

1. This document is created for accessibility and is intended to be a supplemental resource. If you would like to print a hard copy of this document, please follow the general instructions below to print multiple slides on a single page or in black and white.
2. This handout is for reference only. Non-essential images have been removed for your convenience. Any links included in the handout are current at the time of the live webinar, but are subject to change and may not be current at a later date.
3. Copyright: Images used in this course are used in compliance with copyright laws and where required, permission has been secured to use the images in this course. All use of these images outside of this course may be in violation of copyright laws and is strictly prohibited.
4. Social Workers: For additional information regarding standards and indicators for cultural competence, please review the NASW resource: Standards and Indicators for Cultural Competence in Social Work Practice
5. Need Help? Select the “Help” option in the member dashboard to access FAQs or contact us.

How to print Handouts

On a Mac

- Open PDF in Preview
- Click File
- Click Print
- Click dropdown menu on the right “preview”
- Click layout
- Choose # of pages per sheet from dropdown menu
- Checkmark Black & White if wanted.

On a PC

- Open PDF
- Click Print
- Choose # of pages per sheet from dropdown menu
- Choose Black and White from “Color” dropdown

No part of the materials available through the continued.com site may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of continued.com, LLC. Any other reproduction in any form without such written permission is prohibited. All materials contained on this site are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written permission of continued.com, LLC. Users must not access or use for any commercial purposes any part of the site or any services or materials available through the site.



FIT FORWARD WIDEX ALLURE

Danielle Robertson, Au.D
Lead Clinical Education Specialist

Webinar FAQs

- **How to ask a question:**
 - Click Q&A, type your question and Send.
- **Where to get the handout:**
 - Resources in the classroom and under Pending Courses in your account
- **How to view captions:**
 - Click Live Transcript CC button
 - Click Show Subtitle
- **How to earn CEUs:**
 - After the webinar, go to your Pending Courses and pass the multiple-choice exam.
- **For assistance or tech support:**
 - Call 800-753-2160
 - customerservice@audiologyonline.com
 - Use the Q&A window



Learner Objectives

- After this course, participants will be able to list the benefits of technology that provides exceptional speech clarity with natural awareness of the environment
- After this course, participants will be able to list the new solution and fitting software features available for Allure
- After this course, participants will be able to describe how and when to use the new Allure Sensogram

Risks/Benefits

- The applicability and accuracy of the course content may vary by the clinical, geographical, and cultural context; you should evaluate the course accordingly.
- As healthcare is rapidly evolving, new findings may change the validity of the information presented in this course. Providers should always consult the latest research and guidelines from professional associations.
- The interventions discussed in this course may be limited in generalizability, requiring practitioners to consider specific individual and population factors.
- The course may not cover all possible risk factors, diagnostic methods, or treatment options, and complex cases may require additional considerations.
- Healthcare providers should apply cultural competence and sensitivity to ensure effective and respectful care based on their patients' diverse needs.
- Providers should always evaluate the limitations of diagnostic and screening tools, considering their potential for false results as well as any ethical implications.
- It is the responsibility of course participants to critically evaluate the evidence from multiple sources to guide professional practice.

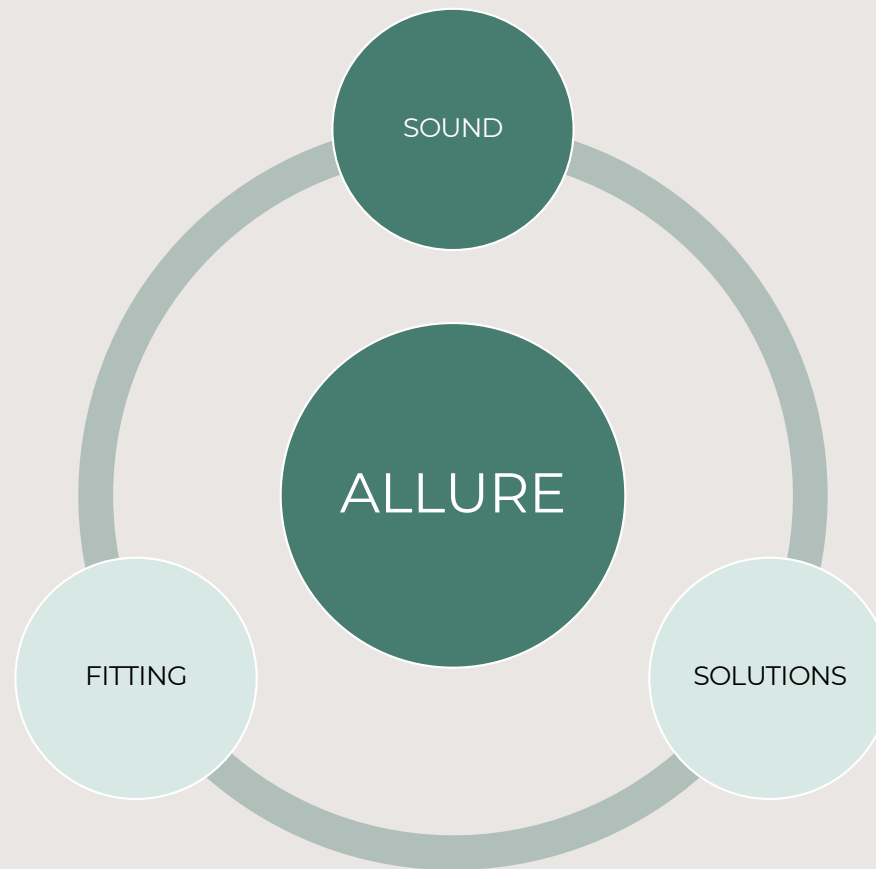
FIT FORWARD WITH WIDEX ALLURE

OUR MOST NATURAL
HEARING
EXPERIENCE YET

GREAT FITTINGS AND
OUTCOMES TODAY

FIT FORWARD TO
TOMORROW

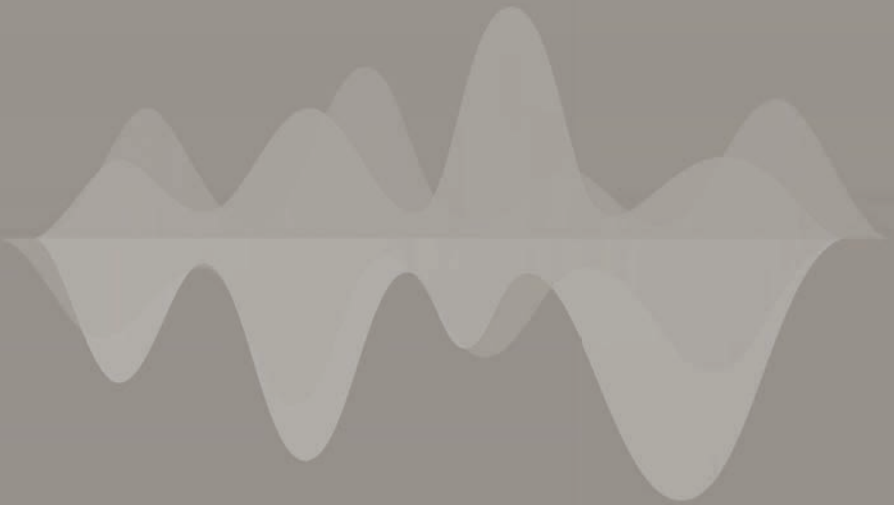
WE WILL ALWAYS MAINTAIN FOCUS ON OUR NORTH STAR:
THE MOST NATURAL SOUND EXPERIENCE



ALLURE SOUND



THE FOUNDATION: WIDEX **SOUND** PHILOSOPHY



RESPECT ALL SOUNDS FOR SOUND THAT
IS PURE, ACCURATE
AND COMPLETE

TAILOR TO THE USER FOR SOUND THAT IS
PERSONALIZED

FOCUS ON WHAT MATTERS FOR
SOUND THAT IS SEAMLESS AND
EFFORTLESS





NATURAL CLARITY: POWERED
BY THE **NEW W1 CHIP**

WIDEX

PRECISION HEARING TECHNOLOGY

ALLURE
PURESOUND™

DEDICATED
STREAMING
COMPRESSOR

SPEECH
ENHANCER
PRO

ENHANCED
SOUND
CLASSIFIER

DYNAMIC
FEEDBACK
CONTROLLER

W1

WIDEX

PRECISION HEARING TECHNOLOGY

TIME DOMAIN FILTER BANK & PURESOUND



DELIVERS A NATURAL, DISTORTION-FREE LISTENING EXPERIENCE THAT CLOSELY MATCHES HOW THE HUMAN EAR PROCESSES SOUND

PRECISION FITTING TOOLS



CUSTOMIZES HEARING AID SETTINGS TO EACH INDIVIDUAL'S UNIQUE EAR CANAL ACOUSTICS, RESULTING IN A MORE NATURAL SOUND EXPERIENCE FROM THE START

SPEECH ENHANCER PRO



USES ADVANCED 52-BAND ANALYSIS TO PRECISELY REDUCE BACKGROUND NOISE AND AMPLIFY SPEECH

WIDEX

PRECISION HEARING TECHNOLOGY



- Allure PureSound™
- Speech Enhancer Pro
- Dynamic Feedback Controller
- Enhanced Sound Classifier
- Dedicated Streaming Compressor

