

Meet the team!

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Webinar FAQs

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PHONAK
life is on

Meet the team.

Reach your patients' goals
with Phonak solutions

Financial disclosure: Speaker is employed by Phonak US

Non-financial discloser: None

Risks/Benefits

- The applicability and accuracy of the course content may vary by the clinical, geographical, and cultural context; you should evaluate the course accordingly.
- As healthcare is rapidly evolving, new findings may change the validity of the information presented in this course. Providers should always consult the latest research and guidelines from professional associations.
- The interventions discussed in this course may be limited in generalizability, requiring practitioners to consider specific individual and population factors.
- The course may not cover all possible risk factors, diagnostic methods, or treatment options, and complex cases may require additional considerations.
- Healthcare providers should apply cultural competence and sensitivity to ensure effective and respectful care based on their patients' diverse needs.
- Providers should always evaluate the limitations of diagnostic and screening tools, considering their potential for false results as well as any ethical implications.
- It is the responsibility of course participants to critically evaluate the evidence from multiple sources to guide professional practice.



Learning Outcomes

After this course, participants will be able to:

- Name the different models of hearing aids
- List eSolution options for hearing aid and Roger users
- Discuss how to match solutions to patient needs



G.O.A.T.





Great teams are...

**united in
purpose**

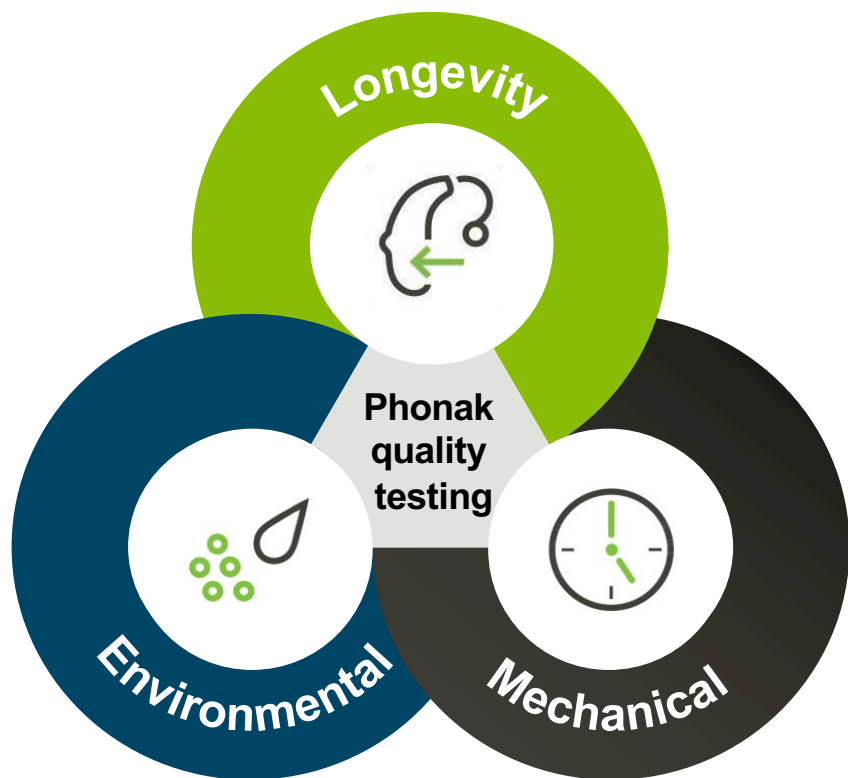
**dedicated
to their
values**

reliable

We envision a world where everyone enjoys the delight of hearing and therefore lives a life without limitation.



Life is On with reliable products



Infinio hearing aids went through:

10,000
hours of rigorous tests
to ensure durability



A portfolio that delivers

Mastering the fundamentals

Leveraging unique strengths

Get in the game with winning solutions

The team in your corner



A portfolio
that delivers



Audéo



Infinio Ultra
Sphere



Infinio Ultra
Rechargeable



Infinio Ultra
CROS



Naida



Lumity
UP



Lumity
SP



Lumity
PR



Sky



Lumity
UP



Lumity
SP



Lumity
PR



Lumity
M



Virto



Infinio
Rechargeable



Infinio
10 NW O



Infinio
Titanium



Specialists



Lyric



Naida Link
M



Sky Link
M



Serenity Choice





Mastering the
fundamentals

“It’s the little details
that are vital. Little
things make big
things happen.”

