

Widex Compass Cloud: Success Simplified

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Clinical Education Specialist

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Risks/Benefits

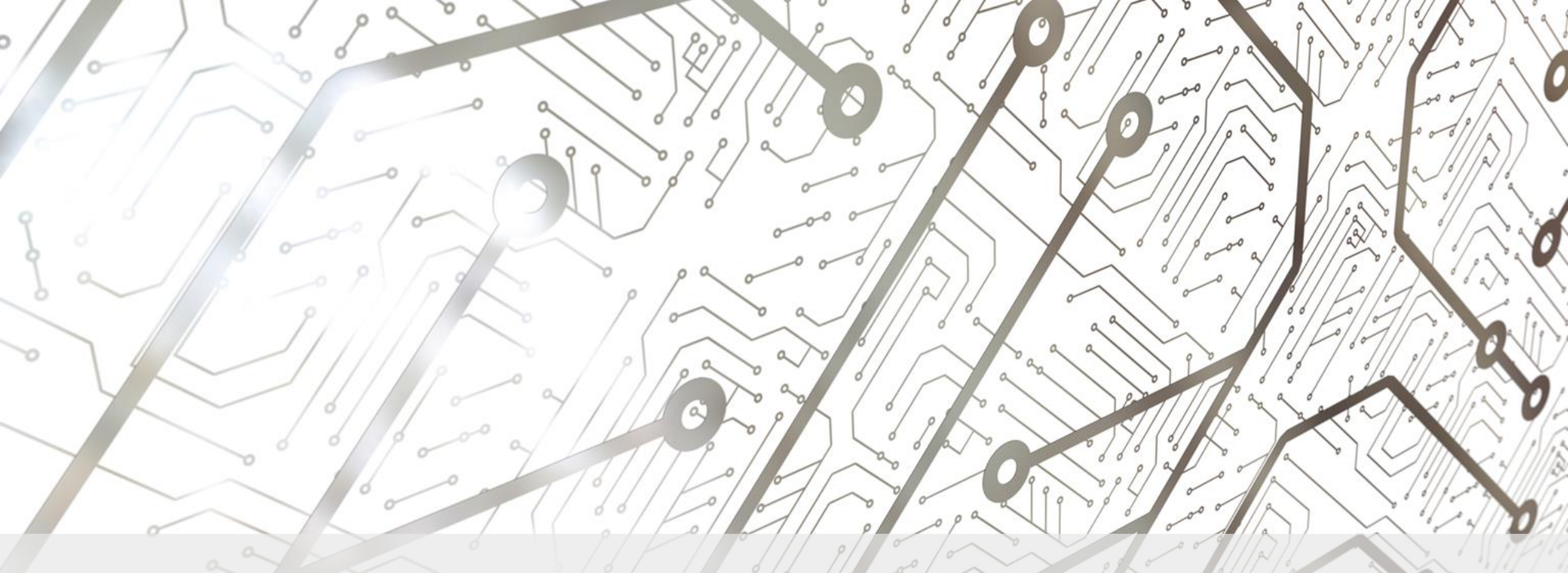
- The applicability and accuracy of the course content may vary by the clinical, geographical, and cultural context; you should evaluate the course accordingly.
- As healthcare is rapidly evolving, new findings may change the validity of the information presented in this course. Providers should always consult the latest research and guidelines from professional associations.
- The interventions discussed in this course may be limited in generalizability, requiring practitioners to consider specific individual and population factors.
- The course may not cover all possible risk factors, diagnostic methods, or treatment options, and complex cases may require additional considerations.
- Healthcare providers should apply cultural competence and sensitivity to ensure effective and respectful care based on their patients' diverse needs.
- Providers should always evaluate the limitations of diagnostic and screening tools, considering their potential for false results as well as any ethical implications.
- It is the responsibility of course participants to critically evaluate the evidence from multiple sources to guide professional practice.



LEARNING OUTCOMES

- ❖ After this course, participants will be able to list the benefit of a cloud-based fitting software
- ❖ After this course, participants will be able to describe the steps of a Widex fitting with cloud-based software.
- ❖ After this course, participants will be able to describe the intuitive interface and streamlined fitting process for a tailored wearer experience





WIDEX COMPASS CLOUD: SUCCESS SIMPLIFIED

AMANDA ALBERTSEN, AU.D.
CLINICAL EDUCATION SPECIALIST



INNOVATIONS THAT
CHANGE US



65+ YEARS OF GROUND-BREAKING
INNOVATION IN HEARING CARE &
CHALLENGING THE STATUS QUO



19
90



20
08



20
20



19
95



20
18



20
24



INTRODUCING WIDEX ALLURE





PRODUCING ALL



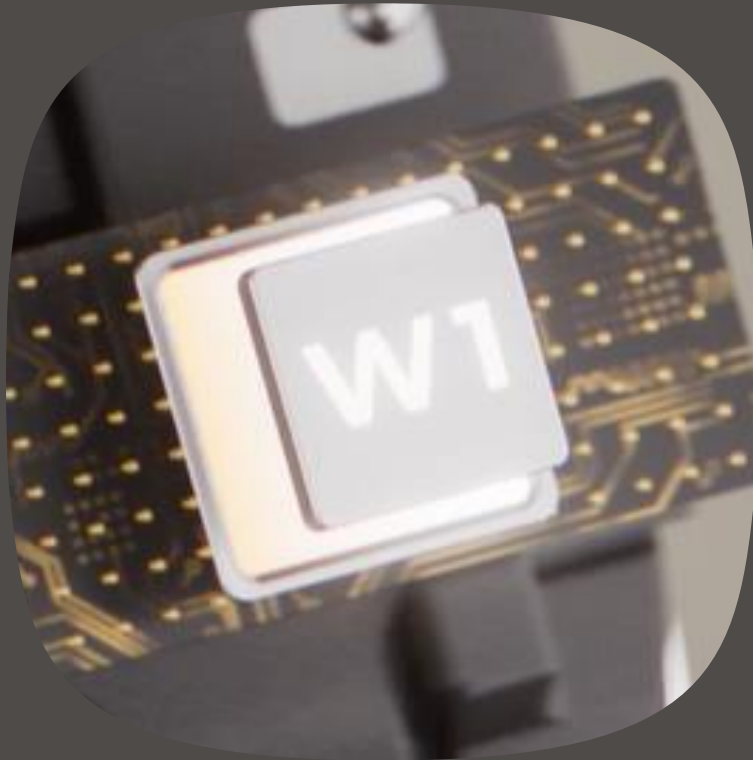
A close-up photograph of a hearing aid device, showing its intricate internal components and a small circuit board with a gold-colored W1 chip. The device is black and metallic, with various wires and components visible. The background is a soft, out-of-focus grey.

NATURAL CLARITY: POWERED BY THE **NEW W1 CHIP** WITH PRECISION HEARING TECHNOLOGY

-  Speech Enhancer Pro
-  Enhanced Sound Classifier
-  Adaptive Dynamic Feedback Controller
-  Allure PureSound
-  Dedicated Streaming Compressor



PRECISION HEARING TECHNOLOGY



Speech Enhancer Pro



Enhanced Sound Classifier



Dynamic Feedback Controller



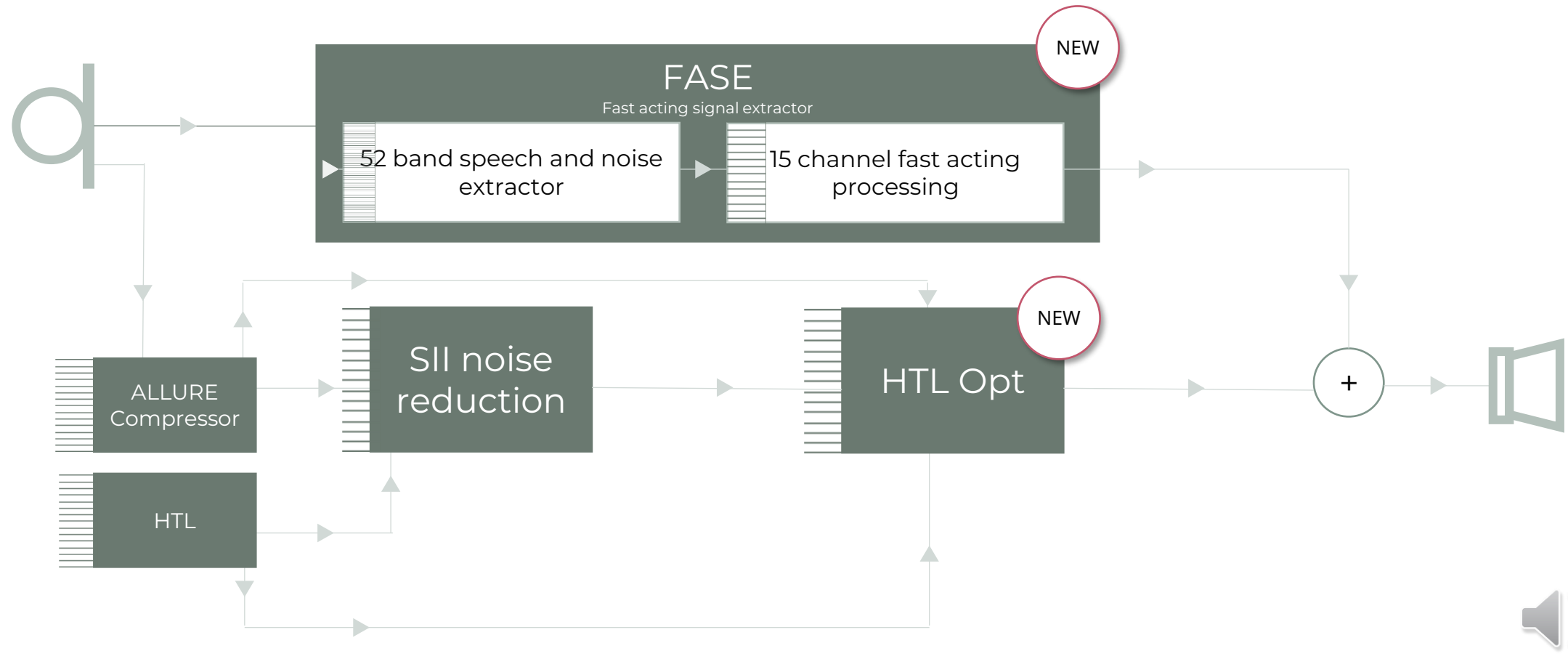
Allure PureSound™



Dedicated streaming compressor



SPEECH ENHANCER PRO



BENEFITS OF SPEECH ENHANCER PRO

Wearer benefits include:

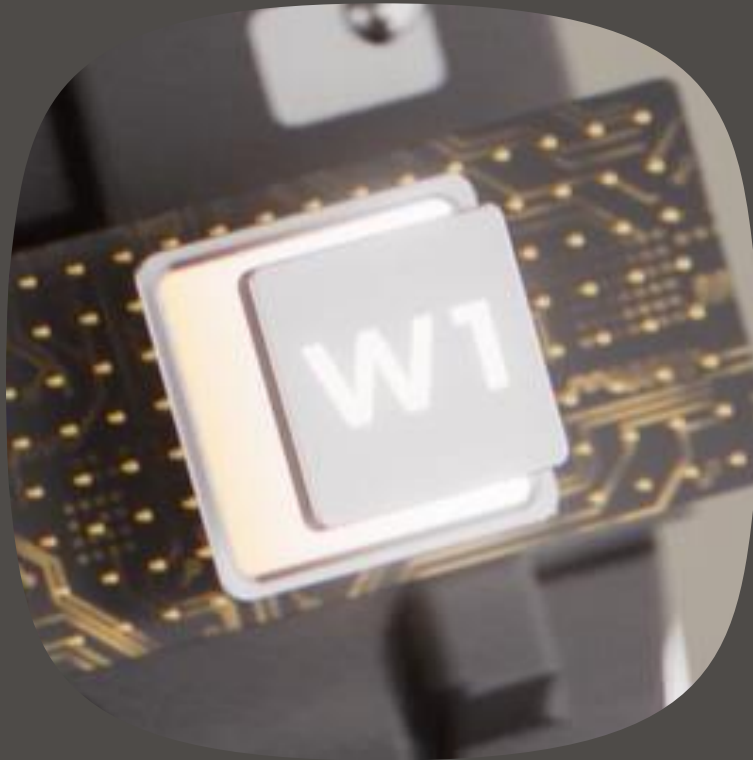
- Noise can be more accurately estimated and automatically managed
- Reduced noise annoyance (compared to Moment)
- General preference in noise (compared to Moment)

Hearing care professional's benefits include:

- Improved user experience in noise
- Noise reduction strategy that effectively optimizes SII for the specific wearer and specific situation



PRECISION HEARING TECHNOLOGY



- Speech Enhancer Pro
-  Enhanced Sound Classifier
- Dynamic Feedback Controller
- Allure PureSound™
- Dedicated streaming compressor



ENHANCED SOUND
CLASSIFICATION

NEW CLASSIFIERS AND
CONTROLLERS

NEW BEAT DETECTOR



BENEFITS OF ENHANCED SOUND CLASSIFIERS

Wearer benefits include:

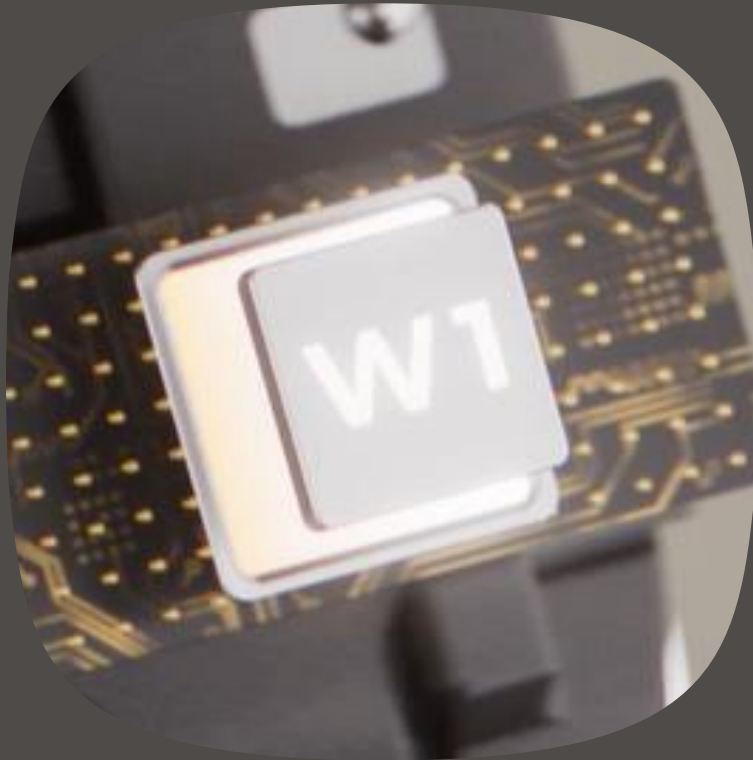
- Hearing aid features are **automatically optimized** for specific environments.
- **Less need for manual control** to utilize the full potential of advanced hearing aid features
- **Stable** sound with **smooth** transitions

Hearing care professional's benefits include:

- **Less need for adjustments** for specific environments
- Better differentiation of sound class technology to **meet wearer needs**



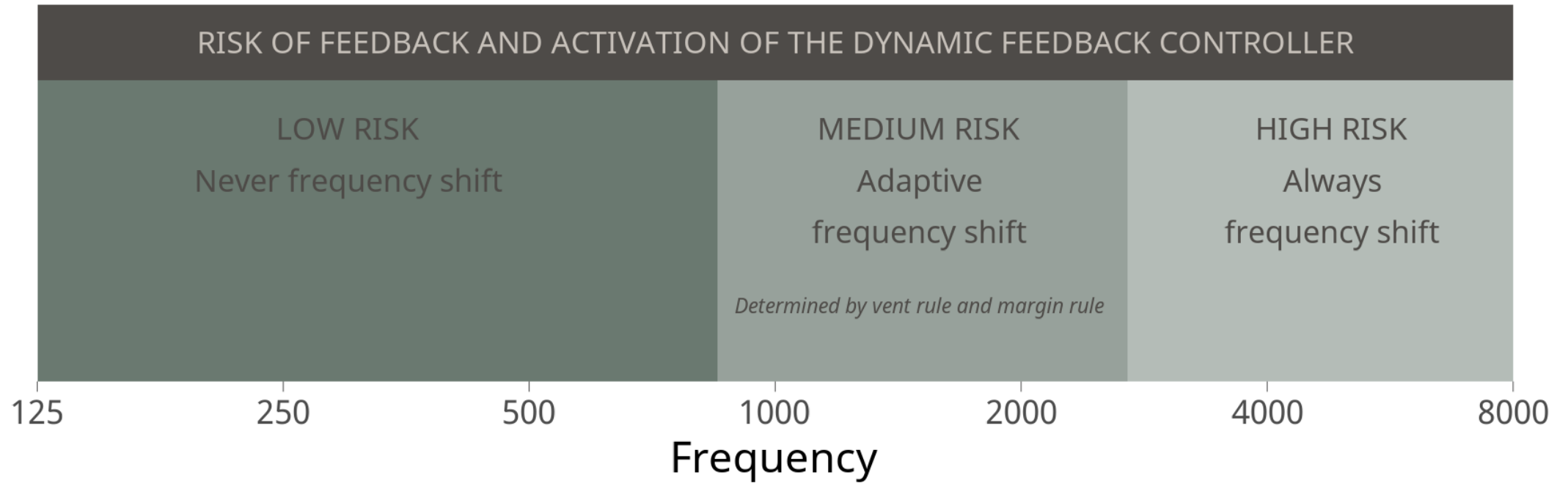
PRECISION HEARING TECHNOLOGY



- Speech Enhancer Pro
- Enhanced Sound Classifier
-  Dynamic Feedback Controller
- Allure PureSound™
- Dedicated streaming compressor



ADAPTABILITY OF DYNAMIC FEEDBACK CONTROLLER



BENEFITS OF DYNAMIC FEEDBACK CONTROLLER

Wearer benefits include:

- **Faster and more efficient detection** and cancellation of feedback
- Improved performance **does not compromise the Widex sound.**

Hearing care professional's benefits include:

- Availability of **added available gain** before feedback
- **More freedom** to choose preferred eartip
- **Greater ease** in achieving a successful fitting



CONFIDENT CHOICE

FLEXIBILITY TO MEET
THE NEEDS OF WEARERS
TODAY AND IN THE FUTURE



ALLURE PRODUCT PORTOFOLIO



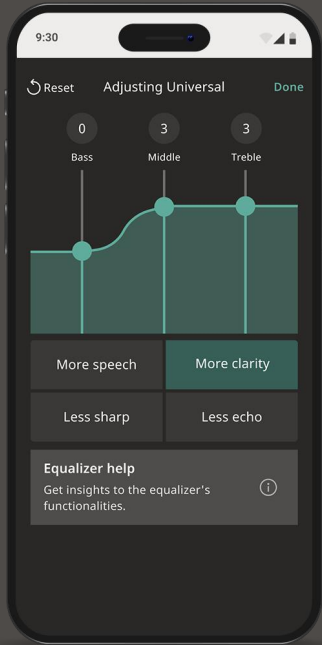
WIDEX ALLURE RIC R D
ARRD1



WIDEX Standard Charger
WPT301



WIDEX Charge and Clean
WPC301



WIDEX ALLURE
APP



ALLURE RIC R D



440 | 330 | 220



AVAILABLE IN 10 STYLISH COLORS



Tech Black



Titanium Grey



Silver Grey



Pearl White



Dark Cherry



Chesnut Brown



Honey Blonde



Golden Brown



Autum Beige

NEW



Rose Gold

COMPATIBLE RECEIVERS AND EARWEAR

V.2 M-Receiver



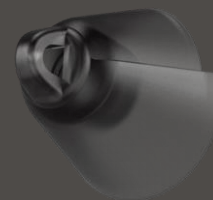
V.2 P-Receiver



Open Ear-Tip
Size: XS, S, L



Tulip Ear-Tip
Size: M, L



Sleeve Power
Size XS, S, M, L



Double Ear-Tip
Size: XS, S, M, L



Round Ear-Tip
Size S, M, L (Opt. Open 1 vent, 2 vent)



Sleeve Vented
Size XS, S, M, L



EXPANDED BUTTON FUNCTIONALITY

The button on the hearing aid can be programmed to be used as program and/or sound adjustment. Programming the functionality of the button can be adjusted in Widex Compass Cloud, under the section named Device settings.

