



Caregiving & Connection: Peace of Mind for the Hearing Aid Wearer & Caregiver with the Hear Share app

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Webinar FAQs

Caregiving & Connection:

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How to Ask a Question

Click Q & A, type your question, and Send

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Use the Q&A window



Risks and Benefits

The applicability and accuracy of the course content may vary by the clinical, geographical, and cultural context; you should evaluate the course accordingly.

As healthcare is rapidly evolving, new findings may change the validity of the information presented in this course. Providers should always consult the latest research and guidelines from professional associations.

The interventions discussed in this course may be limited in generalizability, requiring practitioners to consider specific individual and population factors.

The course may not cover all possible risk factors, diagnostic methods, or treatment options, and complex cases may require additional considerations.

Healthcare providers should apply cultural competence and sensitivity to ensure effective and respectful care based on their patients' diverse needs.

Providers should always evaluate the limitations of diagnostic and screening tools, considering their potential for false results as well as any ethical implications.

It is the responsibility of course participants to critically evaluate the evidence from multiple sources to guide professional practice.

Learning Outcomes

1

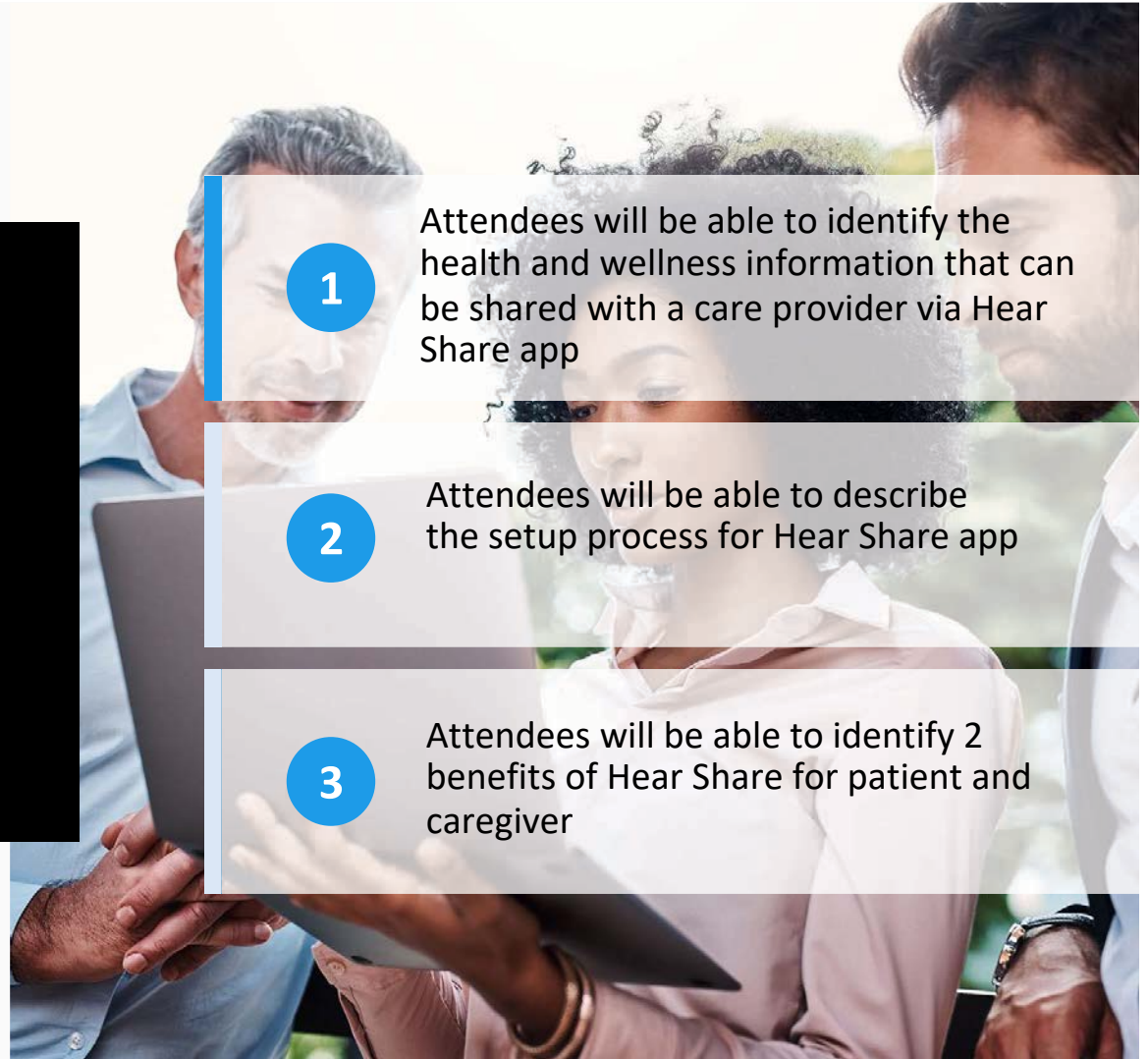
Attendees will be able to identify the health and wellness information that can be shared with a care provider via Hear Share app

2

Attendees will be able to describe the setup process for Hear Share app

3

Attendees will be able to identify 2 benefits of Hear Share for patient and caregiver





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“Hearing loss may decrease older adults’ **participation in social activities** and increase the likelihood of developing **depression and anxiety**.

