 2.0, noise detection, SNR analysis, and Dynamic Conversation Tracking
- More support for understanding
- Higher degree of directionality mode
- Increased effect of noise reduction
- Adjust at follow-up if patient wants more focus support to understand speech or prefers more awareness of surroundings in difficult situations



Introducing New Form Factors Product Details for the TH7 Platform



TruHearing®

TruHearing RIC LI 7

TruHearing RIC LI 7 (T)



- Slim top design 
- Rocker switch control
- Rechargeable 
- Bluetooth connectivity 
- CROS-compatible*
*Compatible with Signia CROS Pure C&G IX
- Telecoil* 
*TH RIC LI 7 (T) only

TruHearing®

No Compromise on Wear Time



TruHearing RIC LI 7

- 28h without streaming
- 24h including 5h streaming



TruHearing RIC LI 7 (T)

- 39h without streaming
- 36h including 5h streaming

Colors for the RIC LI 7 & RIC LI 7 (T)



Sandy Brown



Beige



Black



Dark Brown



Granite

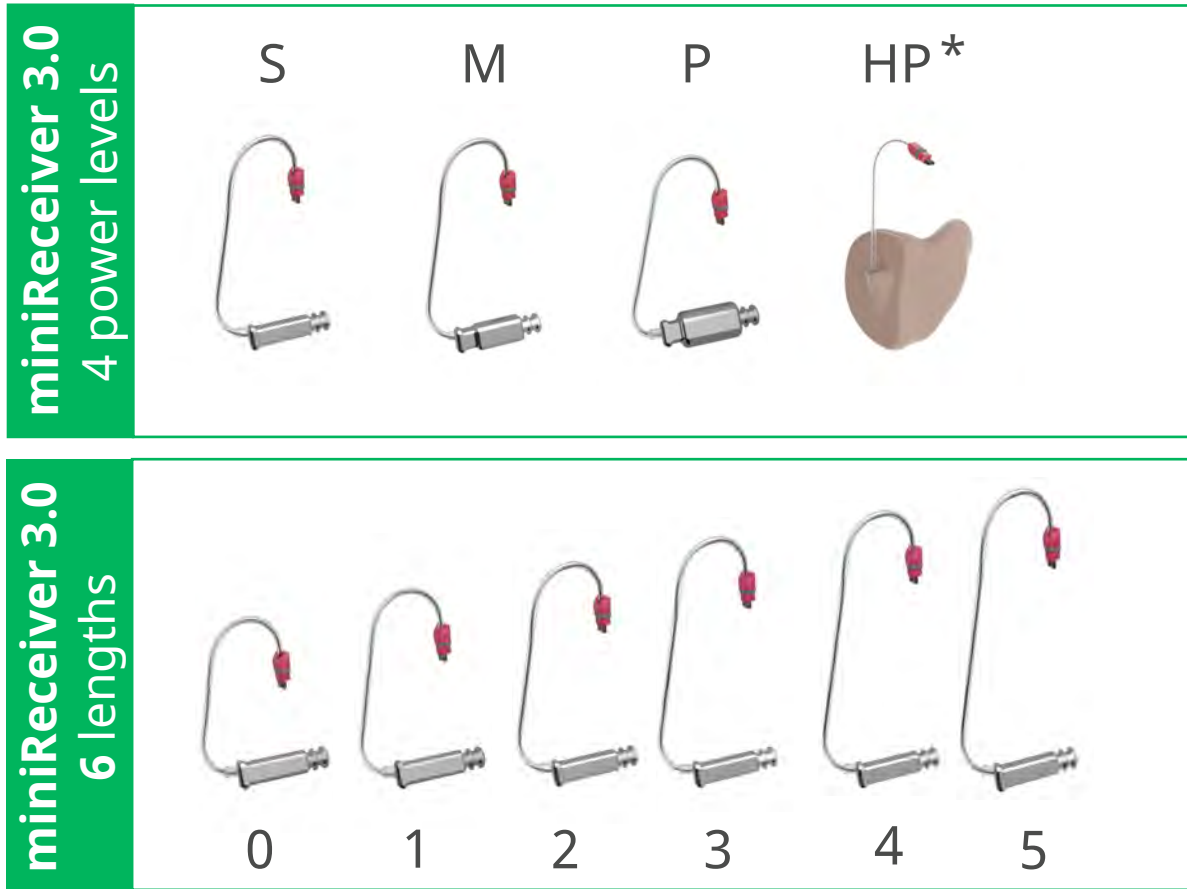
EarWear 3.0



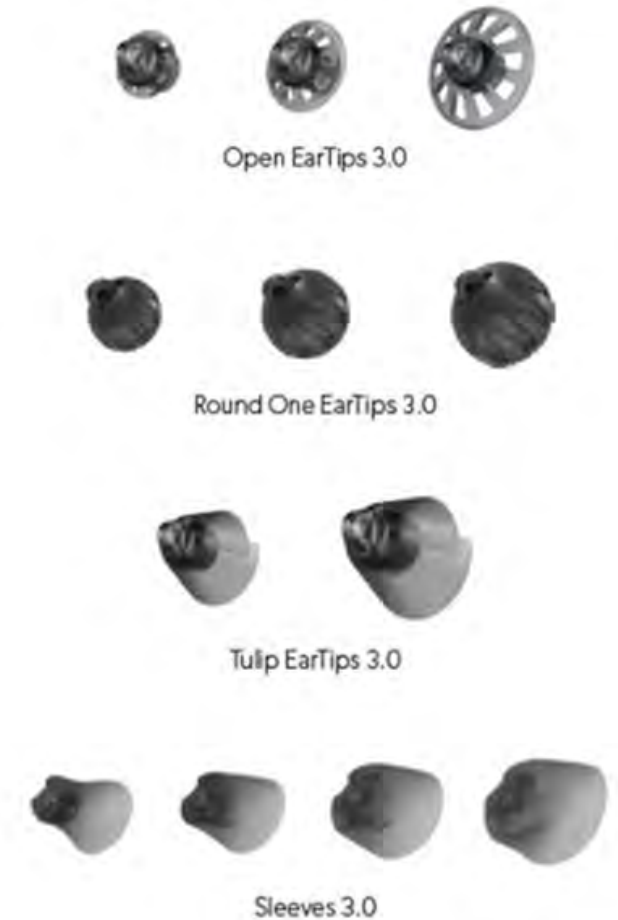
