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# Beyond Hearing Aids- Connections to a Larger World with Unitron's Accessory Portfolio

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Courtney Smith, Regional Trainer



# Objectives and agenda

After today's course, participants will be able to

- *List Unitron's portfolio of accessory solutions*
- *Describe the differences between each accessory solution*
- *Identify the patient need that is addressed by each specific solution*



# **Unitron was Founded in 1964**

By partners Fred Stork, Rolf Strothmann,  
and Rolf Dohmer



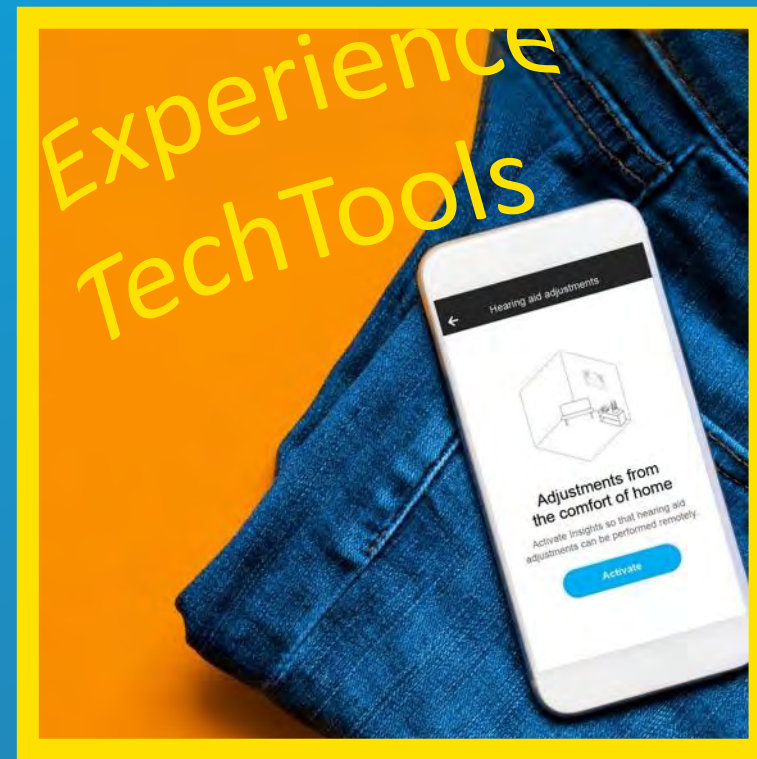
A large, white, stylized letter 'U' is centered in the background. The background is composed of several overlapping, curved shapes in shades of yellow, orange, and blue. The text 'Love the experience' is written across the middle of the 'U' in a bold, black, sans-serif font. A small 'TM' trademark symbol is located at the end of the text.

**Love the experience<sup>TM</sup>**

CHOOSE WHAT  
speaks to you



# Vivante™



MFA connectivity



Compelling tech at all levels

# Vivante™

- Conversation in loud noise
- HyperFocus
- AutoFocus 360
- 360 conversation in car
- Pinna Effect 2

- RIC styles
  - Moxi V-R
  - Moxi V-RT
  - Moxi V-RS
  - Moxi V-312
- Magnetic charger
- BTE style Stride V-PR & Stride V-UP

- First Fit
- FLEX:TRIAL
- Log It All
- Success Check
- Ratings
- Coach
- Remote Adjust
- FLEX:UPGRADE



MFA connectivity

- MFA
- Hands free
- 2 active BT connections
- Tap control

# Moxi & Stride

**Vivante™**



# Insera

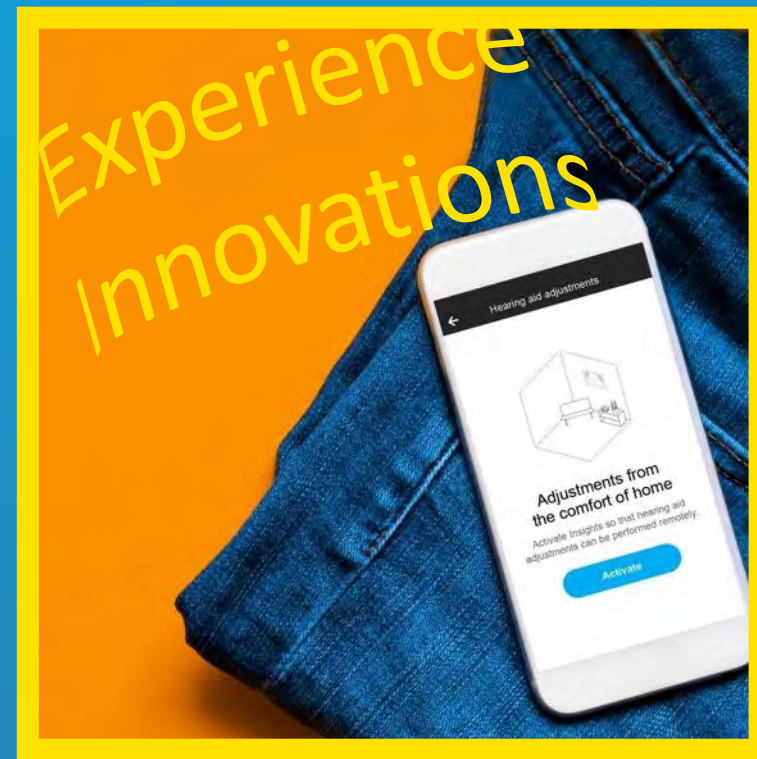
**Unitron Blu**



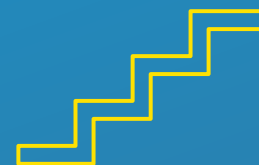
**unitron™**



# Vivante™



MFA connectivity



Compelling tech at all levels



Devices designed for life



# New RIC designs and charging cases



Moxi V-RT



Moxi V-R



Charger Moxi V-R/RT

# Moxi performance profiles

| Receiver type          | S      | M      | P      | UP     |
|------------------------|--------|--------|--------|--------|
| Peak output/gain (2cc) | 111/47 | 114/51 | 122/59 | 132/71 |
| Open dome              | ●      | ●      | ●      |        |
| Vented dome            | ●      | ●      | ●      |        |
| Power dome             | ●      | ●      | ●      |        |
| SlimTip                | ●      | ●      | ●      |        |
| cShell                 | ●      | ●      | ●      | ●      |

—

Open dome/cap dome

.....