-Coach John Wooden





Exceptional
sound quality

No two patients or days are the same



Practical features with real world benefit

Speech Enhancer: extra boost for soft voices in quiet



StereoZoom 2.0: hearing a speaker from the front in noise



Motion Sensor Hearing: optimizes ability to hear while walking



SpeechSensor: steers directionality to hear a speaker from the back or side



Dynamic Noise Cancellation: additional reduction from the back and sides



Spheric Speech Clarity: instant separation of speech and noise in any direction



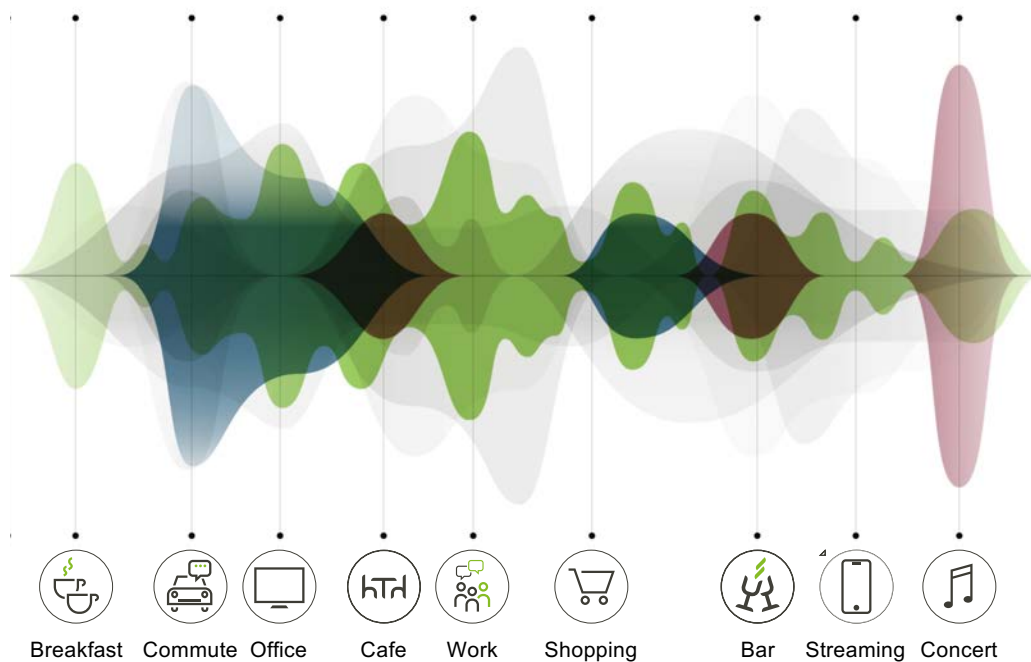
UltraZoom: directionality for speech in noisy situations



Roger: remote microphone overcomes noise and distance



AutoSense OS—Automatic processing seamlessly adjusts



24 years of experience
in machine learning
using real-world sound recordings



700 scans per
second
for real-time adjustment to the
environment



**Unique setting
combinations**
to meet the individual needs of
patients

FITTING FORMULA

Adaptive Phonak Digital 3.0

▼

DSL [i/o]

