

Engaging patients and empowering lives

Karen Toole, AuD
National Education and Training Specialist

oticon
life-changing technology

Learner outcomes

After this course, participants will be able to:

- . . . explain three key benefits of Oticon's deep neural network.
- . . . list three product families in Oticon's product portfolio.
- . . . describe two updates to Oticon connectivity options for Oticon Intent™.

Risks / benefits

- The applicability and accuracy of the course content may vary by the clinical, geographical, and cultural context; you should evaluate the course accordingly.
- As healthcare is rapidly evolving, new findings may change the validity of the information presented in this course. Providers should always consult the latest research and guidelines from professional associations.
- The interventions discussed in this course may be limited in generalizability, requiring practitioners to consider specific individual and population factors.
- The course may not cover all possible risk factors, diagnostic methods, or treatment options, and complex cases may require additional considerations.
- Healthcare providers should apply cultural competence and sensitivity to ensure effective and respectful care based on their patients' diverse needs.
- Providers should always evaluate the limitations of diagnostic and screening tools, considering their potential for false results as well as any ethical implications.
- It is the responsibility of course participants to critically evaluate the evidence from multiple sources to guide professional practice.

Supporting the clinical experience





**Performance
without
compromise**

No compromises

The right support all
day in every situation



Oticon Intent™



Five facts about **Oticon's DNN**

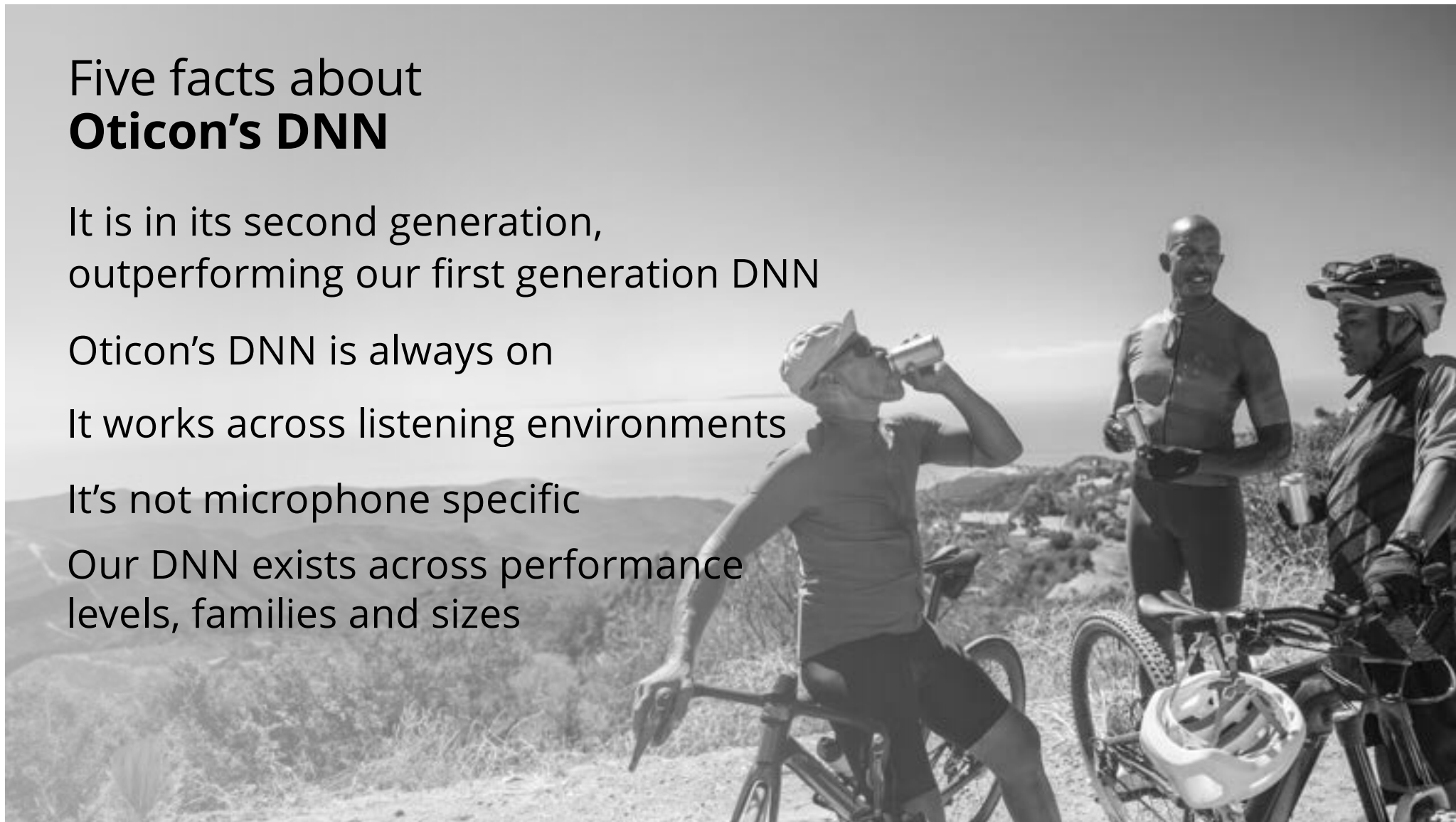
It is in its second generation,
outperforming our first generation DNN

Oticon's DNN is always on

It works across listening environments

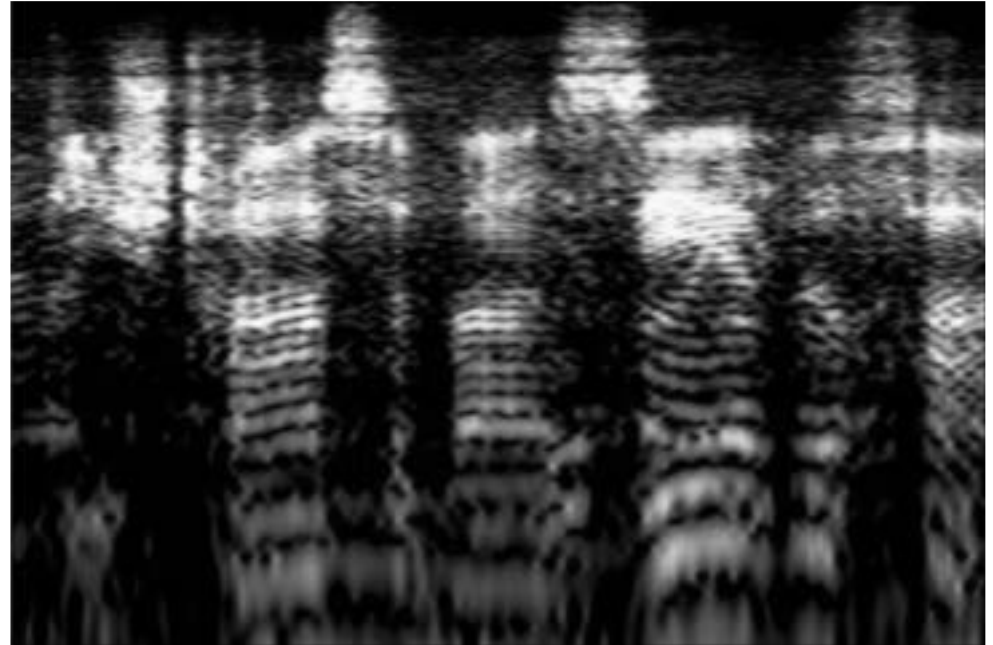
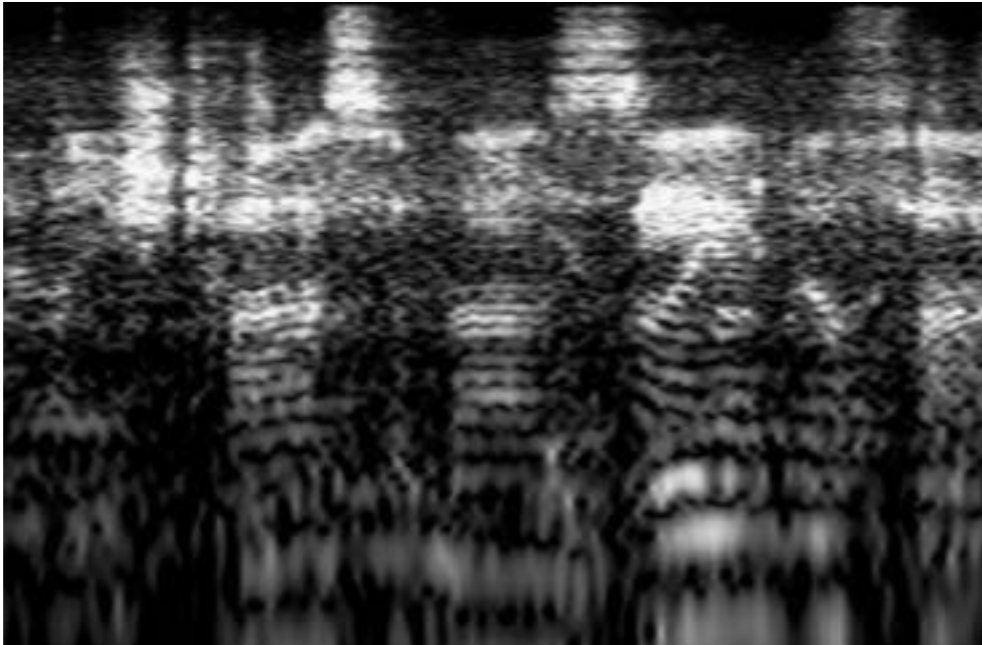
It's not microphone specific

Our DNN exists across performance
levels, families and sizes



Oticon Real™ versus Oticon Intent™

Difference in processing for intimate conversations



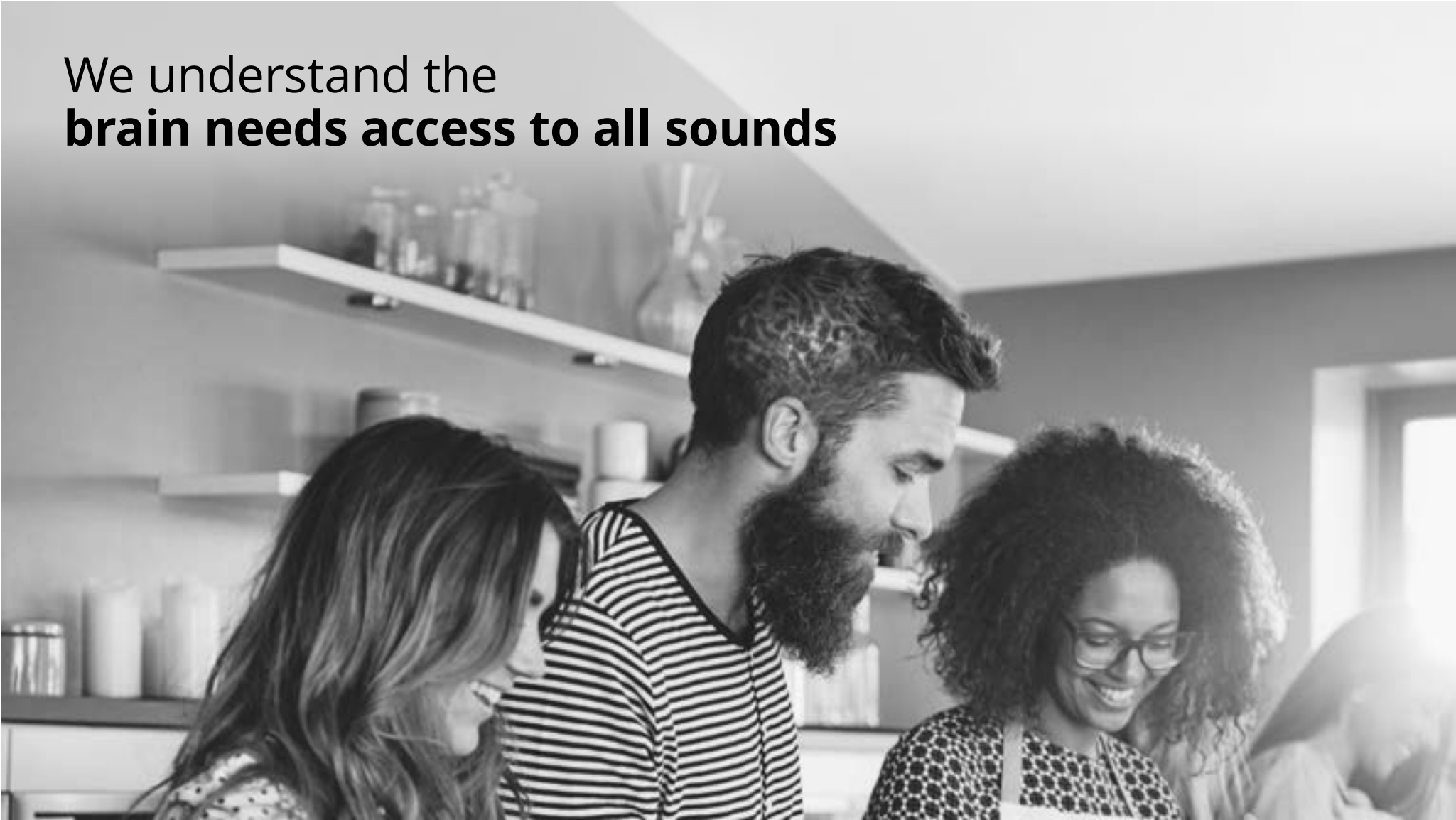
"The street was very busy"