TruHearing®

EarWear 3.0

miniReceiver 3.0 Strengths/Lengths, Tips & Sleeves



S (110/46)
M (119/60)
P (122/65)
HP (131/75)



* Recommend Lengths 0-3 when using portable SR LI charger/ no HP receiver for SR LI

Measure to Top of Tragus

How to select correct miniReceiver 3.0 length.mp4



Length 1 – Good Choice

How to select correct miniReceiver 3.0 length.mp4



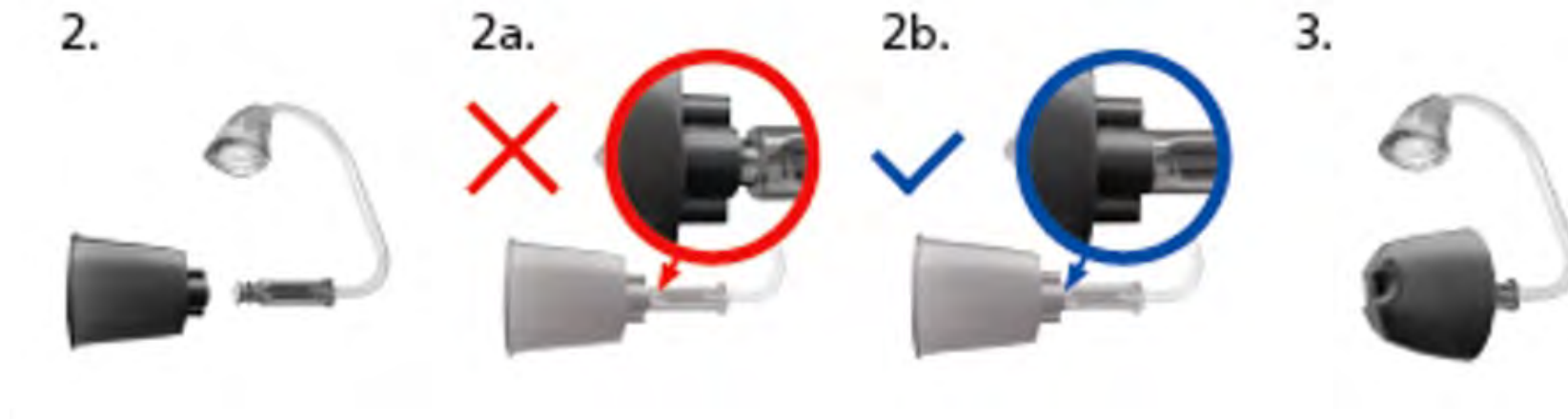
Length 2 – Too Long

 How to select correct miniReceiver 3.0 length.mp4



EarWear 3.0

Eartip and Sleeve Installation



EarWear 3.0 Additional Parts

Item		Description
Measurement Gauge 3.0		Ensure perfect match for new miniReceiver/Thin Tube 3.0 in 5 lengths (0-4)
Wax Guard 3.0 NanoCare + CeruSTOP 3.0 XL		Matchbook design containing 8 wax guards
Concha Locks 3.0		Now sizes S/M/P miniReceiver Concha locks 10 pieces per bag
Removal Tool 3.0 for Custom earmold		Tool to remove miniReceiver/Thin Tube from Earmold 3.0 Short/Long
Handling Tool 3.0 for custom earmold		Tool to press out the miniReceiver from Earmold 3.0 Short