This in turn may **affect cognition, reduce physical activity and competence**, and .”

Agmon M, Lavie L, Doumas M. The Association between Hearing Loss, Postural Control, and Mobility in Older Adults: A Systematic Review. *Journal of the American Academy of Audiology*, 2017; 28(6),575–588.

Loved Ones/Caregivers

A valuable member of the
Hearing Journey team



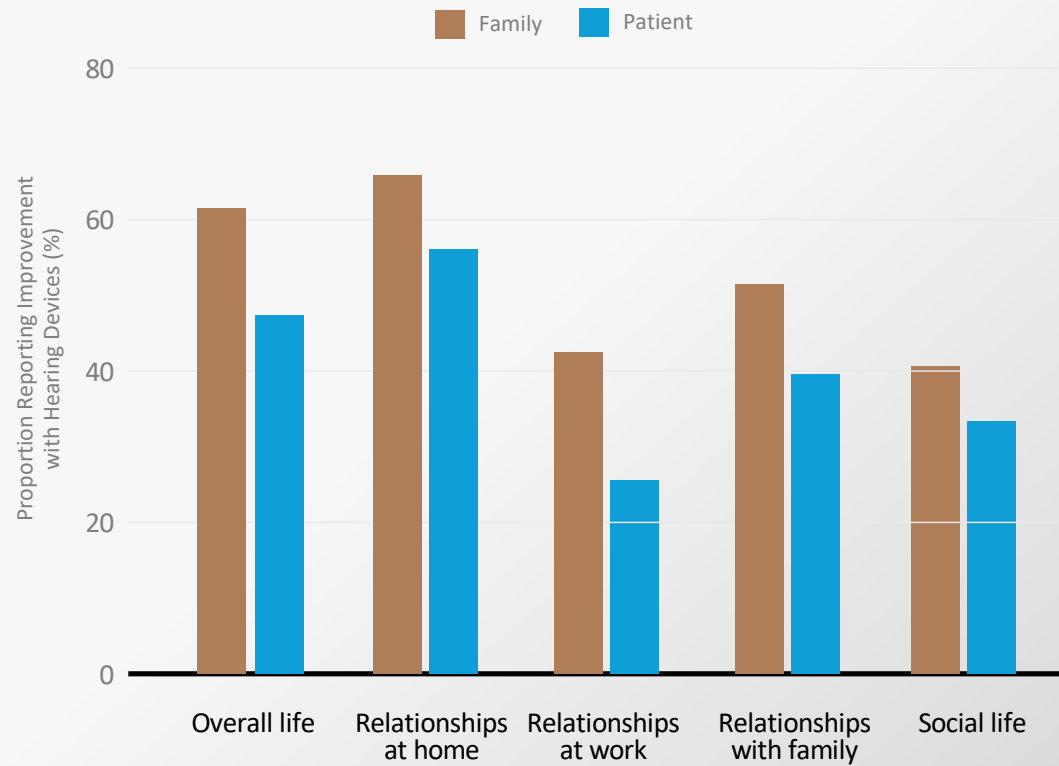
Did the patient bring a loved
one/caregiver to the
appointment?



Patients and Family

DISAGREE

on Improvement



Source: The National Council on Aging (1999). The Consequences of Untreated Hearing Loss in Older Persons.

A photograph of two women walking along a path covered in fallen autumn leaves. The woman on the left is taller with long brown hair, wearing a grey coat and blue jeans, holding a coffee cup. The woman on the right is shorter with short blonde hair, also wearing a grey coat and blue jeans, holding a coffee cup and a bag. They are walking towards the right. The path is bordered by a low stone wall on the left and trees with yellow and orange leaves on the right. A small stream is visible in the background on the left.

**Caregiving is an
important public
health issue**

**Impacting caregivers in a
myriad of ways**



The Weight of Caregiving

Most caregivers are family

caring for a parent, spouse or partner

Most caregivers spend 24.4 hours/week

for an average of 4 years, unpaid and without the assistance of paid help

Help with basic daily living

bathing, dressing, running errands and managing finances

Conduct medical or nursing tasks

wound care, giving injections, or managing medications

15% of caregivers are long-distance

which is projected to double by 2020 and has the highest annual expenses



Aging in Place

The ability to live in one's own home and community safely, independently and comfortably as they age. -AARP