Vented dome

----

Power dome/SlimTip

250

500

1000

2000

4000

8000Hz

-10

0

10

20

30

40

50

60

70

80

90

100

110

120

250

500

1000

2000

4000

8000Hz

-10

0

10

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30

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8000Hz

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70

80

90

100

110

120

250

500

1000

2000

4000

8000Hz

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70

80

90

100

110

120

# Colors

Platinum



Charcoal



Sand



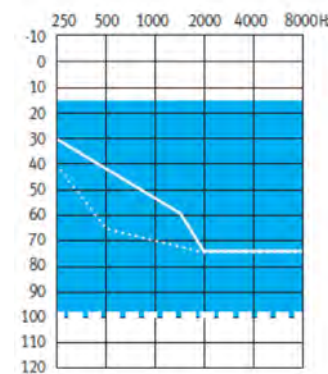
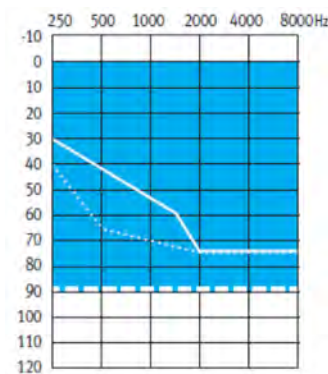
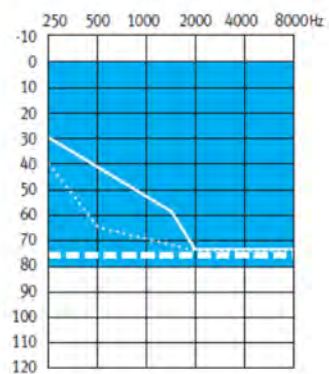
# Moxi V-RS performance profiles

| Receiver type          | S      |
|------------------------|--------|
| Peak output/gain (2cc) | 111/47 |
| Open dome              | •      |
| Vented dome            | •      |
| Power dome             | •      |
| SlimTip                | •      |

| M      |
|--------|
| 114/51 |
| •      |
| •      |
| •      |
| •      |

| P      |
|--------|
| 122/59 |
| •      |
| •      |
| •      |
| •      |

— Open dome/cap dome  
..... Vented dome  
----- Power dome/SlimTip





Compelling  
technology at all levels

# Available in all technology levels

## Experience Innovations



### Performance Tracking

- FLEX:TRIAL
- Log It All
- Ratings



### Continuous Care

- Coach
- Remote Adjust
- FLEX:UPGRADE

## Fitting

- Unique first fit approach
- Automatic Adaptation Manager
- Frequency compression 2
- Tinnitus masker
- Manual programs
- IntelliVent

## Sound stabilization

- AntiShock 2
- Wind control
- Feedback manger

## Microphone options

- Adaptive directional
- Fixed directional
- Fixed wide directional
- Omni directional