ALLURE SPEECH ENHANCER PRO NEXT GENERATION OF NOISE REDUCTION



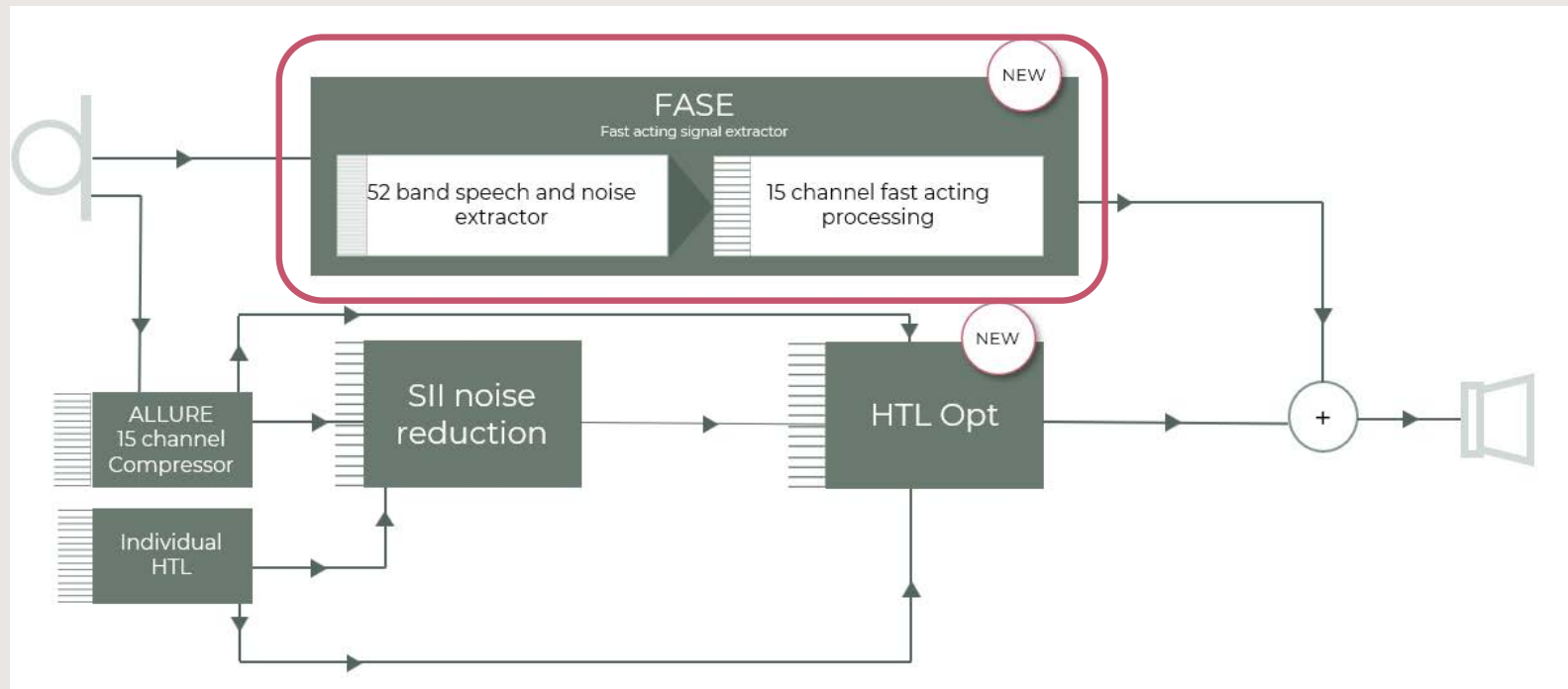
NEW **FAST ACTING SIGNAL
EXTRACTOR (FASE)** WITH 52-
BAND ANALYSIS STAGE

SII BASED NOISE REDUCTION
CONTINUES TO PLACE SPEECH
ABOVE THE HEARING THRESHOLD

HTL OPTIMIZATION KEEPS
BACKGROUND NOISE
REDUCED TO JUST AT OR
BELOW THRESHOLD

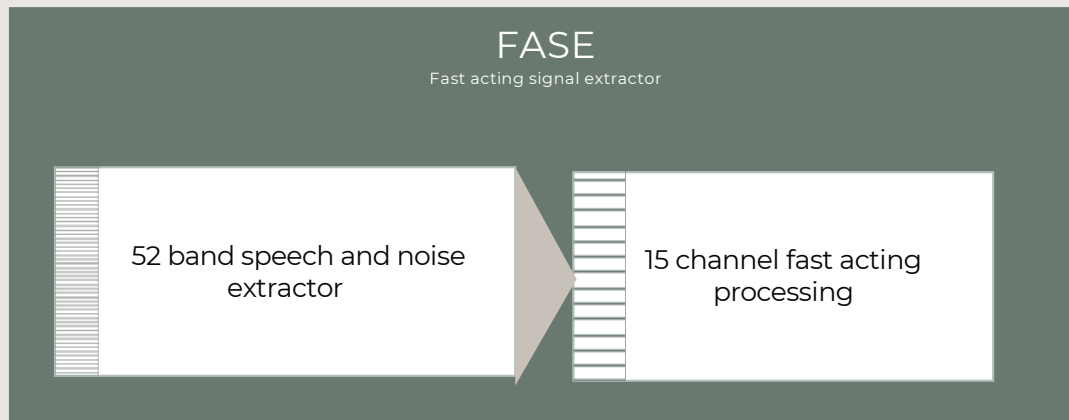
WIDEX

PRECISION FILTERING



Conceptual illustration of Speech Enhancer Pro on the Allure platform.

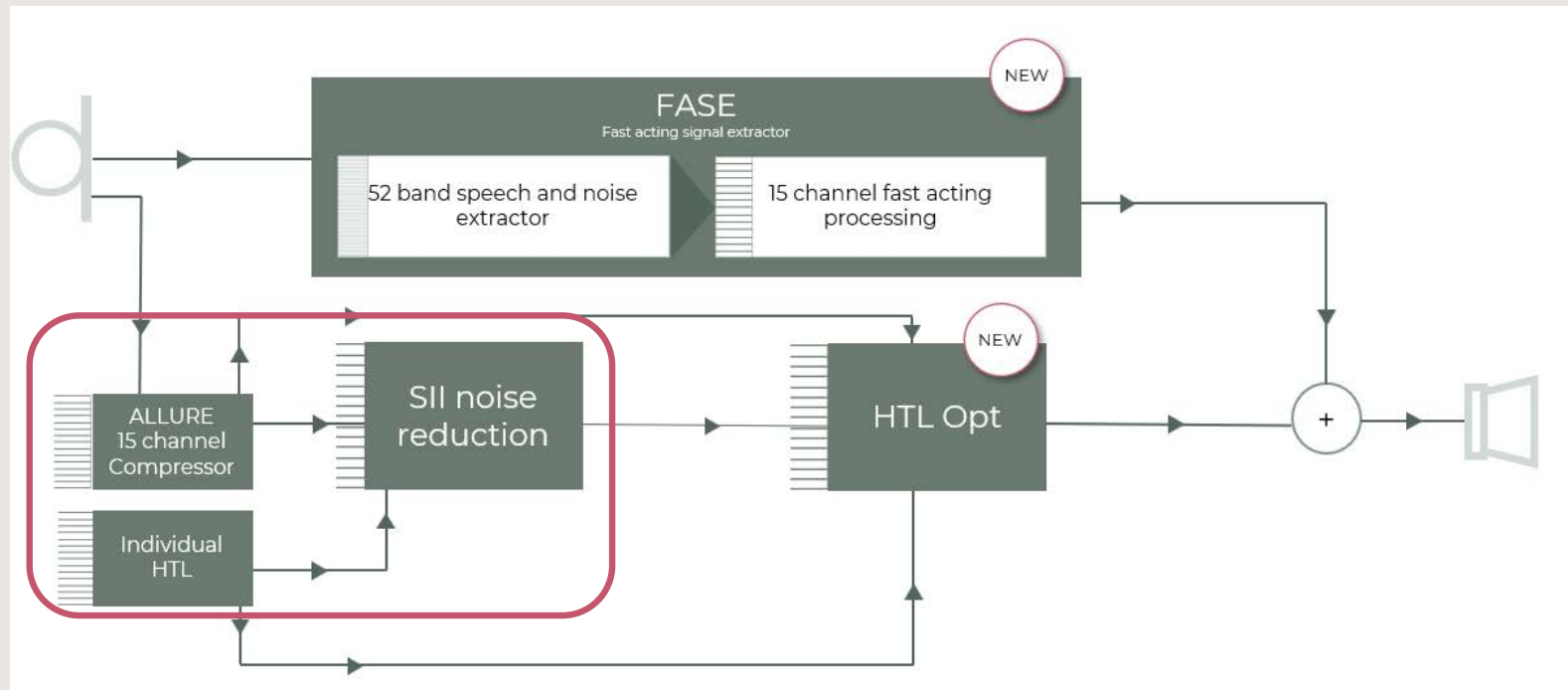
PRECISION FILTERING



MORE ACCURATE NOISE
ESTIMATION WITH FAST ACTING
52-BAND ANALYSIS

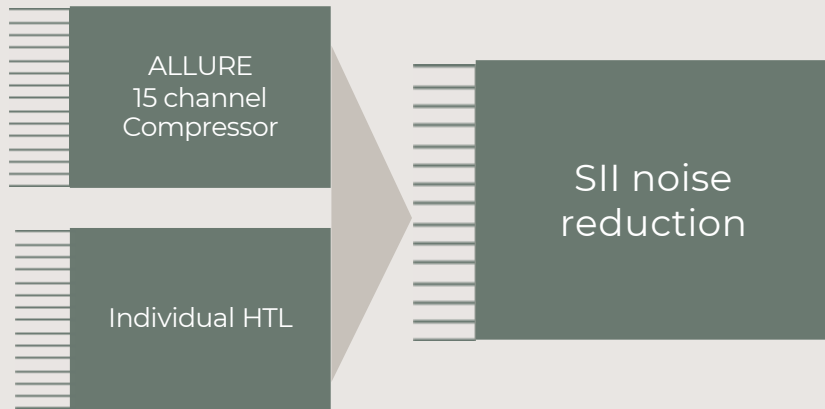
15-CHANNEL FAST ACTING
PROCESSING

PRECISION FILTERING



Conceptual illustration of Speech Enhancer Pro on the Allure platform.