**Short
Press**

R

VOLUME CONTROL
UP

L

VOLUME CONTROL
DOWN

OR

PROGRAM CHANGE

**Long
Press**

Program
Change

Mute

Battery Status



LED LIGHT INDICATIONS

Light indicator

Solid green



Flashing red 3 times and then solid red (after press and hold)



Flashing green 6 times



Continuously flashing red every 5 seconds



Battery status check via long press*

Single green flash



Flashing red 4 times



Status

Turning on

Turning off

Succesfully paired with a bluetooth device

Critical battery, less than 5%

Battery more than 20%

Low battery, less than 20%



*If button configured to default of single function – LED behavior dependent on button configuration

CONNECTIVITY OPTIONS

iPhone® two-way hands-free
communication with tap control

Android™ ASHA one-way streaming

LE Audio one-way streaming from select
Android™ devices & TV Play2

Future ready (with firmware update):

- Android® two-way streaming
- Auracast



CALL CONTROL

WIDEX ALLURE RIC R D now gives you ear-level call control via tap and button

Only available for iOS



**Pick up and end calls by
tapping twice on pinna
or top of device**

(activate in app)



**Using the button:
Pick up with a short
press and decline/end or
with a long press**

(automatically active)



ALLURE CHARGER OPTIONS



Standard Charger



Charge n Clean



WIDEX STANDARD CHARGER



- Added table foot, that makes the WIDEX Standard charger more stable and reliable
- Comes with 2 sets of 3 LED light indicators that shows the charging status for devices
- Sensor in the charger adjusts the brightness of indicator lights based on room lighting



WIDEX CHARGE N CLEAN



- Drying and cleaning via UV-C LED treatment to eliminate up to 99.99% of bacteria, yeast, and viruses
- LED light indicators that shows you the charging and cleaning status
- Sensor in the charger adjusts the brightness of indicator lights based on room lighting



WIDEX CHARGE N CLEAN



- LED light indicator



- 2 charging wells with space for custom earmolds and lid for extra protection



- USB-C port
- Connect to power supplies with 5V DC, 500mA output

BATTERY LIFE



Full hearing aid charge

4 hours

**25 hours
with 7 hours streaming
28 hours without streaming**

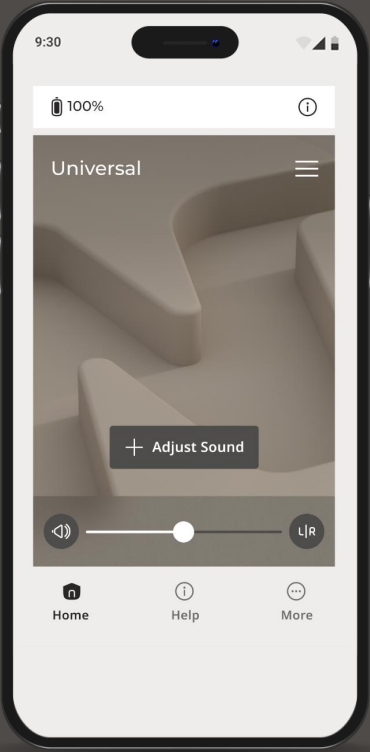
Fast charge

30 minutes

Appr. 4 hours



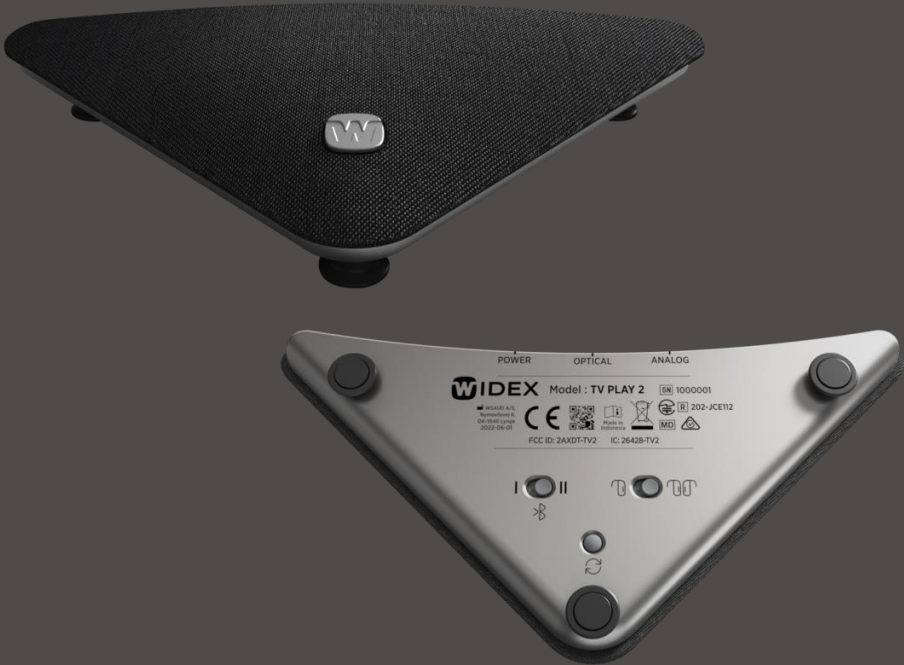
ALLURE APPS & ACCESSORIES



WIDEX ALLURE APP



WIDEX RC-DEX



WIDEX TV PLAY™ 2



RC-DEX



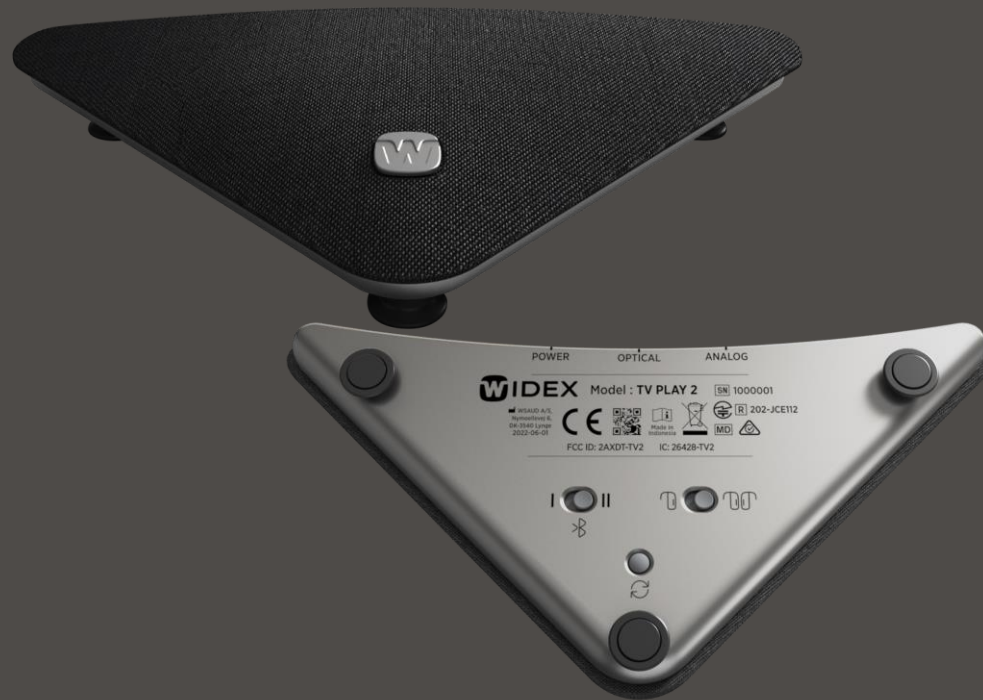
Simple and intuitive Design

Change Volume, Program

Adjust Volume while using TV Play



TV PLAY 2



Seamless high-quality streaming

LE Audio ready for Allure

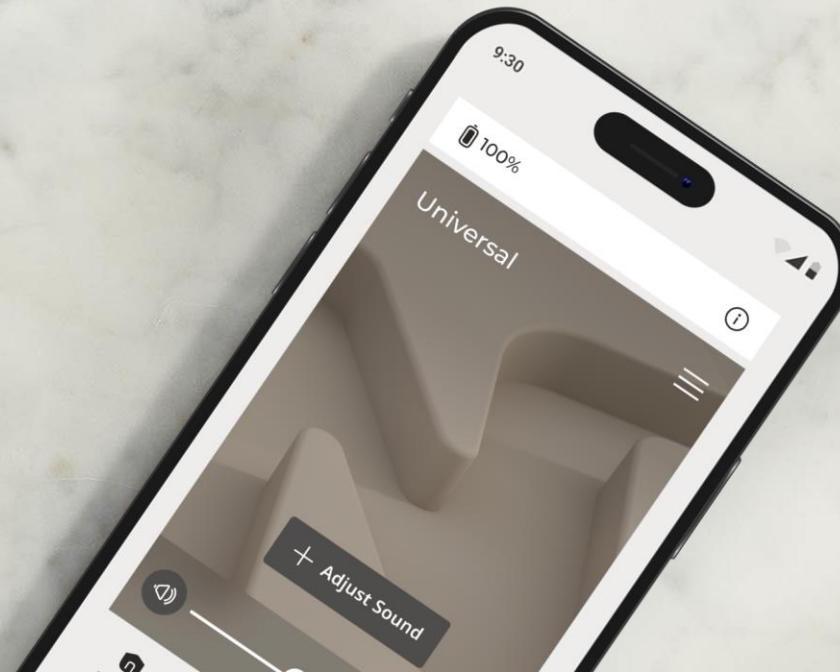
Minimalistic and elegant design

Backward compatible to Evoke
(in 2.4 GHz streaming mode)