oticon

Eriksholm Research Center

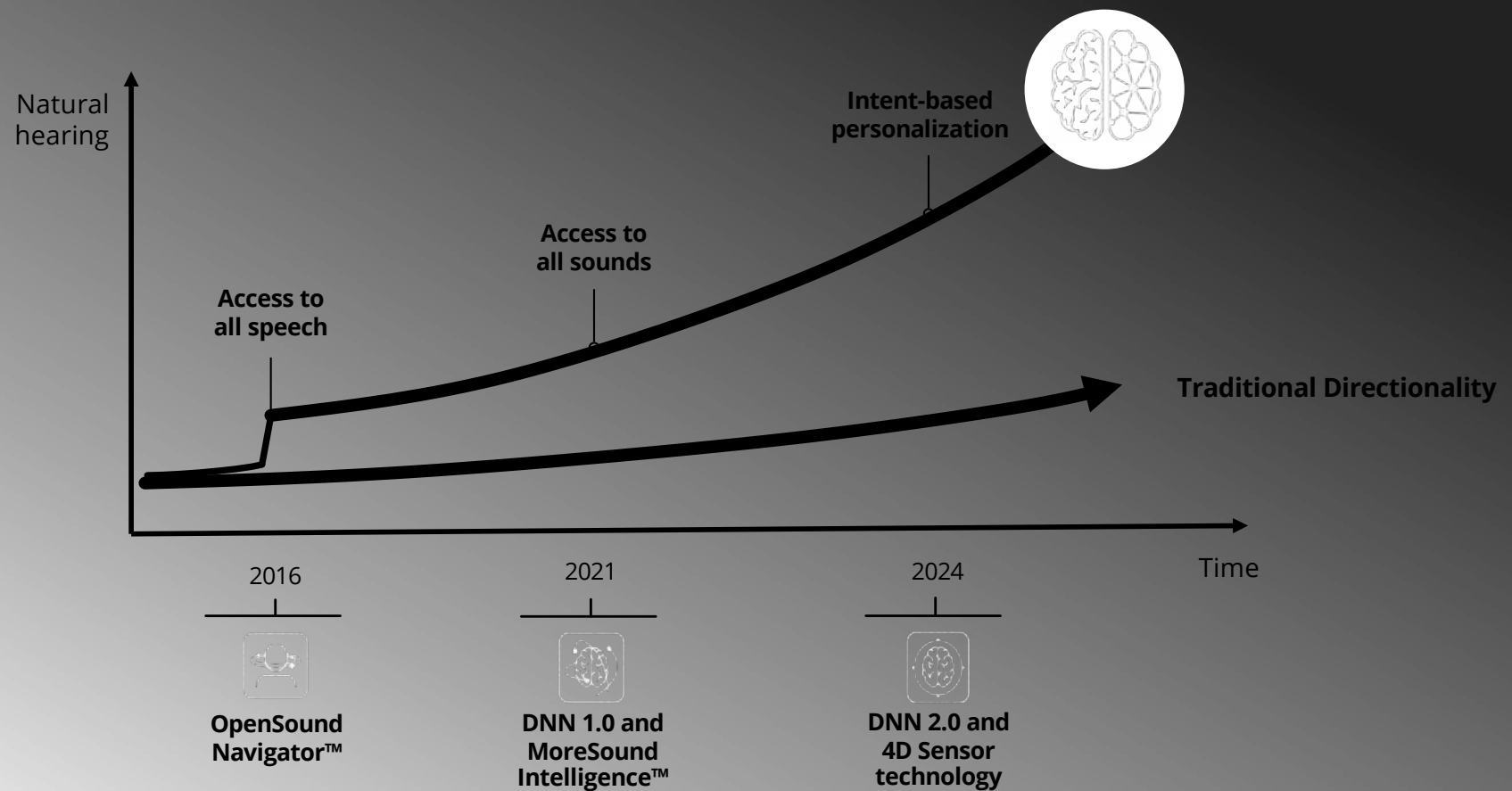


We understand the
brain needs access to all sounds

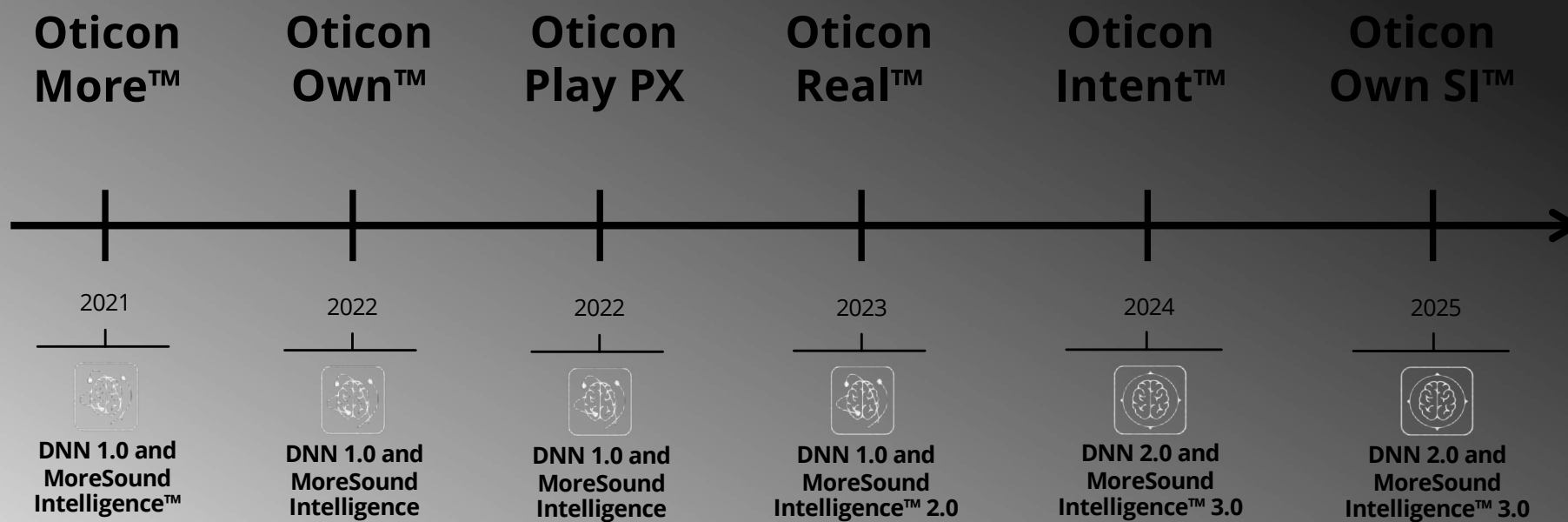


Our DNN is trained to
support "open sound"