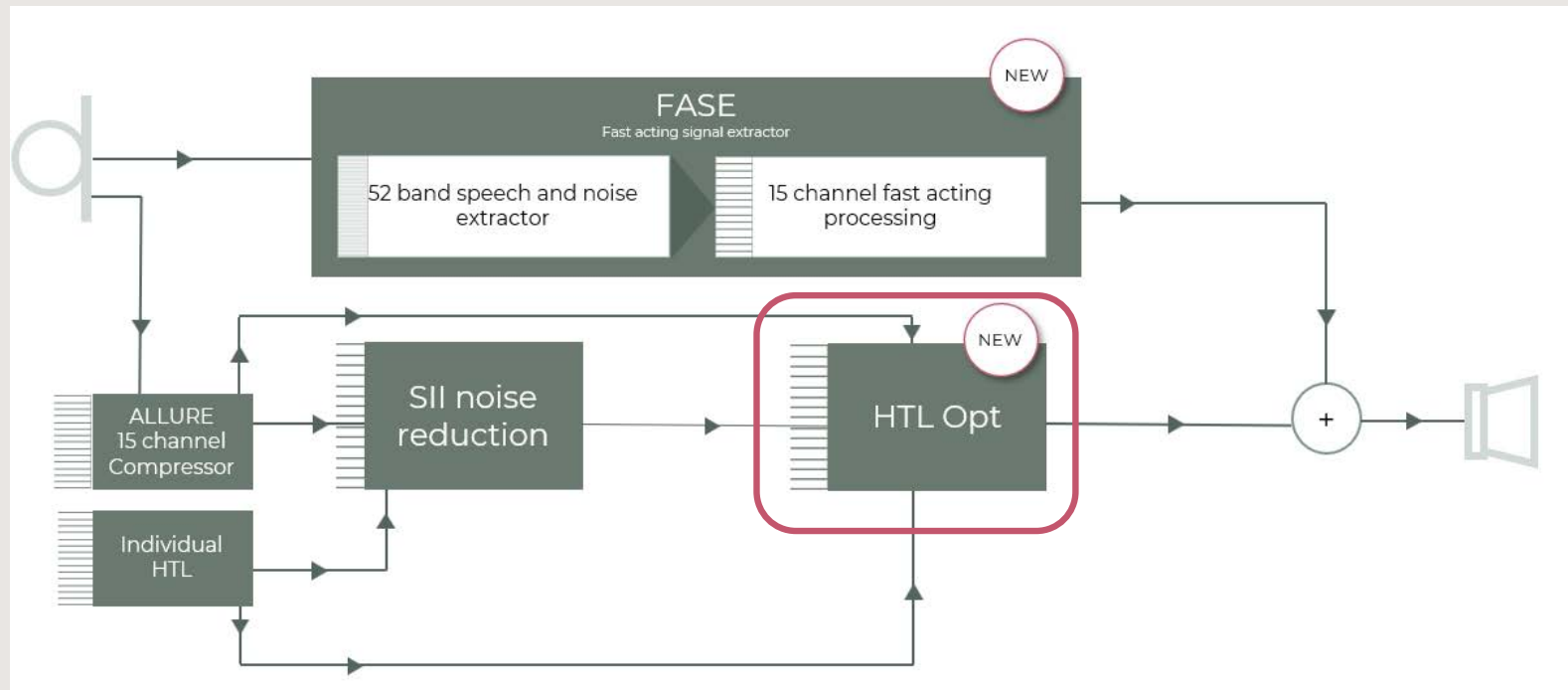
PROCESSING FOR INTELLIGIBILITY



SHAPES THE SIGNAL FOR
OPTIMIZATION ACCORDING TO
SPEECH INTELLIGIBILITY INDEX
(SII)

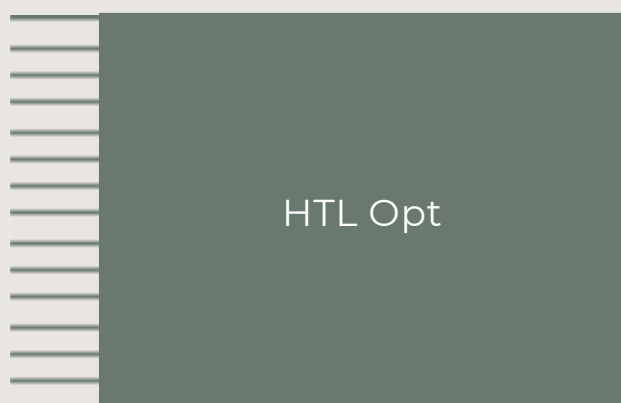
SLOW-ACTING TO MAINTAIN A CALM
LISTENING EXPERIENCE

PRECISION FILTERING



Conceptual illustration of Speech Enhancer Pro on the Allure platform.

PRESERVING AUDIBILITY



TARGETS MORE SIGNIFICANT
HEARING LOSS (>40 HL)

ESTIMATES NOISE AND DETERMINES
GAIN BY PLACING THE NOISE JUST
BELOW OR AT THRESHOLD

SPEECH ENHANCER PRO BENEFITS: REDEFINING SPEECH UNDERSTANDING



REAL-TIME ANALYSIS FOR PRECISE
SEPARATION OF SPEECH FROM NOISE

DYNAMICALLY REDUCES BACKGROUND NOISE
WHILE BOOSTING SPEECH CLARITY

ADAPTS TO CHANGING
ENVIRONMENTS AND USER-SPECIFIC
HEARING LOSS



EVIDENCE SUPPORTING THE
ALLURE SOUND



First-fit reactions after 10 days: *WidexPress 57*

Balanced focus and awareness after three weeks of wear: *AudiologyOnline* Article 29432

WIDEX

**NEW HEARING AID, NEW WORLD OF HEARING:
FIRST-FIT REACTIONS TO WIDEX ALLURE**

By Laura Winther Balling, PhD, Dana Helmink, AuD, Kathy Brown, MSc, Bertrand Philippon, MSc, Fei Leung, BSc, & Sonie Harris, AuD

This paper reports a survey that investigated how the many well-documented benefits of Widex Allure[®] are perceived in real life, focusing on the first-fit reactions of 87 experienced hearing aid wearers from several markets. The survey shows overwhelmingly positive immediate reactions: Widex Allure is rated as easy to get used to by 95% of respondents and the sound is perceived as immediately flexible, natural and clear by between 80 and 88% of respondents. The fitting experience is smooth, and the satisfaction, both general satisfaction and specifically with sound quality, is high at 81% and 78%, respectively. This positive perception is likely due to a combination of unique innovations on Allure's W1 chip with legacy features based on the Widex sound philosophy.

Key Findings

- More than 95% of respondents find the Widex Allure hearing aids easy to get used to, with the sound being perceived as immediately clear and natural.
- The fitting experience for Widex Allure is overwhelmingly positive, with 81% of survey respondents indicating a smooth experience.

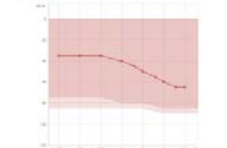
The Widex Allure hearing aids come with a range of well-documented innovations and unique features, including the Speech Enhancer Pro noise reduction that adjusts in a fine-grained way to both the environment and the wearer (Balling, Vormann, & Mansour, 2025; Merrin et al., 2025), the uniquely adaptive dynamic feedback Controller (Balling, Vormann, Klose & Reis, 2025), industry-leading Denoiser processing (Vatter & Brandt, 2025), and superior sound quality (Balling, Vormann, Hux & Reis, 2025). With solid evidence for the benefits of the individual features, the current paper considers how all these features collectively shape the first-fit experience of hearing aid users wearing the Allure devices in real life.

An aspect that is especially relevant to the first-fit experience is the updated Widex fitting rationale (p.10). This builds on the same audiological principles of loudness equalization for speech at normal levels and loudness normalization for soft and loud sounds as previous generations of the rationale, but the new version has been adjusted based on analyses of thousands of fittings using the previous platform. These analyses showed that hearing care professionals (HCPs) tended to reduce gain slightly overall, with more reduction applied for soft input sounds and for female users. The new version therefore reduces gain overall by 2 dB for female hearing aid users and 1 dB for males, with an additional 1 dB reduction for soft input levels for all users. These adjustments are made based on a very large real-life dataset and are in continuity with the Widex audiological tradition, but it remains interesting to investigate hearing aid wearers' first reactions to the Allure sound, the starting point of which is of course the fitting rationale.

The real-life experience of Allure was gauged through a survey of 87 experienced hearing aid wearers who used the devices in their everyday life and rated their satisfaction on a range of parameters, focusing on their immediate experience of the new hearing aids and key aspects of the sound.

Method
respondents

The recruitment criteria for the survey were that respondents should be interested in trying out new hearing aids, and participating in research; be able to answer online surveys via a mobile device; and have bilateral hearing loss within the fitting range of the Allure H1 receiver (Figure 1), with no fluctuating hearing loss or complex ear pathologies. All respondents were informed about the study, provided with a privacy notice, and signed a consent.



Clinical Implications

Widex Allure provides a hearing experience that is immediately clear, natural, and easy to get used to, leading to high user satisfaction. This suggests a high likelihood of patients choosing to keep and, crucially for their well-being, consistently use the hearing aids.

WidexPress - September 2025 - Issue 827 - 1 -

Copyright © 2025 AudiologyOnline - All Rights Reserved

AUDIOLOGYONLINE
a Continued family site

Widex Allure: Balanced Focus and Awareness In Real Life

Laura Winther Balling, PhD, Sonie Harris, AuD, Fei Leung, BSc, Kathy Pineo, M.Ci.Sc, Dana Helmink, AuD, Bertrand Philippon, MSc

October 14, 2025

This article is sponsored by Widex.

A key promise of the Widex Allure hearing aids is that they balance focus and awareness (Balling, Vormann, & Mansour, 2025). But how does this key design principle translate from the lab to real life – and into the everyday experiences of hearing aid wearers? The current paper outlines the reasons for the Widex emphasis on this balance and reports survey results that show its benefits in real life.

The balance between focus and awareness is often reduced to a simple metric, the signal-to-noise ratio (SNR): What is the sound pressure level of the signal that the listener wants to focus on relative to the level of the non-signal or noise. This emphasis on SNR is an oversimplification in at least two ways: First, not all background is noise. In many situations, one sound source – often speech – may be clearly definable as the signal that the listener wants to focus on, but that does not mean that all other sounds should be categorized as noise (Johnson & Healy, 2024). Instead, the background may include sounds that are important for the listener to monitor, or it may create an ambience that is simply pleasurable for the listener to absorb and recognize. Second, many other factors than relative level influence the listening experience – for hearing aids, naturalness and recognizability of both speech and background are crucial. This in turn has implications for virtually all processing choices made in the hearing aid, including aspects like the choice of filter bank, sampling rate, frequency balance, compression settings, gain prescription, noise reduction settings, and more.