Accessories

Compatible with all Bluetooth®-enabled instruments
miniPocket is compatible to non-Bluetooth®



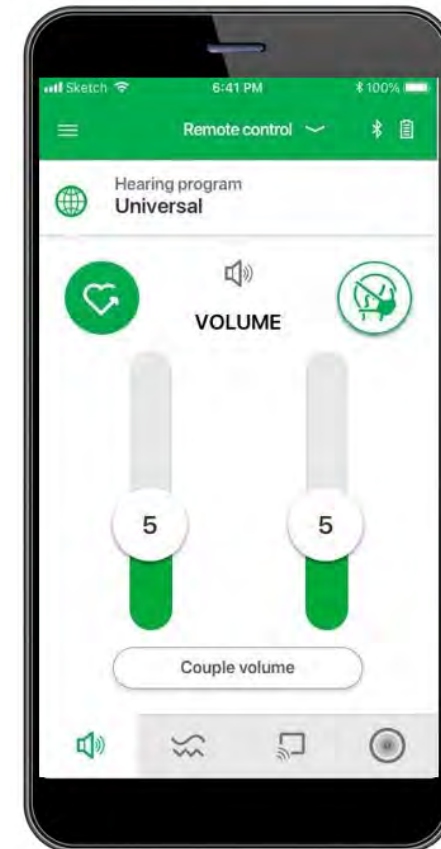
- StreamLine Mic™
- StreamLine TV™
- miniPocket™

Streamline Mic & Streamline TV Benefits



- Streamline Mic - Direct connectivity to any phone or computer featuring Bluetooth® and can be used for Zoom/Teams calls
- Direct connectivity to Apple® and Android™ mobiles for completely hands-free calling
- Remote microphone for improved one-on-one conversations and business meetings
- Remote Control
- Streamline TV – direct transfer of stereo sound from the television for watching Netflix and the Nightly News –Dolby digital sound quality for TV viewing

The TruHearing App



TruHearing®

TruHearing app – with Health Insights

It's more than better hearing - it's a better lifestyle



Download the TruHearing app from the App Store or Google Play Store

The TruHearing app is compatible with most of the Android (Android 5.0 and higher) and Apple (iOS version 9.3 and higher) devices.

Remote Care with TeleCare

Communicate with patients virtually through a safe and secure portal on any laptop, smartphone, or computer



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Google Play is a trademark of Google Inc.

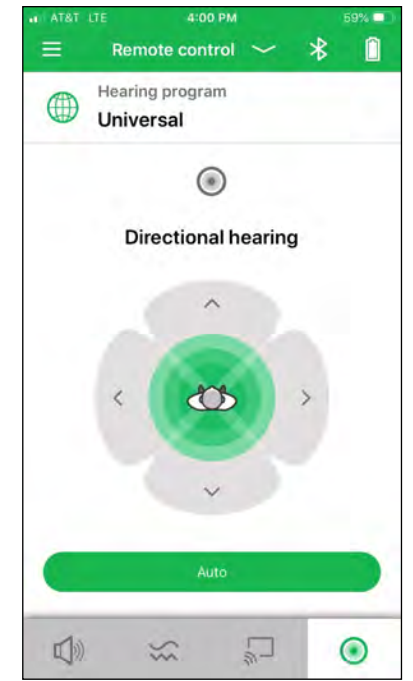
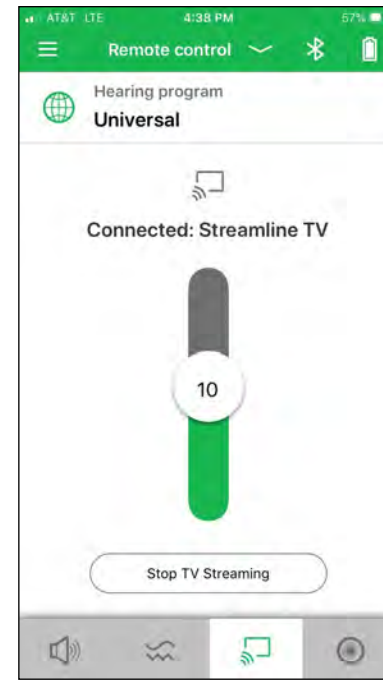
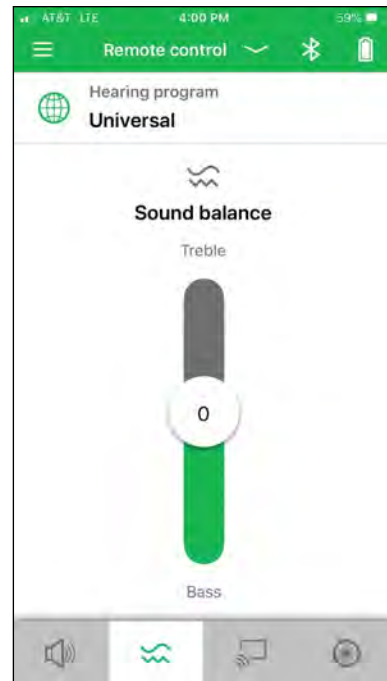
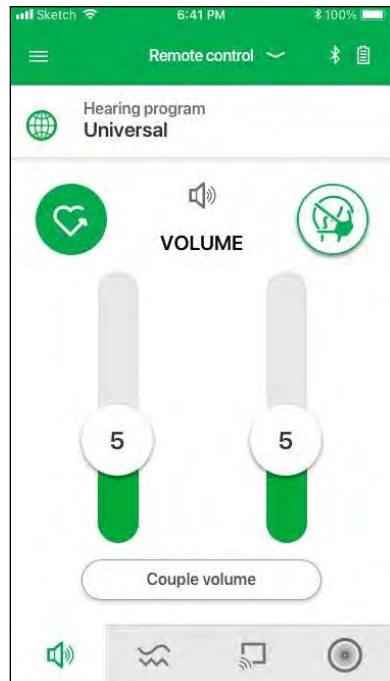
The Android name, the logo, and other trademarks are property of Google LLC.

