

TruHearing 7

Newest Form Factors

December 2025 Launch

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Introducing the Newest Form Factors for the TH7 Platform



TH7 Li-ion RIC Plus
Bluetooth Classic



TH7 Custom ITC/HS/ITE



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TruHearing 7 Li RIC Plus Premium and Advanced



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TH7 Li RIC Plus

Premium and Advanced



Feature	Benefits
Full TH7 platform	Contribute to noisy group conversations with confidence
LED indicator	Confirms power-on status
Serial number viewing window	For easy identification
Li-ion rechargeable up to 36 h wear time	Convenience to power through the day
Bluetooth® Classic	Provides Universal Connectivity
T-Coil	Better hearing in challenging environments
Tru Hearing App	Personalized control whenever and wherever needed
IP68	Ensuring best performance Can be immersed in under 1m of water for 60-min No dust ingress after 2h in a dust chamber



Ready for a Full Day



- Up to 36 hours of runtime, including 5 hours of streaming
- Up to 54 hours of runtime with no streaming
- Fully charged in 4.5 hours
- Get up to an additional 6 hours of runtime with a 30-minute fast charge

These values are the minimal guaranteed runtime of a fresh cell
20% capacity degradation expected after 2 years



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TH7 Li-ion RIC Plus – New Design

New LED light



I – 6: dust tight, no ingress of dust after 2h

P – 8: still functional after immersion in 1 meter of water for 1h

Convenient visibility window

Easily identify the serial number
and performance level

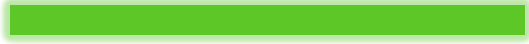


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TH7 Li-ion RIC Plus – LED Light

LED light offers power status at a glance

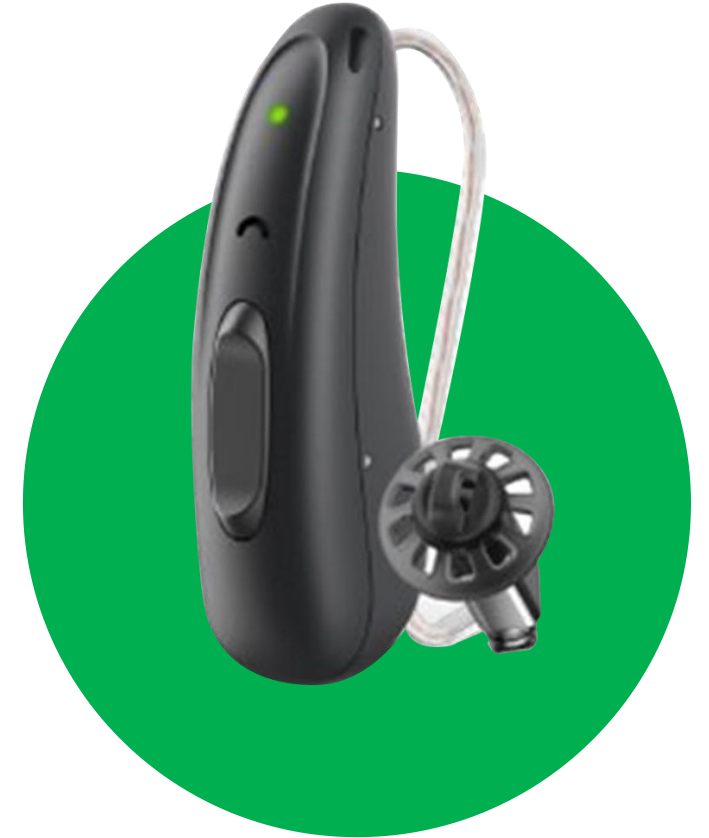
- Power On via rocker switch or removal from charger – LED is solid green for 6 seconds