BrainHearing™ Innovations



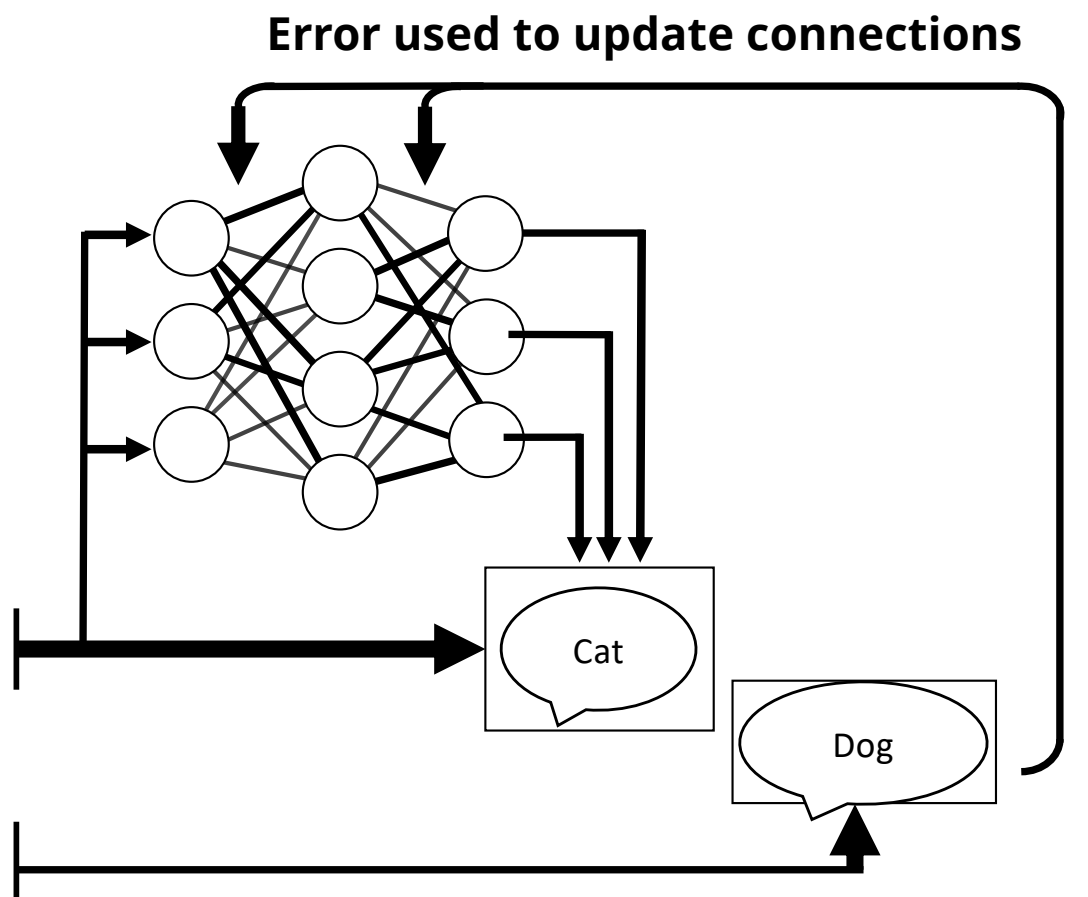
DNN evolution



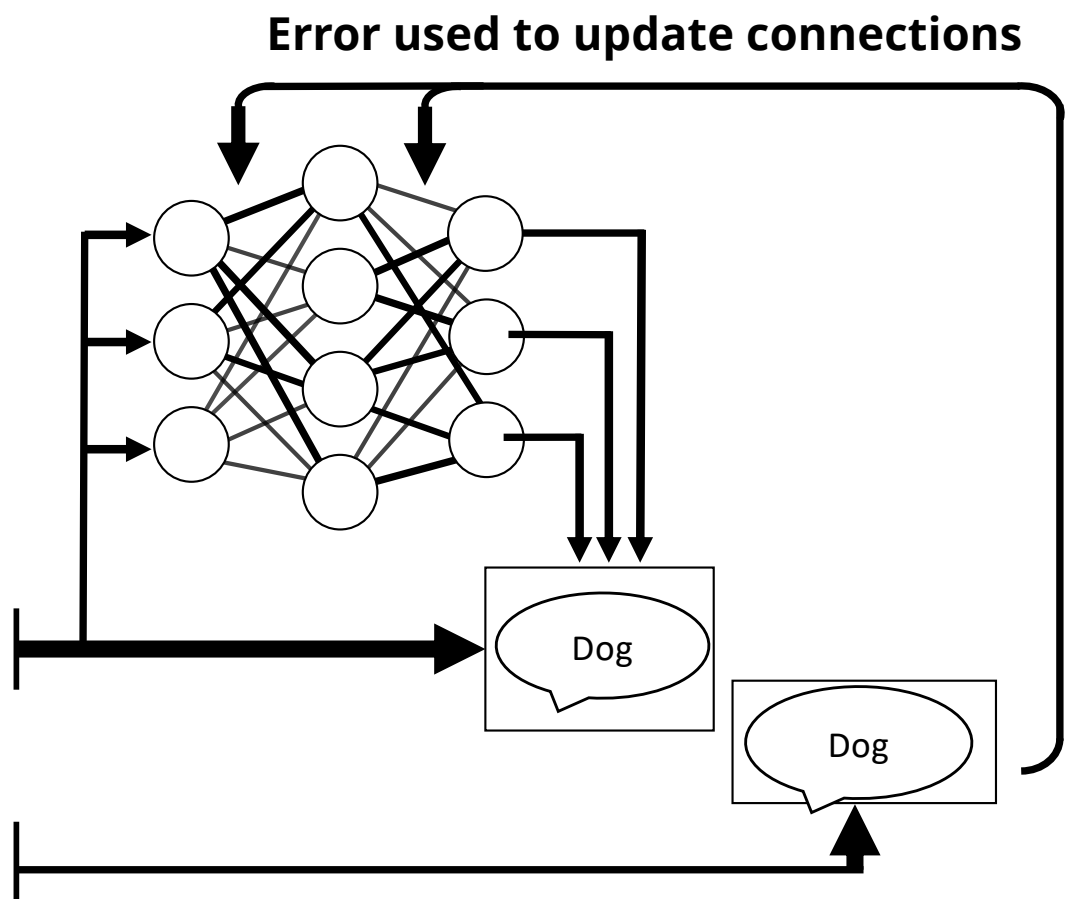
How the Oticon DNN works



**DEEP
LEARNING**



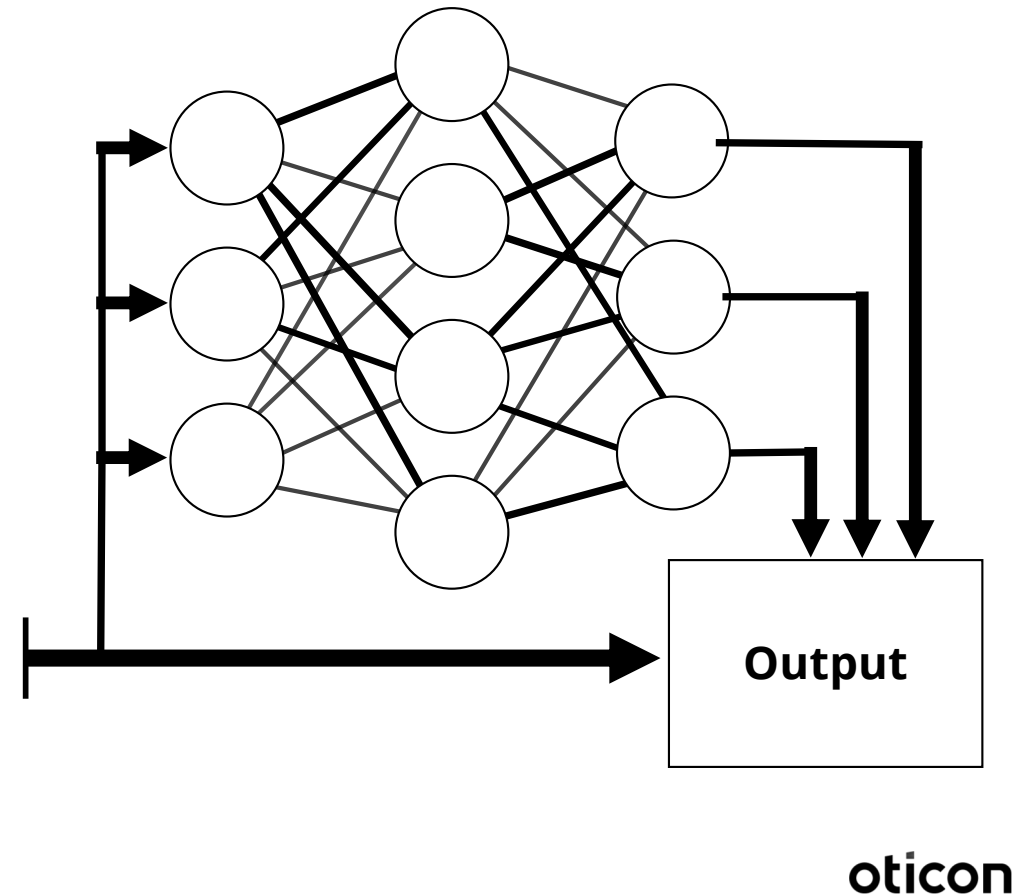
oticon



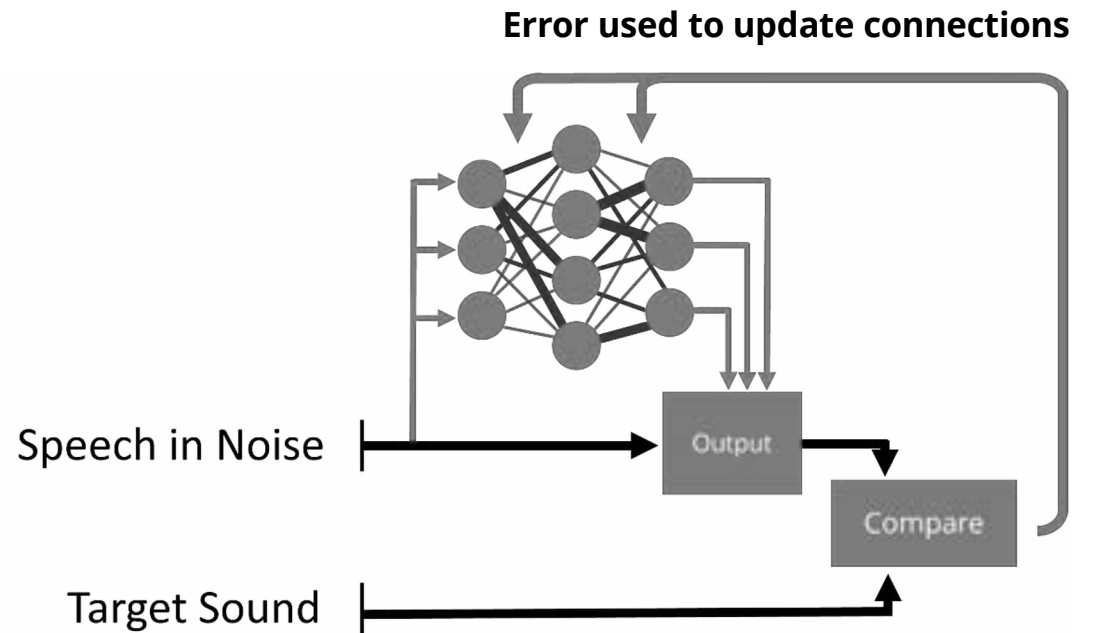
oticon

- Computing system that has an architecture **modeled on the human brain**
- A DNN **learns or improves** its ability to do tasks by considering examples

Speech in Noise

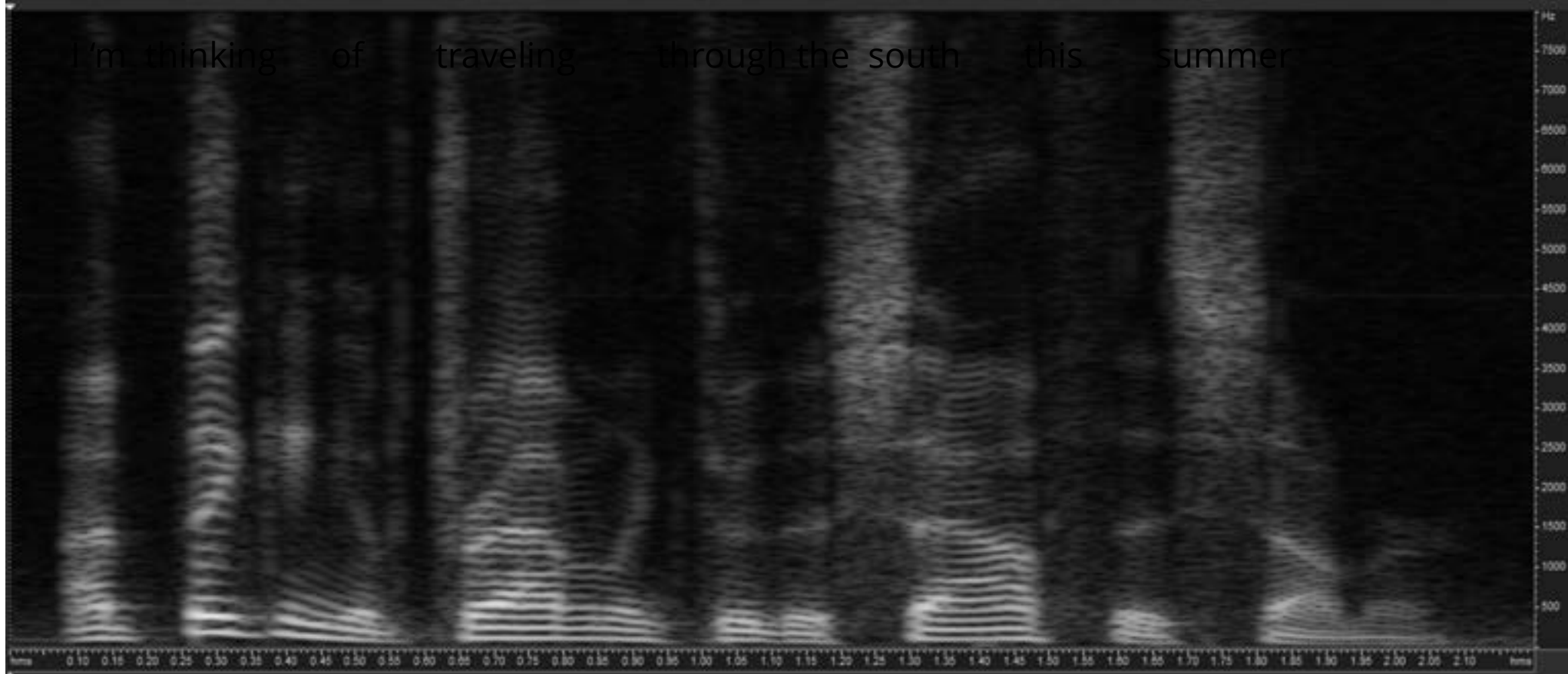


- Output is mathematically compared to the **clean target speech**
- Properly trained DNN can be used to **accurately process new sound**