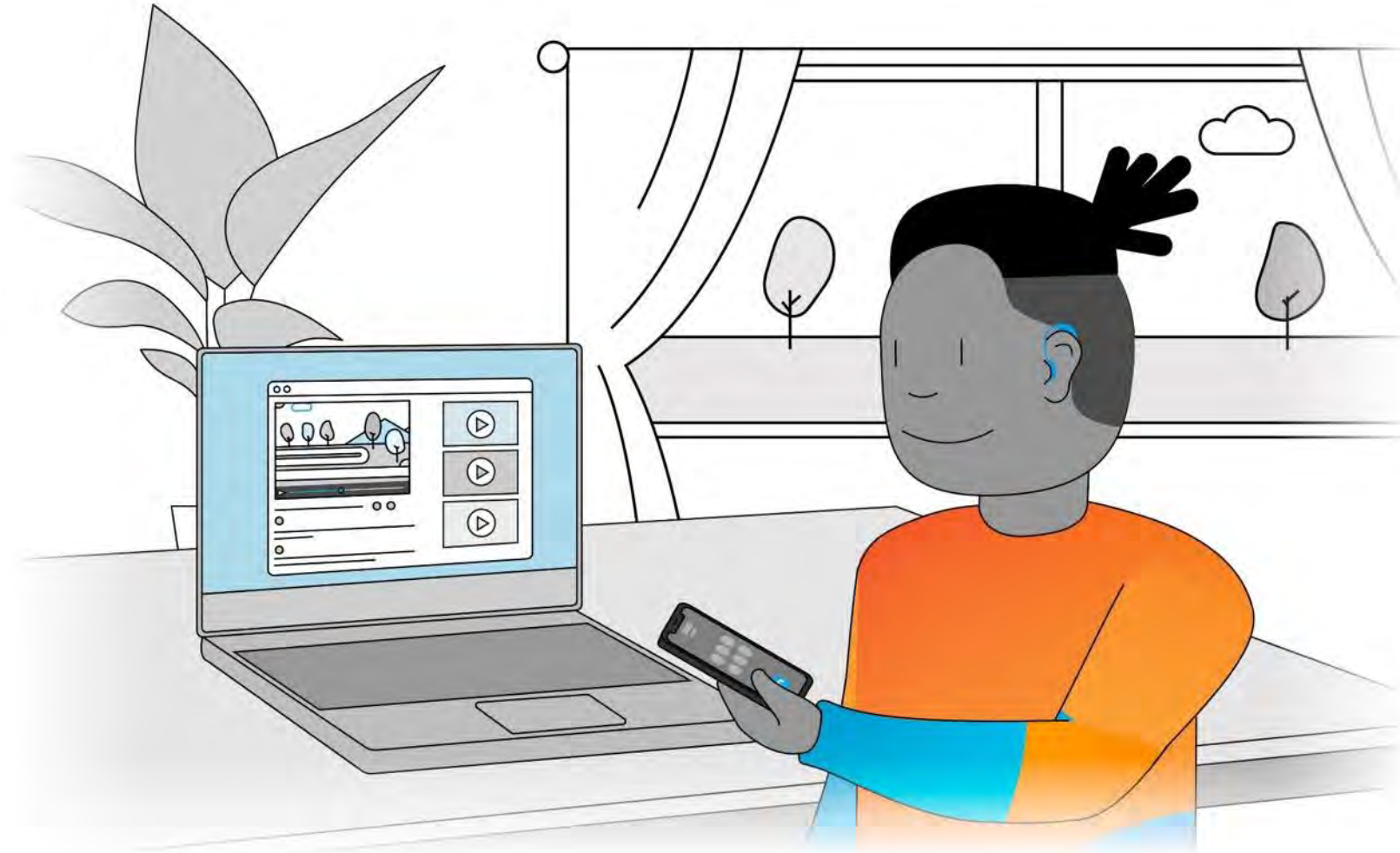
## Personalization

- Equalizer
- Clarity and comfort buttons
- Optional app programs

## Ease and convenience

- Remote Plus app
- TV Connector
- Remote Control
- PartnerMic
- RogerDirect
- DuoLink
- Binaural Phone
- Broader outgoing call bandwidth

# Made For All hands-free connectivity at all technology levels!



**2** Streaming environments

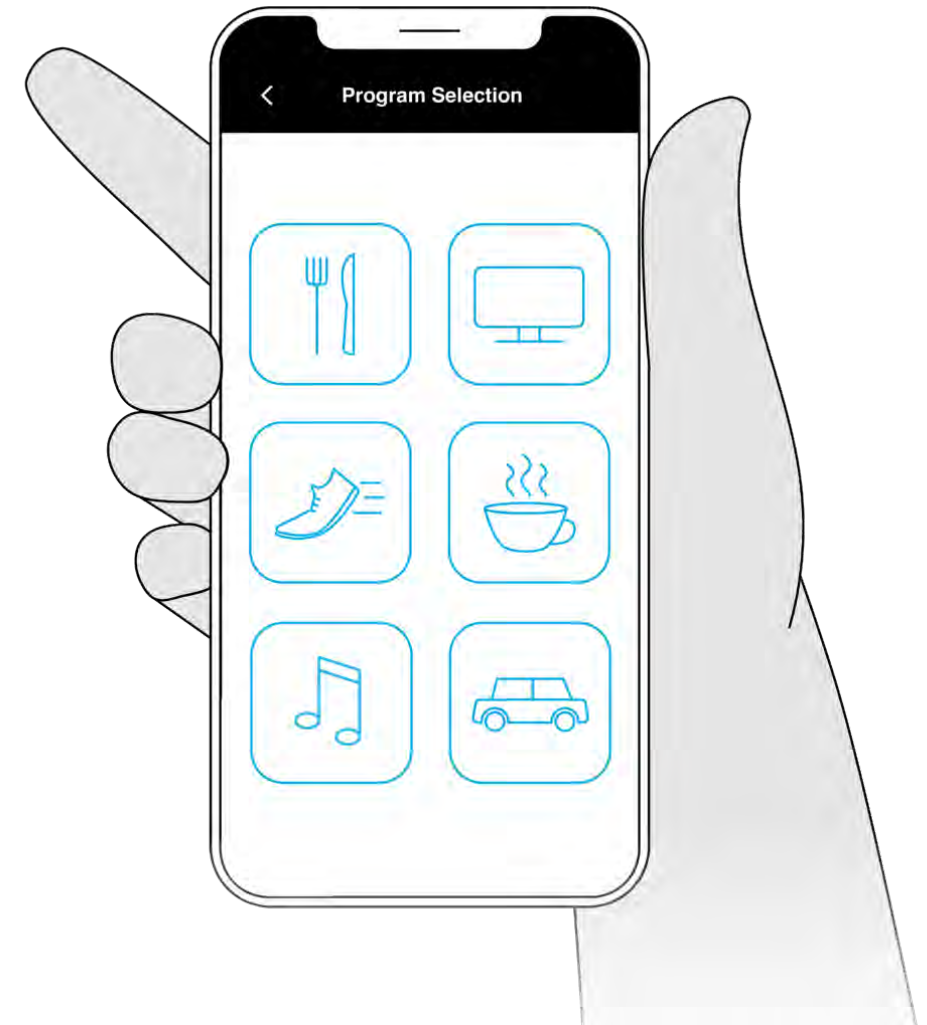
✓ Media speech

✓ Media music

# Manual and optional app program options at all levels

Selected Programs

|                               |                                                                                                                                                                             |                                                                                       |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Integra OS                    |                                                                                                                                                                             |                                                                                       |
| Conversation in quiet         |                                                                                                                                                                             |                                                                                       |
| Conversation in a small group |                                                                                                                                                                             |                                                                                       |
| Conversation in a crowd       |                                                                                                                                                                             |                                                                                       |
| Conversation in noise         |                                                                                                                                                                             |                                                                                       |
| Quiet                         |                                                                                                                                                                             |                                                                                       |
| Noise                         |                                                                                                                                                                             |                                                                                       |
| Music                         |                                                                                                                                                                             |                                                                                       |
| Manual                        |                                                                                                                                                                             |                                                                                       |
| Speech from Mask              |   |  |
| Live music                    |   |  |
| Mute                          |   |  |