WIDEX

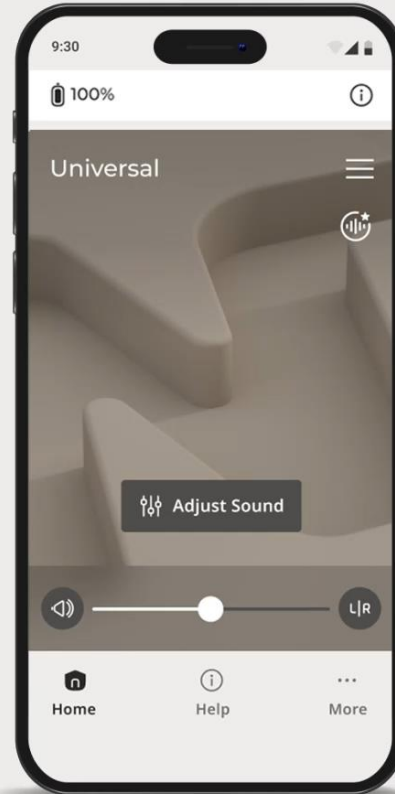
WIDEX ALLURE APP



HOME SCREEN

Battery status

Adjust volume
Guides and support



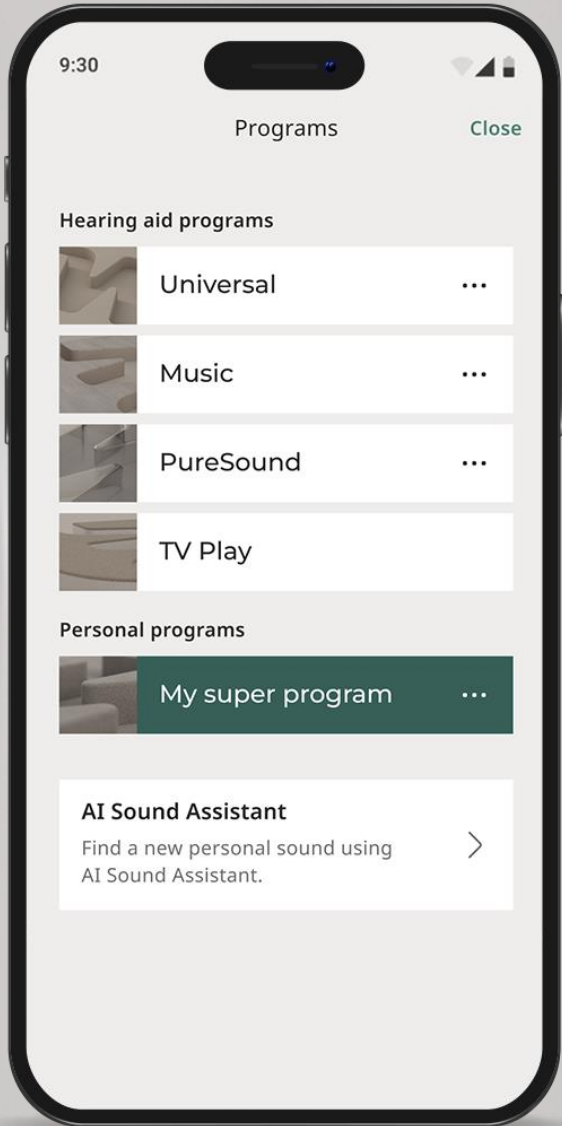
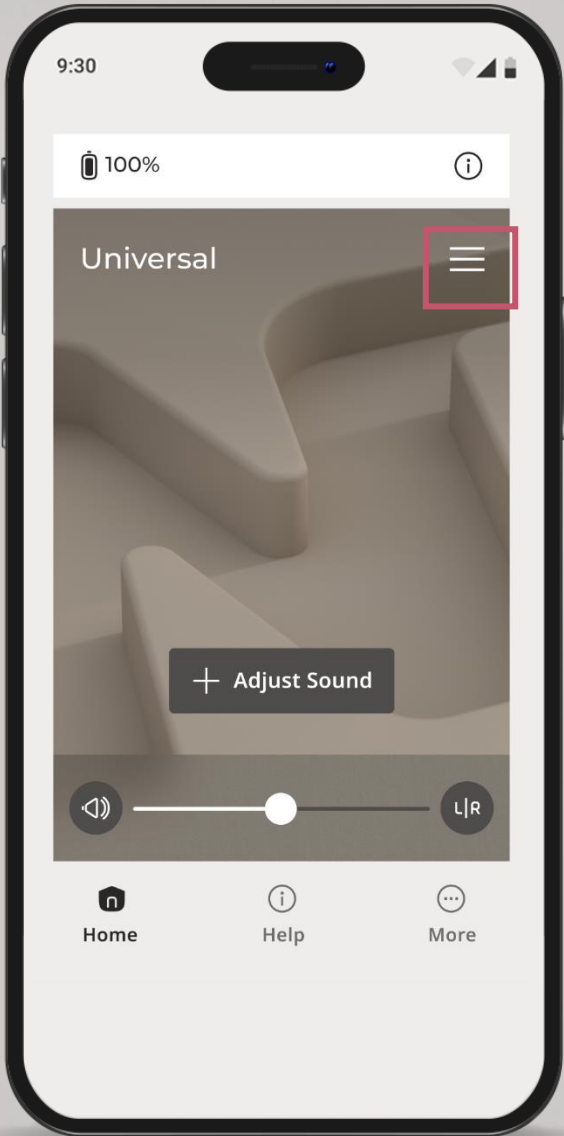
Program overview
Add short cuts to Adjust sound features:

- Directional Focus
- Equalizer
- AI assistant

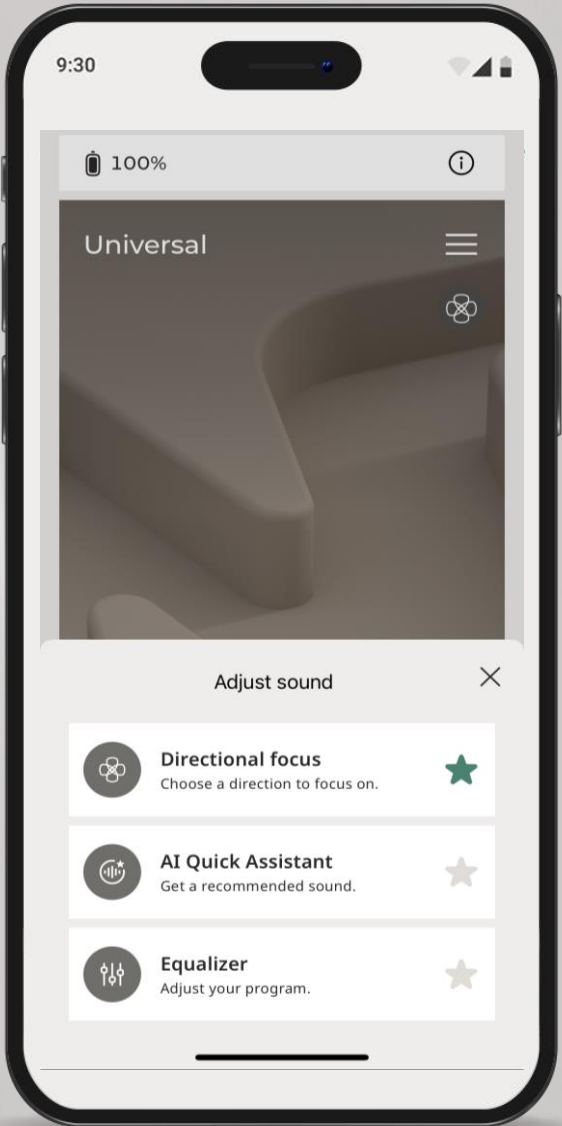
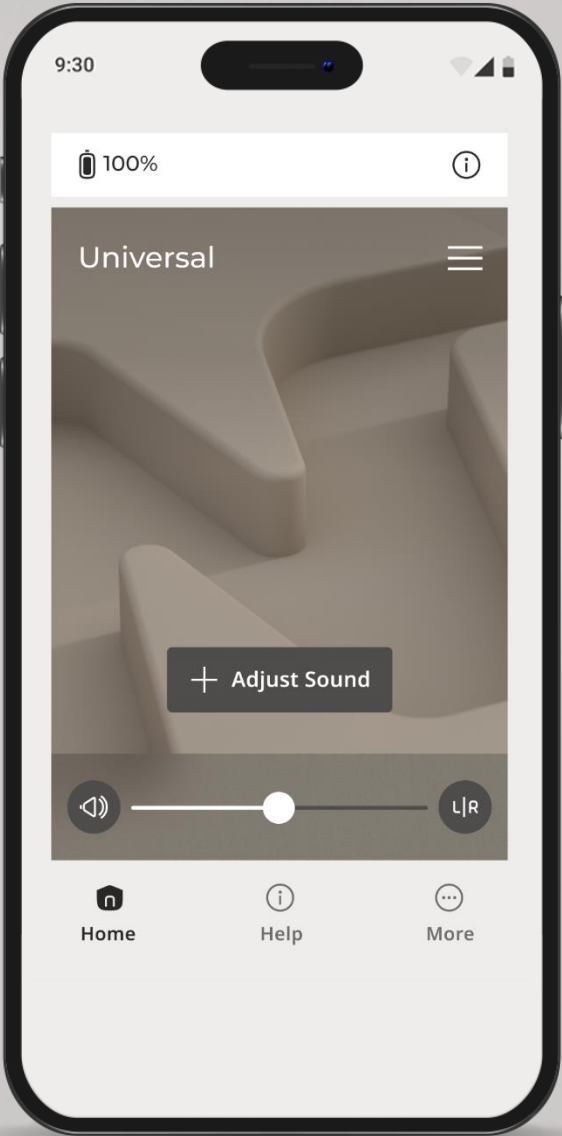
Features and settings