DSL v5a Adult

DSL v5a Pediatric

NAL-NL 1

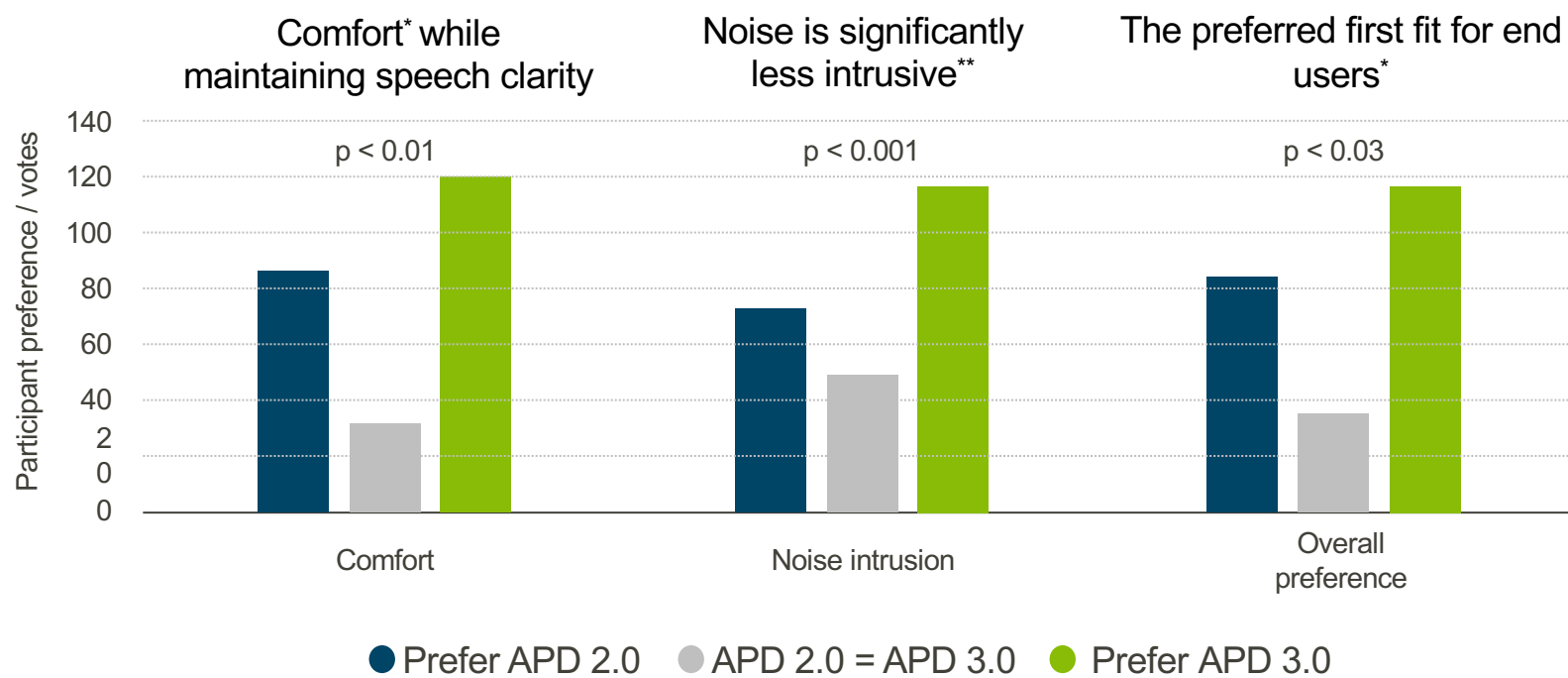
NAL-NL 2

NAL-NL 2 Tonal

Adaptive Phonak Digital 3.0

Adaptive Phonak Digital Contrast 3.0

Listeners love APD 3.0



*compared to APD2.0

Phonak internal study results. N = 20 participants

**as rated by end users in a study comparing APD3.0 to APD 2.0



Connectivity
you can count on

Market-leading connectivity

Phonak universal connectivity



> 6,800*

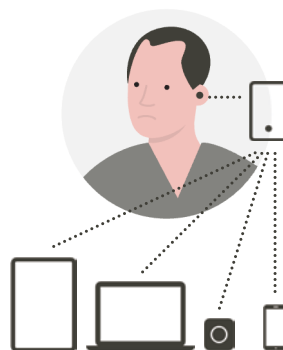
Smartphones plus almost any
Bluetooth enabled devices
**8 pairings with
2 active connections**

Limited BT
connections



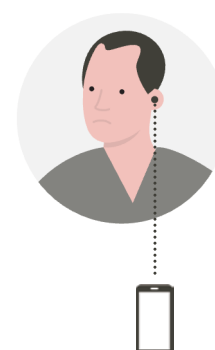
Bluetooth classic
1 connection

Complicated
connectivity



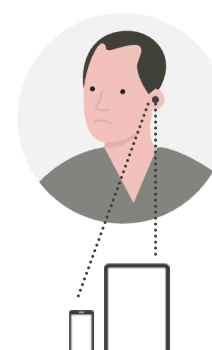
Most connections
only
possible with a
streamer

Limited ASHA
connectivity



~ 130**
Android phones
($< 1\%$)

Limited MFi
connectivity



~ 38**
iPhone models
plus other iOS
devices

*Phonak. (2024). Check your phone compatibility: <https://www.phonak.com/com/en/support/product-support/compatibility.html>. Accessed May 2024