- Power Off via rocker switch LED flashes green for 3.5 seconds



- Still able to Power off by placing hearing aid in a charger



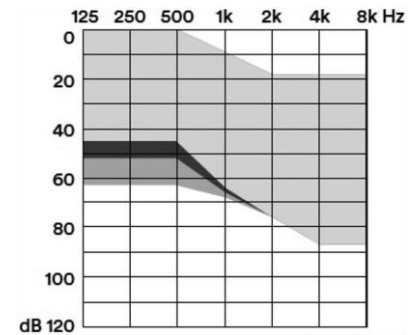
TH7 Li-ion RIC Plus – LED Light



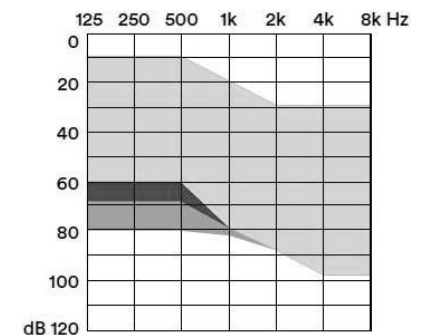
EarWear 3.0 compatibility

- Eartips 3.0
- Sleeves 3.0
- Round 3.0
- MiniReceiver 3.0

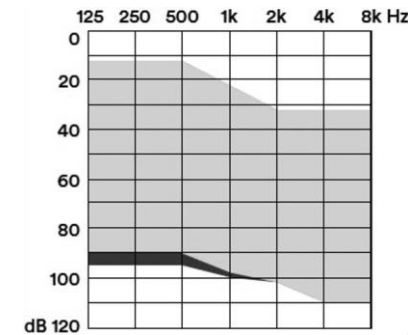
miniReceiver 3.0 S 46
dB / 110 dB SPL



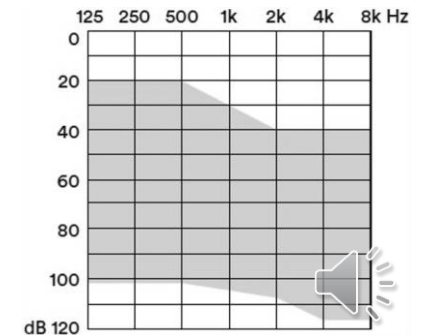
miniReceiver 3.0 M
60 dB / 119 dB SPL



miniReceiver 3.0 P
65 dB / 122 dB SPL



miniReceiver 3.0 HP
75 dB / 131 dB SPL



TH7 Li-ion RIC Plus – Premium/Advanced Colors



Beige



Black



Deep Brown



Granite



Sandy Brown



Ready for a Full Day



Compatible with
CROS Pure
Charge&Go BCT IX



CROS Pure
Charge&Go BCT IX
battery runtime:
Up to **62 hours**



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Universal Connectivity

- Easily connects to 99% of devices
Including cell phones, tablets, laptops & TVs
- High quality audio-experience
- Hands-Free and Call Control
- Integrated telecoil



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Wireless programming



Wireless programming
via Noahlink Wireless



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TruHearing Li RIC Plus Accessories



TV Sound*



miniPocket™

*TV Sound is backwards compatible with all connectivity-enabled TruHearing hearing aids



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New packaging...



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TruHearing 7 Custom ITC/HS/ITE joins IIC/CIC Premium and Advanced



The Importance of customized

Discreet and accessible customized devices:

- Provide the comfort and security of a tailor-made device
- Can help a reluctant client take the first step on their hearing aid journey
- Can be easier to insert/manipulate than a two-piece RIC or BTE



TH 7 Custom ITC/HS/ITE

- 312 Battery
- NFMI e2e
- No Bluetooth
- Telecoil option
- Customizable Controls
- TH7 Technology with Dynamic Conversation Tracking



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TH 7 ITC/HS/ITE Matrix Options



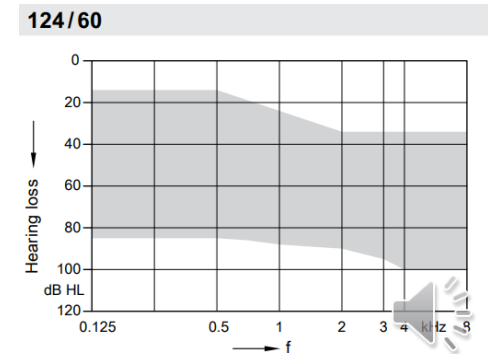
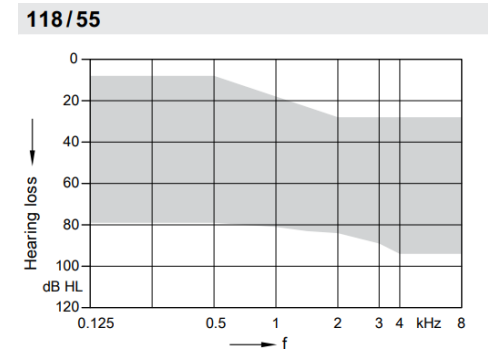
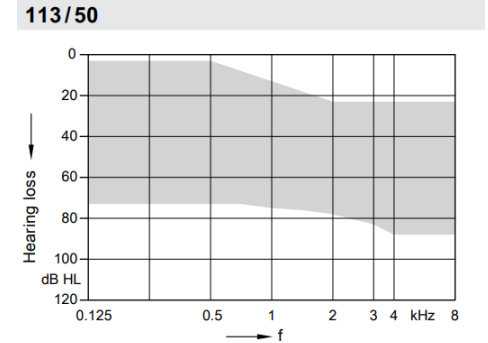
TH7 ITC/HS