TruHearing®

One app handles it all

The TH App gives easy access to all hearing aid functions:

- Volume Control, Health Insights and Face Mask Mode
- SoundBalance (treble control)
- Access to optional, paired StreamLine accessories*
- Directional Hearing*



*Bluetooth-integrated hearing aids required

TruHearing®

TruHearing app – with Health Insights

It's more than better hearing - it's a better lifestyle

The TruHearing App with Health Insights features lets your patients optimize their hearing experience and overall health.

- Step Counter
- Movement
- Talk Time
- Hearing

By creating a complete experience, you can support adoption and long-term engagement



TruHearing®

TruHearing app with Health Insights - Benefits

It's more than better hearing - it's a better lifestyle

Fine-tune patient relationships with the TruHearing app

- Develop deeper relationships with patients, magnify service offerings
- Enhance long-term value by integrating the TruHearing app into your fitting process
- Your patients can access control of their hearing aid functionality as well as gain helpful insights to create healthy habits



TruHearing®

TruHearing 7

IF 7 Premium - Exclusively

NEW!



TruHearing®

TH 7 Instant Fit Rechargeable IF 7

Recessed charger inlay

Qi Wireless Charging (optional)
USB-C charging



Stylish and discreet

Conveniently charges in its case
Up to 4 full charges on the go

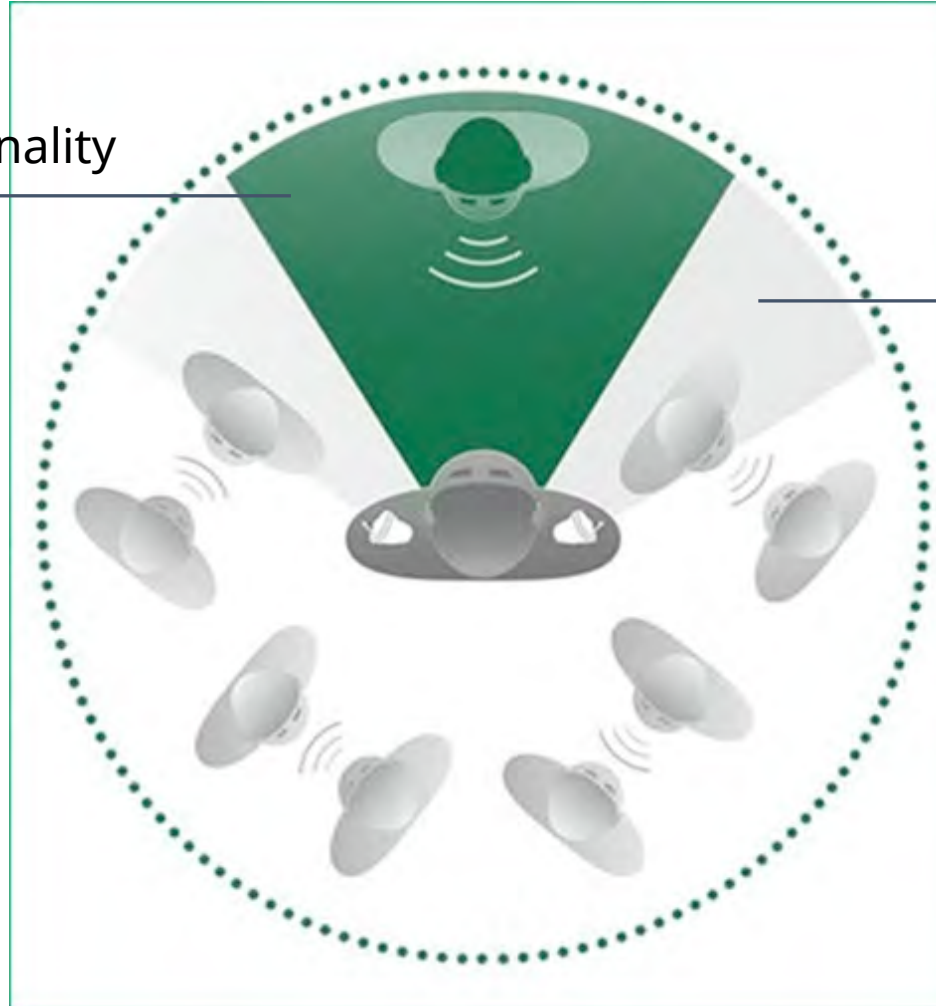
TruHearing®

The IF 7 Premium

Instant Fit Rechargeable CIC with Directional Support

Binaural OneMic Directionality

Natural pinna effect



TruHearing®

Rechargeability and Directionality

IF 7 Premium

- Fits mild to moderate hearing loss – Matrix 50 dB/114 dB SPL (2ccm coupler)
- All-day wear - up to 28 hours on a single charge; 30-min fast charge provides additional 7 hours