**Information retrieved from competitors' device compatibility websites. Accessed May 2024

Easy to follow instructions & videos



**BT Pairing
Guide**
[028-2540-03]

Phonak.com/support

Phonak's YouTube channel

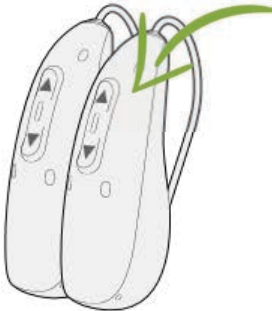
A large, light gray circular graphic containing text and a QR code. At the top, the Phonak logo is partially visible. Below it, a navigation bar lists: 'Hearing Solutions', 'Support', 'Well-Hearing Is Well-Being', and 'For Professionals'. The main heading reads 'Check your phone compatibility.' followed by a green dot. Below this, a paragraph states: 'Most mobile devices are compatible with Phonak hearing aid features are compatible with your smartphone manufacturer of your device in the field below. Bluetooth, phone calls, streaming and myPhonak and instructions on how to pair your device with your smartphone.' To the right of this text is a large black and white QR code.

**Check your phone
compatibility.**

Most mobile devices are compatible with Phonak hearing aid features are compatible with your smartphone manufacturer of your device in the field below. Bluetooth, phone calls, streaming and myPhonak and instructions on how to pair your device with your smartphone.

Easy answering of phone calls

Behavior
Standard
Streaming
Phone call



SHORT PRESS

▲ Accept call
(during ringing)
Button down has same function

▲ Phone volume* (with L/R sync)
±10 dB (±5 steps)
* An increase will reduce environmental sounds and vice versa

LONG PRESS

▲ Reject/end call
Button down has same function

DOUBLE TAP

Accept/end call

TAP CONTROL

✓ Accept/end call

Pause/resume streaming (L) ▼

Start/stop voice assistant (R) ▼

Training & sensitivity...

Accessories and apps extend the function of aids



User control &
personalization



Streaming
media



Over distance &
in noise



Bluetooth devices



myPhonak app



RemoteControl



Roger On



TV Connector



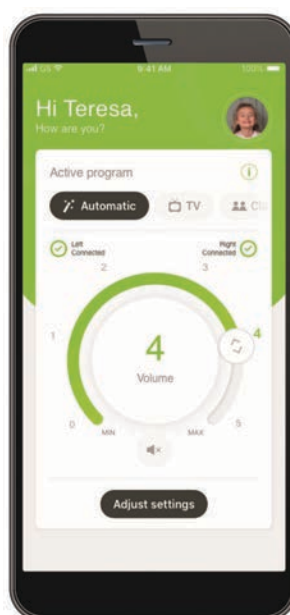
PartnerMic

Smartphone apps for ease of use and control

Hearing
aid

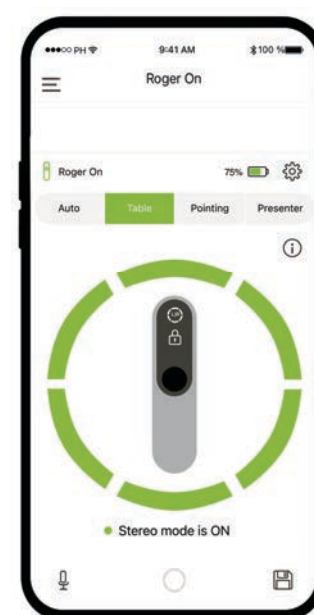


myPhonak



**myPhonak
Junior**

Roger On



myRogerMic



Leverage
unique strengths

Sky Lumity—Specific solutions for our youngest patients

Child-specific design

- Tamperproof options, fun colors, customizable LED function, IP68
- Clear rich sound with AutoSense Sky OS—developed with children's environments in mind

Research backed features and defaults

- Junior mode
- Phonak Pediatric Advisory Board and National Acoustics Laboratory

Roger for Education increases access for all



CROS—Opening the world for Unilateral Hearing Loss (UHL)

SmartSpeech Technology features support challenging environments

- Speech Enhancer boosts soft voices in quiet
- StereoZoom 2.0 utilizes the entire system to provide binaural adaptive beamforming

Target software streamlines programming

- Both HA & CROS device active during fitting

Real-time optimization of the listening experience

- CROS Balance & Mute accessible through myPhonak app or multifunction button



Infinio Sphere—Revolutionary separation of speech and noise

Spheric Speech Clarity extracts, enhances, and integrates to deliver clear speech from any direction

- 2-3 times more likely to understand speech with compared to two leading competitors¹
- Unprecedented 10dB SNR improvement²
- 37% reduction in listening effort³
- Lowers cognitive load in complex communication situations, leading to less fatigue at the end of the day³