- 50 dB / 113 dB SPL (2 ccm coupler)
- 55 dB / 118 dB SPL (2 ccm coupler)
- 60 dB / 124 dB SPL (2 ccm coupler)



TH7 ITE

- 55 dB / 118 dB SPL (2 ccm coupler)
- 60 dB / 124 dB SPL (2 ccm coupler)



TH 7 ITC/HS/ITE

Available in 6 discreet colors

Premium and Advanced



Beige



Black



Brown



Dark Brown



Mocha



Tan



Customizable onboard controls

Both the ITC/HS and ITE models offer options for a programmable push button and/or volume control wheel to suit different preferences



No onboard controls



Push button only
(default)



Volume control wheel only



Both Push button and volume control wheel



Customizable onboard controls

Programmable
Push Button

Benefits of separating the controls

- Smaller faceplate
- Easier for end user to manipulate
- Helpful for those with limited dexterity or impaired sense of touch



TH 7 ITC/HS/ITE – CROS compatibility



Compatible with CROS
Silk Charge&Go IX

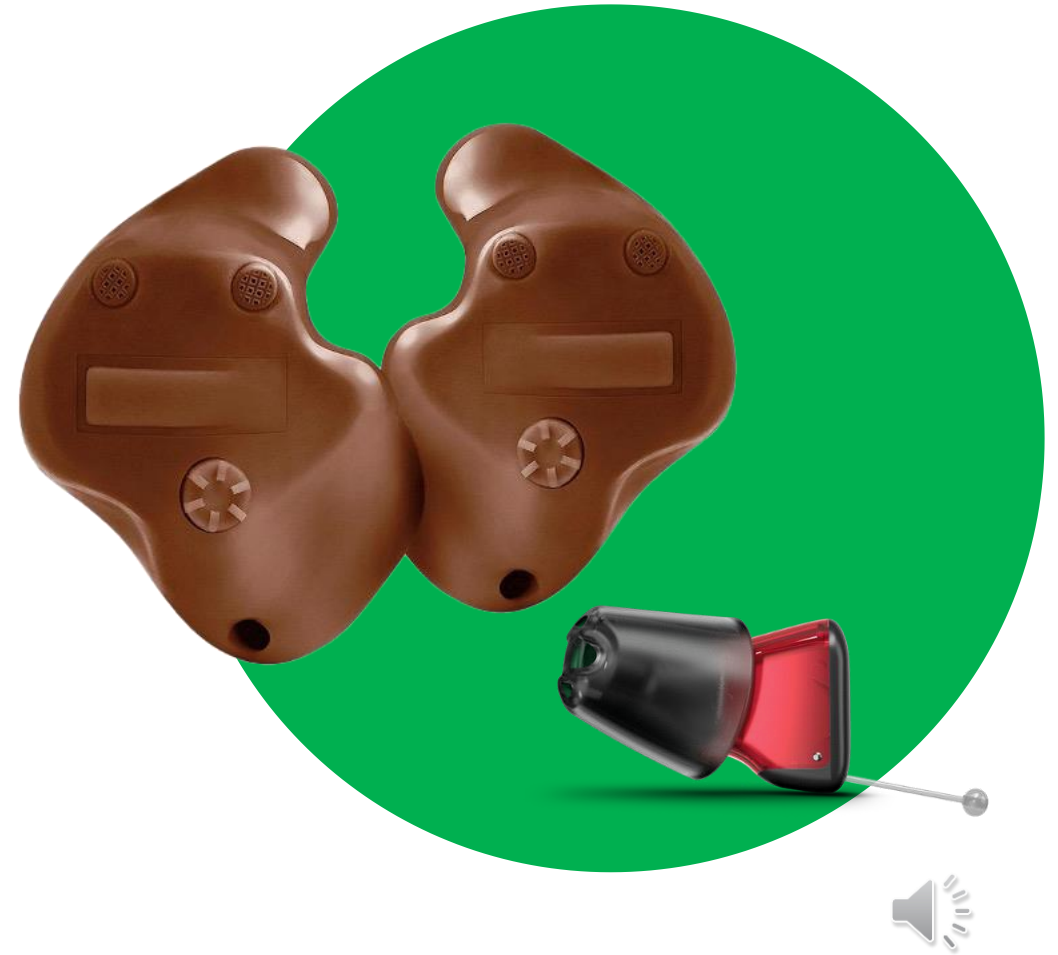
Must have e2e
wireless 4.0

Non-wireless devices
are not compatible
with CROS



CROS Silk Charge&Go
IX battery runtime:

Up to 28 hours



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Telecoil provides enhanced options