While it is thus clear that not all background is inherently noise, it remains important that the background is not amplified to such an extent that it overpowers the signal in focus and becomes noise. A key tool to achieving this, and a main update on the Widex Allure

WIDEX

RESULTS: FIRST-FIT REACTIONS



NEW HEARING AID, NEW WORLD OF HEARING: FIRST-FIT REACTIONS TO WIDEX ALLURE

By: Laura Winther Balling, PhD, Dana Helmink, AuD, Kathy Pines, MSc, Bertrand Philippot MSc, Fei Leung, BSc, & Sonie Harris, AuD

This paper reports a survey that investigated how the many well-documented benefits of Widex Allure[™] are perceived in real life, focusing on the first-fit reactions of 57 experienced hearing aid wearers from several markets. The survey shows overwhelmingly positive immediate reactions: Widex Allure is rated as easy to get used to by 91% of respondents and the sound is perceived as immediately likeable, natural and clear by between 80 and 89% of respondents. The fitting experience is smooth, and the satisfaction, both general satisfaction and specifically with sound quality, is high at 81% and 88%, respectively. This positive perception is likely due to a combination of unique innovations on Allure's W1 chip with legacy features based on the Widex sound philosophy.

Key findings

- More than 90% of respondents find the Widex Allure hearing aids easy to get used to, with the sound being perceived as immediately clear and natural.
- The fitting experience for Widex Allure is overwhelmingly positive, with 95% of survey respondents indicating a smooth experience.

The Widex Allure hearing aids come with a range of well-documented innovations and unique features, including the Speech Enhancer Pro noise reduction that adjusts in a fine-grained way to both the environment and the wearer (Balling, Vormann, & Manouss, 2025; Herlin et al., 2025), the uniquely adaptive Dynamic Feedback Controller (Balling, Vormann, Rose & Hsu, 2025), industry-leading ZeroDelay processing (Weber & Branda, 2025), and superior sound quality (Balling, Vormann, Hsu & Rose, 2025). With solid evidence for the benefits of the individual features, the current paper considers how all these features collectively shape the first-fit experience of hearing aid users wearing the Allure devices in real life.

An aspect that is especially relevant to the first-fit experience is the updated Widex Fitting Rationale (WFR). This builds on the same audiological principles of loudness equalization for speech at normal levels and loudness normalization for soft and loud sounds as previous generations of the rationale, but the new version has been adjusted based on analyses of thousands of fittings using the previous platforms. These analyses showed that hearing care professionals (HCPs) tended to reduce gain slightly overall, with more reduction applied for soft input sounds and for female users. The new WFR therefore reduces gain overall by 2 dB for female hearing aid users and 1 dB for males, with an additional 1 dB reduction for soft input levels for all users. These adjustments are made based on a very large real-life dataset and are in continuity with the Widex audiological tradition, but it remains interesting to investigate hearing aid wearers' first reactions to the Allure sound, the starting point of which is of course the fitting rationale.

This real-life experience of Allure was gauged through a survey of 57 experienced hearing aid wearers who used the devices in their everyday life and rated their satisfaction on a range

of parameters, focusing on their immediate experience of the new hearing aids and key aspects of the sound.

Method Respondents

The recruitment criteria for the survey were that respondents should be interested in trying out new hearing aids and participating in research; be able to answer online surveys via a mobile device; and have bilateral hearing loss within the fitting range of the Allure M-receiver (Figure 1), with no fluctuating hearing loss or complex ear pathologies. All respondents were informed about the study, provided with a privacy notice, and signed a consent.

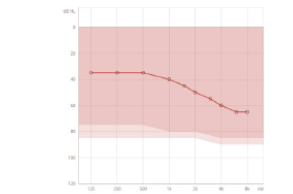


Figure 1 The dotted shaded area shows maximum recommended fitting range for hearing aid users with M-receivers. The hearing loss shown (for reference only) is a standard N1 hearing loss (Bjergaard et al., 2015).

Clinical implications

Widex Allure provides a hearing experience that is immediately clear, natural, and easy to get used to, leading to high user satisfaction. This suggests a high likelihood of patients choosing to keep and, crucially for their well-being, consistently use the hearing aids.



ALLURE FITTING SUCCESS FROM THE START

83%

Immediately liked the
sound of
Widex Allure

80%

Immediately found the
sound of Widex Allure to
be **natural**.

89%

Found the sound for the
Widex Allure hearing
aids to be **clear**.

RESULTS: BALANCED FOCUS AND AWARENESS + EXPERIENCE IN NOISE

Copyright © 2025 AudiologyOnline - All Rights Reserved



Widex Allure: Balanced Focus and Awareness In Real Life

Laura Winther Balling, PhD, Sonie Harris, AuD, Fei Leung, BSc, Kathy Pineo, M.Ci.Sc, Dana Helmink, AuD, Bertrand Philippon, MSc

October 14, 2025

This article is sponsored by Widex.

A key promise of the Widex Allure hearing aids is that they balance focus and awareness (Balling, Vormann, & Mansour, 2025). But how does this key design principle translate from the lab to real life – and into the everyday experiences of hearing aid wearers? The current paper outlines the reasons for the Widex emphasis on this balance and reports survey results that show its benefits in real life.

The balance between focus and awareness is often reduced to a simple metric, the signal-to-noise ratio (SNR): What is the sound pressure level of the signal that the listener wants to focus on relative to the level of the non-signal or noise. This emphasis on SNR is an oversimplification in at least two ways: First, not all background is noise. In many situations, one sound source – often speech – may be clearly definable as the signal that the listener wants to focus on, but that does not mean that all other sounds should be categorized as noise (Johnson & Healy, 2024). Instead, the background may include sounds that are important for the listener to monitor, or it may create an ambience that is simply pleasurable for the listener to absorb and recognize. Second, many other factors than relative level influence the listening experience – for hearing aids, naturalness and recognizability of both speech and background are crucial. This in turn has implications for virtually all processing choices made in the hearing aid, including aspects like the choice of filter bank, sampling rate, frequency balance, compression settings, gain prescription, noise reduction settings, and more.

While it is thus clear that not all background is inherently noise, it remains important that the background is not amplified to such an extent that it overpowers the signal in focus and becomes noise. A key tool to achieving this, and a main update on the Widex Allure

ALLURE SOUND REAL-WORLD PREFERENCE

4-to-1

preference for Allure
speech understanding,
sound quality and
naturalness.

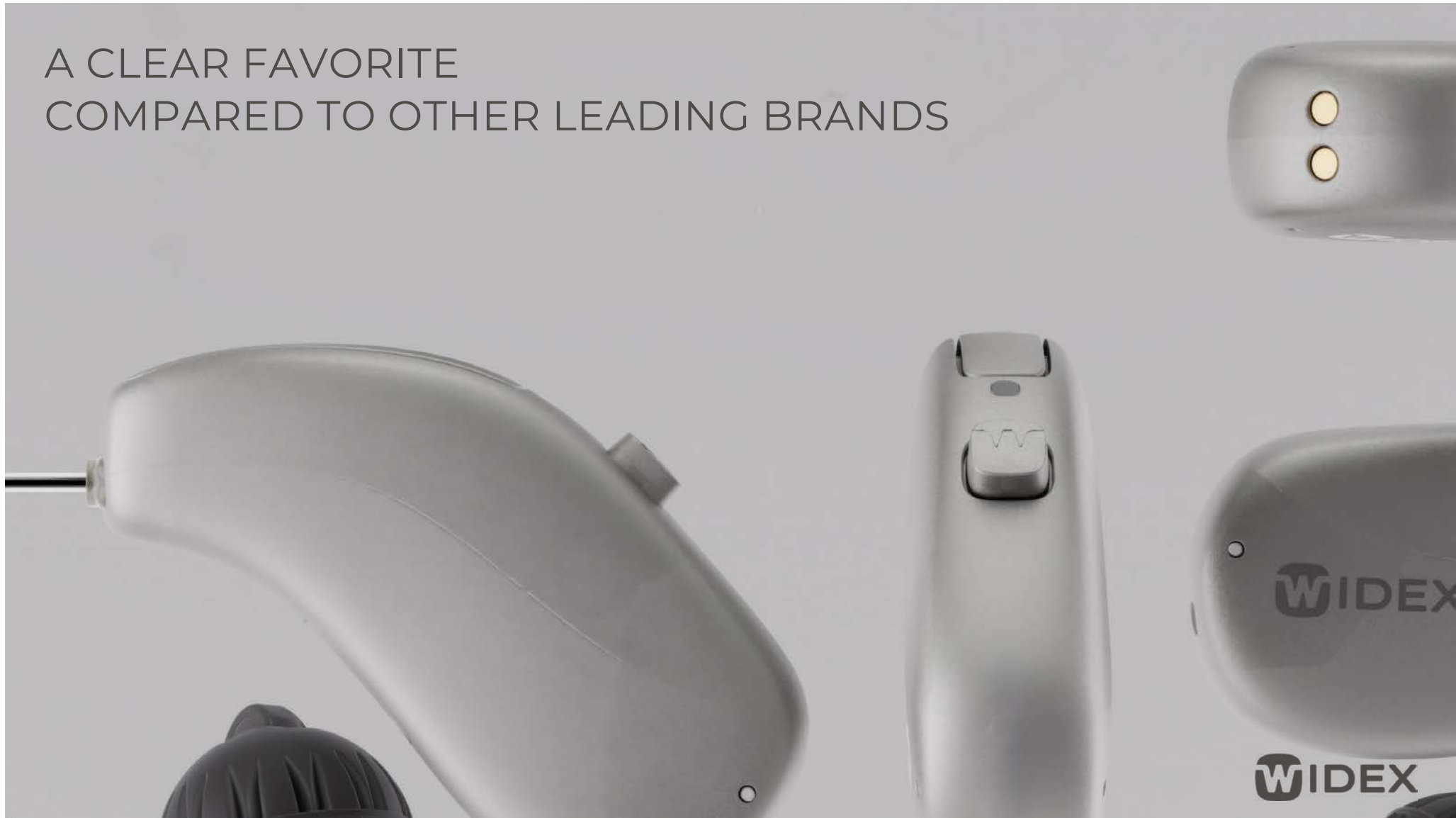
70%

of participants say
Allure gives them
better awareness of
their surroundings.