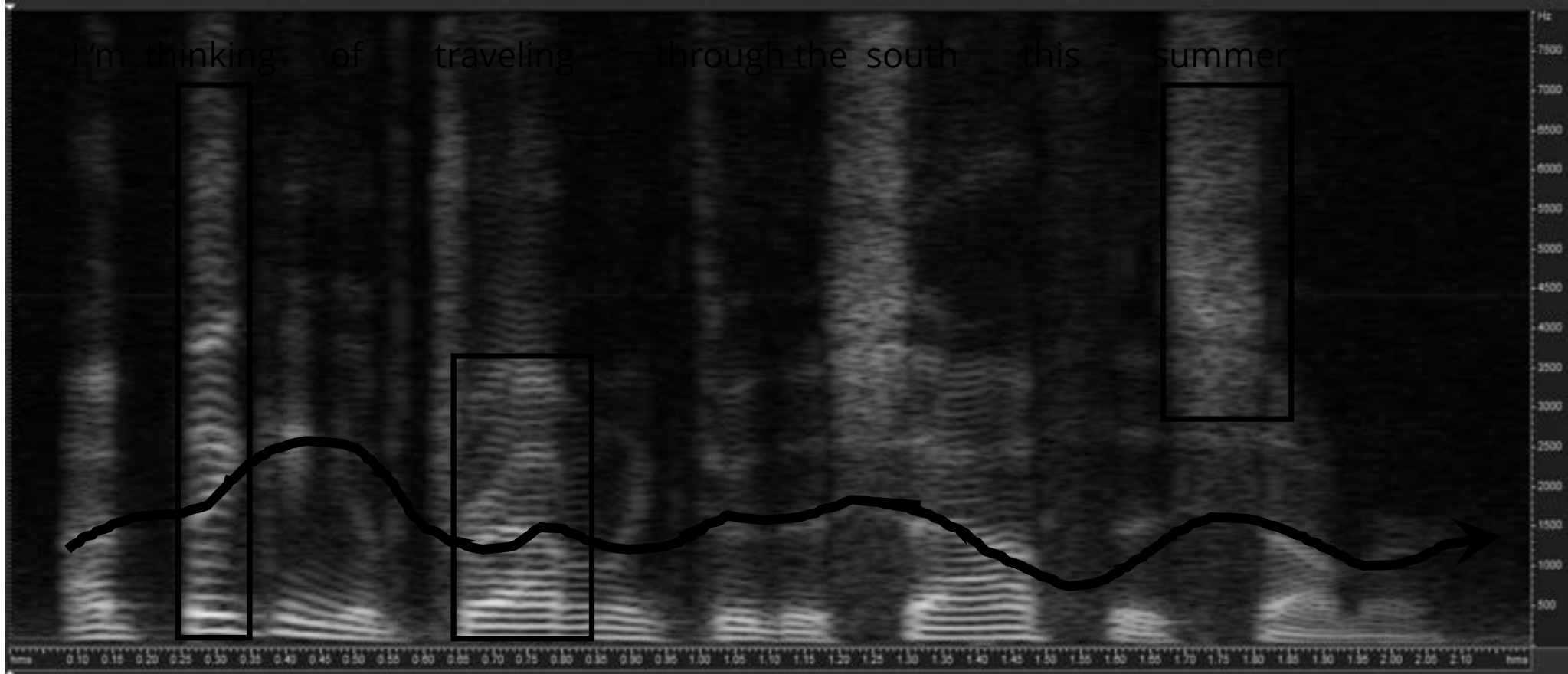


CLEAN SPEECH

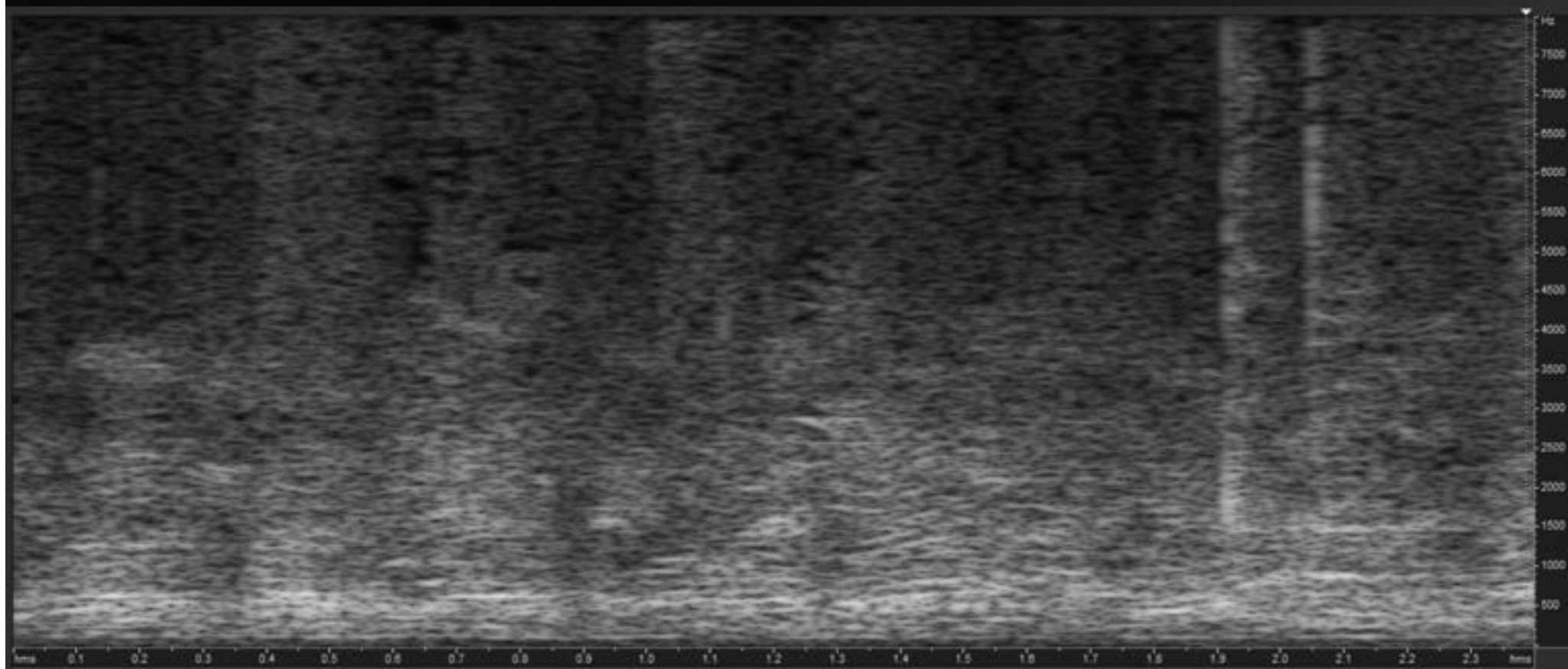
I'm thinking of traveling through the south this summer