- Unmatched Discretion - the soft, textured faceplate surface avoids reflections for added discretion
- Convenient Control - TruHearing App or miniPocket via acoustic pairing
- Binaural OneMic Directionality - Focus on the speaker in a noisy environment
- CROS compatible*
- IP68 rated



TruHearing®

*CROS compatible with Signa Silk IX

Custom earmold options

IF 7

- Wide variety of ear tips and sleeves for instant fit
- Comfortable custom options in acrylic or silicone

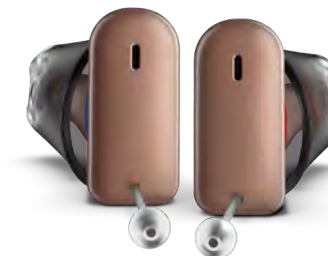


Components and names



- | | |
|----------------------|---|
| ① Receiver connector | ④ Side indicator (blue text/L = left ear, red text/R = right ear) |
| ② Canal end tip | ⑤ Vent |
| ③ Wax filter | ⑥ Removal cord |

Mocha
with red/blue shell



Black
with red/blue shell



Wireless Programming via Connexx



TruHearing®

More Offerings

Product Details for TH 6 form factors



TruHearing®

TruHearing 6

SR LI - Premium



TruHearing®

TH6 Premium SR LI Fully Featured



Full AX feature set including Augmented Focus™, e2e Wireless 4.0, OVP 2.0, & Auto EchoShield



Direct streaming to Android™ (ASHA) and iPhone®. HandsFree with CallConnect for iOS devices



TruHearing App with Face Mask Mode and Health Insights

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The Android name, the logo, and other trademarks are property of Google LLC.

TruHearing®

Features and Benefits



Auto EchoShield

Automatically improves clarity and comfort in environments with reverberation or echo in the Premium Level

Own Voice Processing 2.0*

Natural sounding own voice, eliminating the compromise between audibility and own voice comfort

HandsFree (iOS)

Hands-free calls with their iPhone in different environments – even in noisy ones