74%

of experienced users
rated Allure higher
than their own
hearing aids in noisy
environments!

A CLEAR FAVORITE
COMPARED TO OTHER LEADING BRANDS



ALLURE SOLUTIONS



THE CONFIDENT CHOICE: ALLURE SOLUTIONS



WIDEX

THE CONFIDENT CHOICE: MODERN DEVICES



WIDEX
ALLURE RIC R D
ARR1



WIDEX
ALLURE BTE R D
ABR1



WIDEX
ALLURE ITE R D
ACR1

WIDEX ALLURE RIC R D



ALLURE RIC R D

WIND AND TOUCH
RESISTANT
MICROPHONE COVER

LED LIGHT INDICATOR,
PROGRAMMABLE PUSH
BUTTON

STANDARD CHARGER
CHARGE N CLEAN
PORTABLE CHARGER



HANDS-FREE
COMMUNICATION WITH
CALL CONTROL*
(TAP & BUTTON)

BLUETOOTH
CONNECTIVITY
AND TELECOIL

UP TO 32 HOURS WITH
5 HOURS STREAMING**

* With compatible devices

** New devices

WIDEX

DESIGN VIEW



* With compatible devices

PORTABLE CHARGER WPP101

COMPATIBLE WITH
ALLURE RIC R D

UP TO A WEEK OF
FREEDOM WITH OVER
FOUR FULL CHARGES



LED LIGHTS INDICATE
HA AND CHARGER
STATUS

FULL CHARGE IN 4
HOURS VIA USB-C
(6 HOURS VIA QI
WIRELESS)

WIDEX

WIDEX ALLURE BTE R D



ALLURE BTE R D

WIND AND TOUCH
RESISTANT
MICROPHONE COVER

LED LIGHT INDICATOR,
PUSH BUTTON, AND
VOLUME CONTROL

STANDARD CHARGER,
CHARGE N CLEAN



HANDSFREE
COMMUNICATION WITH
CALL CONTROL*
(TAP & BUTTON)

BLUETOOTH
CONNECTIVITY
AND TELECOIL

UP TO 32 HOURS WITH
5 HOURS STREAMING**

* With compatible devices

** New devices

WIDEX

DESIGN VIEW ALLURE BTE R D

**Wind & Touch Resistant
Microphone Cover**

Program Button

Volume Rocker Switch



Call Control*

Telecoil

LED light indicator

* With compatible devices

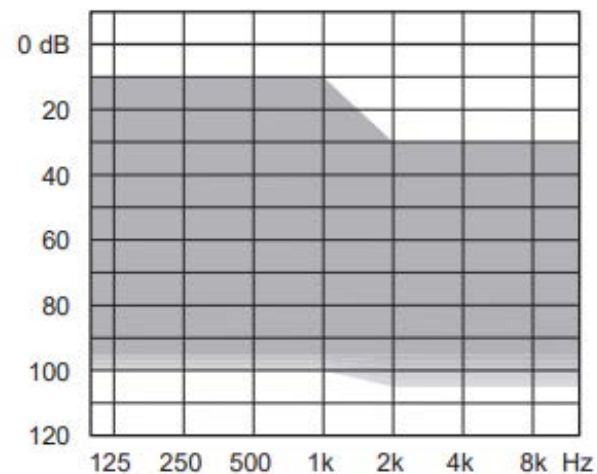
ALLURE BTE FITTING

CLASSIC TUBE FITTINGS
WITH CUSTOM
EARMOLDS

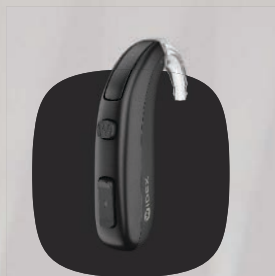
V.2 EARWEAR
V.2 THIN TUBES AND
EARTIPS

**NEW EARHOOK AND
ADAPTER FOR
V.2 THIN TUBES**

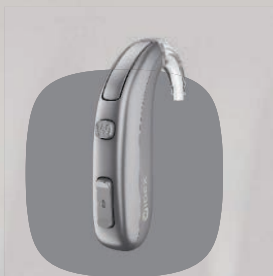
SUGGESTED FITTING RANGE



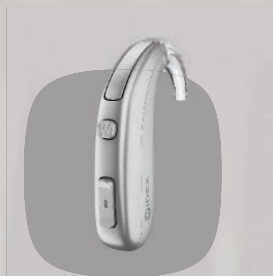
10 STYLISH COLORS



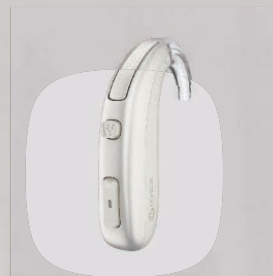
TECH BLACK



TITANIUM GREY



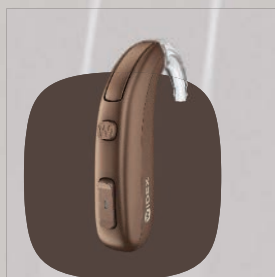
SILVER GREY



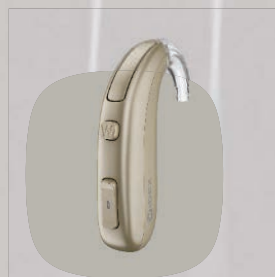
PEARL WHITE



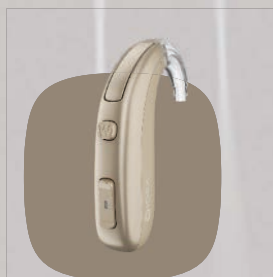
DARK CHERRY



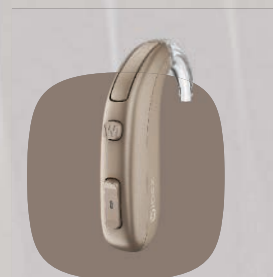
CHESTNUT
BROWN



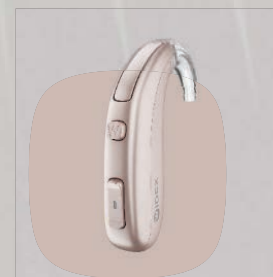
HONEY BLONDE



GOLDEN
BROWN



AUTUMN BEIGE



ROSE GOLD

WIDEX ALLURE ITE R D



ALLURE ITE R D

RECHARGEABLE ITE
WITH PROGRAMMABLE
PUSH BUTTON

S/M/P RECEIVERS FOR A
RANGE OF LOSSES

FULL SHELL AND
HALF SHELL STYLES

FIELD REPLACEABLE
MICROPHONE COVERS



HANDSFREE
COMMUNICATION WITH
CALL CONTROL*
(BUTTON ONLY)

**BLUETOOTH
CONNECTIVITY**

CONTACTLESS CHARGING
FOR EASE OF USE

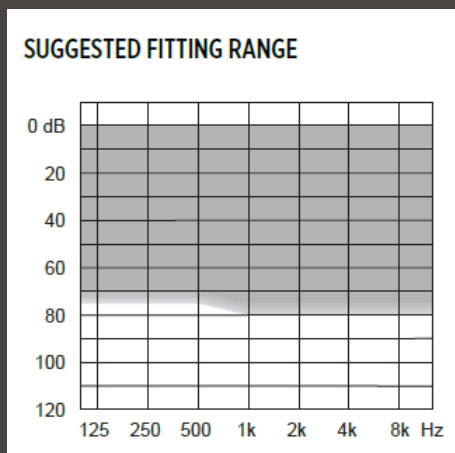
UP TO 19 HRS WITH 5
HRS OF STREAMING**

* With compatible devices

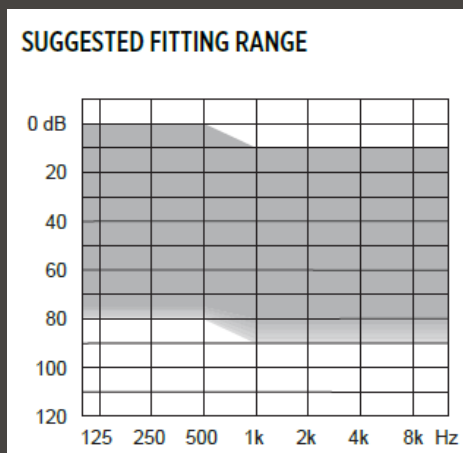
** New devices

WIDEX

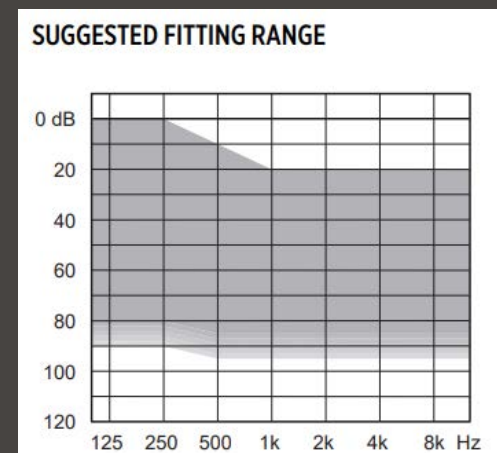
ALLURE ITE RD FITTING RANGES



S RECEIVER (80dB)
ALLURE ITE RD



M RECEIVER (90dB)
ALLURE ITE RD



P RECEIVER (95dB)
ALLURE ITE RD

ALLURE ITE R D

4 STYLISH COLORS



NEW!
BLACK



DARK
BROWN



MEDIUM
BROWN



BEIGE

WIDEX

ALLURE CHARGERS



STANDARD CHARGER
WPT301
(RIC & BTE)



CHARGE N CLEAN
WPC301
(RIC & BTE)

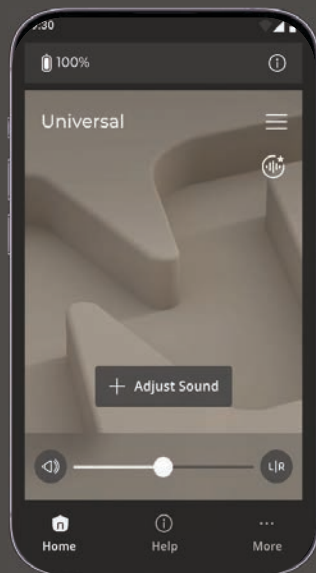


PORTABLE CHARGER
WPP101
(RIC only)