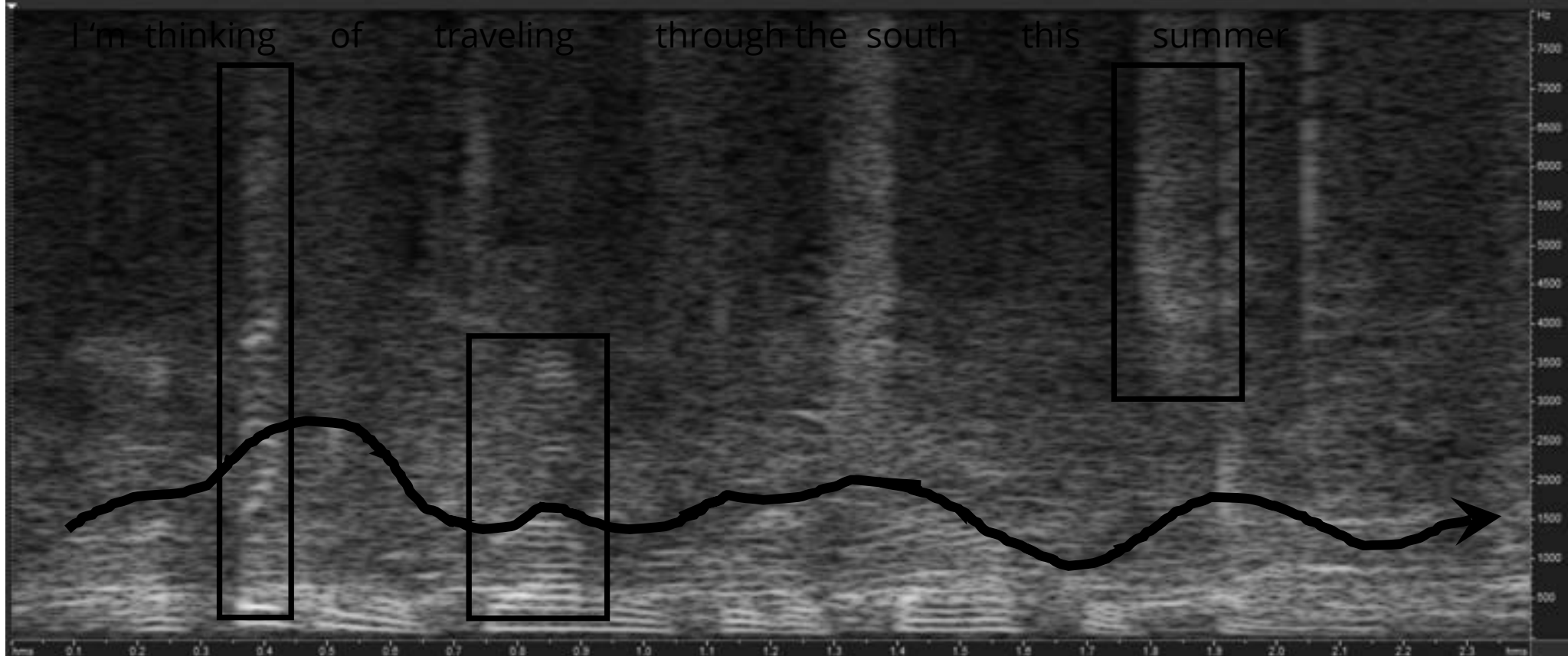
CLEAN SPEECH

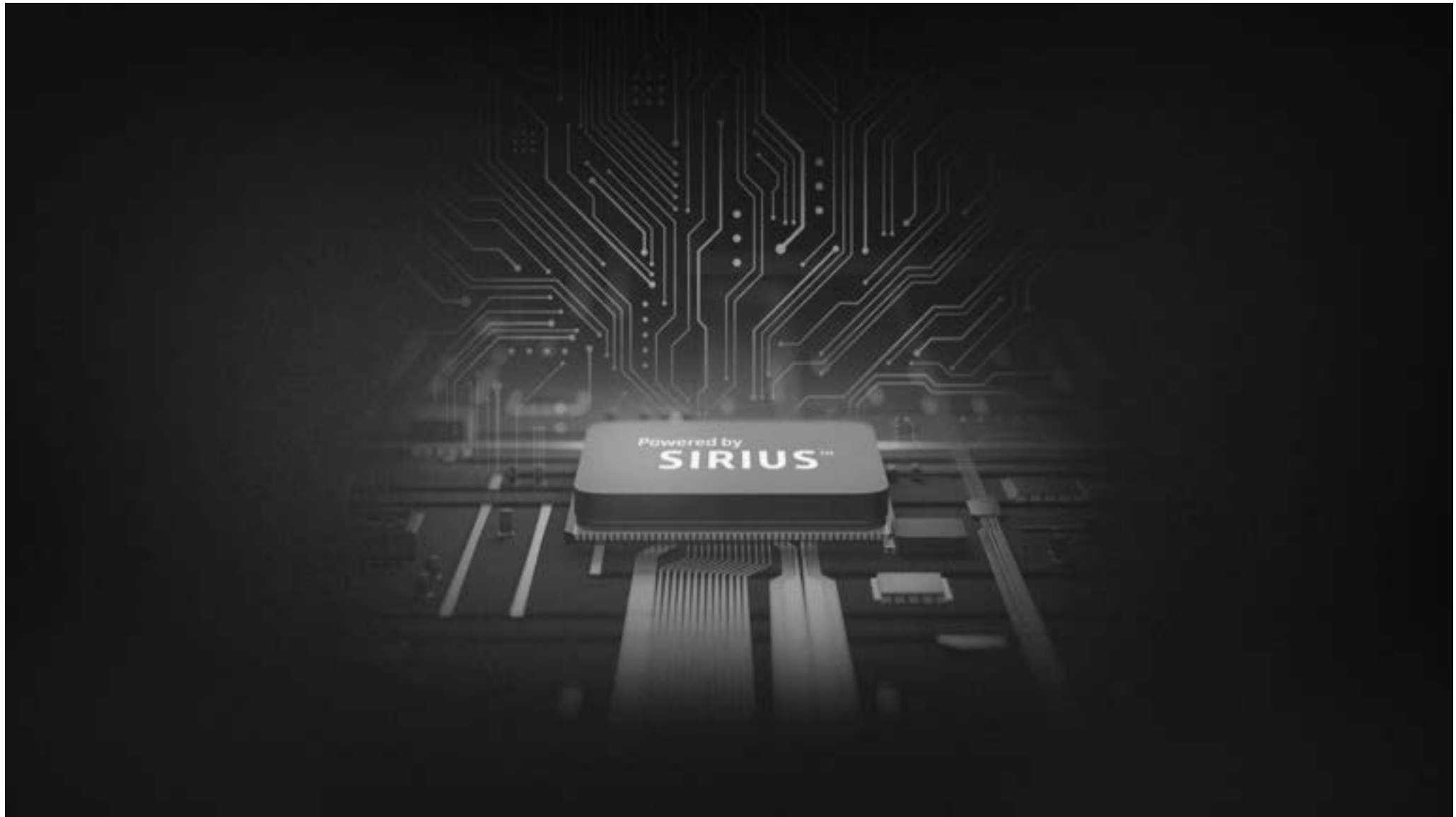


CAFÉ NOISE



SPEECH + CAFÉ NOISE





4D Sensor technology

The world's first
user-intent sensors

Conversation
activity

Body
movement

Head
movement

Acoustic
environment

Our DNN evolution



Oticon CROS & CROS PX*

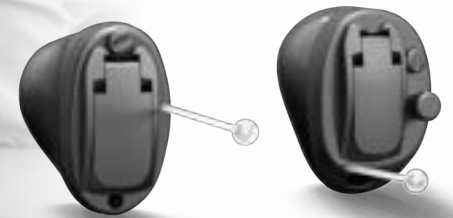
*Not compatible for Oticon Own SI or Own



What's new

Introducing Oticon Own SI™

The discreetness users want – the audiology they need



oticon

What do people with hearing loss expect from hearing aids?

Discreetness?

Fit into active lifestyles?

**Concerns about
behind-the-ear solution?**

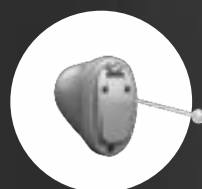


Two discreet styles

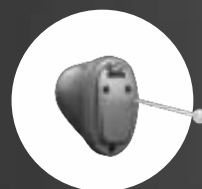
Made to match individual preferences



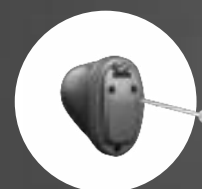
C001
Beige



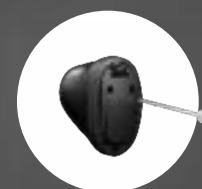
C002
Light Brown



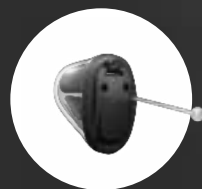
C003
Medium Brown



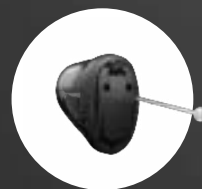
C004
Dark Brown



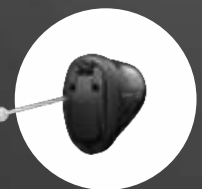
C005
Black



Transparent



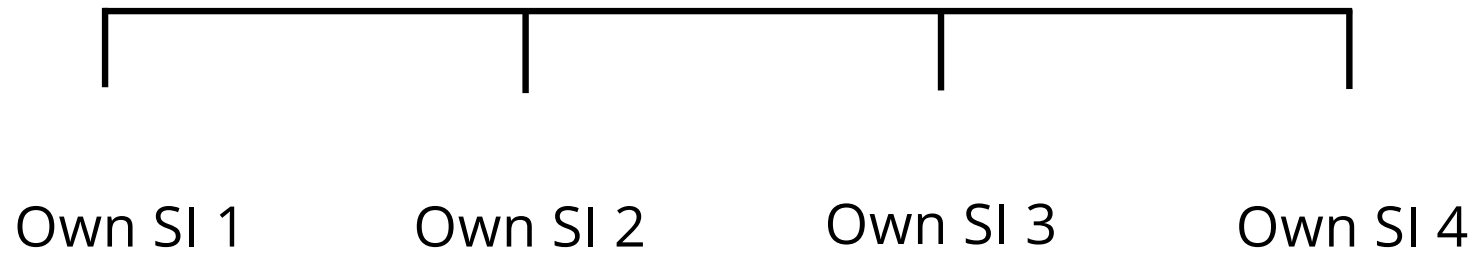
Transparent
Blue



Transparent
Red

Oticon Own SI

Performance levels



oticon

Invisible-In-Canal

(IIC)



Battery
Fitting levels
NFMI
Microphones
Push-button

IIC
10
75 90
1



Tinnitus SoundSupport™ not available

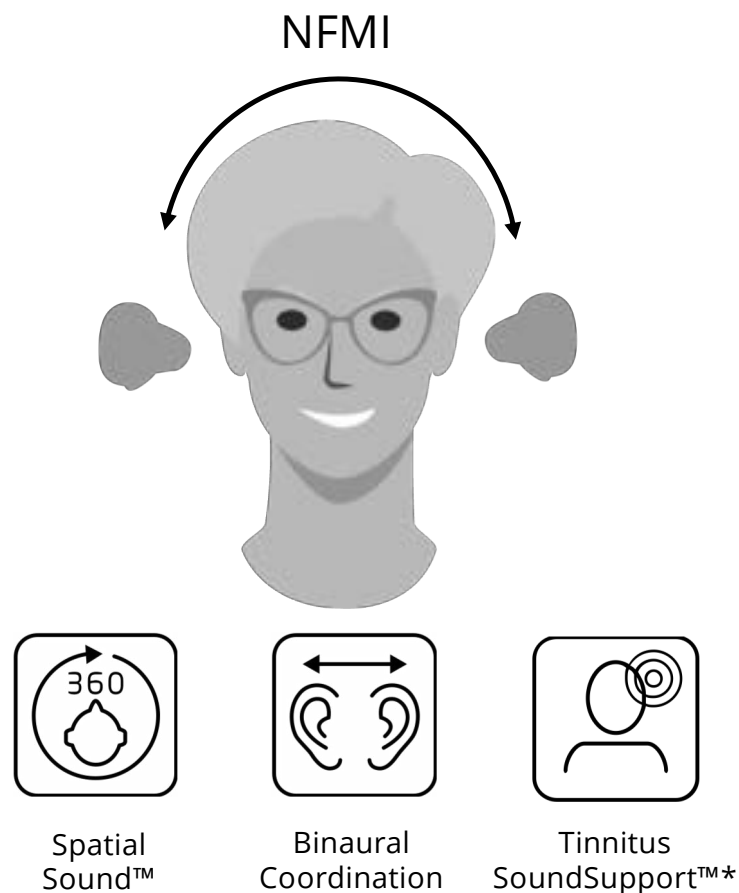
oticon

Near-Field Magnetic Induction (NFMI)

Travels well around the head & body

Low interference with other devices

Minimal power consumption



*NFMI and push-button required

oticon

Completely-In-Canal

(CIC)



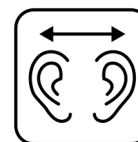
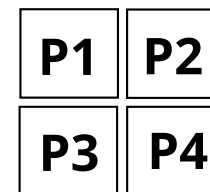
	CIC
Battery	10
Fitting levels	75 90
NFMI	0
Microphones	1
Push-button	0



