

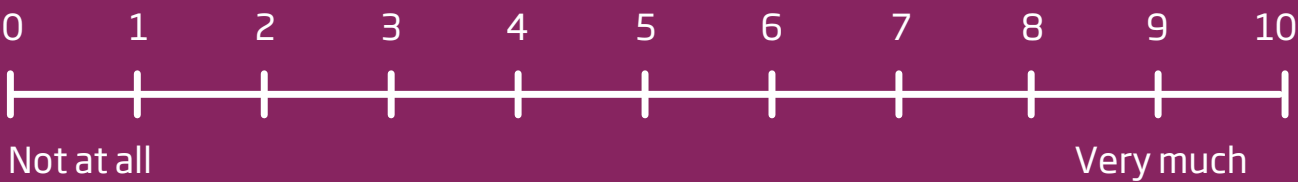
Finding the right solution for your hearing needs



Your communication needs

What made you decide to seek hearing care? Find 3-4 situations most important for you to improve your hearing in and answer the below questions for each situation.

How important is it for you to improve your hearing in this situation?



Why did you choose that number on the scale?

How difficult is it for you to communicate in the situation?



Hard



Medium



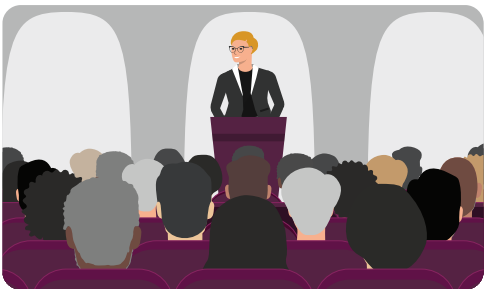
Easy



Restaurant



Family dinner



Large group settings



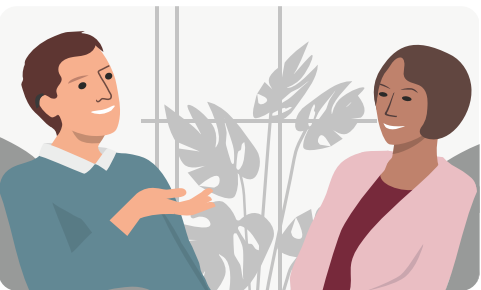
Shopping malls and supermarkets



Outdoors



Office



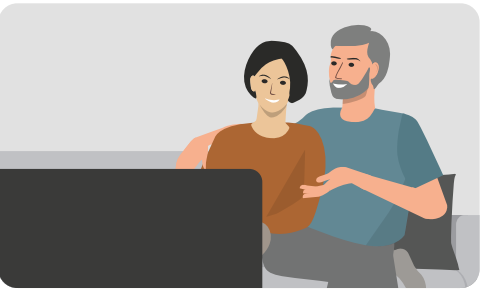
One-on-one conversations



Phone calls



Cinema



Watching TV

Other

Your hearing aid preferences

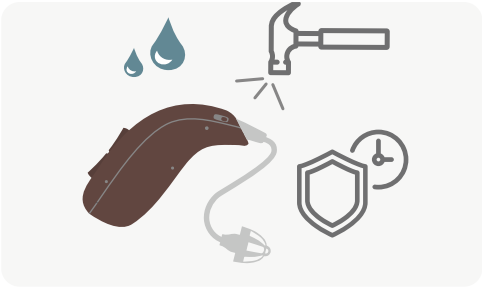
Which of these factors are most important for you when it comes to choosing a hearing aid? Choose the top 3-5 items that are most important to you and rank them.



Clarity



Sound quality



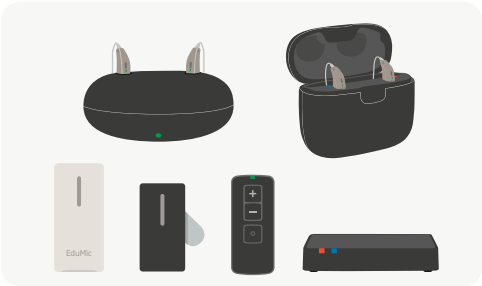
Reliability and durability



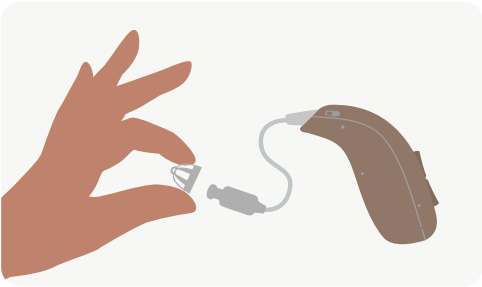
Appearance



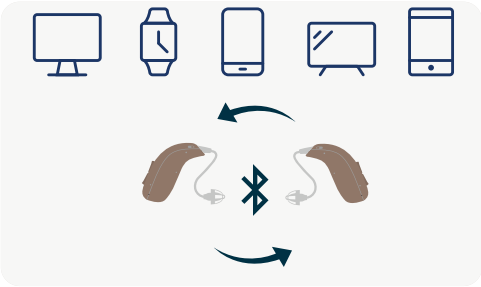
Ability to control device with smartphone