ITE CHARGER
WPT501
(ITE only)

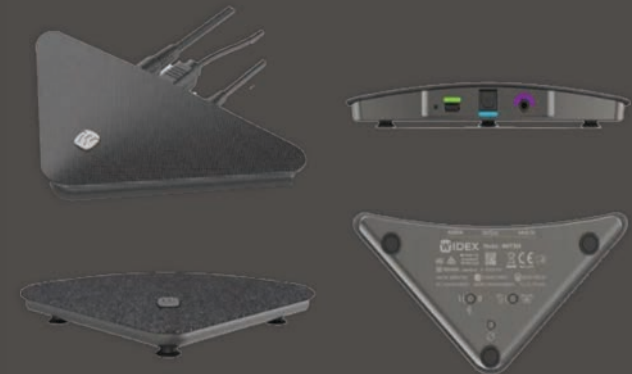
WIDEX ACCESSORIES



WIDEX ALLURE APP



WIDEX RC-DEX



WIDEX TV PLAY 2

WIDEX ALLURE APP



ALLURE APP

HELP GUIDES FOR NEW
FORM FACTORS



FIRMWARE UPDATE 5.1.20

HOME SCREEN

Battery status

Adjust volume

Guides and support



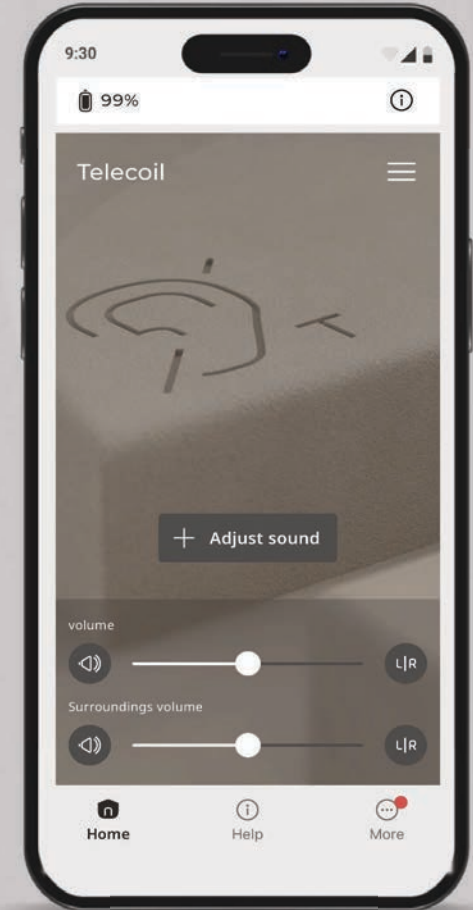
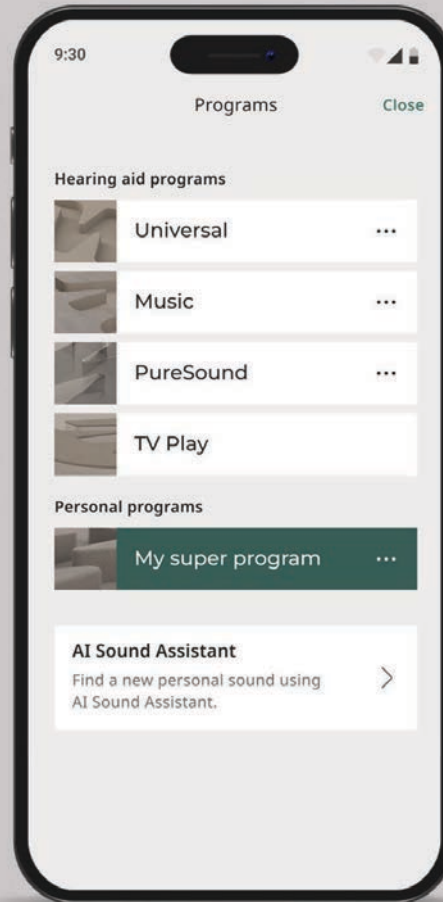
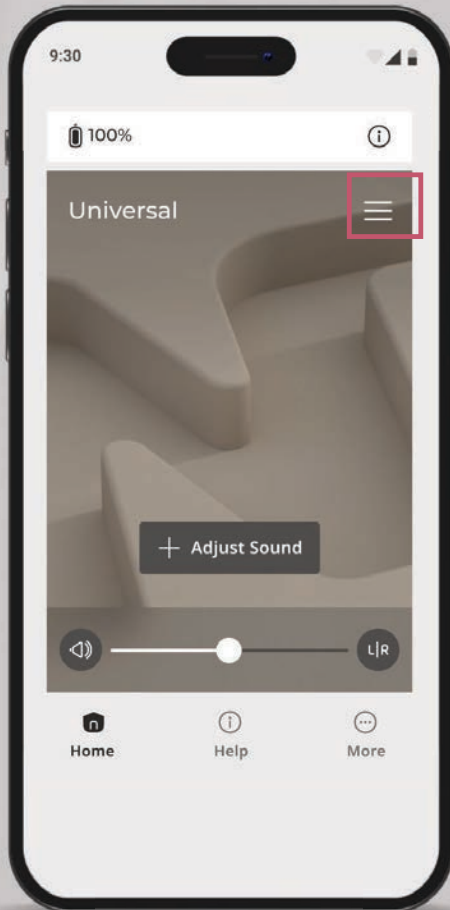
Program overview

Add short cuts to adjust sound features:

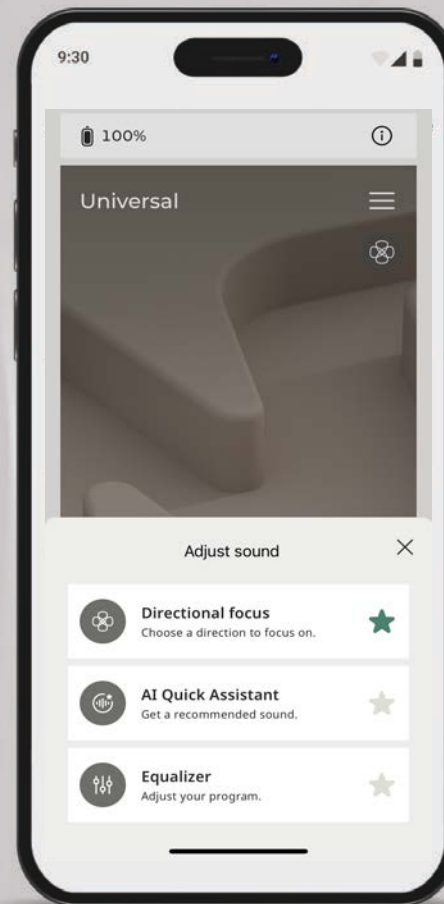
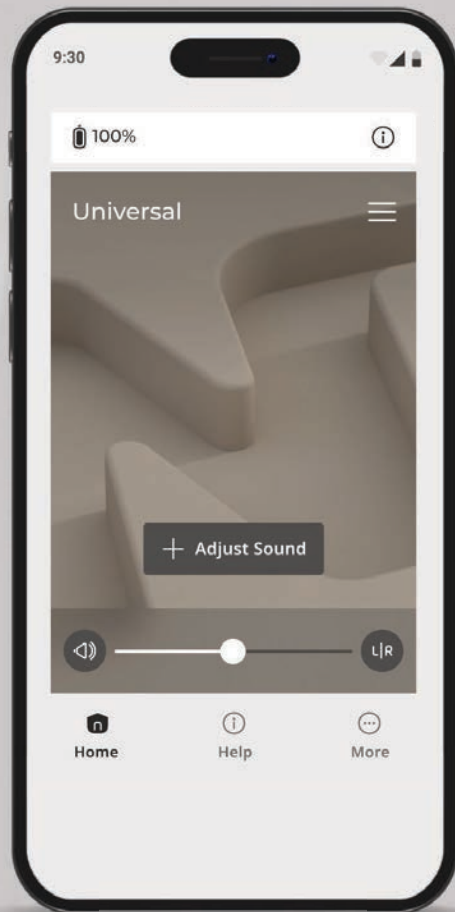
- Directional Focus
- Equalizer
- AI assistant

Hearing aid and app settings

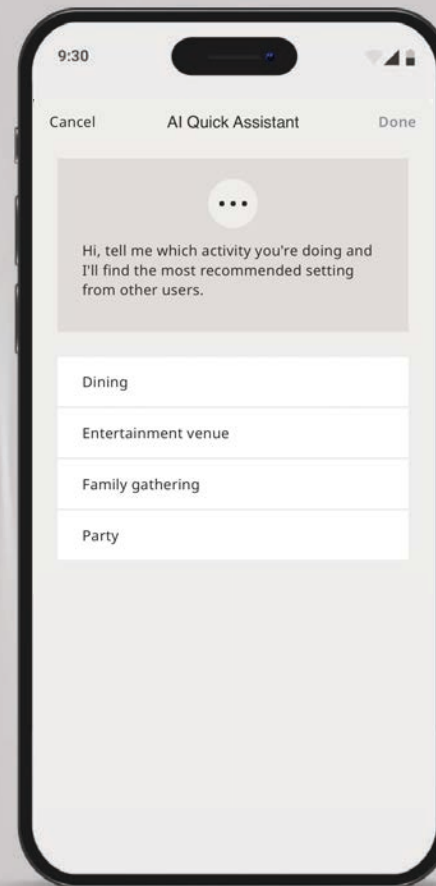
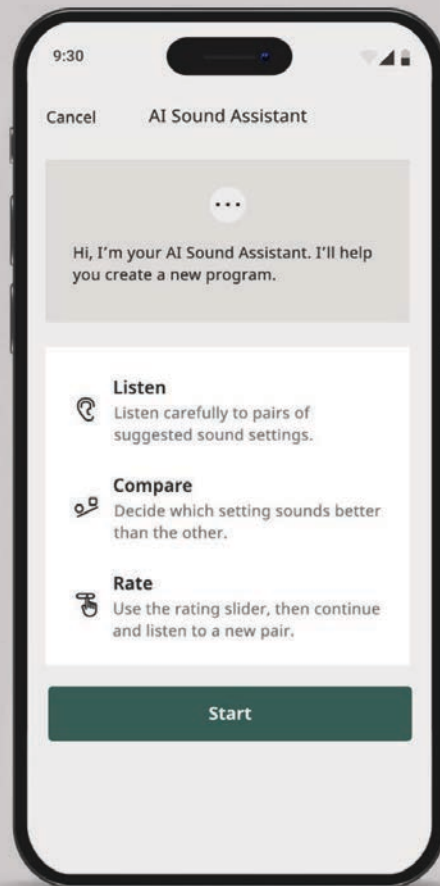
PROGRAM MENU