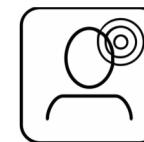
Spatial Sound



Better-Ear Priority



Binaural Coordination



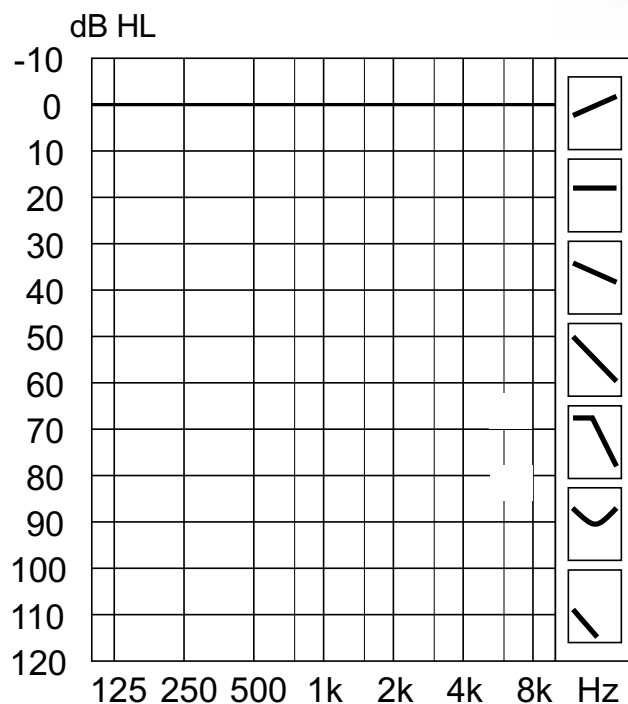
Tinnitus SoundSupport*

o Option

* If NFMI + push-button are selected

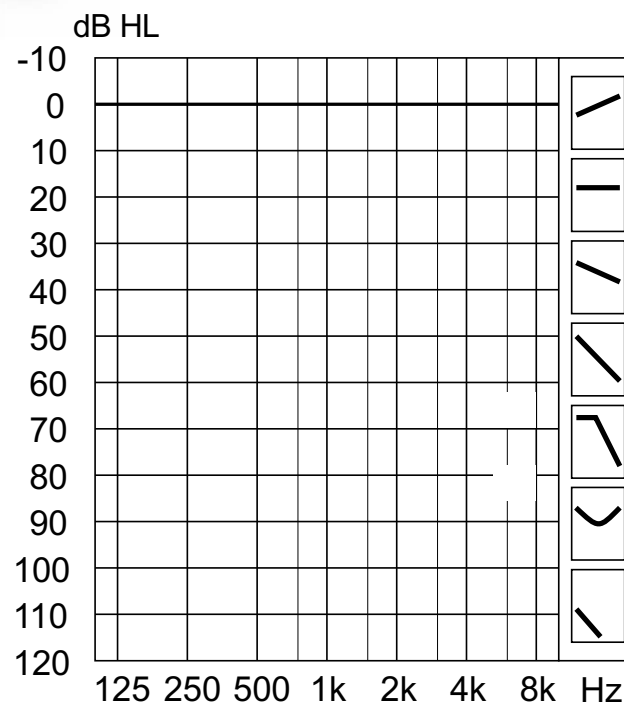
oticon

Fitting ranges



Oticon Own SI 1*

*Bandwidth 10 kHz



Oticon Own SI 2, Own SI 3, Own SI 4**

**Bandwidth 8 kHz

oticon

Strong coating

IP68 rating of vital components



Battery performance

Expected number of hours

	75	90
	45 - 55	40 - 55
	50 - 55	30 - 55

ProWax miniFit

Redesigned resulting in a 53%
reduction in plastic consumption



oticon



Microphone protection

T-Cap: IIC and CIC



oticon



Small never sounded so good

Made to support the brain

Ultra-discreet solutions

– without compromising on
premium audiology

Superior sound quality and
proven BrainHearing™
technology



oticon

DNN 2.0 optimized for single-microphone audiology

**A greater diversity of sound samples
Better preservation allows better noise suppression**



oticon

Training the Deep Neural Network

Behind the scenes



Analysis of the output of the DNN analyzed in 256 frequency bands



Resulted in greater accuracy and a better signal-to-noise ratio in DNN 2.0



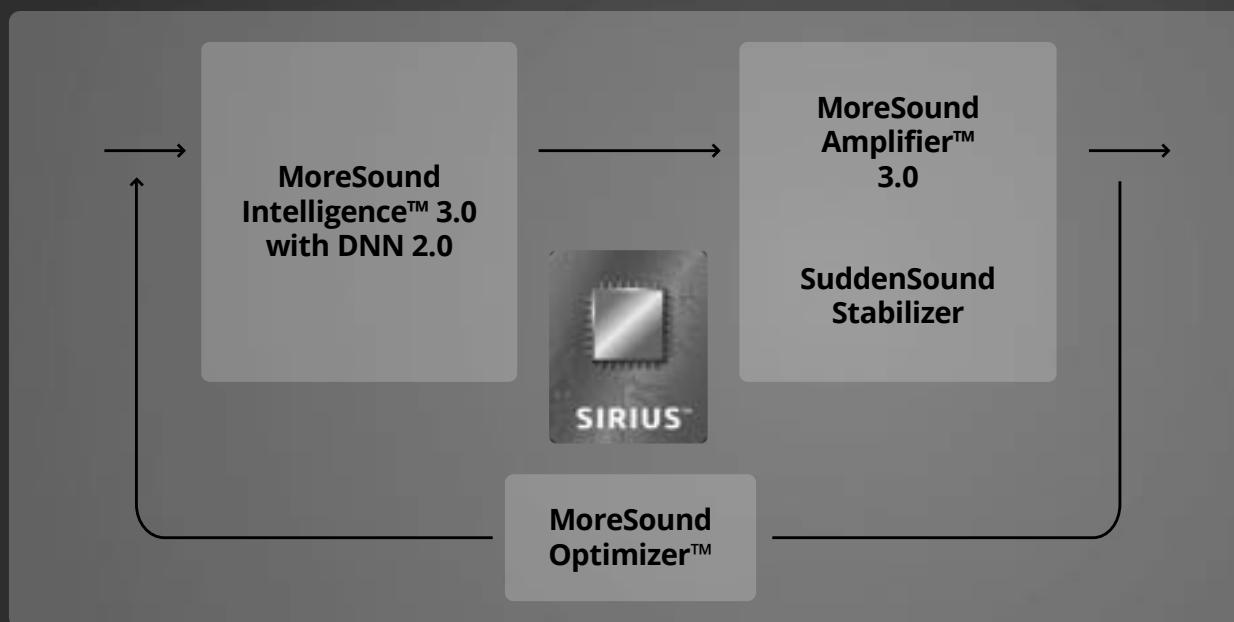
More advanced sound processing

More clarity and precision with MoreSound Technologies

Full sound scene
and provides **clear**
contrast and **balance**

Precise and **balanced**
sound amplification

Detection and
prevention of **feedback**
before it **occurs**

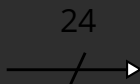


oticon

MoreSound Intelligence™ 3.0

The full sound environment – clearer than ever

Natural spatial awareness



Acoustic sensors

— Easy environment
— Difficult environment

Neural Clarity Processing

Neural Noise Suppression

Easy
(DNN 2.0)

Neural Noise Suppression

Difficult
(DNN 2.0)

Sound Enhancer



oticon



What's new in MoreSound Amplifier™ 3.0

for Oticon Own SI

**SuddenSound
Stabilizer**

**Expanded
frequency bandwidth**

Instant and precise balancing of sudden sounds

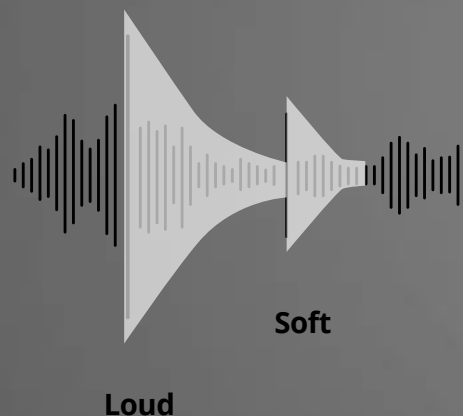
With SuddenSound Stabilizer

**Instant attack
and release**

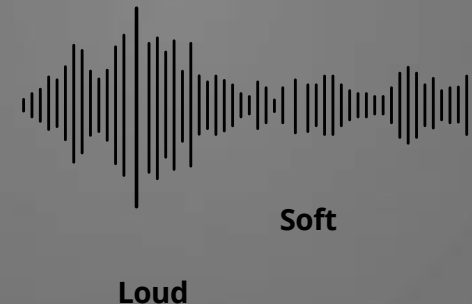
High precision

**Better
access to speech**

Traditional technology
Affects speech audibility



SuddenSound Stabilizer
Preserves speech audibility



Sudden sound — Speech — Sudden sound —



More nuance

With expanded bandwidth

A frequency range
spanning from
80 to 10,000 Hz

MoreSound Optimizer™

Proactive feedback
prevention

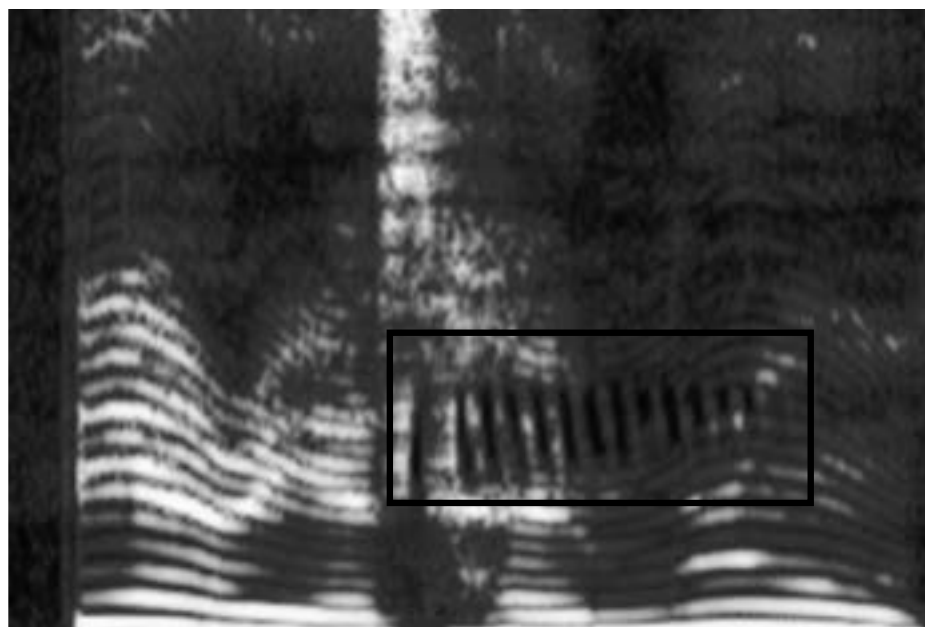
Easier listening
experience, **without**
uncomfortable
feedback



MoreSound Optimizer™

Uses a Spectro Temporal Modulation breaker-signal

- Predicts feedback rapidly by measuring in 28 independent channels
- The targeted breaker-signal is precision deployed
- Stops the breaker-signal when the feedback risk has passed
- Non-intrusive and effective at stopping feedback
- Can handle a positive loop gain of 6 dB



Spectrogram showing
Spectro Temporal Modulation

oticon

Feedback shield supports MoreSound Optimizer

A feedback system for reducing and suppressing feedback



Operates in each
microphone

Frequency shift and
phase inversion are
always on

Frequency shift

Phase inversion

Gain control

Three distinct technologies work together to suppress feedback & ensure stable amplification

oticon

Oticon Own SI evidence

Purpose:

Evaluate: single-microphone
audiology in Oticon Own SI
compared to its predecessor
Oticon Own



Considering real-life listening needs for test design

Purpose:

Evaluate single-microphone audiology in Oticon Own SI compared to its predecessor Oticon Own

Test set-up:

Simulated a common speech-in-noise listening environment* and recorded the hearing aid output using a HATS:

Setup 1 with restaurant noise and sudden sounds (Figure 1)

Setup 2 with restaurant noise only (Figure 2)

Speech-intelligibility-index (SII)-weighted output SNR enhancement was calculated

Figure 1

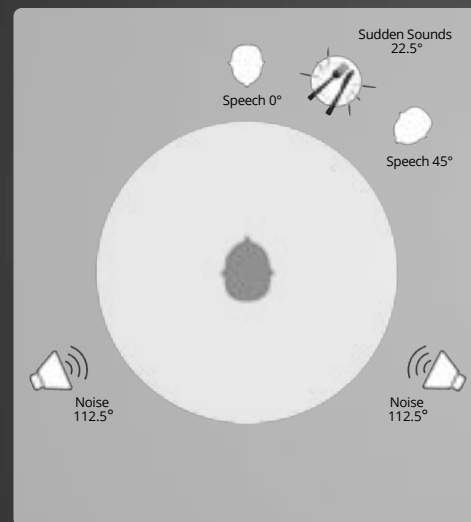
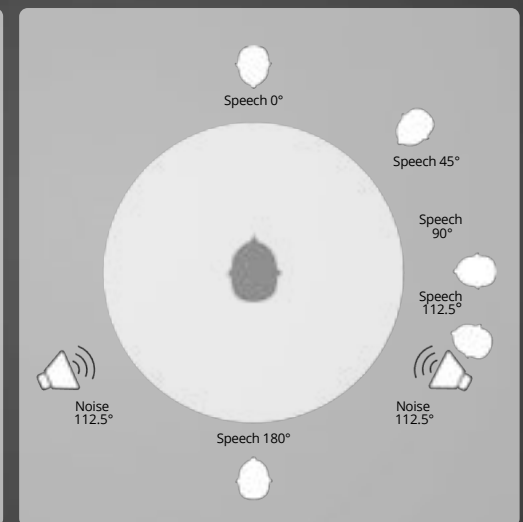


Figure 2



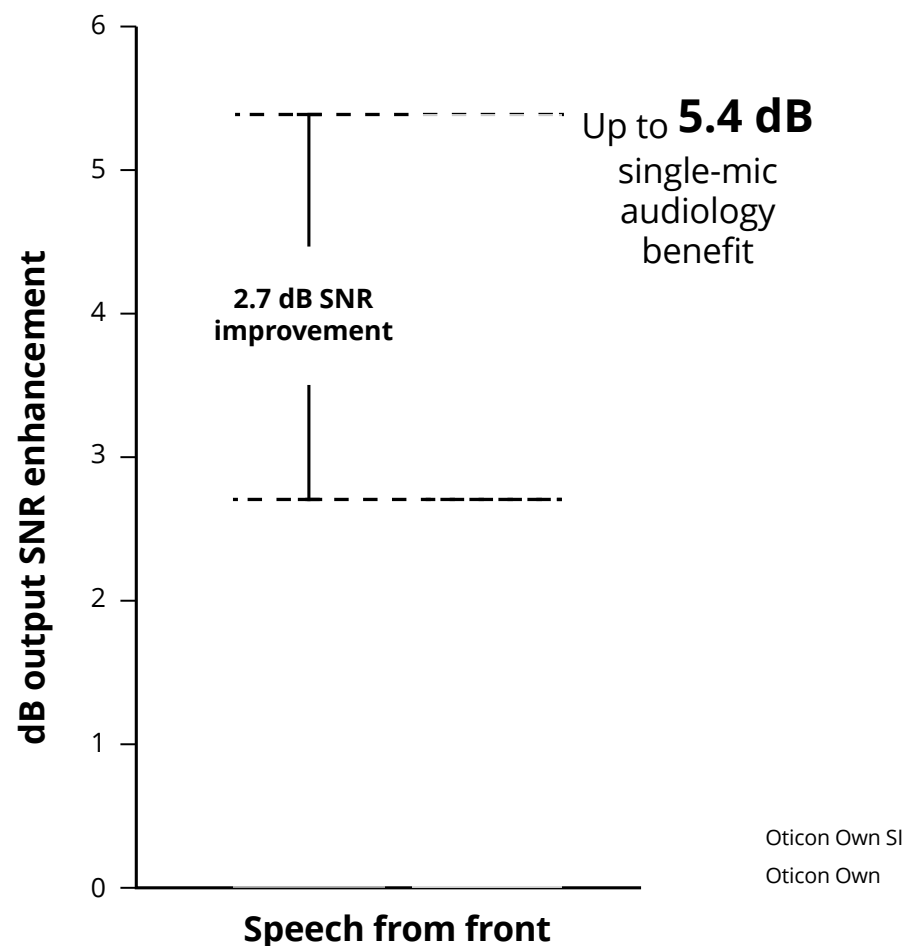
* Most of a typical user's day is spent in positive SNR environments per Wu et al. (2018). Characteristics of real-world signal to noise ratios and speech listening situations of older adults with mild to moderate hearing loss. *Ear and Hearing*, 39(2), 293-304
Denker & Santurette (2025). Better speech clarity in Oticon Own SI. Oticon Research Brief.