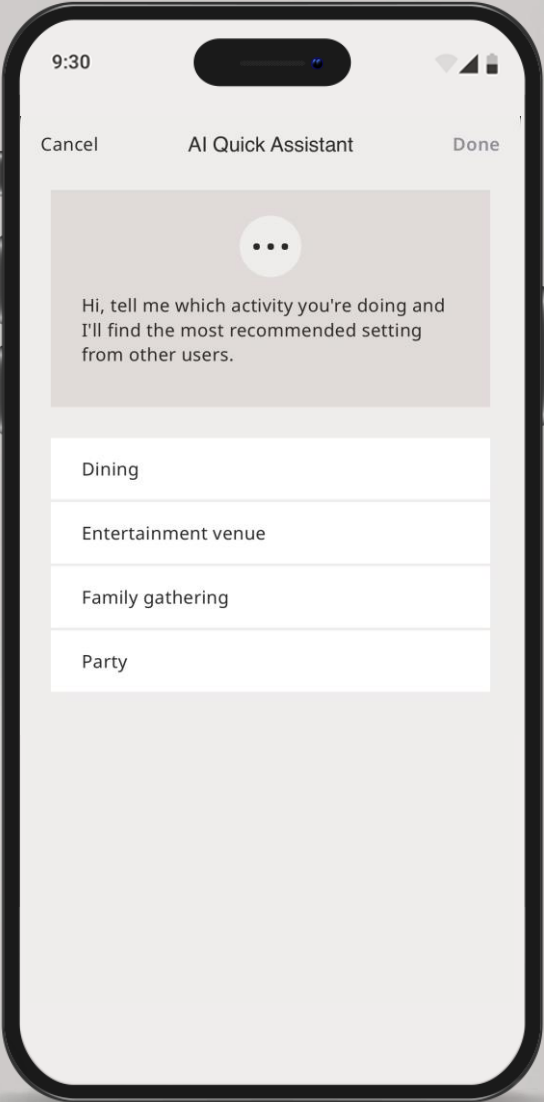
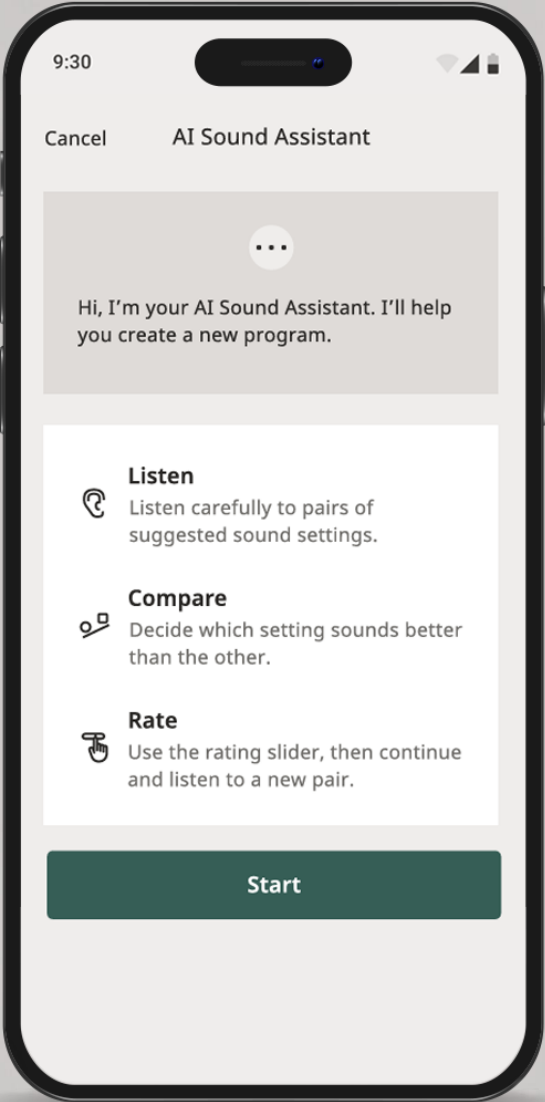
PROGRAM MENU



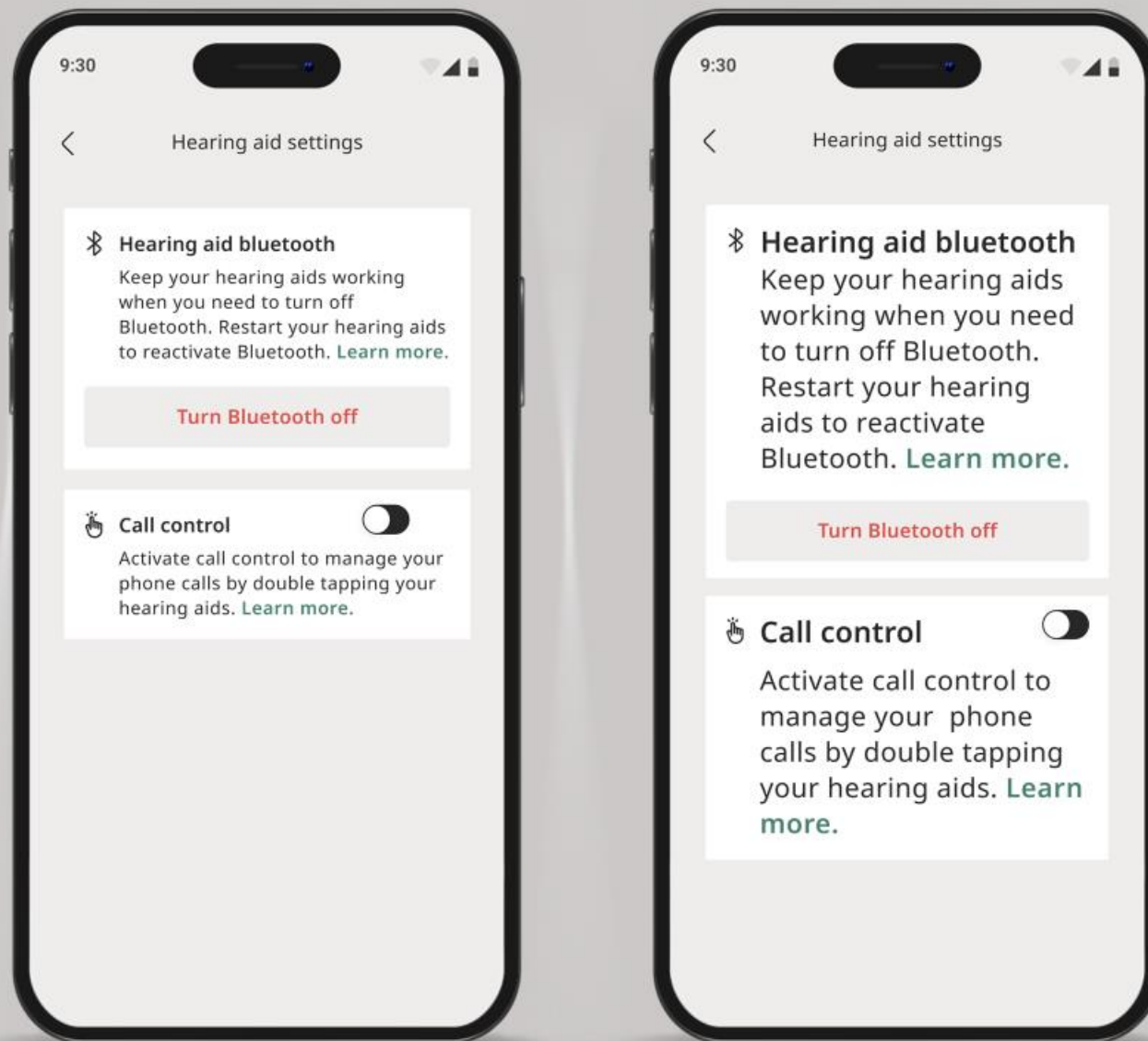
EASY CUSTOMIZATION



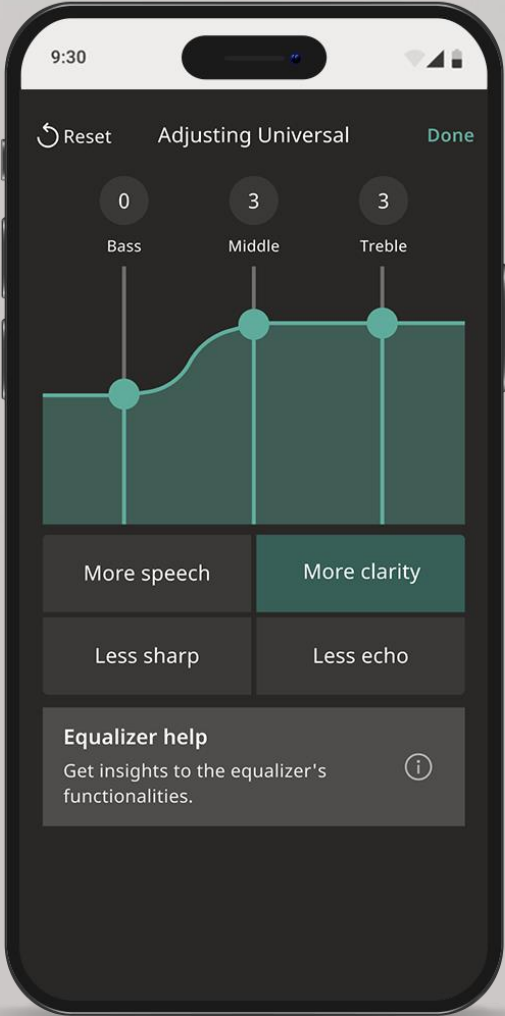
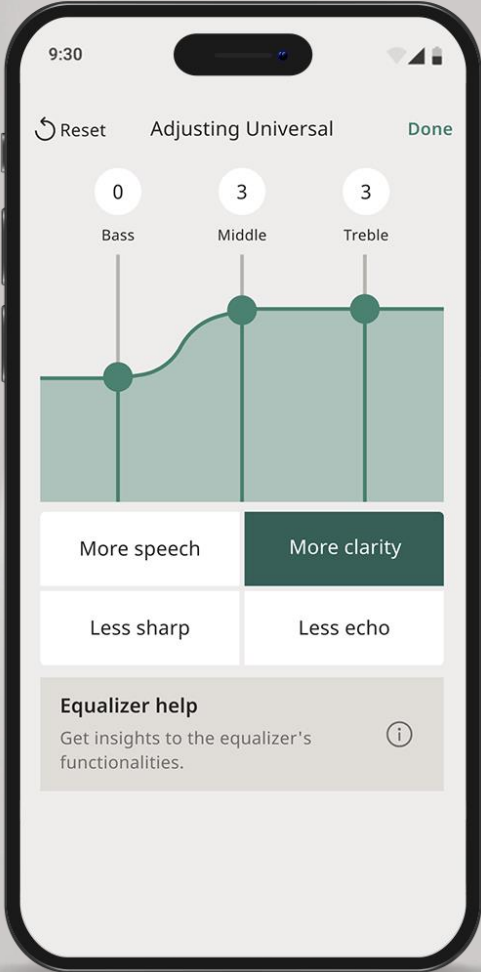
AI SOUND ASSISTANT & AI QUICK ASSISTANT