Aging in Place



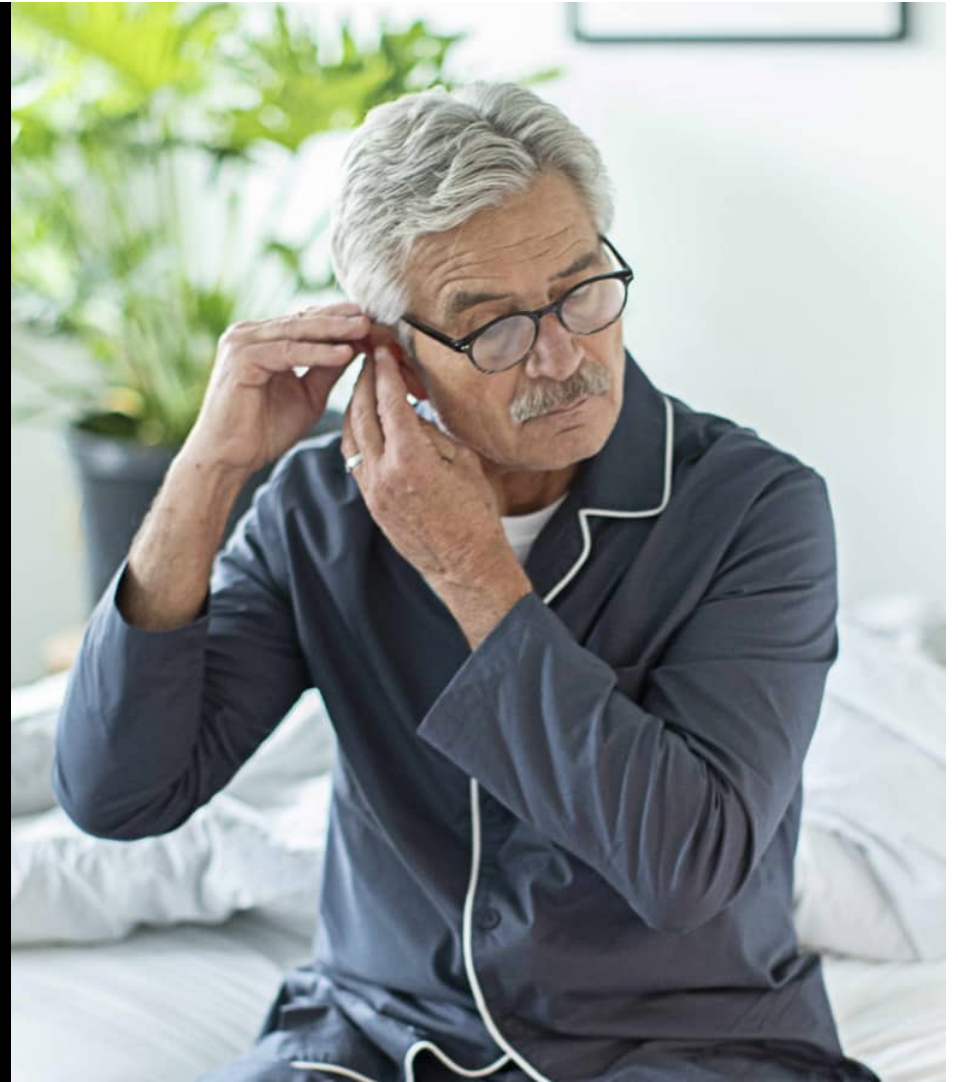
“Everyone says they want to Age in Place. But nobody knows how to age in place.”



-Joy Loverde, author-“Who will take care of me when I’m old”



What role can
technology play in
aging in place?



Devices which have made it easiest to age in place

- 1. Medical or health-related mobile apps*
- 2. Service-related apps (i.e. grocery delivery/food delivery apps)*
- 3. Wearable medical or health-related trackers*
- 4. Assistive smart home technologies*
- 5. Hearing assistance-related devices*
- 6. Medical alert system/devices*

U.S. News &
World Report

When using assistive or health-related technologies from their homes, respondents feel:

More independent

55%

Safer

44%

Healthier

33%

Greater mobility

20%

U.S. News &
World Report

Help your patient see
hearing aids as a **solution**
show them/caregiver
how they will **improve**
their **lives**