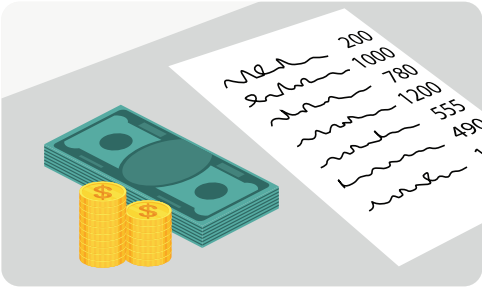
Accessories



Dexterity

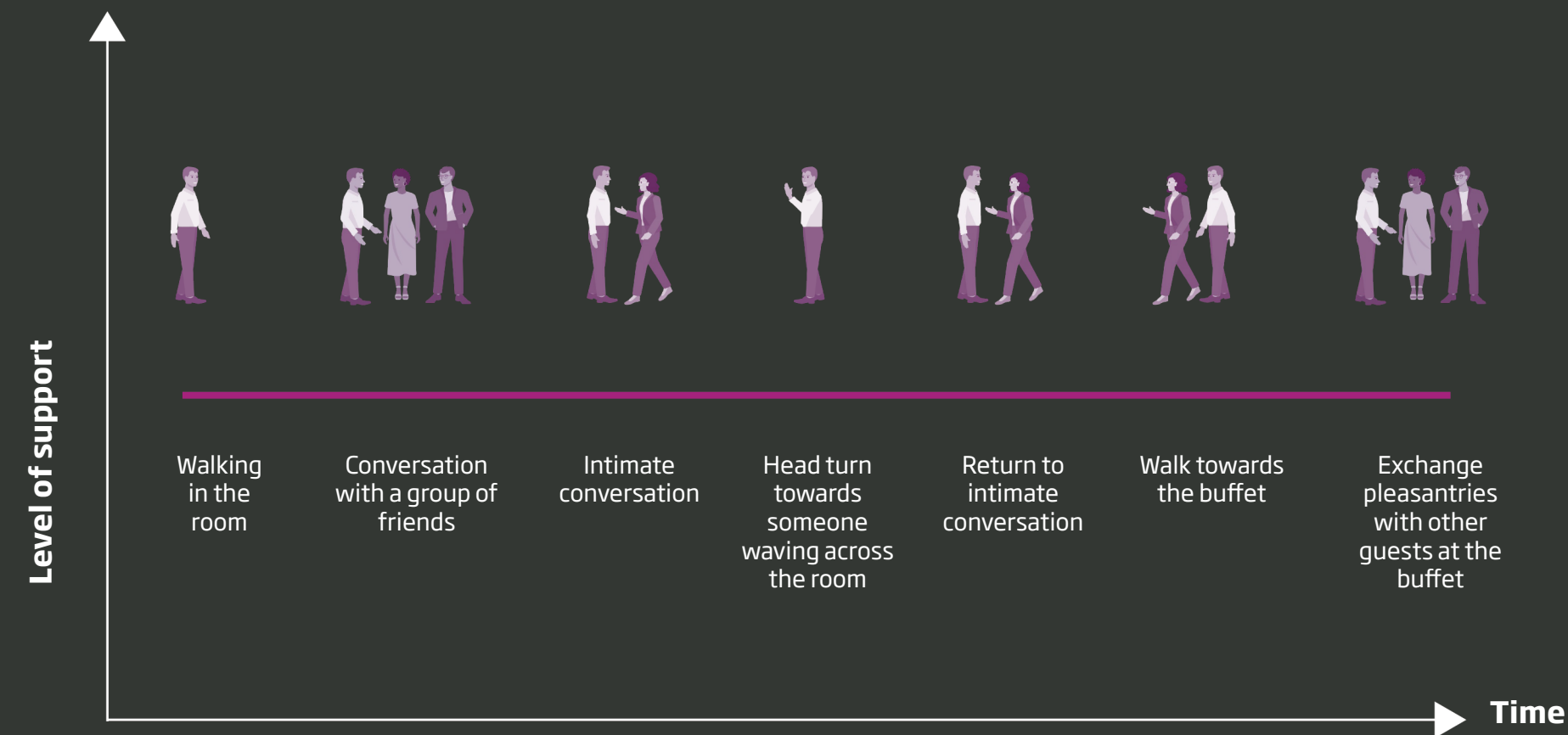


Connectivity to your devices



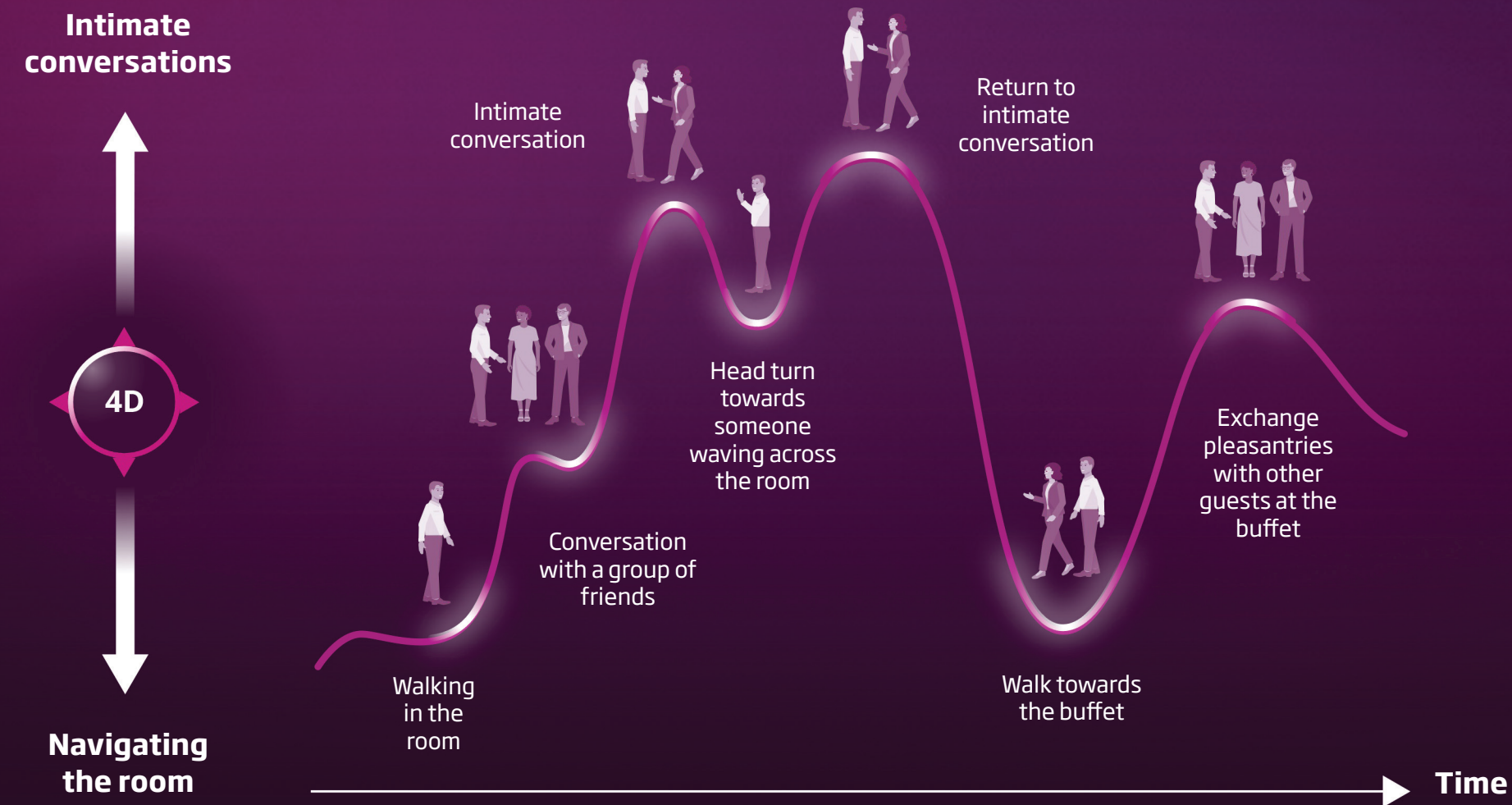
Budget

A social event with traditional technology



Traditional technology provides a one-size-fits-all approach to sound processing, even though users have different listening needs in the same environment.

A social event with Oticon Intent™



Oticon Intent provides personalized support that seamlessly adapts to the user's unique listening needs, even within the same sound environment.



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