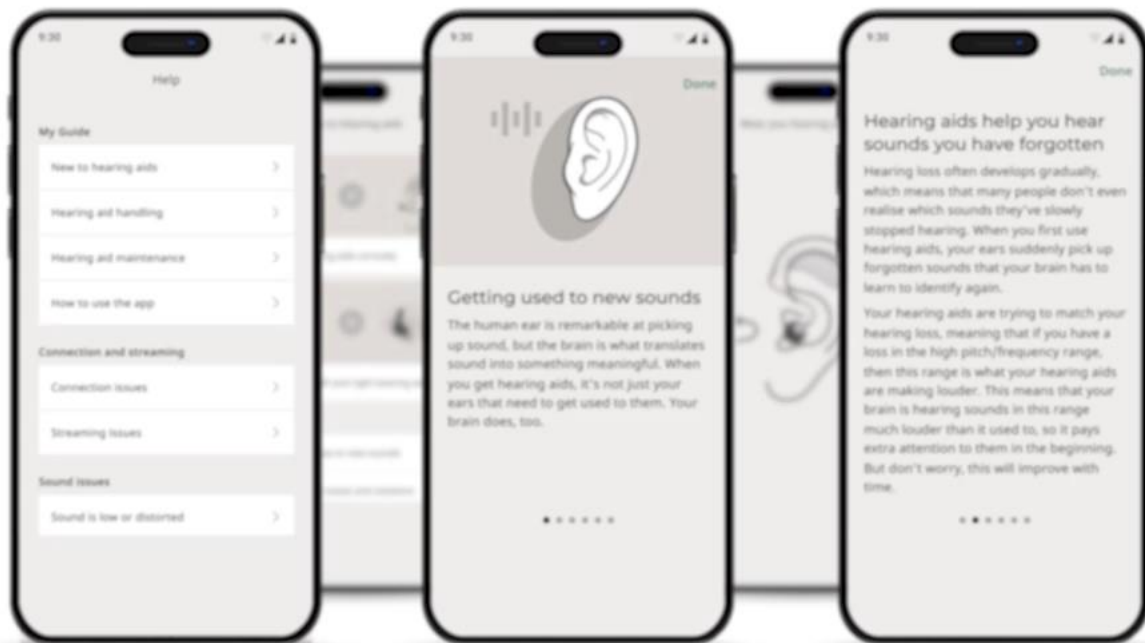


BUILT WITH ACCESSIBILITY IN MIND



BUILT WITH ACCESSIBILITY IN MIND





GUIDES AND SUPPORT

User-friendly guides to help the wearer



My Guide

An overview of hearing aids and the app



Connection and streaming

Information on connectivity, streaming, and troubleshooting tips



Sound Issues

Guidance and troubleshooting on topics related to sound





SUCCESS SIMPLIFIED

SO WEARERS AND HCPS ARE
SUCCESSFUL FROM THE FIRST FIT



THE DIFFERENCE IS CLEAR

Natural Clarity



ALLURE PROCESSING

Ideal balance between clear speech and natural awareness

Confident Choice



ALLURE SOLUTION

Devices and app designed to elevate the wearer experience

Success Simplified



COMPASS™ CLOUD

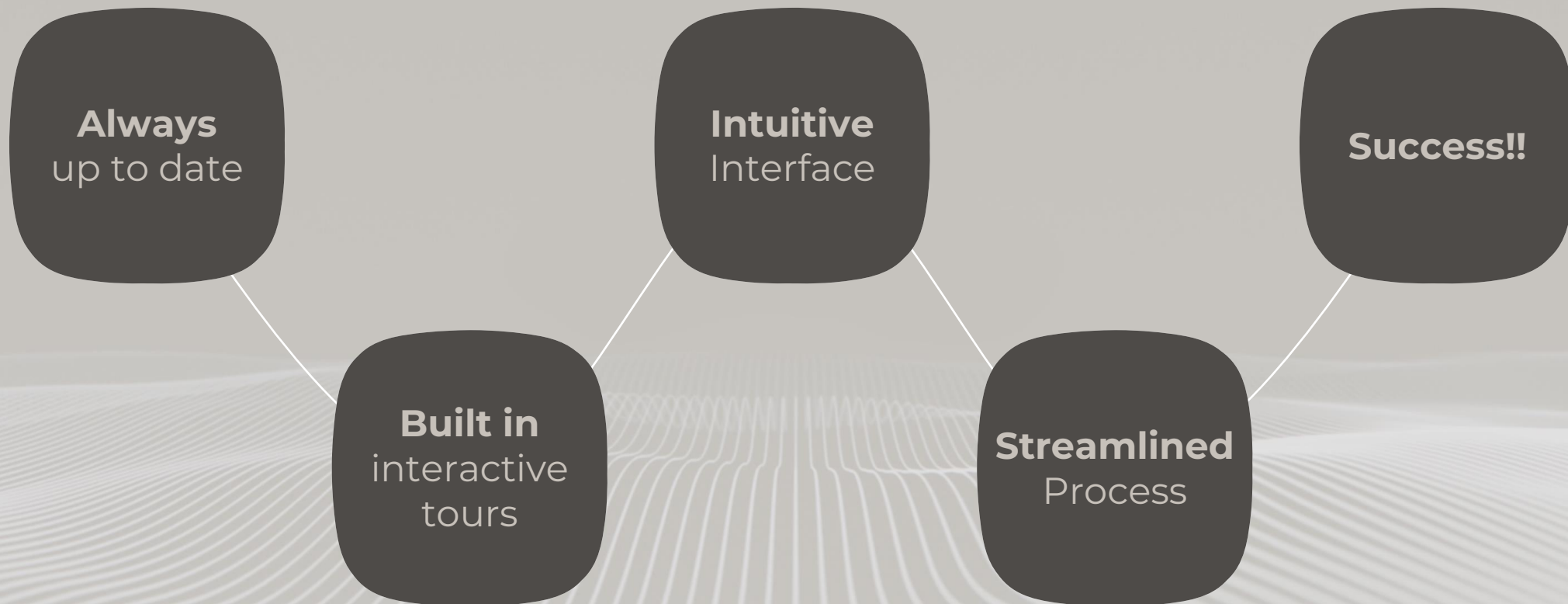
Intuitive and powerful cloud-based software for exceptional first fits



THE WORLD'S FIRST CLOUD-BASED FITTING SOLUTION



WE START TODAY BY ADDRESSING THE EVERYDAY PAINS OF A HEARING CARE PROFESSIONAL



THE WORLD'S FIRST CLOUD-BASED FITTING SOLUTION

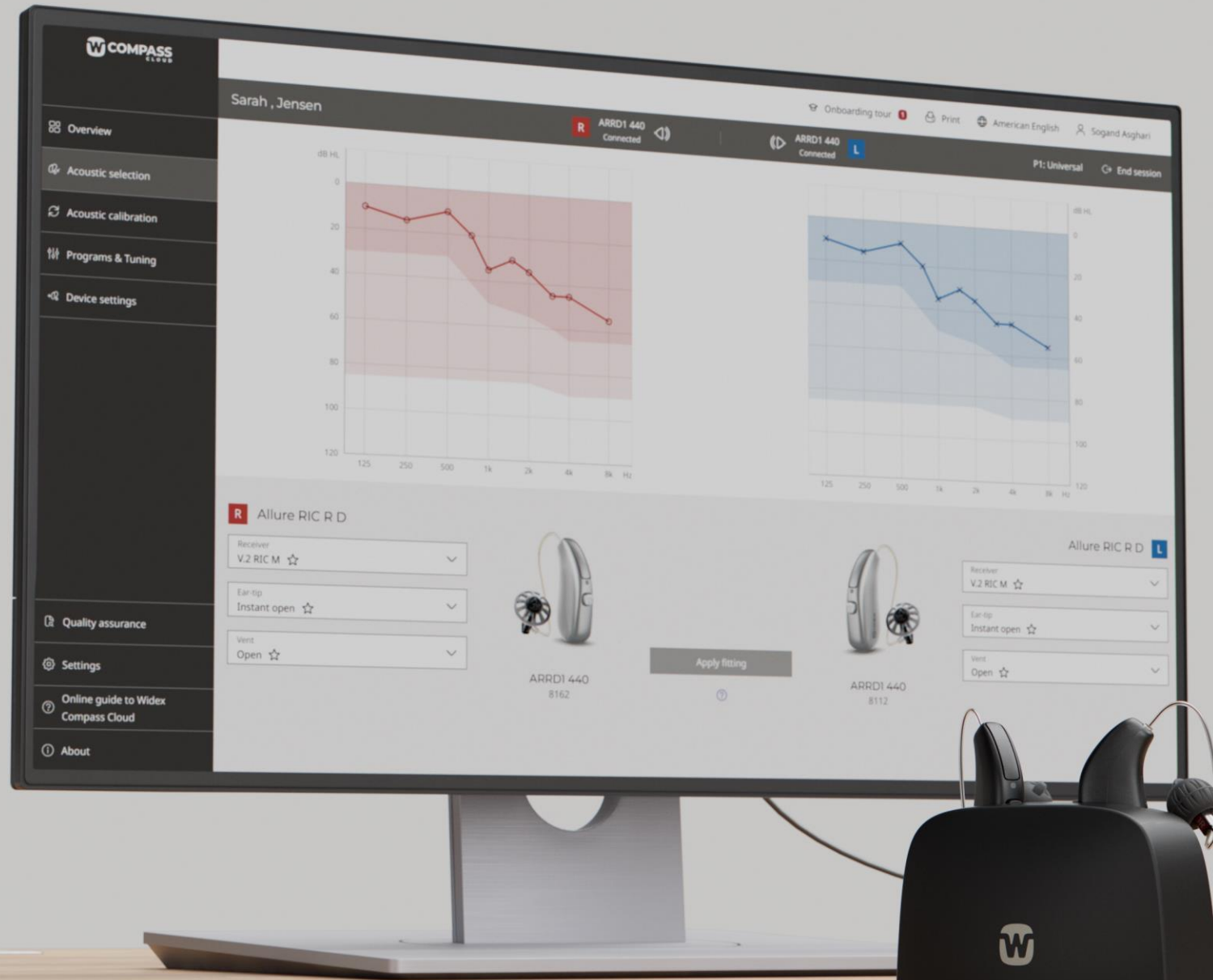
POWERFUL AND
INTELLIGENT FOR
GREAT FIRST FITS

