

STEPS TO BETTER HEARING WITH WIDEX

Natural sound is the clearest sound

Customization

- Two Sound Engines (PureSound™/Universal)
- Sound Class Technology
- Widex SoundRelax™ (stress, concentration, mood)
- Premium Tailored Fitting

Connectivity

- Moment™ App Added Control
- Premium MySound™ Artificial Intelligence
- Premium TV-PLAY™ Media Device
- Dynamic Widex Sound Assist™ Device

This is suggested language to represent the benefits of Widex to use during a fitting appointment for a current wearer of another brand into Widex hearing aids.



Step 1. Appointment Opening

I am really excited for you to experience and listen to the new technology from Widex.

Your current prescriptive hearing aids are X years old. I expect my patients to see improvements in NATURALNESS, CLARITY, AND HEARING IN NOISE with the new hearing aids that I will let you listen to today.



Step 2. Setting up the Widex Demo

- These Widex hearing aids have been shown to offer greater satisfaction with speech in quiet, speech in noise, and overall clarity.
- The app and other new customizable tools will allow me to design the best hearing solution for you today.
- I've chosen this product for you because you shared that improving clarity and hearing in noise are important to you (next: Follow Widex Take Home Demo steps)

Widex Materials: Widex Moment Demo (DRM43M), Widex Moment Selection Guide (CRM22M), iPhone (CRM04M), Android Guide (CRM18M)



Step 3. Programming Screen Language

Detect the Hearing Aids: Next you will help me customize these new hearing aids to optimize clarity and comfort for your individual needs.

Feedback Test: We will be doing some measurements to see how sound interacts with the size and shape of your ear. This makes sure your fitting is customized with each step and the hearing aids are correctly calibrated just for you.

Sensogram: Next, we will be measuring the softest sounds you can hear with the new hearing aids. Starting with your better ear first. Say YES or click the pen when you hear the chirps, no matter how soft they get.

Adaptation Level: Now I'm going to turn the new hearing aids on and talk. I want you to tell me when we get to a comfortable loudness level, for most it's level two out of four. You may notice things sound different than your current set. This is normal and expected. I'm going to have you keep these on as we work together to finish customizing these instruments.

Programs: I have two options for you to listen to today. These options are found only in Widex hearing aids. I will toggle between these two options to see if you have any preference regarding which sounds more natural or clear. There is no right or wrong answer.

Toggle between the Universal program & PureSound

while explaining: The cleaner sound of Widex improves the accuracy of speech as measured at the brain. Did you know that we hear with our ears, but we listen with our BRAIN? My goal today is to give your brain the most accurate sound picture and natural experience.

Both options you are hearing make sure that all the speech sounds are captured completely and clearly. Sound quality is an individual preference. Do you have a preference for one of these options?

Moment App: The Widex Moment™ app was recognized in the Consumer Electronics Show 2023 Innovation Awards Software & Mobile Apps category for giving wearers control over a wide range of features and functionality of their hearing aids.

You can make clarity changes anywhere, anytime. I will be including a sheet you can look over once you are home (CRM04M iPhone®/CRM18M Android™).



Scan the QR code to see if your mobile device is compatible



SOUND LIKE NO OTHER

Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. Android, Google Play and Google Play logo are trademarks of Google Inc.

DFLO5MS/0823
Widex is a registered trademark of WSAUD A/S.