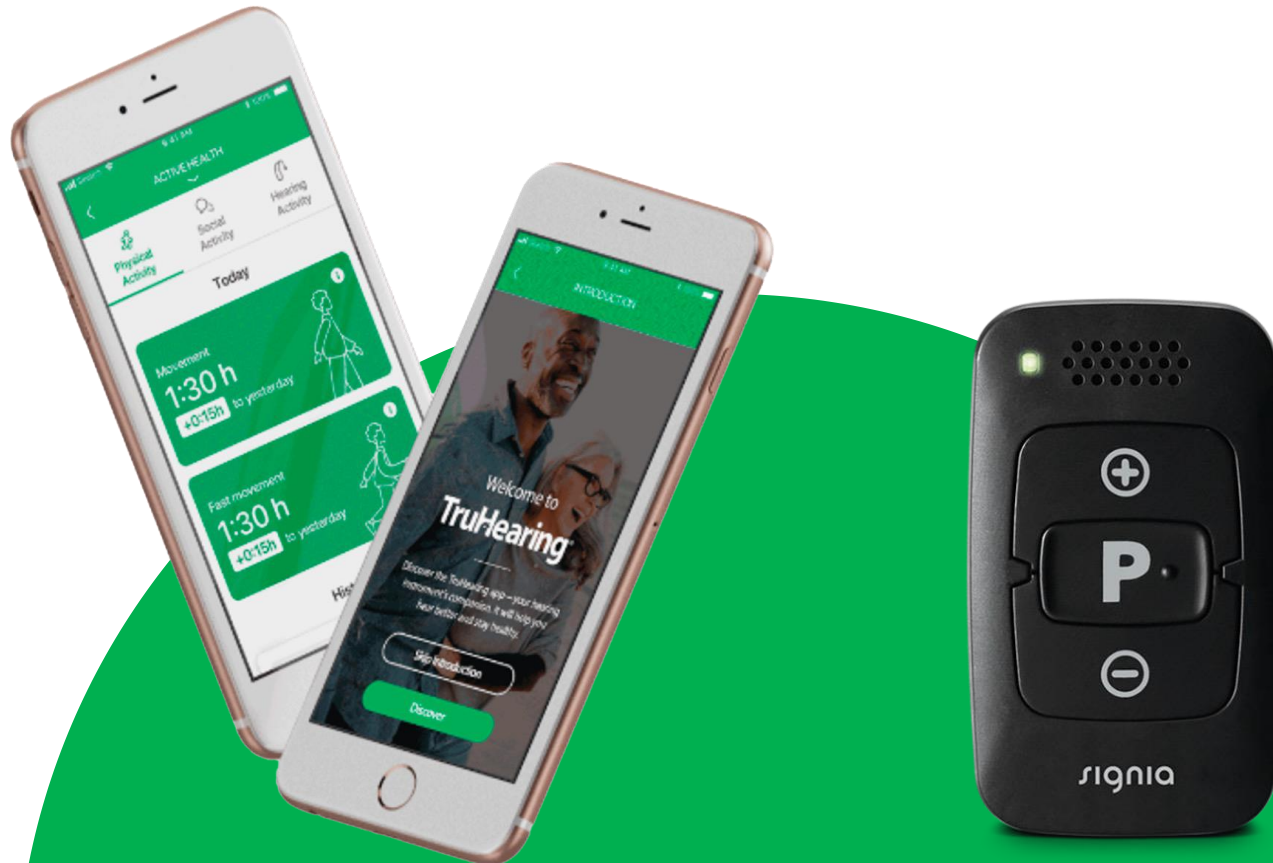


- Both the ITC/HS and ITE offer the option of a telecoil for convenient connection to induction loop systems and compatible telephones.



Convenient remote adjustments

The TruHearing App and the miniPocket offer remote control adjustments



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TH 7 Custom Wireless programming



*Only for devices with e2e wireless capability



Wireless programming
via Connexx™ Air*



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TH 7 Custom – Engineered for Real Conversation



IIC and CIC – One-Mic

- **Binaural OneMic Directionality**
- **EchoShield** for clearer sound in echoey environments
- **SpeechStabilizer** for clearer conversations in dynamic environments



ITC/HS and ITE- Two-Mic

- **Dynamic Conversation Tracking**- tracking and enhancing multiple conversation partners in real-time in noisy environments
- **(Re)Mix Technology**
- **EchoShield and SpeechStabilizer**



Rejoin the conversation

- **Breaking down barriers** with comfortable, secure and discreet custom hearing aids.
- **Maximum discretion:** TH7 IIC and CIC with e2e technology and Binaural OneMic directionality 2.0 in a near-invisible device.
- **Advanced group conversation support:** ITC/HS and ITE for dual microphones and Dynamic Conversation Tracking technology.

Empowering users to actively participate and Rejoin the conversation.



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Thank You!



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