EASY CUSTOMIZATION

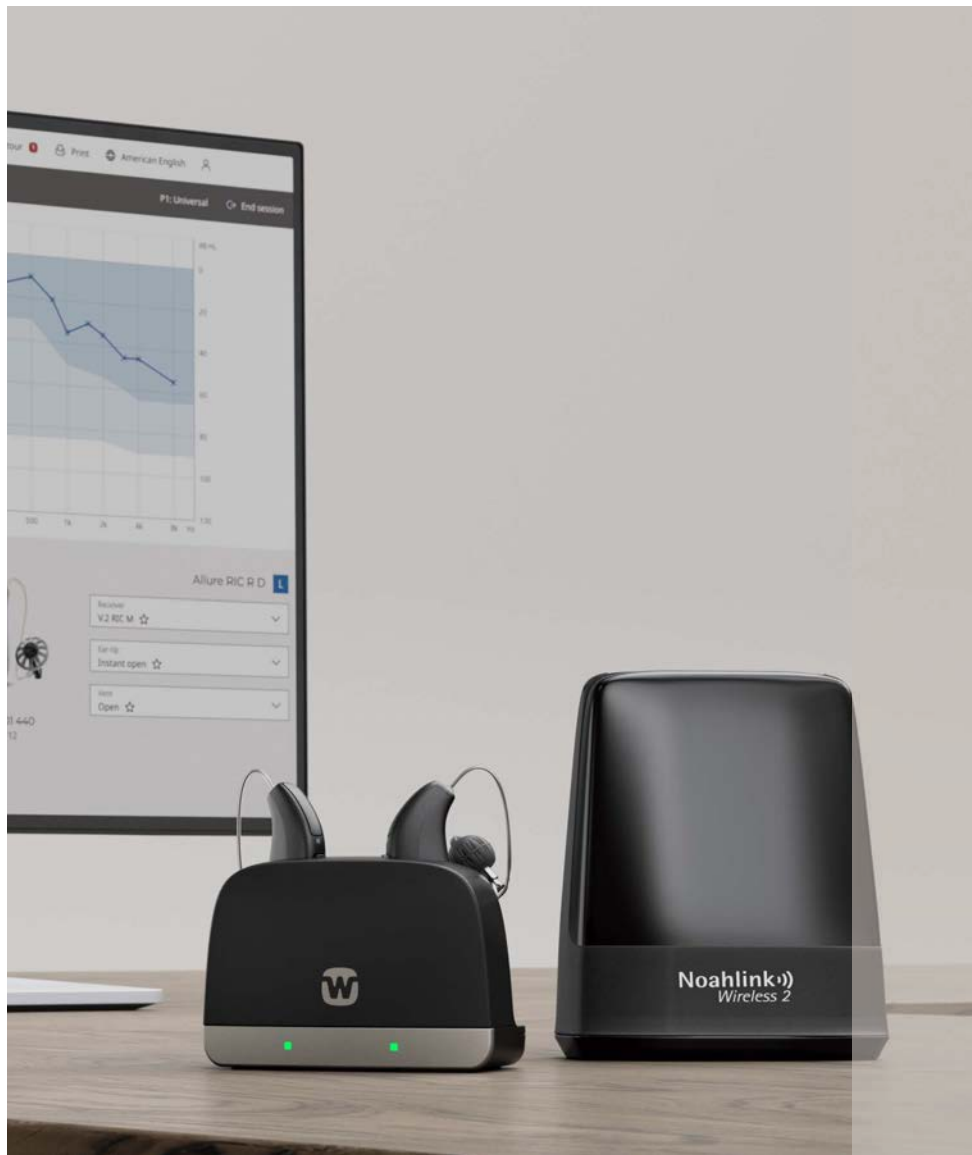


AI SOUND ASSISTANT & AI QUICK ASSISTANT



ALLURE FITTING





Data-driven PRECISION FITTING
tools for success from the start

ACOUSTIC CALIBRATION

ALLURE SENSOGRAM

WIDEX

Widex Compass Cloud Portal

https://fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/47c46235-d746-4076-b7e1-0e85...

GoogleGoogle MapsHome | SalesforceDayforce HCMMy files - OneDriveMail - Danielle Robe...WSA WSA Listen - Homehttps://telecare.sign...Other favorites

COMPASSCLOUD

Overview

Allure, RIC RD
- (- years)

R No hearing aid

Connect

No hearing aid L

Print

End session

Acoustic selection

Precision fitting

Programs & Tuning

Device settings

Fitting basics

Programming interface
Noahlink Wireless

Fitting rationale
Widex rationale

Programs & Tuning
-

Audiogram

Audiogram: 09/03/2025

dB HL

0

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k Hz

0

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k Hz

Simulate or view information

You can look up model information, or you can start a simulated fitting.

Hearing aid selection

Quality assurance

Widex Compass Cloud Portal

https://fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/47c46235-d746-4076-b7e1-0e85...

GoogleGoogle MapsHome | SalesforceDayforce HCMMy files - OneDriveMail - Danielle Robe...WSA WSA Listen - HomeTC https://telecare.sign...Other favorites

COMPASSCLOUD

4

DR

Overview

Acoustic selection

Precision fitting

Programs & Tuning

Device settings

Allure, RIC RD

- (- years)

R

DEMO ARRD1 440

Connected

L

DEMO ARRD1 440

Connected

P1: Universal

Print

End session

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k

Hz

20

40

60

80

100

120

125

250

500

1k

2k

4k

8k

Hz

R

Allure RIC R D

Receiver

V.2 RIC M ☆

▼

Ear-tip/earmold

Instant tulip ☆

▼

Vent

XXL ☆

▼

DEMO ARRD1 440

1056455

Update fitting

L

Allure RIC R D

Receiver

V.2 RIC M ☆

▼

Ear-tip/earmold

Instant tulip ☆

▼

Vent

XXL ☆

▼

DEMO ARRD1 440

1053784

https://fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/47c46235-d746-4076-b7e1-0e859e07a1a9/precision-fitting/acoustic-calibration

- Overview
- Acoustic selection
- Precision fitting
- Programs & Tuning
- Device settings

Allure, RIC RD

- (- years)

DEMO ARRD1 440

Connected

DEMO ARRD1 440

Connected

P1: Universal

Print

End session

Graph for Right Ear (R) showing frequency response. The x-axis represents frequency in Hz (125, 250, 500, 1k, 2k, 4k, 8k). The y-axis represents a value from 20 to 120. A red line with circular markers shows the response, starting at approximately 25 at 250 Hz and decreasing to about 40 at 8k Hz. A shaded red area indicates a range of values, starting around 40 at 250 Hz and widening to between 60 and 90 at 8k Hz.

Graph for Left Ear (L) showing frequency response. The x-axis represents frequency in Hz (125, 250, 500, 1k, 2k, 4k, 8k). The y-axis represents a value from 20 to 120. A blue line with 'x' markers shows the response, starting at approximately 25 at 250 Hz and decreasing to about 40 at 8k Hz. A shaded blue area indicates a range of values, starting around 40 at 250 Hz and widening to between 60 and 90 at 8k Hz.

R

Allure RIC R D

Receiver

V.2 RIC M ☆

▼

Ear-tip/earmold

Instant tulip ☆

▼

Vent

XXL ☆

▼

DEMO ARRD1 440
1056455

Update fitting

DEMO ARRD1 440
1053784

L

Allure RIC R D

Receiver

V.2 RIC M ☆

▼

Ear-tip/earmold

Instant tulip ☆

▼

Vent

XXL ☆

▼

Widex Compass Cloud Portal

https://fitting.compasscloud.widex.com/tenants/237a2791-675e-50cd-e8ef-3d8f252a8b77/patients/47c46235-d746-4076-b7e1-0e85...

GoogleGoogle MapsHome | SalesforceDayforce HCMMy files - OneDriveMail - Danielle Robe...WSA Listen - Homehttps://telecare.sign...Other favorites

COMPASSCLOUD

Overview

Acoustic selection

Precision fitting

Programs & Tuning

Device settings

Quality assurance

Allure, RIC RD
- (- years)