HEARShare

Supporting health and wellness
through connectivity





Patient Benefit

Non-Intrusive Health and safety monitoring

May help to remain independent longer

Active participant in their caregiving approach

Support as needed or desired



Caregiver Benefit

Stay informed in a non-intrusive way

Get notification if they fall or need
help

Convenience to provide care
anytime and anywhere

Enjoy peace of mind



Benefit to Providers

Increase patient satisfaction

Reduce unnecessary appointments

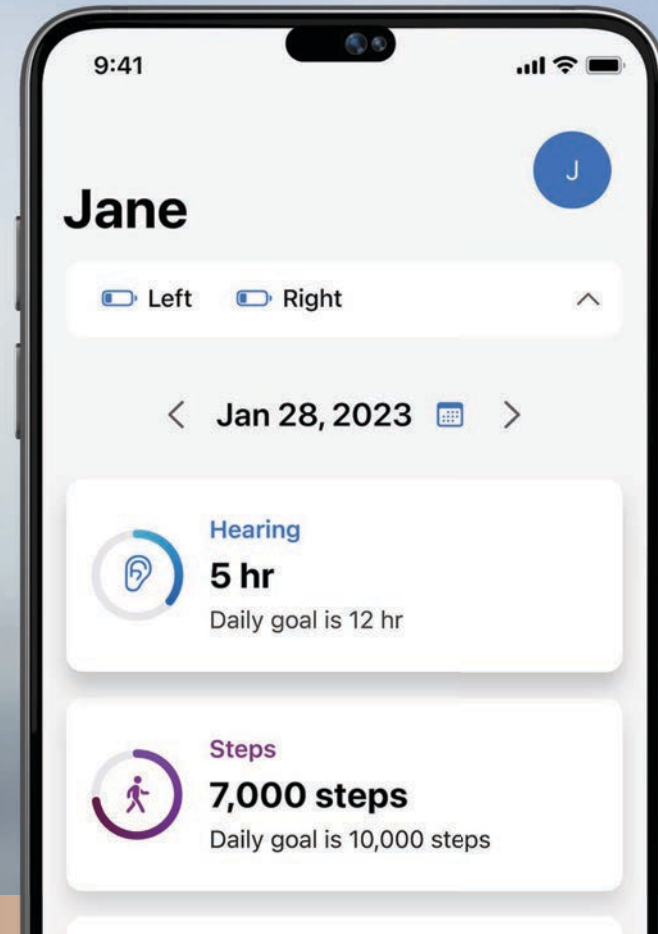
Reduce Return Rate

Adds additional value and incentive
to purchase advanced technology

HEARShare

Caregiver App formerly known as
“Thrive Care”

Supports Edge AI, Genesis AI, Evolve AI
and Livio Edge AI technologies



HEARShare

Connected State

Jane Doe

L 15% R 15%

JD

Battery Levels

Hearing Related



Use



Interaction



Environment

Health/Wellness



Steps, Exercise, Stand



Fall Alert

Notifications



Notifications



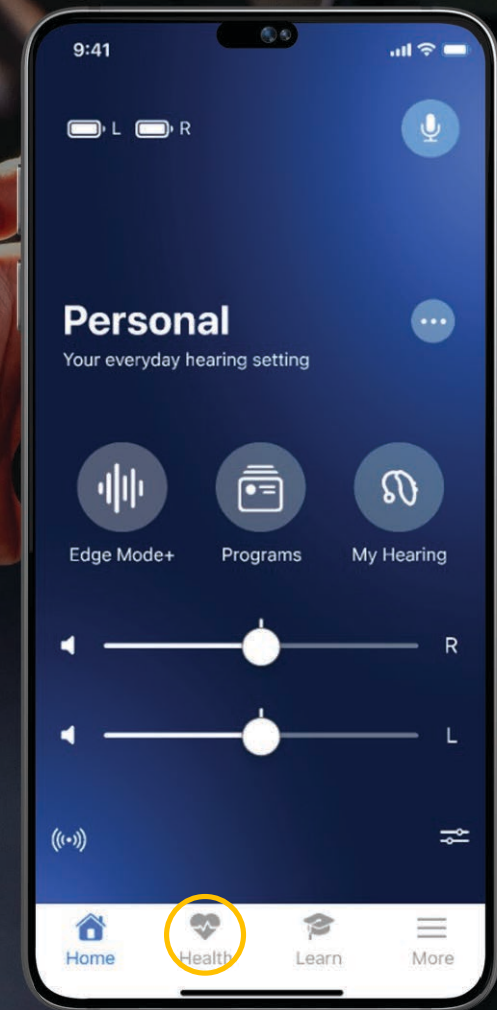
Hearing Aid Wearer

Setting up HEARShare



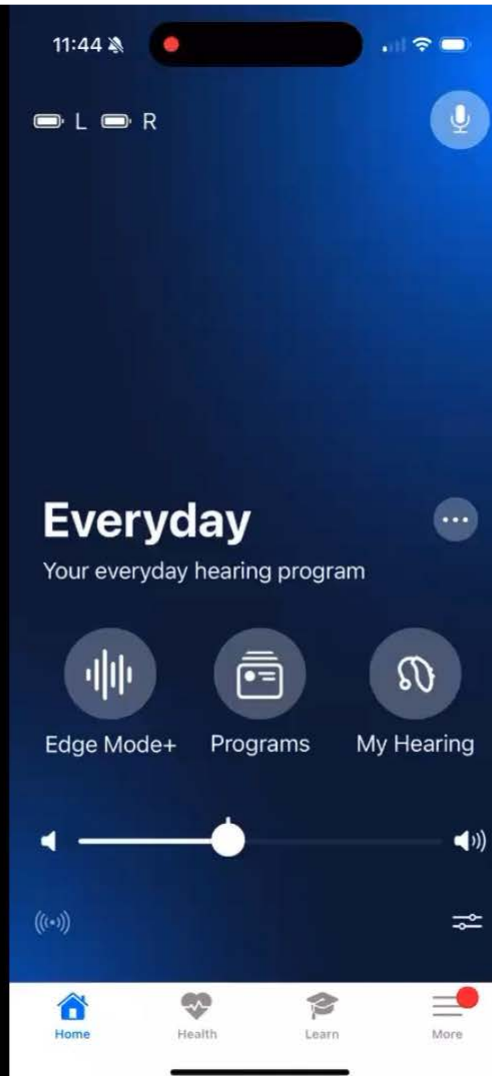
MyStarkey

Tap the Health icon on bottom of the home screen for access to invite and customize HEARShare details