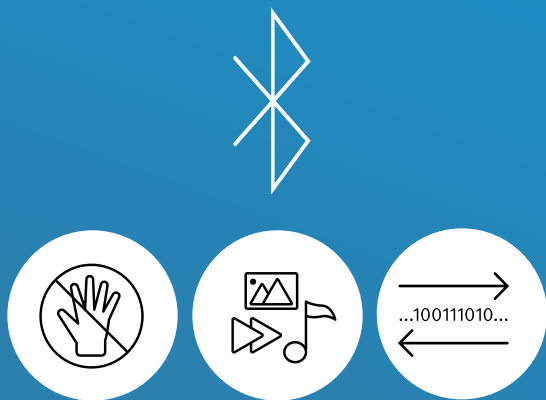


**True** Made For All connectivity



# Seamless Made For All connectivity

Hands-free calling, direct streaming



*sonova*



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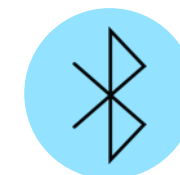
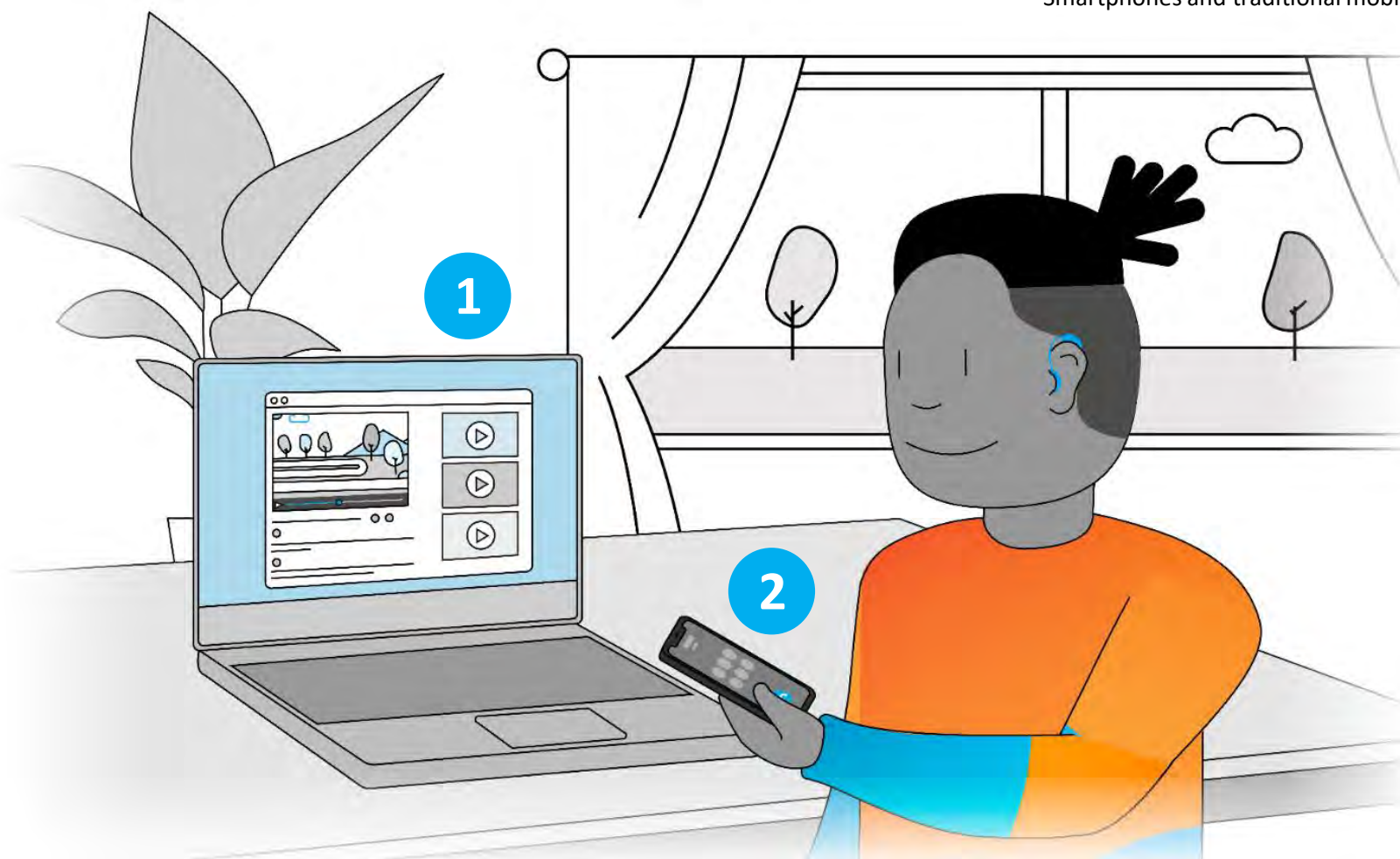
# Made For All connectivity

Hands-free, multiple Bluetooth® connections

android 

 iOS

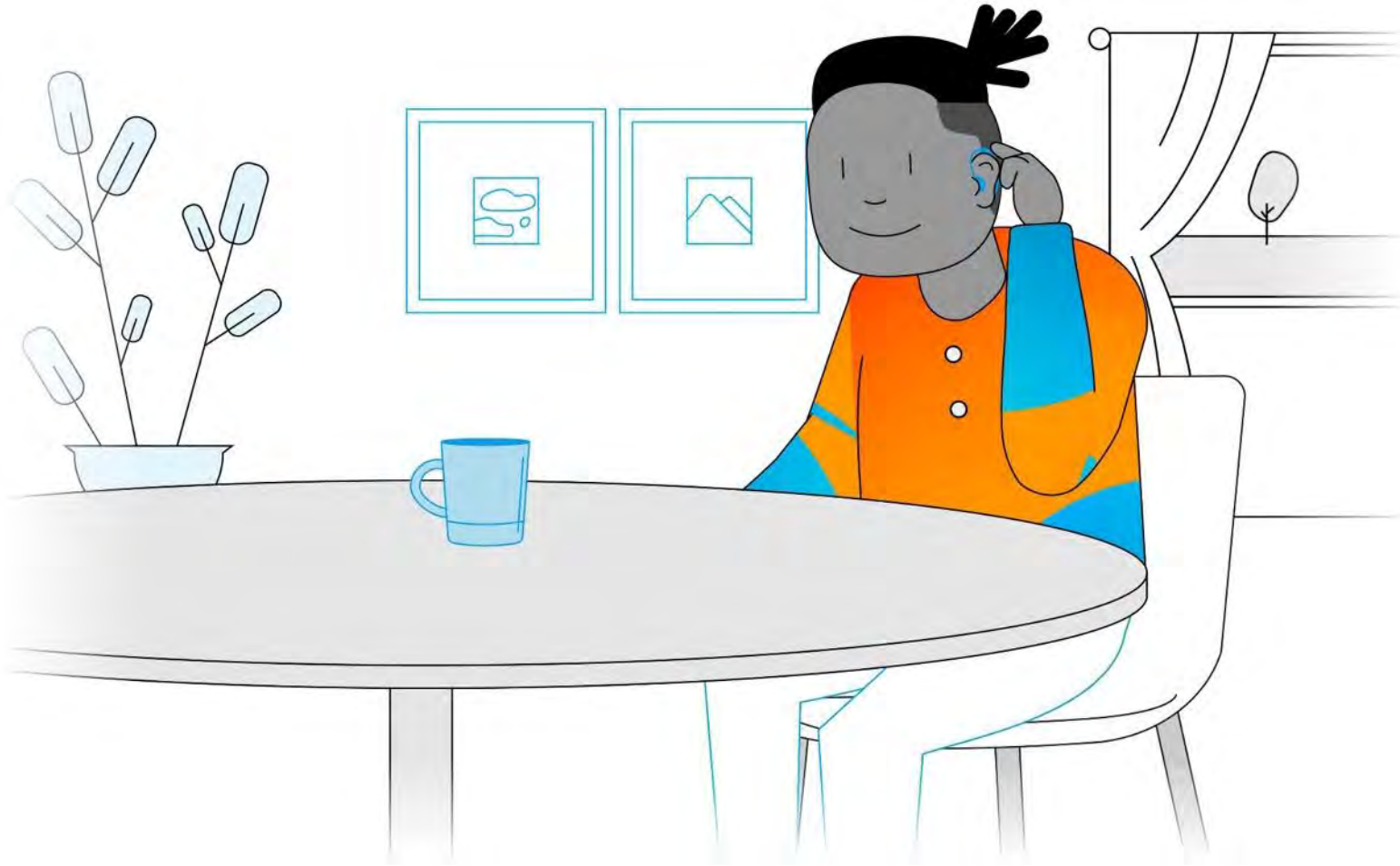
Smartphones and traditional mobile phones with a compatible Bluetooth Hands-Free Profile