DEMO ARRD1 440
Connected

DEMO ARRD1 440
Connected

P1: UniversalPrintEnd session

Acoustic calibration

Sensogram

Insertion gain vs frequency

Gain limit

Feedback threshold

ISTS 65

Please ensure a quiet environment

Insertion gain vs frequency

Gain limit

Feedback threshold

ISTS 65

Please ensure a quiet environment

Right hearing aid has been calibrated

Calibrate
Right and left

Stop calibration

Calibrate

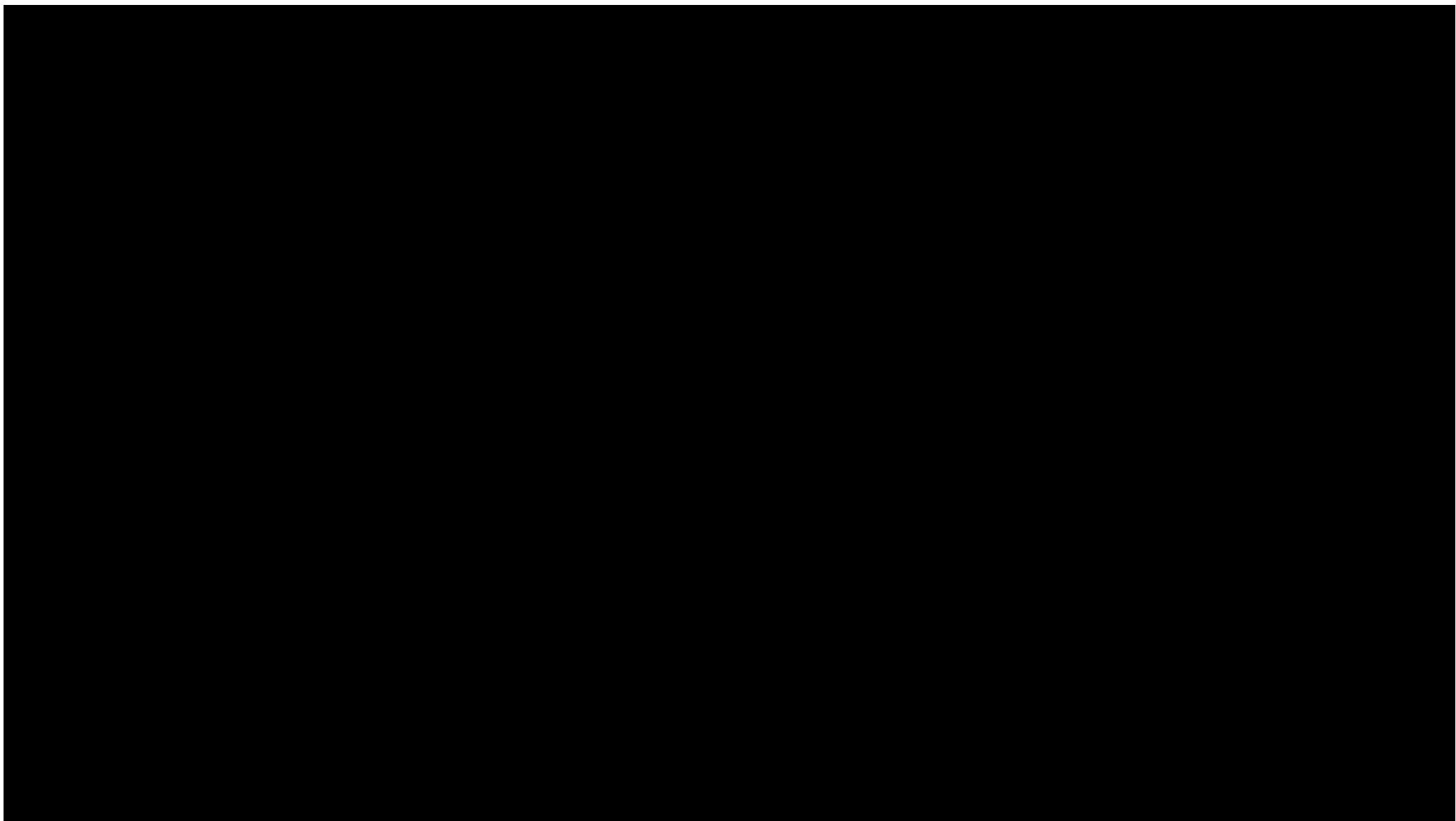
Left hearing aid has been calibrated

Calibrate
Right and left

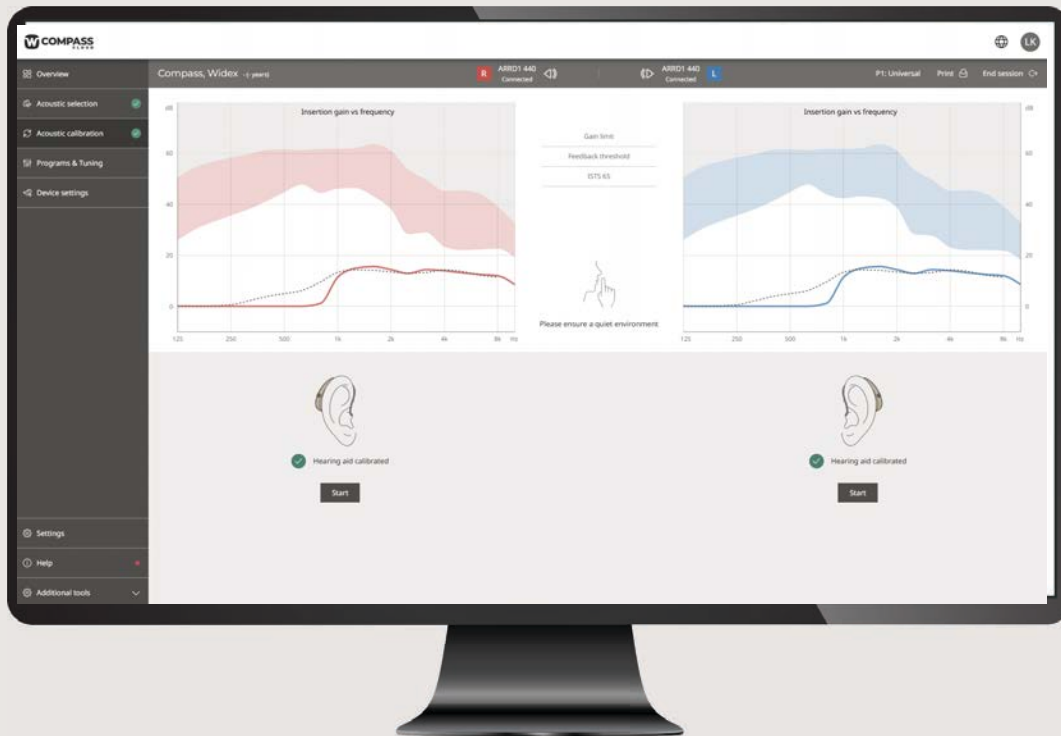
Stop calibration

Calibrate

Right and left hearing aids
successfully calibrated



TRUACOUSTICS 2.0



FITTING IS CUSTOMIZED BASED ON
EACH WEARER'S EAR CANAL
ACOUSTICS

CONSIDERS MEASURED OR
ESTIMATED VENT EFFECTS AND EAR
CANAL RESONANCES

SETS THE NUMBER OF CLOSED
BANDS IN LOW FREQUENCIES

NEW ALLURE SENSOGRAM

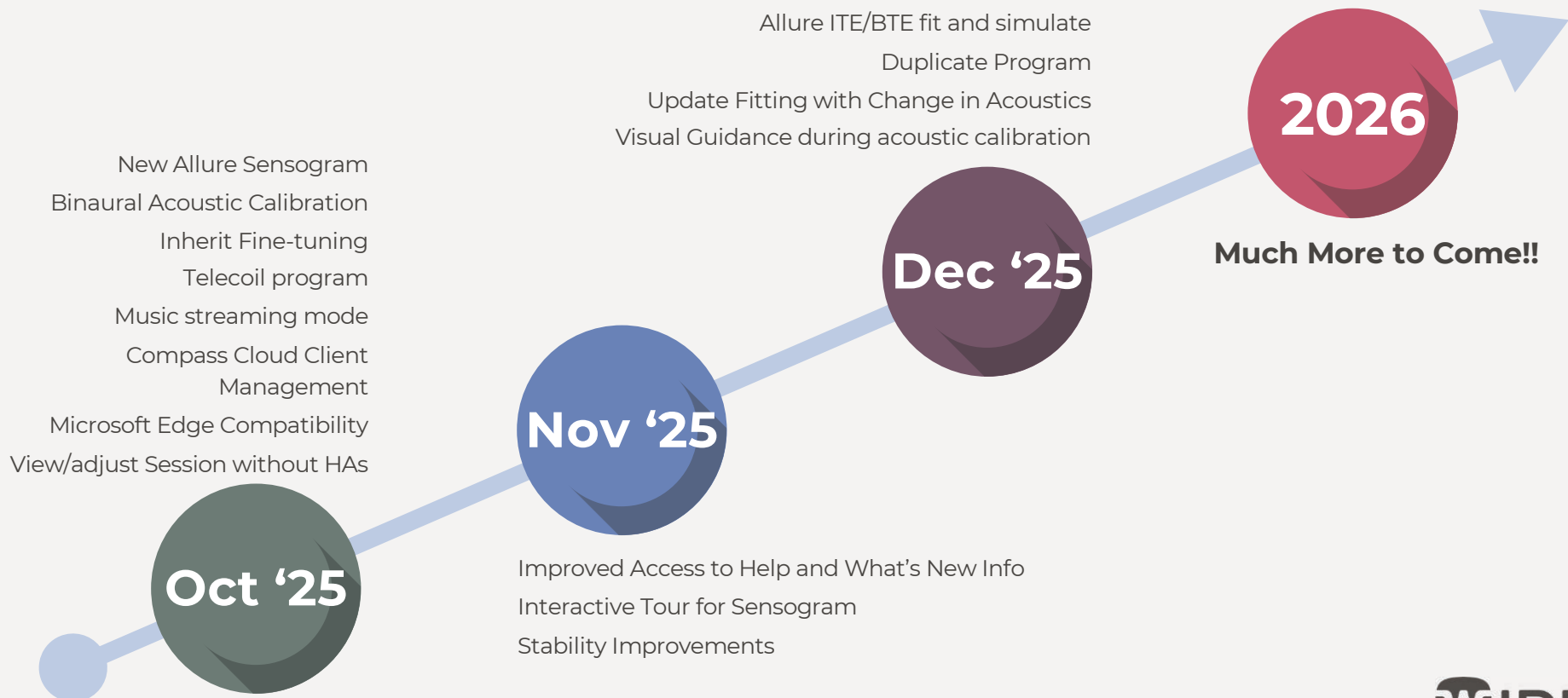


MORE PRECISE GAIN TARGETS BASED ON
REAL EAR CANAL RESONANCE AND
EARTIP PLACEMENT

REDUCES AND SIMPLIFIES FINE-TUNING

HIGHER PATIENT SATISFACTION THROUGH
GREATER PERSONALIZATION

WIDEX COMPASS CLOUD EVOLUTION AND INNOVATION



FIT FORWARD WITH WIDEX ALLURE

OUR MOST NATURAL
HEARING
EXPERIENCE YET

GREAT FITTINGS AND
OUTCOMES TODAY

FIT FORWARD TO
TOMORROW



References:

Balling, LW. New Hearing Aid, New World of Hearing: First Fit Reactions to Widex Allure. WidexPress 57.

Balling, L. W., Harris, S., Leung, F., Pineo, K., Philippon, B. & Helmink, D. (2025). Widex Allure: Balanced Focus and Awareness in Real Life. AudiologyOnline



THANK YOU