My Starkey

Invite a Caregiver





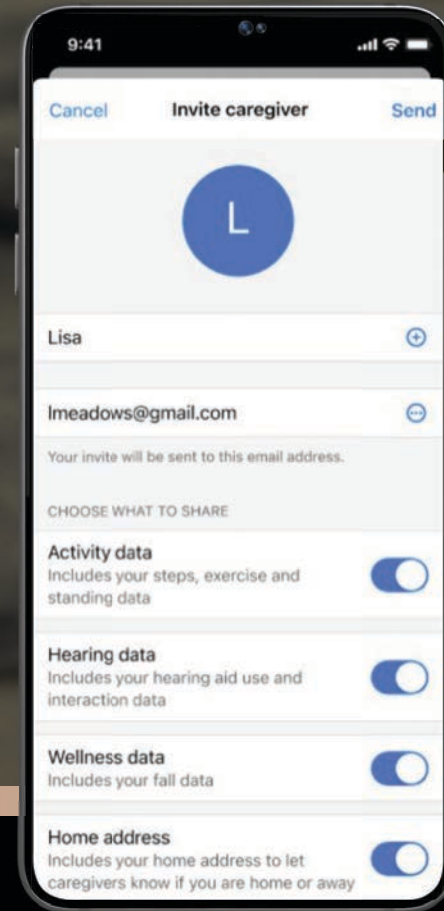
Share Home Location

Ability to add/share home location with HEARShare caregiver

Requires Account login/creation

Requires Location Services On

More icon/App Settings/Home location setting



Caregiver

DOWNLOADING

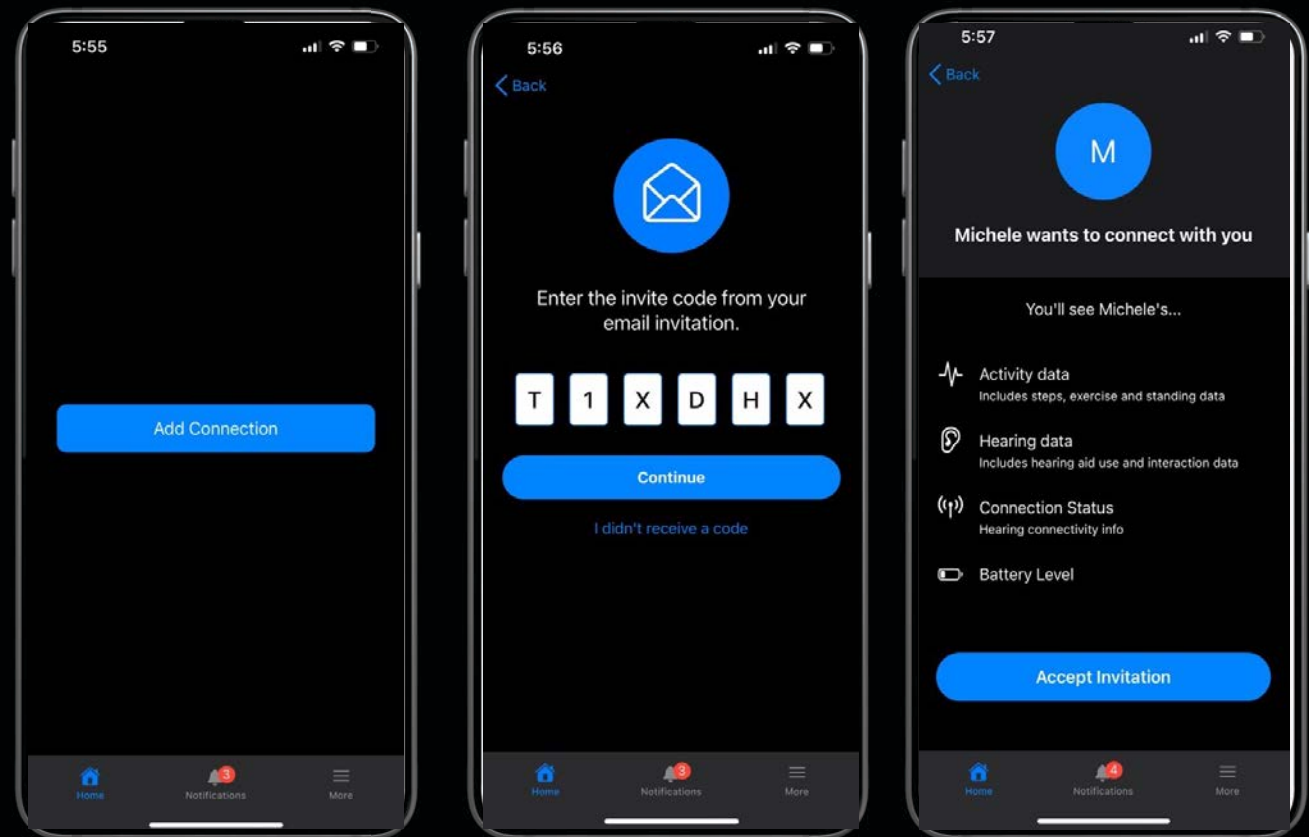
HEARShare



Caregiver

HEARShare

Accepting the
Invite



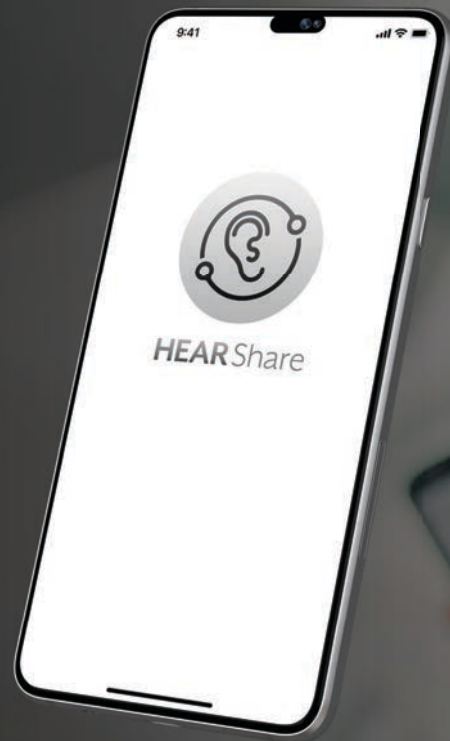