2 active BT device connections

unitron™

# Just a tap

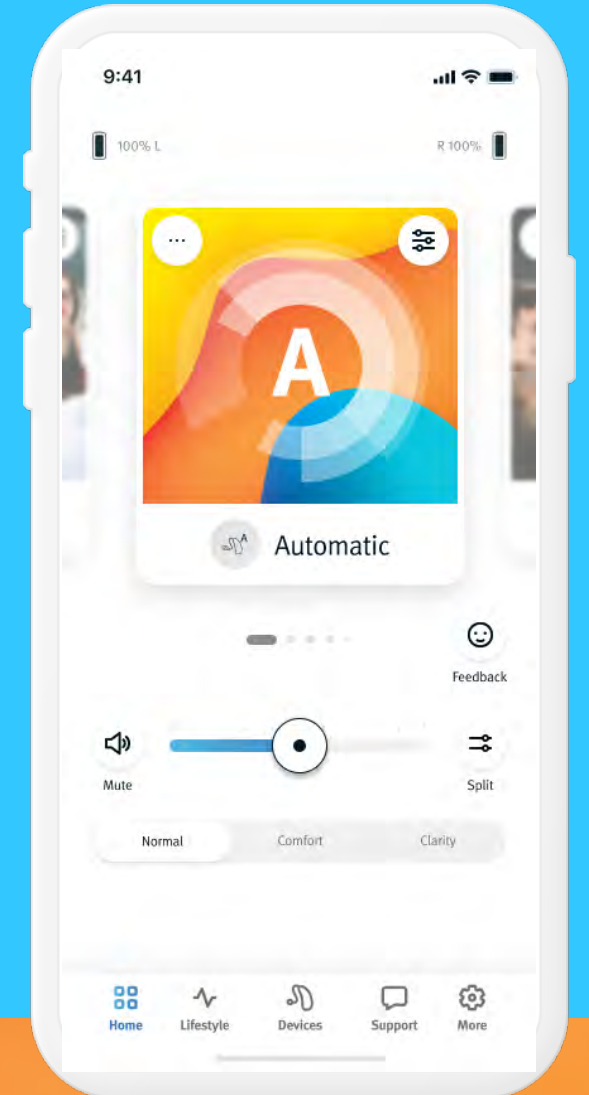


Control streamed  
content, accept and  
end phone calls access  
virtual assistants



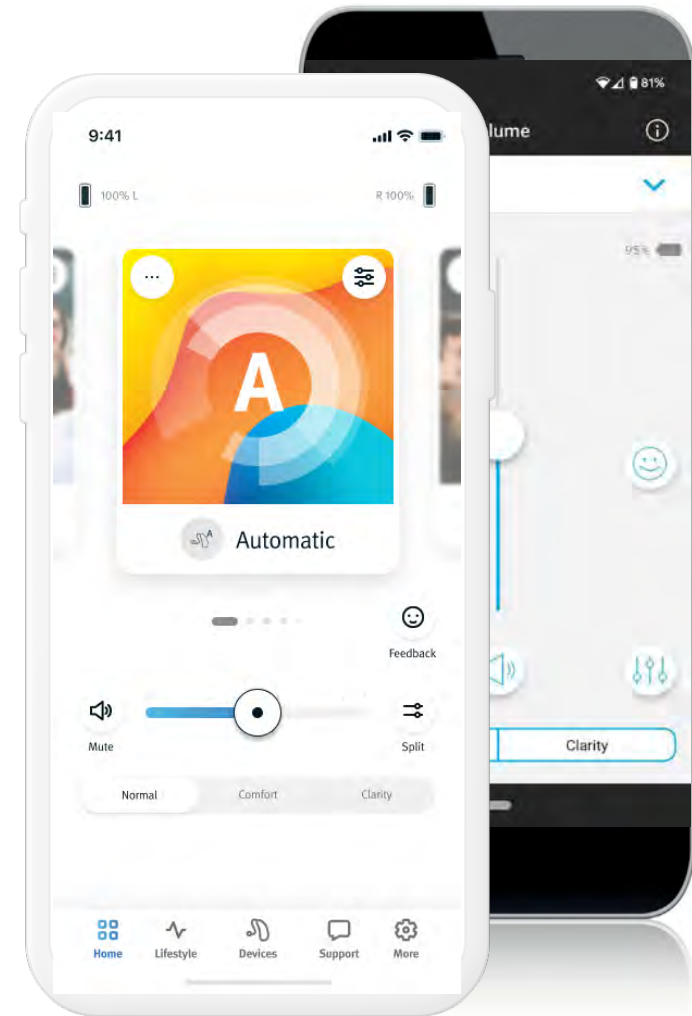
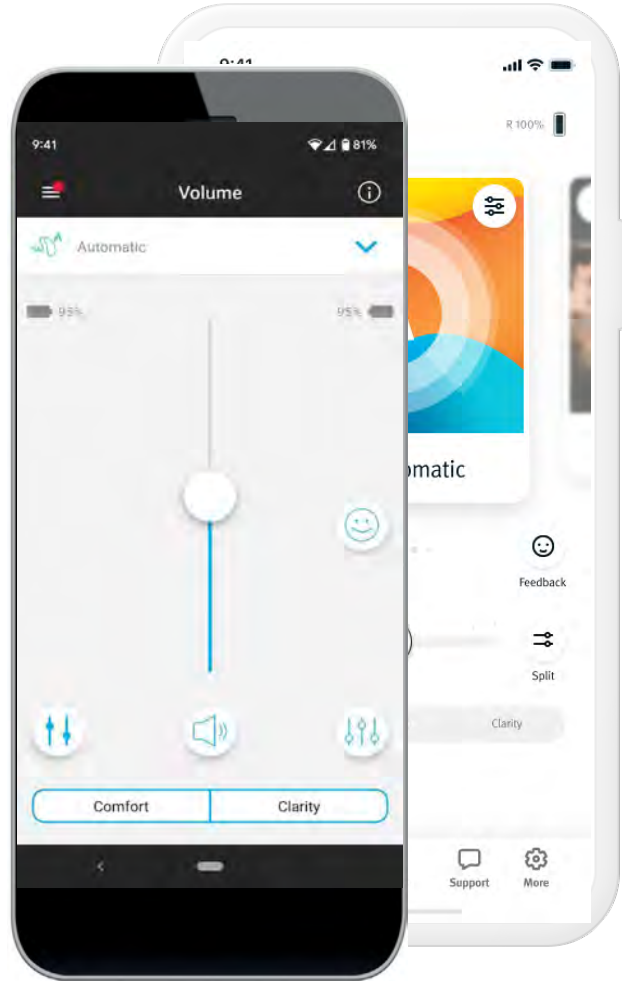
# Personalization in the moment