TruHearing®

TH6 Premium SR LI Colors



Slim RIC



Snow
White/
Rose
Gold



Cosmic
Blue/
Rose
Gold



Black/
Silver



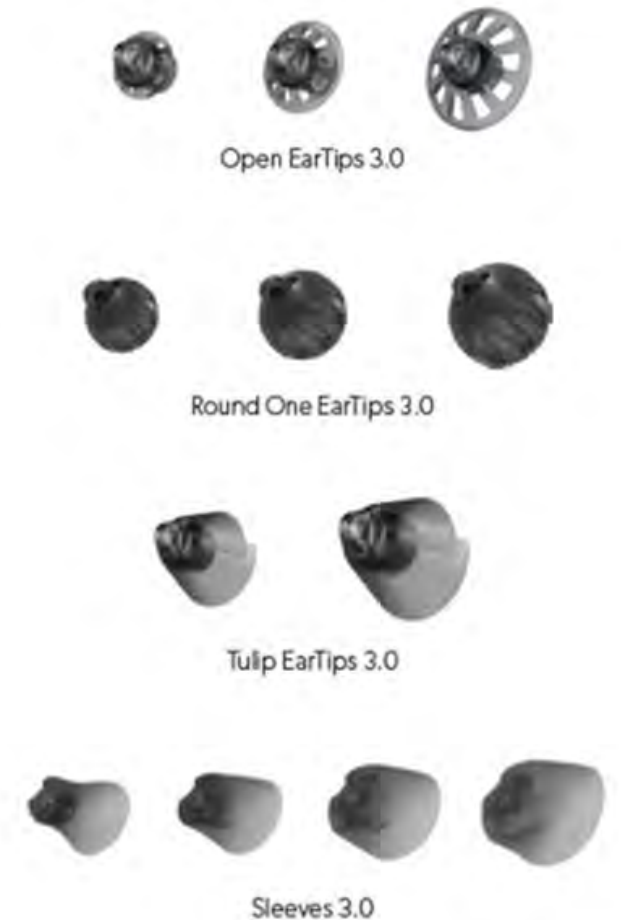
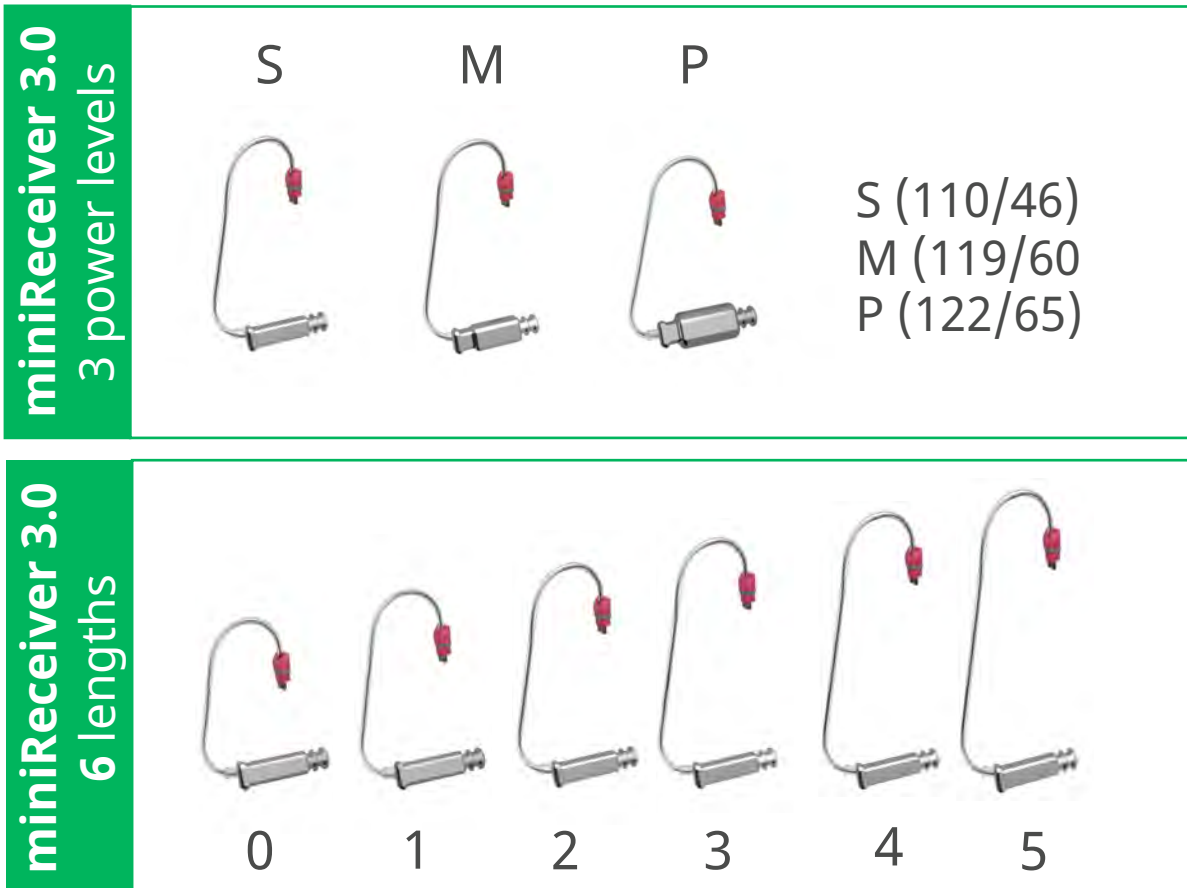
White



Black

EarWear 3.0 for SR LI

miniReceiver 3.0 Strengths/Lengths, Tips & Sleeves



*Recommend Lengths 0-3 when using portable SR LI charger for charger lid closure

CallControl

Use the phone, without needing the phone



Button or Rocker Switch



RIC 312



RIC LI/RIC LI T



Custom

Taps



SR

CallControl makes it easy

Single short press to
answer incoming call

Single long press to
reject or end call



CallControl functionality
automatically activated for calls
regardless of normal
button/rocker switch settings