HEARShare

Home screen updates

Home/away status

At-a-glance interaction

Increased actionable
status for caregiver





HEARShare Home Screen

Patient name

Battery status

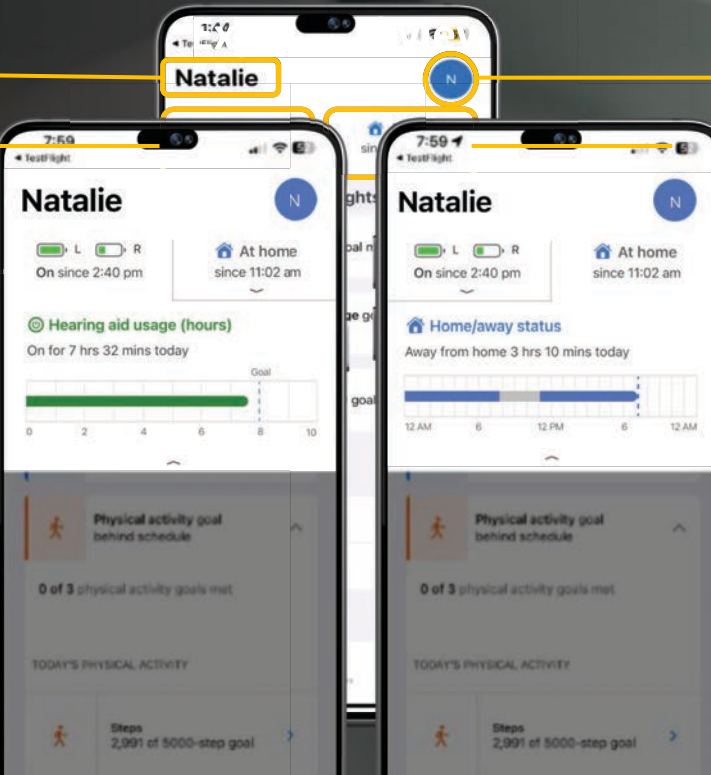
Insights

Natalie

N

Change user

Home/Away status



Home/Away Status

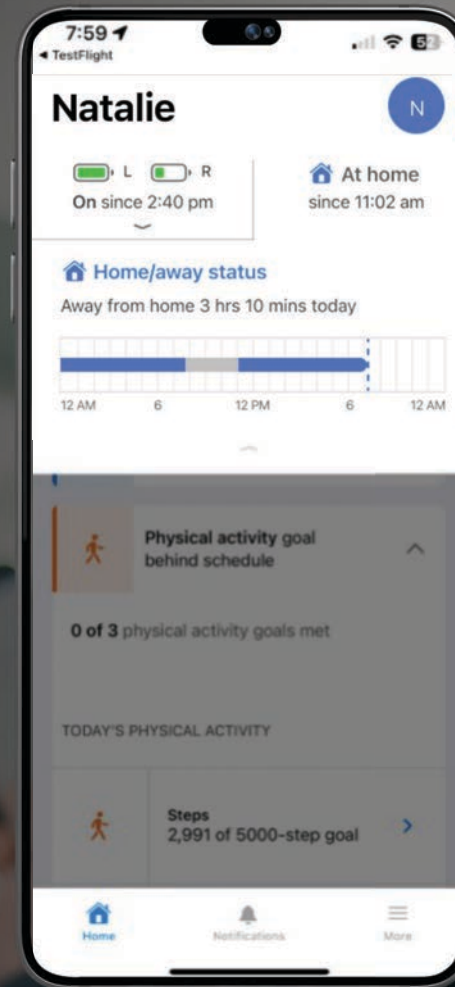
Sharing Option-Home/Away Status

Provides Caregiver with details about patient's time spent at "Home" or "Away"