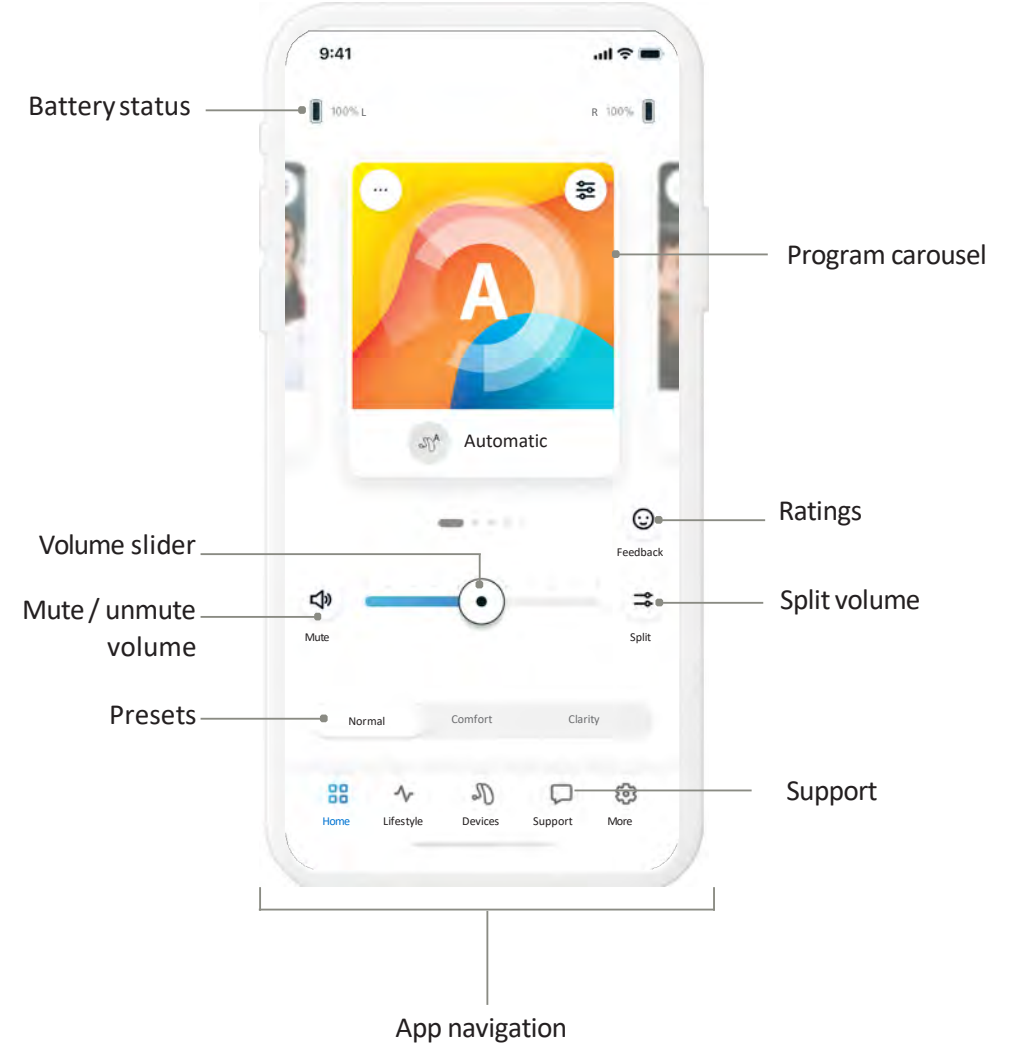
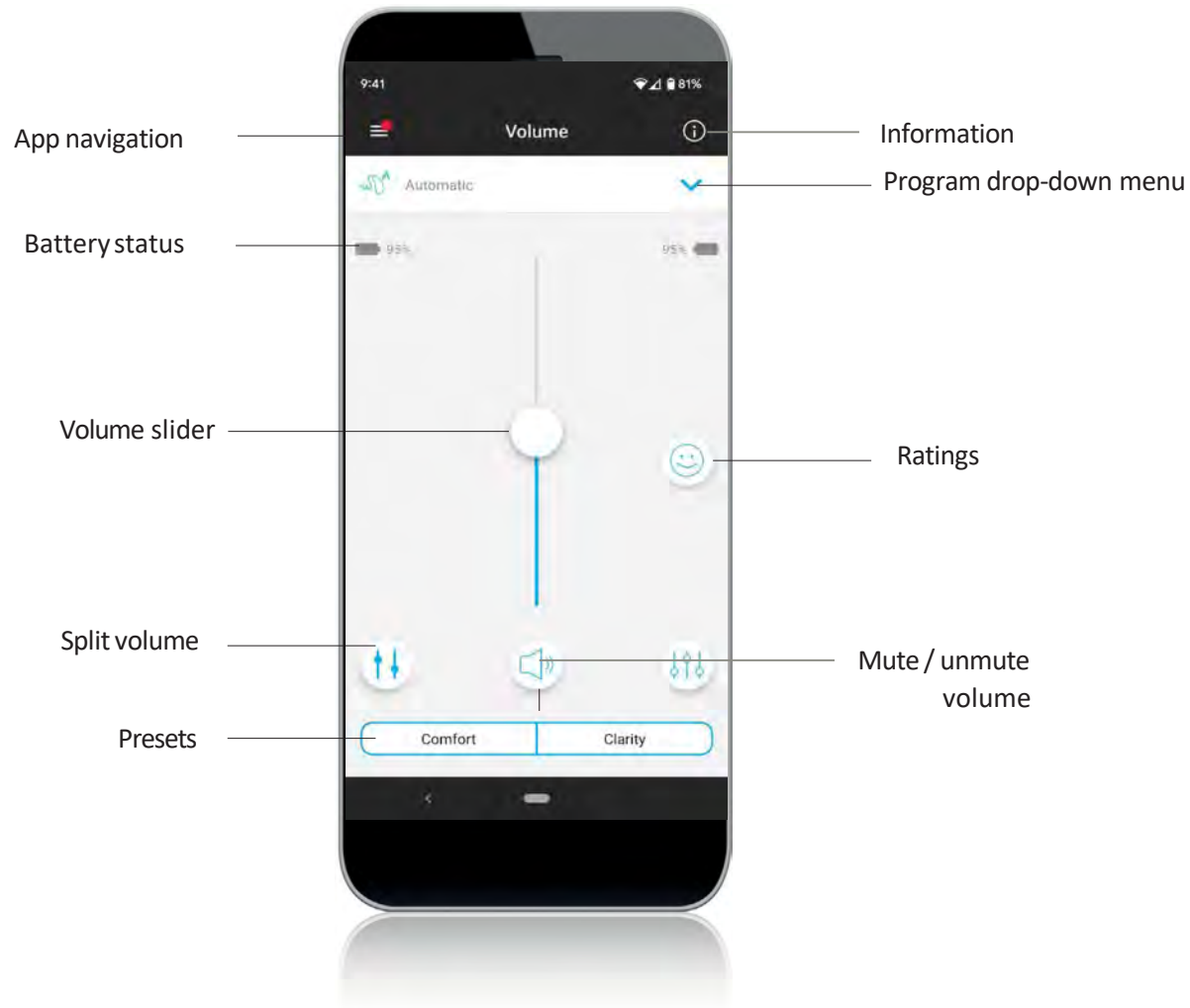