AN INTUITIVE FITTING
SOFTWARE THAT
STREAMLINES SUCCESS

FUTURE READY WITH
CONTINUOUS
IMPROVEMENTS

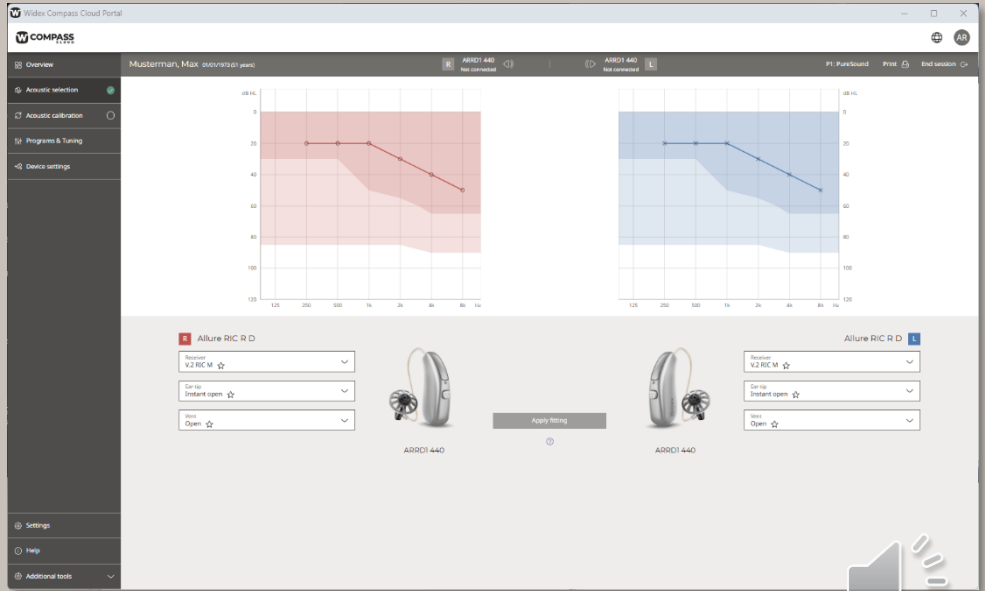
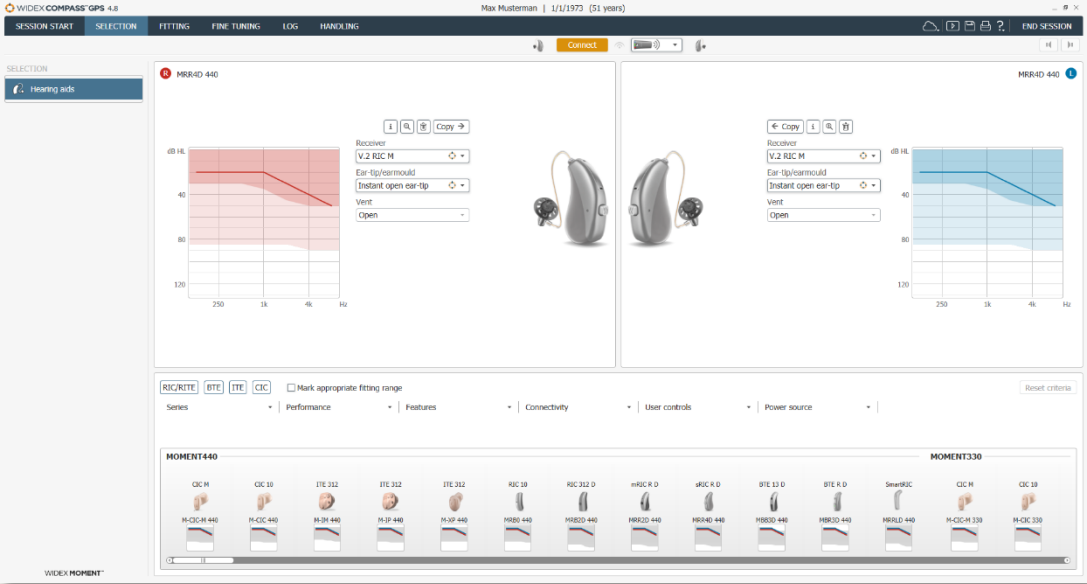


WE MAKE SUCCESS MORE INTUITIVE



TRANSFORMING THE EXPERIENCE

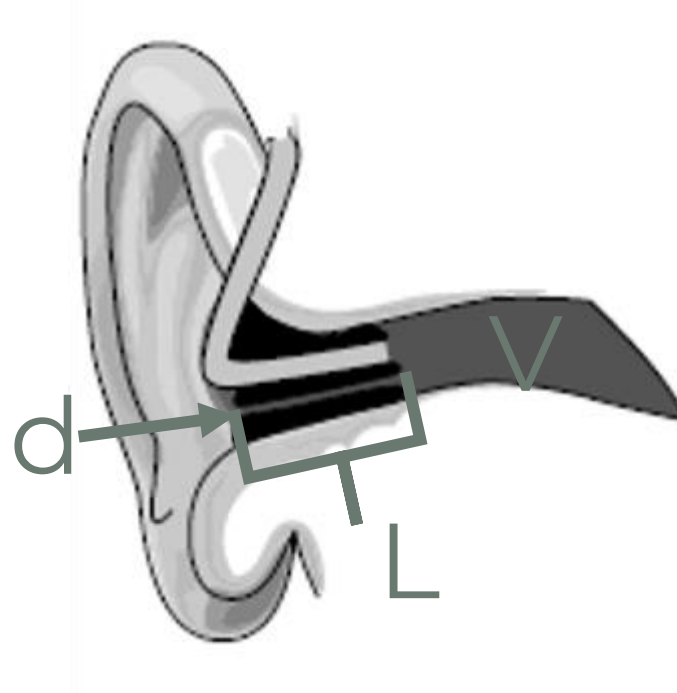
TO INTUITIVE and SUCCESSFUL



TRUACOUSTICS 2.0

Designed to:

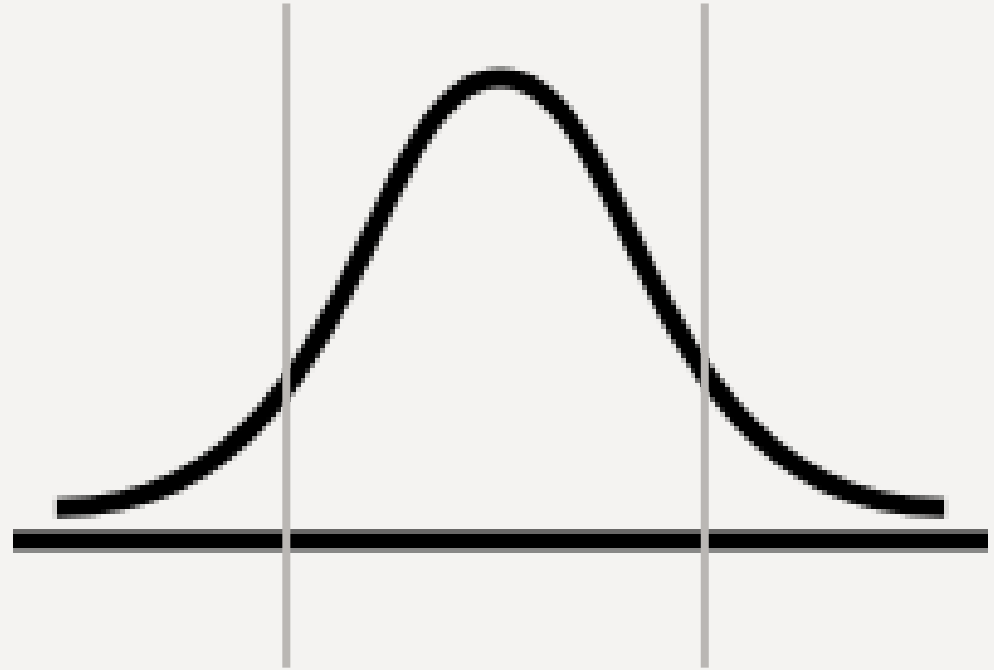
- Provide gain tailored to the wearer's individual hearing loss and unique ear canal acoustics
- Allure's acoustic calibration estimates the overall vent effect to account for the influence of
 - vent diameter and length
 - leakage
 - ear canal volume
 - middle ear compliance



TRUACOUSTICS 2.0

New calculation:

- Acoustic calibration is now independent of hearing aid model and eartip selected in software
- Gain adjustments are more accurate being based on the actual measurement, without constraints
- Less prone to possible errors for outliers or incorrect selections in software



WIDEX FITTING RATIONALE 2.0

Changes based on a comprehensive analysis of fittings:

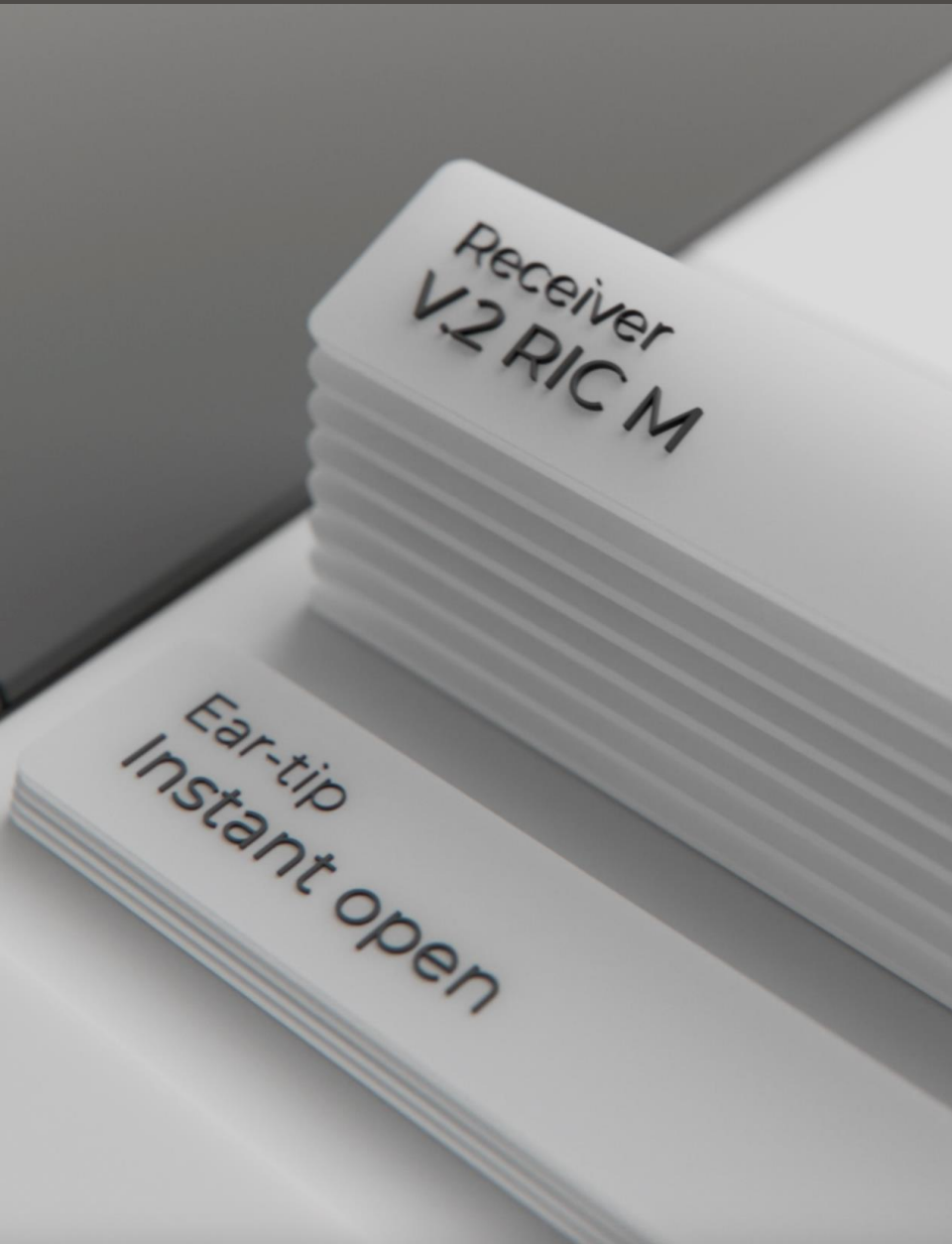
- Reduce gain by 1 dB for males and by 2 dB for females, across frequencies and for soft, normal and loud levels.
- Additionally, soft gain is reduced by an additional 1dB for all users.

Designed to deliver successful outcomes with a streamlined process:

- Better first fits with less uncertainty
- Higher acceptance rate
- Reduced need for adjustments



ONBOARDING TO WIDEX COMPASS CLOUD



1

GET AN ACCOUNT

2

INSTALL LAUNCHER

3

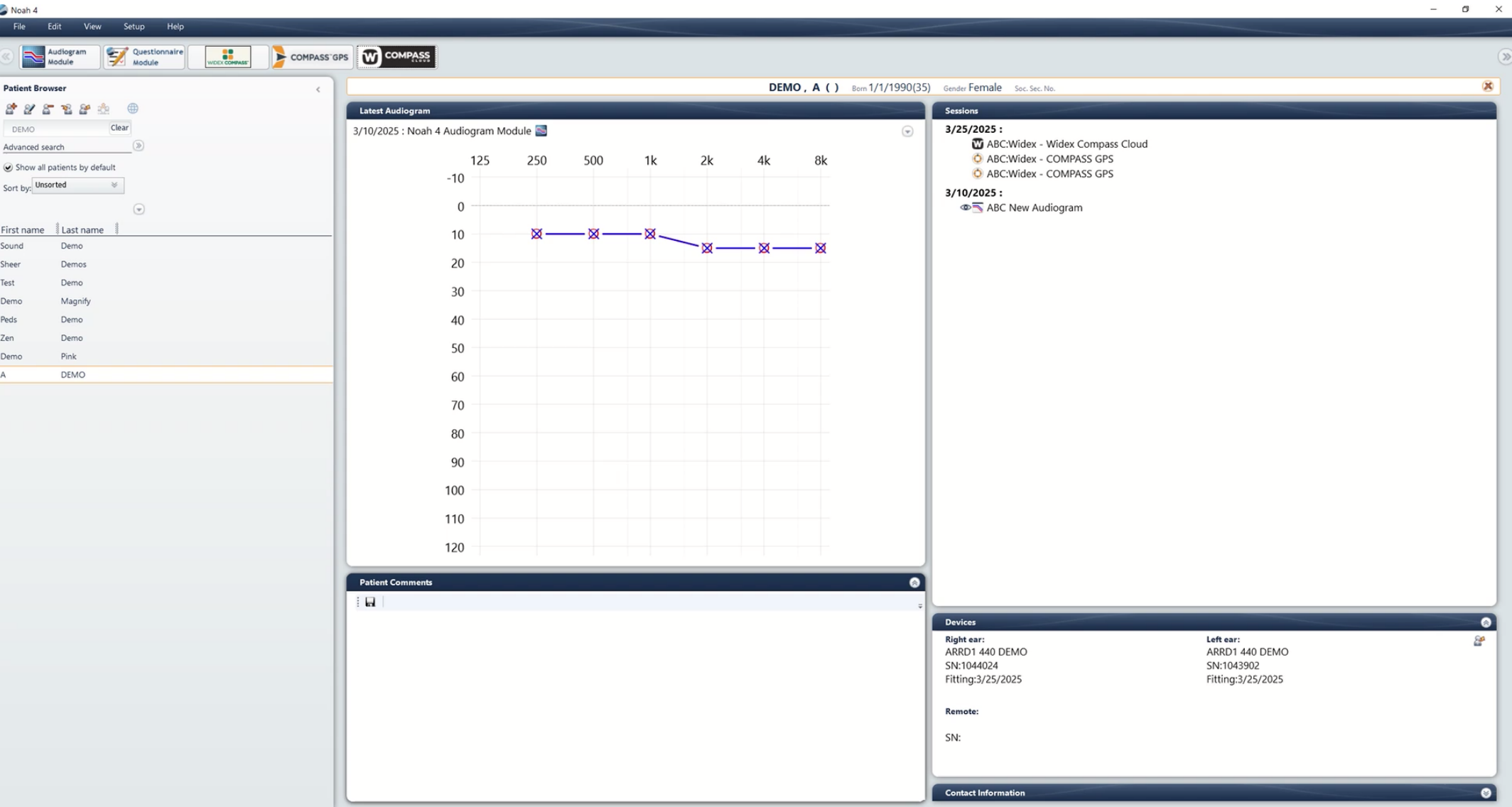
LOG IN AND FIT



FIRST FIT FLOW



LAUNCHING COMPASS CLOUD



BUILT-IN TOOLS

Widex Compass Cloud Portal

fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/2be6fc26-197d-491a-89dd-6f434c4a8413

COMPASScloud

Overview

Acoustic selection

Acoustic calibration

Programs & Tuning

Device settings

Help

Additional tools

DEMO, A 01/01/1990 (35 years)

R No hearing aid

Connect

L No hearing aid

Print

End session

Fitting basics

Programming interface
Noahlink Wireless

Fitting rationale
Widex rationale

Programs & Tuning

Audiogram

Audiogram: 03/10/2025

dB HL

0

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k Hz

dB HL

0

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k Hz

Simulate or view information

You can look up model information, or you can start a simulated fitting.

Hearing aid selection

HEARING AID INFORMATION + SIMULATION

Widex Compass Cloud Portal

fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/591e2ef9-035e-4b49-a53c-2c0335af2824

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dB HL

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40

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80

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120

125

250

500

1k

2k

4k

8k Hz

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FIRST FIT FLOW

Widex Compass Cloud Portal

fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/da70428c-9732-4762-abcb-a7e6e031b687

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Audiogram

Audiogram: 03/10/2025

dB HL

0

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k Hz

dB HL

0

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k Hz

Simulate or view information

You can look up model information, or you can start a simulated fitting.

Hearing aid selection



FINE TUNING + PROGRAMS

Widex Compass Cloud Portal

Device settings

fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/da70428c-9732-4762-abcb-a7e6e031b687/programs-and-tuning

COMPASS CLOUD

Overview

Acoustic selection

Acoustic calibration

Programs & Tuning

Device settings

Help

Additional tools

DEMO, A 01/01/1990 (35 years)

DEMO ARRD1 440 Connected

DEMO ARRD1 440 Connected

P1: Universal

Print

End session

Universal

PureSound recommended

Gain

MPO

Settings

Insertion gain vs frequency

Gain limit

Feedback threshold

ISTS 55

ISTS 65

ISTS 80

125 250 350 500 630 800 1k 1.25k 1.6k 2k 2.5k 3.2k 4k 6k 8k

-10 -8 -7 -7 -6 -6 -3 -3 -3 -6 -7 -6 -7 -8 -8

-2 0 0 0 1 0 3 3 4 2 0 1 1 -1 -1

2 3 2 2 1 0 3 3 4 3 3 2 2 5 1

Low Medium High

Low-frequency stabilization

Insertion gain vs frequency

Gain limit

Feedback threshold

ISTS 55

ISTS 65

ISTS 80

125 250 350 500 630 800 1k 1.25k 1.6k 2k 2.5k 3.2k 4k 6k 8k

-10 -8 -7 -7 -6 -6 -3 -3 -3 -6 -7 -6 -7 -8 -8

-2 0 0 0 1 0 3 3 4 2 0 1 1 -1 -1

2 3 2 2 1 0 3 3 4 3 3 2 2 5 1

Low Medium High

Low-frequency stabilization

WIDEX

INTRODUCING

THE WORLD'S FIRST CLOUD-BASED FITTING SOLUTION



The difference is...

Intuitive & streamlined
Great first fits
Making life easier



FIRST FIT FLOW



**Connect your
WIDEX ALLURE**



**Acoustic
Selection**



**Acoustic
Calibration**



THE ALLURE IS...

CRYSTAL-CLEAR SPEECH IN NOISE
WITHOUT COMPROMISING NATURAL SOUND

CONNECTION AND CONTROL WITH AN
ALL-NEW LEVEL OF ACCESSIBILITY

SUCCESS FROM DAY ONE





CUSTOMER CARE, AUDIOLOGY, & TECHNICAL
SUPPORT

1-800—221-0188

CONSUMER TECH SUPPORT

1-844-497-8844

ORDER ONLINE & MORE
WWW.MYWIDEXPRO.COM





THIS IS THE
FUTURE OF HEARING CARE



CITATIONS

Balling LW, Vormann M, Mansour N. 2025. *WidexPress* 55

Balling LW, Vormann M, Rose S, Hau O. 2025. Audiology Online

Weber J, Branda E. 2025. Audiology Online