Improved speech clarity with DNN 2.0*

Oticon Own SI with
DNN 2.0 & SuddenSound
Stabilizer



Oticon Own with
DNN 1.0 & Transient Noise
Management



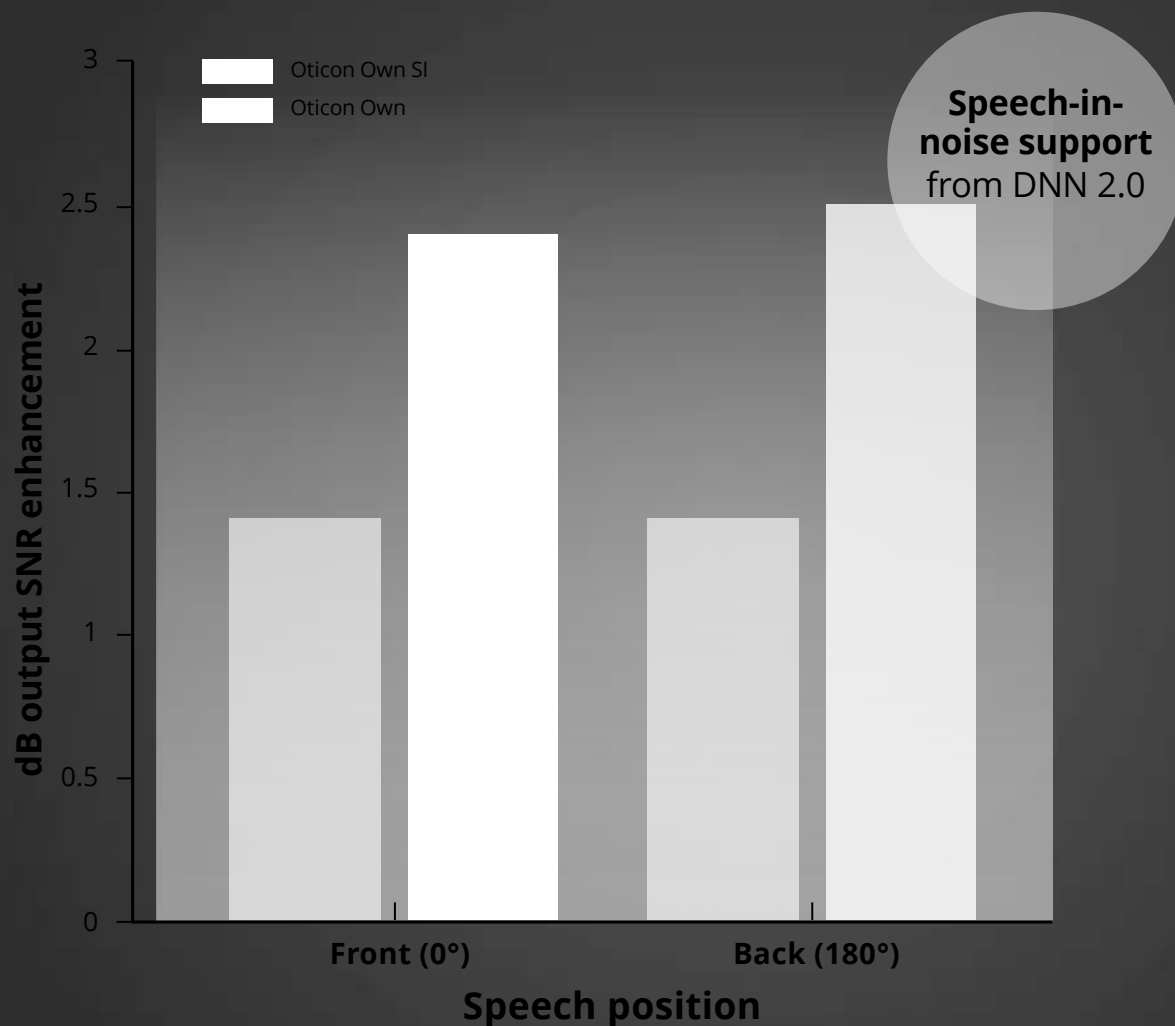
*Compared to Oticon Own. Denker & Santurette, (2025). Better speech clarity in Oticon Own SI [Oticon Research Brief]

oticon

Enhanced speech clarity from all around*

A DNN 2.0
BrainHearing™
benefit

Oticon Own SI safeguards and elevates **the open sound listening experience**



*Compared to Oticon Own. Denker & Santurette, (2025). Better speech clarity in Oticon Own SI [Oticon Research Brief]

A full portfolio **built on BrainHearing™**



Oticon
Intent™



Oticon Own SI™



Oticon Own™



Oticon Play PX



Oticon Real™



Oticon Zircon



Oticon Xceed
Xceed Play

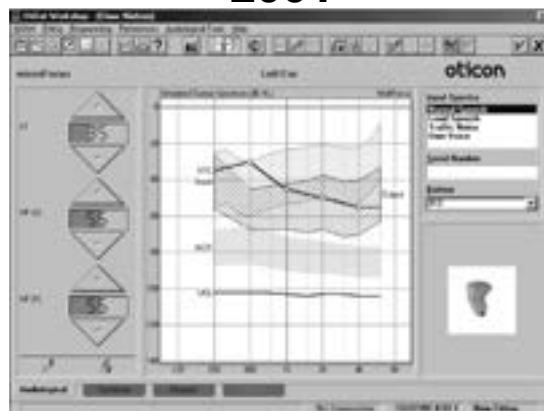


**Clinical
efficiencies**

An evolution

Snapshots in the journey of Oticon Genie

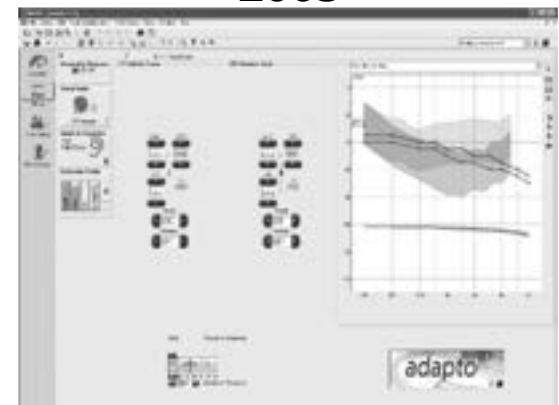
2001



2003



2005



oticon

An evolution

Snapshots in the journey of Oticon Genie

2007



2013



2016



oticon

Updated for a **better user experience**

What's new in Genie 2?



An optimized workspace

A more intuitive overview

New orientation tool

Larger graphs & visual elements

A more helpful program manager



NEW Genie Resource Center

A one-stop shop for fitting-related support and resources

Feedback analyzer now available in RemoteCare

Available for **Oticon Intent** hearing instruments with **FW 1.2.0 or later**

Quiet surroundings needed for an accurate feedback measurement

Hearing instruments need to be **inserted correctly**

Sit still and minimize movement during the measurement



Performance improvements for Oticon Intent™

Firmware version 1.2.0

Compatibility with **Easy LE Adapter**

Feedback analyzer **enabled for Remote Fitting**

Compatibility with Tinnitus SoundSupport™:
Comfort pulse controls – Oticon Companion app

New spoken indicators in audible indicators

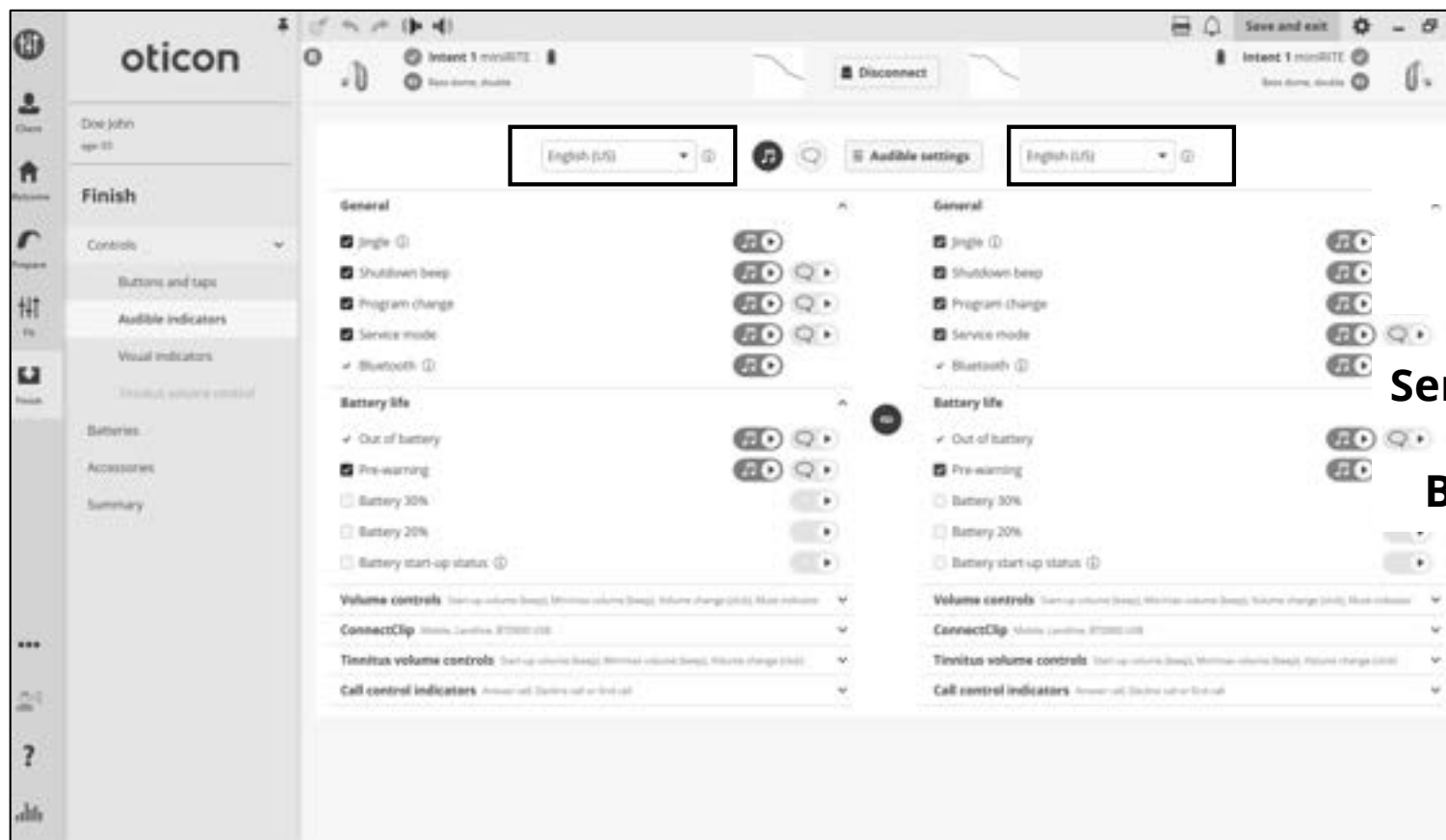
General improvements for **connectivity and performance**