Put the power to choose in the palm of their hands

# Unitron Remote Plus app – App refresh



# Remote Plus app – App refresh



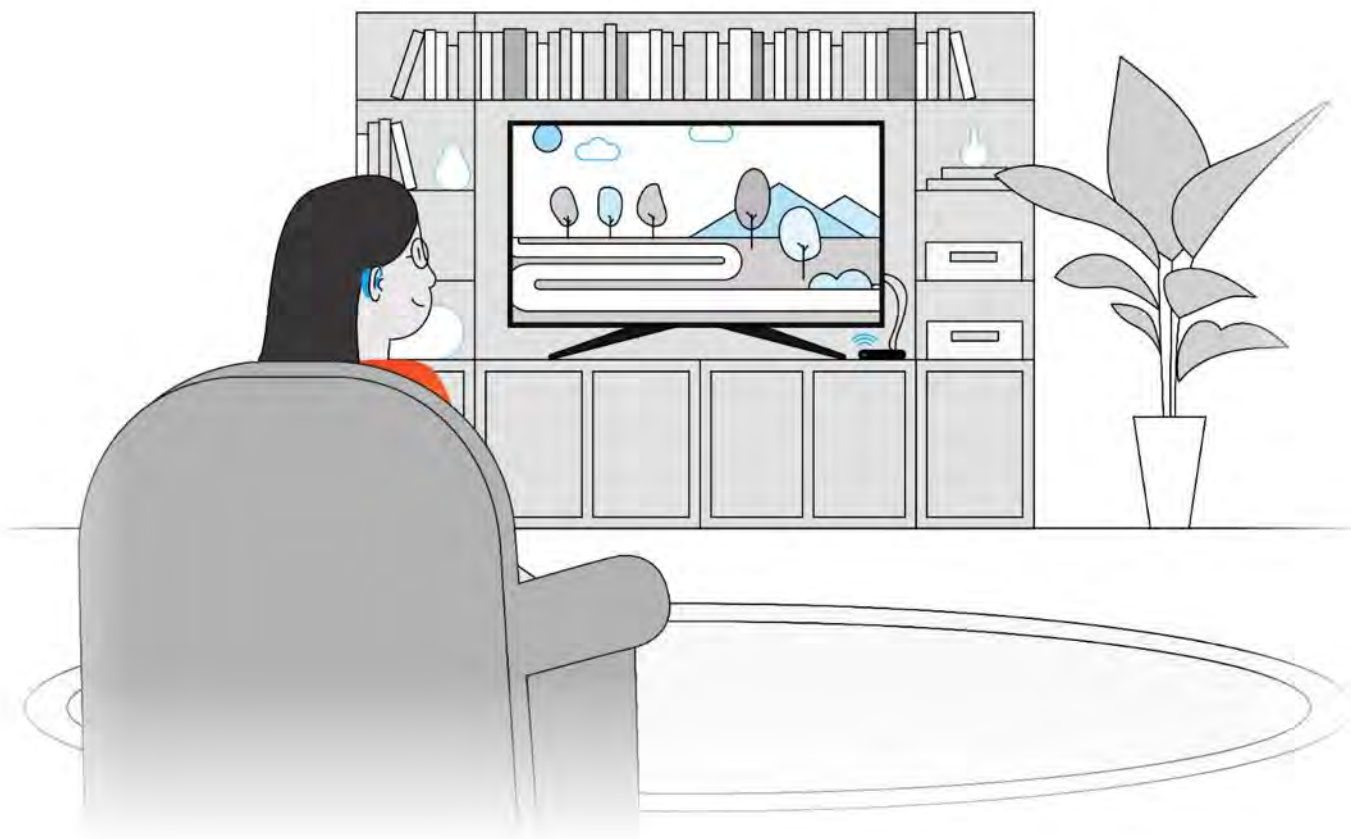
**MarkeTrak shows 44% of hearing instrument wearers in 2022 had an app for their devices on their smartphone, up from 17% in 2019**