Short tone indicates
successful answering or
ending of call

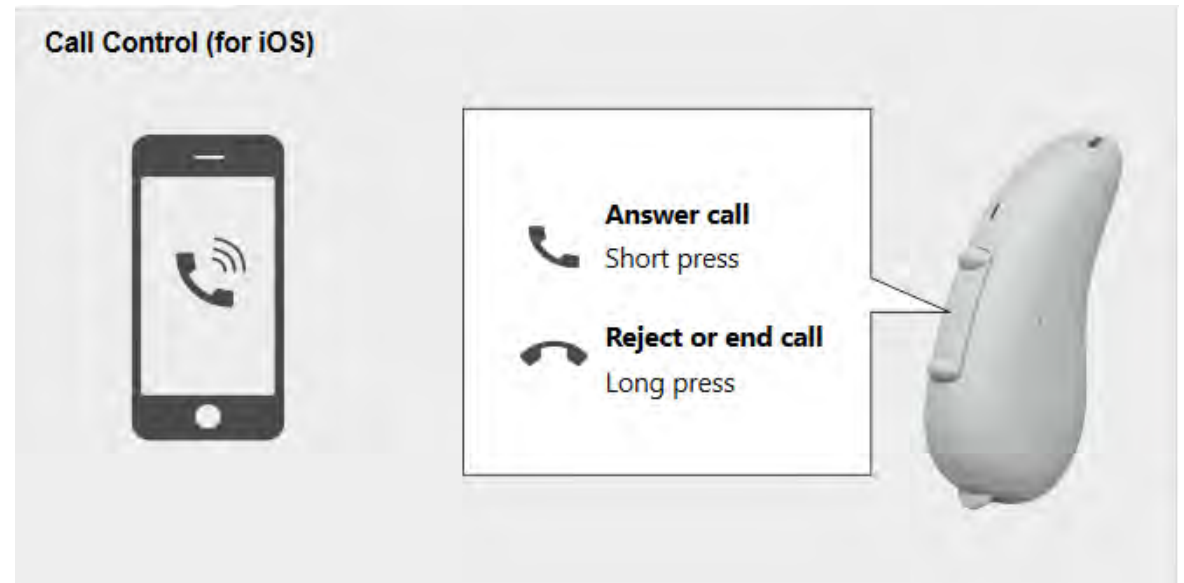
CallControl makes it easy

Devices with push button/rocker switch

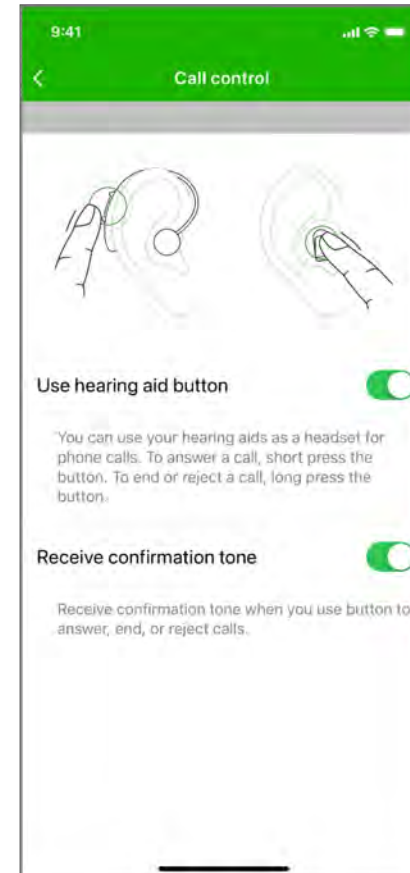
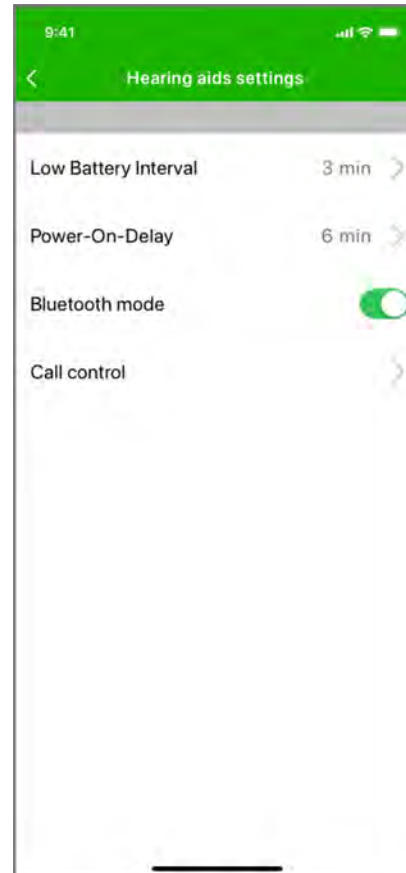
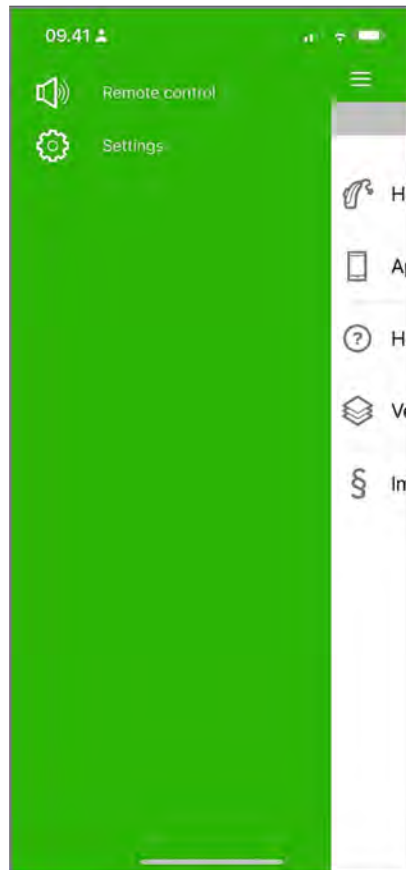
Requires latest firmware and initial detection of the hearing aids to Connexx 9.8.0.