oticon

New Audible indicators – spoken notifications

Oticon Intent – FW version 1.2.0



Shutdown

Program change

Service check mode

Battery end of life

oticon

Programming devices

Wireless or wired



Noahlink Wireless 2



HiPro®

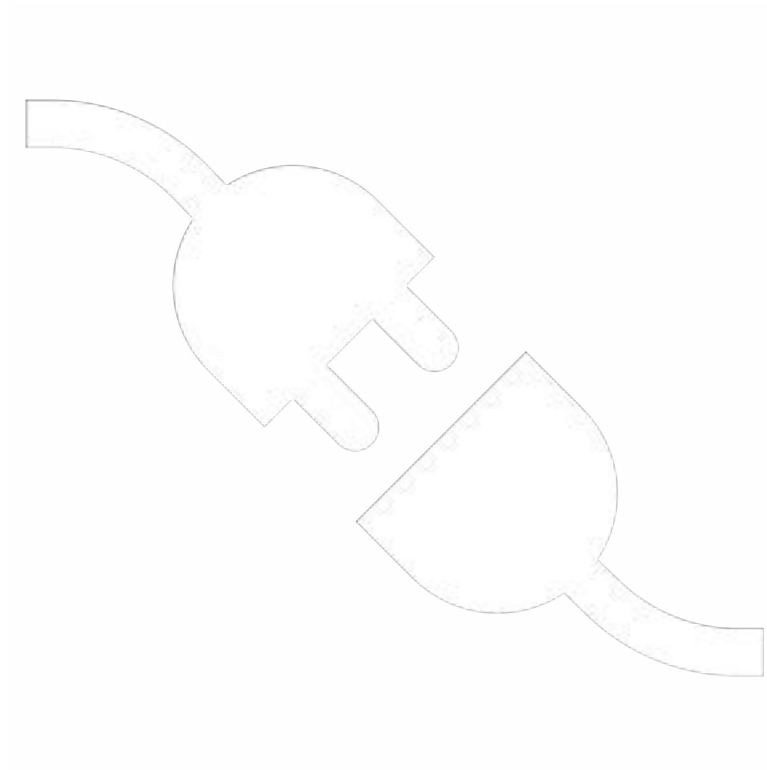


ExpressLink

oticon

Cabled programming

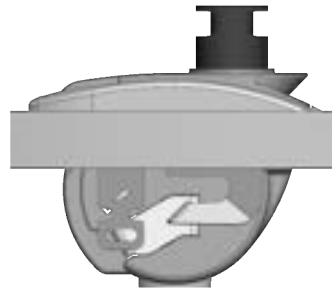
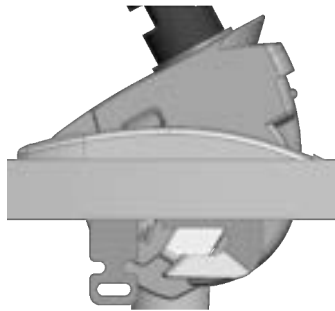
Oticon Own SI



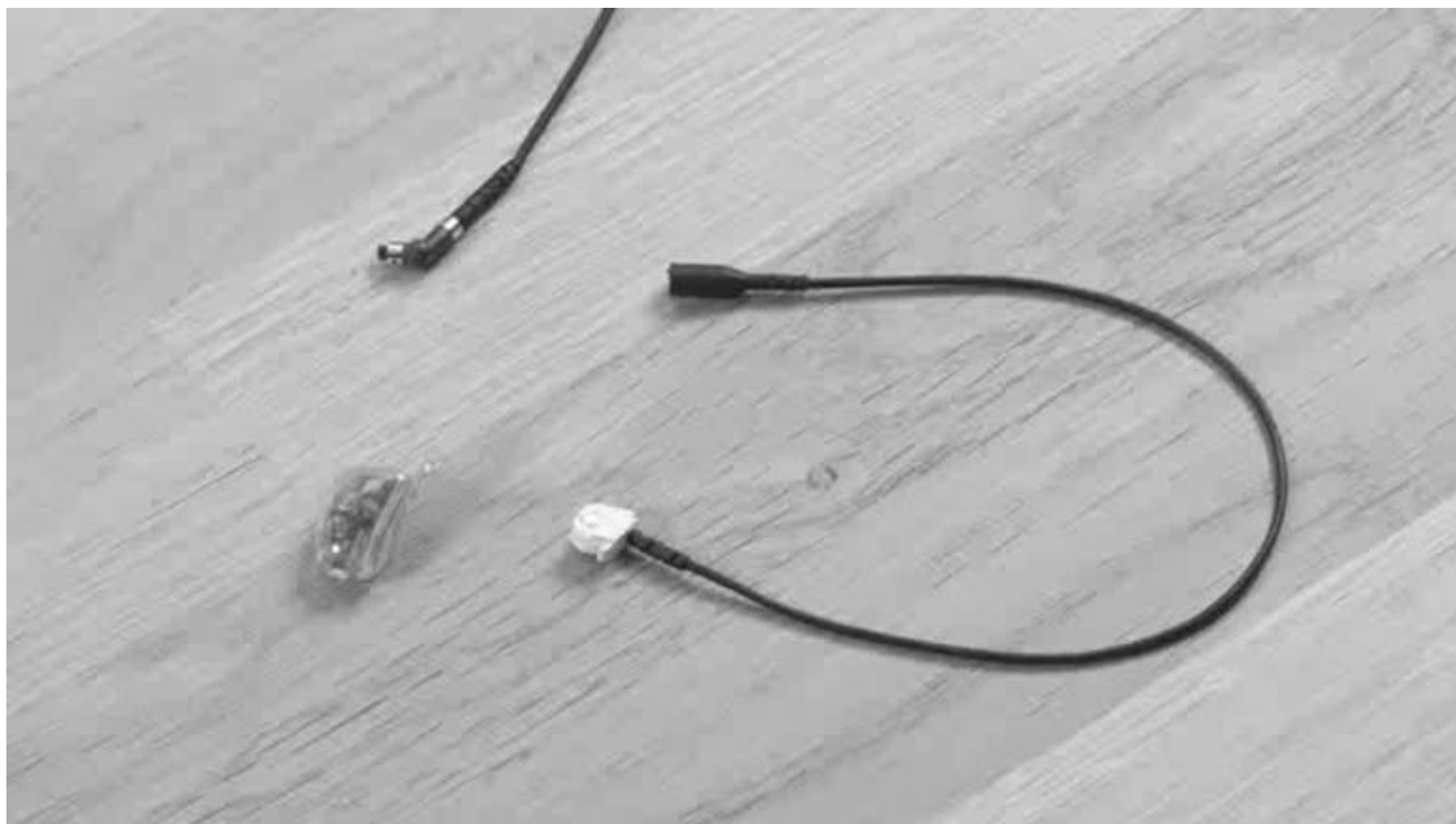
oticon

Programming Adapter Mini

IIC and CLC



oticon



Easy LE Adapter

Bridges the technology gap



**Compatible with Oticon Intent firmware 1.2.0 or later*

Easy LE Adapter

Bridges the technology gap



Oticon Intent – FW 1.2.0

Compatible with Android™ phones, tablets, as well as PCs with a USB-C port

For USB-C devices that do not have Bluetooth® LE Audio

Enables direct streaming and hands-free communication on USB-C devices

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Demant is under license. Other trademarks and trade names are those of their respective owners. Android™ is a trademark of Google LLC.
The Easy LE Adapter is manufactured by Minami Acoustics Limited.

oticon

Easy LE Adapter compatibility



- Oticon hearing aids with Bluetooth LE Audio*
- Android phones and tablets with a USB-C port
- PCs with a USB-C port



- Most phones and tablets with a 3.5mm audio jack
- iPhone®, iPad®, Mac® & Vision Pro™
- Android phones that support Bluetooth LE Audio
- Call handling and controls via pushbutton & tap control

*Oticon Intent – FW 1.2.0

oticon

Easy LE Adapter tips



- Restore connection by removing and reinserting into phone, tablet or PC.
- Inserting Easy LE Adapter into a USB-C port restarts Bluetooth on the phone.
- Reconnect hearing aids by turning Bluetooth OFF and ON.
- A pair of hearing aids can only be paired and connected to one Easy LE Adapter at a time.

Pass through charging **will not** support fast charging or charging through a PC

oticon

What's new in the Oticon Companion app

Version – Android (1.5.0) and for iOS (1.5.1)

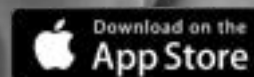
Comfort pulse tinnitus feature

New dark mode setting

New reconnection experience

Enhanced pairing flow for iPhone

Updated hearing aid naming



App Store is a service mark of Apple Inc. Android, Google Play, and the Google Play logo are trademarks of Google LLC.

oticon

Oticon Companion app

Allowing users to personalize their tinnitus solution

Sounds tab to adjust the relief sound level

Surroundings tab to adjust the level of ambient sounds



Apple, the Apple logo and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play, and the Google Play logo are trademarks of Google LLC.



oticon

Comfort pulse

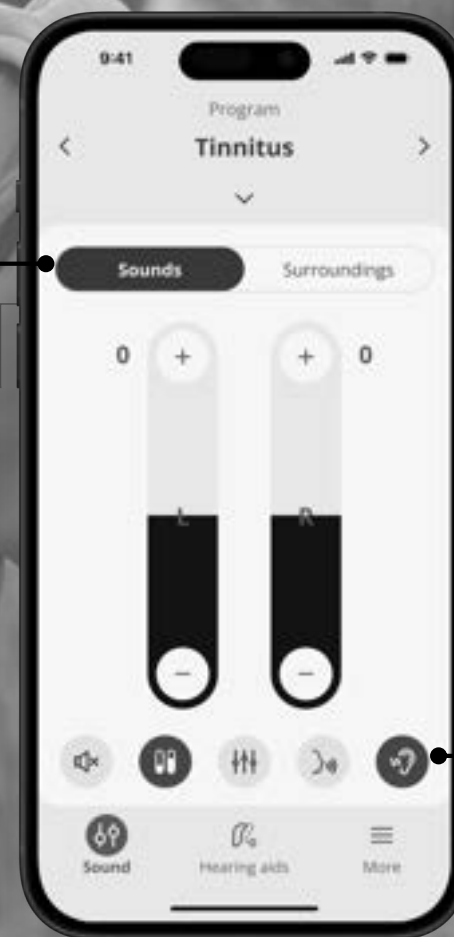
Four pulsation patterns and **OFF** are available

Available for **broadband** relief sounds

Available for all hearing aids **with 2.4 GHz***,**,***

*Custom styles also require NFMI and a push-button
**A firmware update may be required
***Except Play PX

'Reliever' changed to 'Sounds'



New Comfort pulse option

No compromises



Engaging patients and empowering lives

Karen Toole, AuD
National Education and Training Specialist

oticon
life-changing technology

References

- Compared to Oticon Own. Denker & Santurette, (2025). Better speech clarity in Oticon Own SI [Oticon Research Brief]