Patient location is not tracked

"Home/Away" status refreshes every 15 minutes

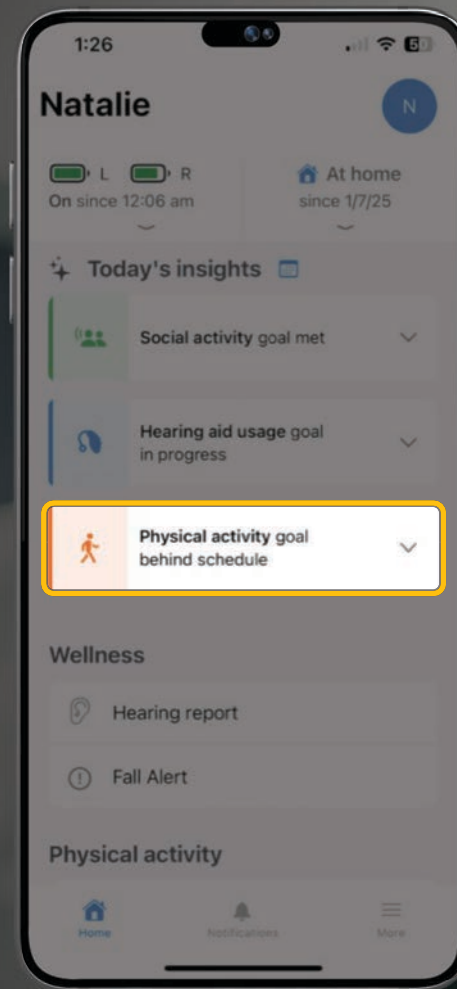
"Home" location for patient is established in the My Starkey app



Home Screen Insights and Goals

Insights share the patient's activity
Status for each activity is indicated by the
color and text

- Goal Met
- On Track
- Behind



Tap to view details for
selected goal

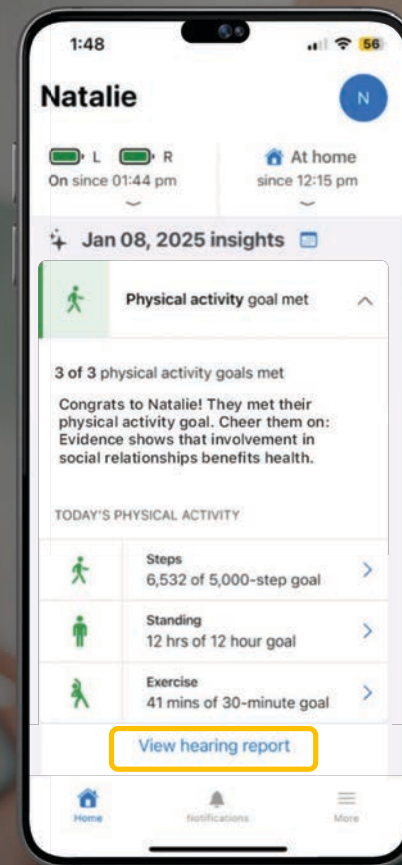
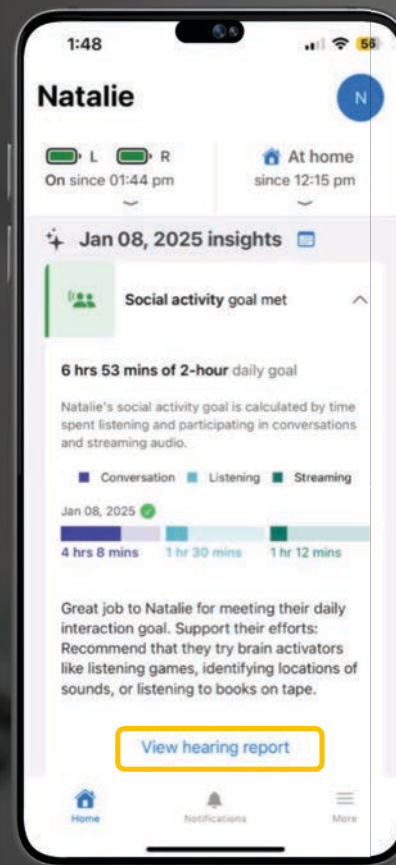
Insights

Expanded View for Insights

Social

Physical

View the hearing report at the bottom of each section



Hearing Report

Daily and Weekly view

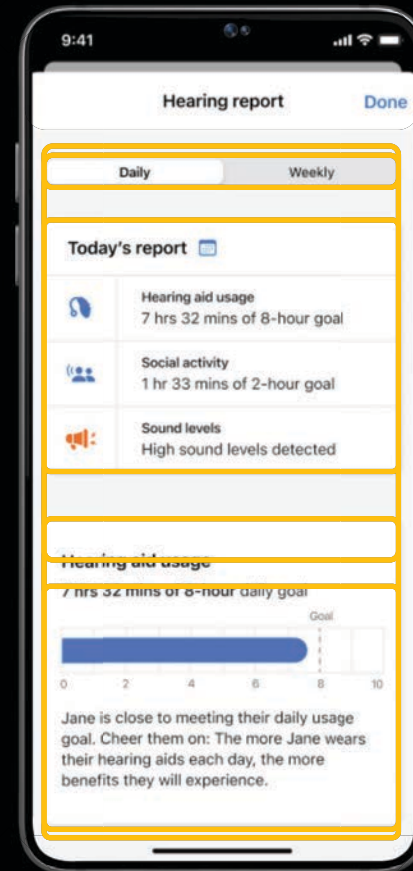
Today's report

Scroll to view detailed views for:

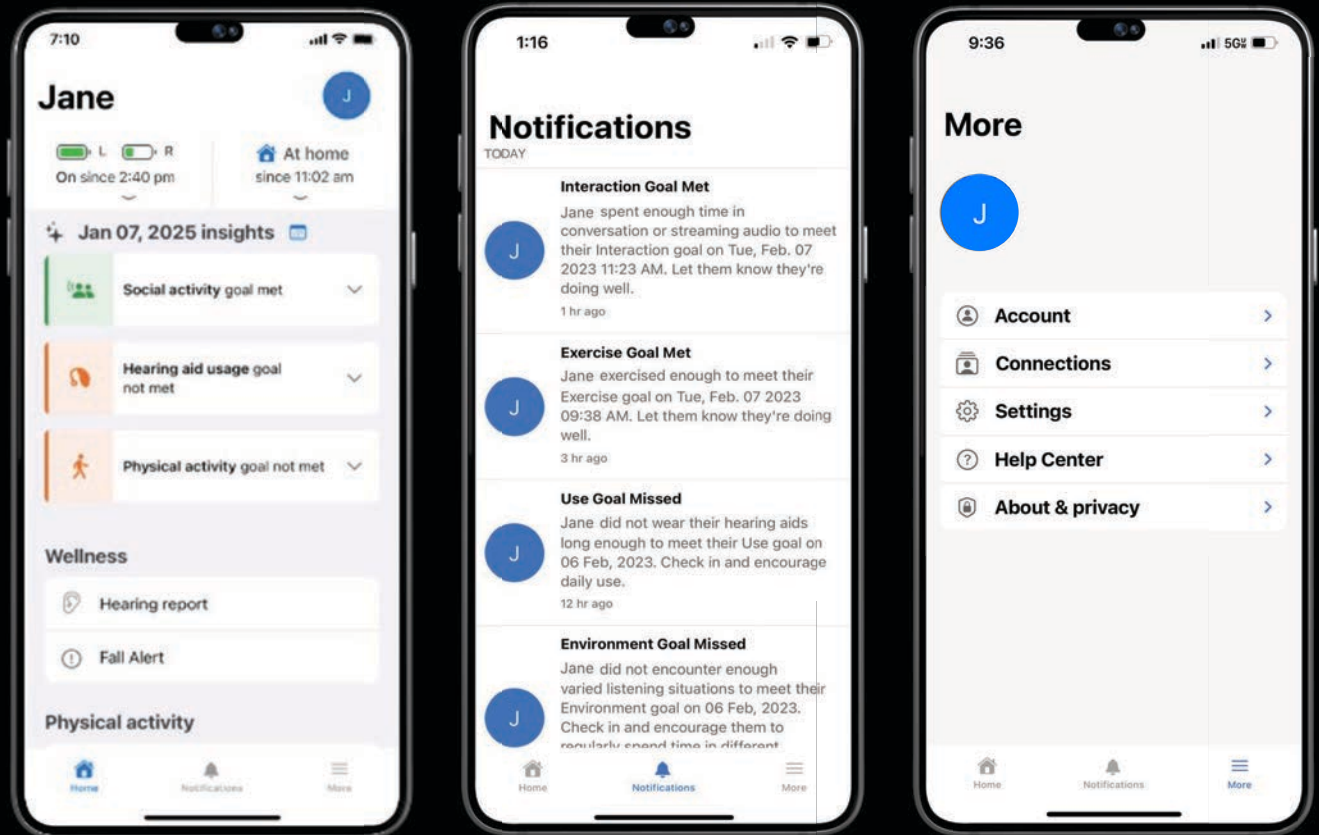
Hearing aid usage

Social activity

Sound levels



HEARShare



Tips and Tricks

PATIENT PERSPECTIVE

- Patient **MUST** invite Caregiver
- Patient can invite more than one “caregiver”
- My Starkey app needs to be open (at least in the background)
- Patient must be signed into the cloud and connected to the internet.

CAREGIVER PERSPECTIVE

- Caregiver **MUST** accept invite
- HearShare app can be refreshed by pulling down the screen
- The HearShare app *does* receive notifications of *falls*, but it is **NOT** the same as Fall Detection and Alerts.
- Caregiver does not have to be signed into cloud, but does need cellular signal/data

Summary

HEARShare assists the hearing aid wearer in maintaining an independent lifestyle by sharing hearing, activity and safety information with designated caregivers





Resources

Course References

Agmon M, Lavie L, Doumas M. The Association between Hearing Loss, Postural Control, and Mobility in Older Adults: A Systematic Review. *Journal of the American Academy of Audiology*, 2017; 28(6),575–588.

AARP: Aging in place www.aarp.org

Loverde, Joy. Who Will Take Care of Me When I'm Old? 2017

U.S. News & World Report; Aging in Place with Assistive Tech Survey. March, 2023