**Of this group, 59% use the app at least weekly and have an 83% satisfaction rating**

# Convenient solutions

## TV Connector

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# Facts about Unitron's TV Connector

- It is a “one to many” device and can be paired to an unlimited number of hearing aids.
- The range of the TV Connector is 15 meters.
- Others watching TV in the room with the patient using the TV Connector will maintain access to the television audio and can listen at their level of preference.



# Convenient solutions

PartnerMic

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unitron™

# Partner Mic Fun Facts

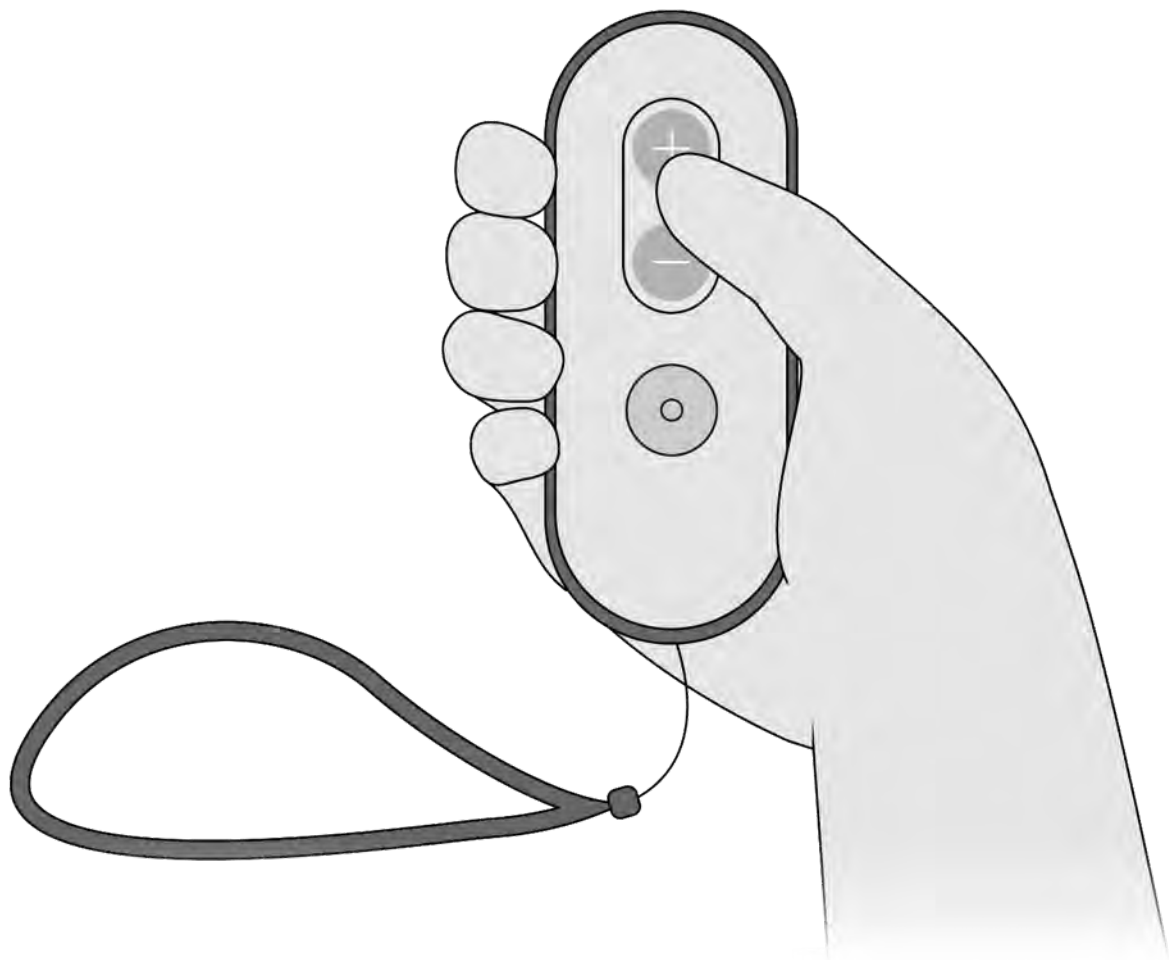
- A great option for patients in one-on-one conversations in noisy environments.
- Partner Mic has a 10-meter range.
- 6 hours of battery life on a single charge.



# Convenient solutions

## Remote Control

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# Unitron's Remote Control

- 1-meter operating range.
- 12 month battery life
- Simple for patients to adjust programs and volume of their hearing instruments.
- Perfect choice for those that don't wish to use the Remote Plus App.



# Proven performance in noise over distance

- Sonova proprietary protocol
- For distance and very loud noise situations



roger



Roger Table Mic II



Roger Select



Roger On

# Roger That

## Facts about Roger On

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- Best for enhancing speech in noise or from a distance
- 25-meter range
- 8 hours of battery life on a single charge.
- Access to three microphone modes.
- Patients can enable the TV Connector functionality

# In Summary

- *Unitron has a portfolio of accessory solutions for every patient need.*
- *Our accessories provide support to patients in a variety of situations.*
- *Providers should use their clinical interviewing skills to identify patients that will benefit from an accessory.*

Welcome to the  
**Vivante**<sup>TM</sup>  
experience