The buttons/rocker switches are used for CallControl:

- Answer call (short press)
- Reject calls (long press)
- End call (long press)



CallControl in the TruHearing app:



CallControl: calls made easy HandsFree for iOS

Double tap to answer
incoming call

Double tap to end call



Can tap anywhere on the
hearing aid

Short tone indicates successful
answering or ending of call

Can be disabled in Connexx



- CallControl makes HandsFree for iOS even more convenient
- Wearers never have to stop what they're doing and get out their phone to answer and end calls — they can answer, talk, and end their calls completely hands-free

TruHearing®

Feature Availability

Performance Level	Auto EchoShield	Own Voice Processing 2.0*	HandsFree (iOS)
PREMIUM	Yes	Yes	Yes
ADVANCED	---	Yes	Yes

*not available in customs

TruHearing 6

RIC 6 - Premium and Advanced



TruHearing®

RIC 6

Fully Featured



- Fully featured with Augmented Focus



- Powered by replaceable zinc-air 312 battery



- Made for iPhone® and ASHA (direct streaming to Android™)

CROS RIC 6

e2e Wireless 4.0 Increases Performance



Increased reliability



Better audio quality



60% lower latency

TruHearing 6

Custom LI - Premium



Custom ITC/HS/ITE TH 6 LI



28 h runtime without streaming
24 h runtime with 5 h streaming

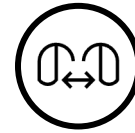
TruHearing®

TruHearing 6

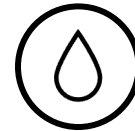
Custom LI- Premium



Full AX feature set incl. Augmented Focus™



e2e wireless 4.0



IP 68 for full operations in
difficult environments



No charging contacts



Tangible push button

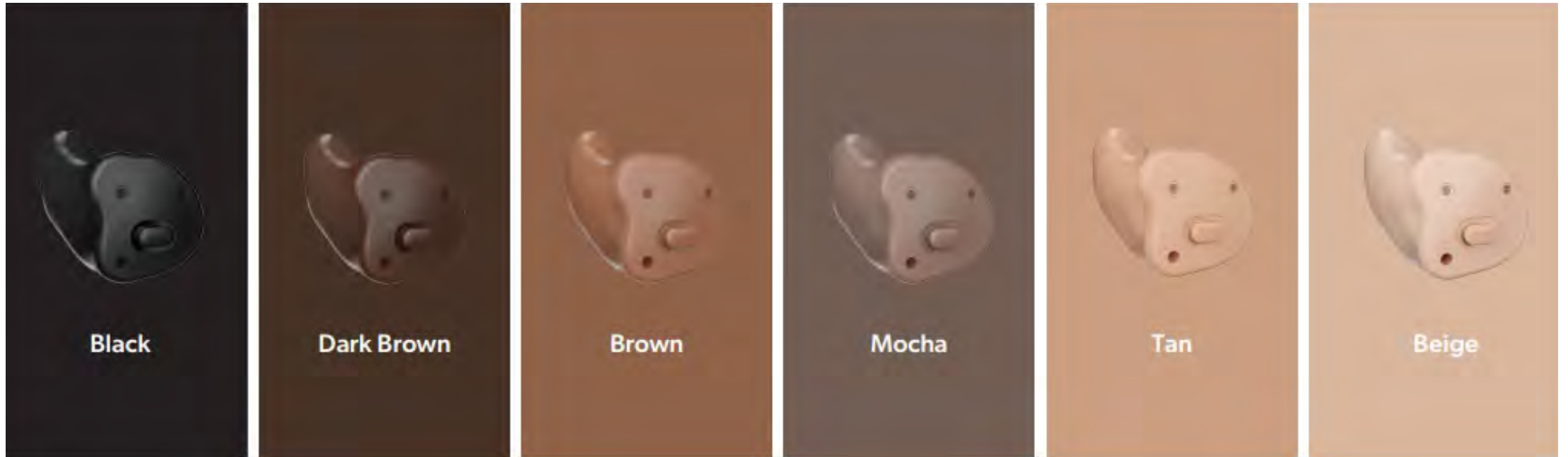
TruHearing®

Charger



- Contactless charging
- Intuitively place hearing aids in the cavity
- One cavity size fits all
- USB-C powered

Custom TH 6 LI Colors



Thank You!

TruHearing®