¹ Raufer, S., Kohlhauser, P., Jehle, F., Kühnel, V., Preuss, M., Hobi, S. (2024). Spheric Speech Clarity proven to outperform three key competitors for clear speech in noise. Phonak Field Study News. <https://www.phonak.com/evidence>
² Wright, A., et al (2024) "Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort." Phonak Field Study News <https://www.phonak.com/evidence>
³ Latzel, M et al. (2025). Spheric Speech Clarity improves speech understanding and reduces both listening effort and fatigue. Phonak Field Study News. Retrieved from <https://www.phonak.com/evidence>

Naida/Sky Link M—Enabling bi-modal performance

Access the benefits of both sides working together

- Shared features, programs, connectivity, noise cleaning, directionality settings

Made for All connectivity

- Bilateral streaming of BT signals, accessories, Roger

Meet your patient where they are

- Fit binaurally or as part of a bi-modal solution with Advanced Bionics Marvel CI



Lyric-world's first 100% invisible hearing aid

- **24/7 hearing** - for daily activities, such as exercising, sleeping, or even showering.
- **Clear, natural sound** - Lyric uses the natural anatomy of your ear to localize sound and delivers a full, natural listening experience.
- **Long-term reliability** - experience uninterrupted use for months at a time.
- **Hassle-free**

Placed by a Lyric Certified Provider



Serenity Choice—full-spectrum hearing care

Comfortable & effective hearing protection

- Universal (Serenity Choice) and custom (Serenity Choice+) options
- Unique, patented product design
- Filters for every occasion





Get in the game with
winning solutions

Create a personalized experience

Understanding your **patient's needs and priorities** can:

- Increase rapport and trust
- Help patients feel more comfortable and valued
- Inform a targeted solution
- Establish concrete goals for determining success

A Sonova brand

Your hearing journey.

How satisfied are you with your ability to hear others?

Very unsatisfied Somewhat satisfied Very satisfied

☐ ☐ ☐ ☐ ☐

Your hearing goals

1.

Who When Where

2.

Who When Where

3.

Who When Where

Notes

Your personal solution

Phonak Virto® P-312 Phonak Virto I-Titanium Phonak Virto I-10 NW 0

☐ ☐ ☐

Spheric Speech Clarity

Large groups Speech in complex noise Maximum strength

Small groups Cafes and restaurants Medium strength

Noisy crowds Chats in cars

Watching TV Phone calls

Music and speech

Caden



Sophie



Joyce



Jett



Tracyn



Jeff & Julie



Caden, age 5

Durable amplification



Sky L M
312 battery



Sky L PR
Rechargeable



Pediatric Care Kit



Home support



myPhonak Junior
Remote support



HearingSuccess.com

Clinic support



Target software
Junior Mode



Phonak.com Audiology
Hub-Pediatric tools



Sophie, age 16



Jett, age 55



Hearing in
noise



Audéo Infinio
Sphere



Roger On



Personalized Control



myPhonak
Remote support



myRogerMic app

Online resources



Phonak.com/support



Phonak YouTube
channel

Julie & Jeff

Discreet amplification



Virto I Titanium



Lyric



Watching TV



Sennheiser
Set 880

Protection



Serenity Choice



Serenity Choice+



Sennheiser Set 880

- Simple & easy to use
- Designed with dexterity & memory challenges in mind
- 5 speech clarity programs
- 2.4GHz like a cordless phone

Tracyn, age 34



Joyce, age 87

Easy amplification



Audéo Infinio
Sphere



Virto I-R



Watching TV



TV Connector

Supporting cognitive well-being



Speech Enhancer
APD Contrast
Spheric Speech
Clarity
Target client report





The team
in your corner

Ecosystem of support





A portfolio that delivers

Mastering the fundamentals

Leveraging unique strengths

Get in the game with winning solutions

The team in your corner



Learn more!

Reach out to your **local Phonak Clinical Trainer**

Available on **AudiologyOnline:**



Phonak Target
Software: Flexibility
Meets Expertise



Advanced Target
Programming



Together,
we change lives



References

Latzel, M et al. (2025). Spheric Speech Clarity improves speech understanding and reduces both listening effort and fatigue. Phonak Field Study News. Retrieved from <https://www.phonak.com/evidence>

Raufer, S., Kohlhauer, P., Jehle, F., Kühnel, V., Preuss, M., Hobi, S. (2024). Spheric Speech Clarity proven to outperform three key competitors for clear speech in noise. Phonak Field Study News. <https://www.phonak.com/evidence>

Wright, A., et al (2024) "Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort ." Phonak Field Study News <https://www.phonak.com/evidence>