



U Smile,

we all

Smile



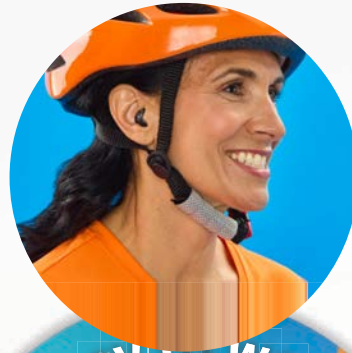




New!

u

- > Next level sound
- > First ITE with HyperFocus
- > Industry-leading universal connectivity

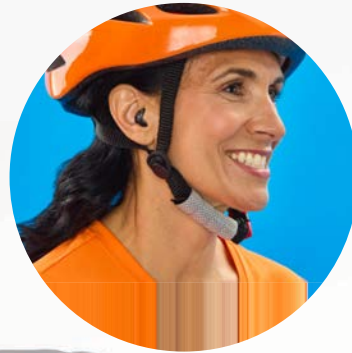


- > Small, reliable, rechargeable ITE
- > Easy snap and charge
- > Perfect fit the first time with EarMatch™ Advantage



- > Easy one-step pairing
- > Enhanced Coach with custom workflows
- > Faster technology level changes

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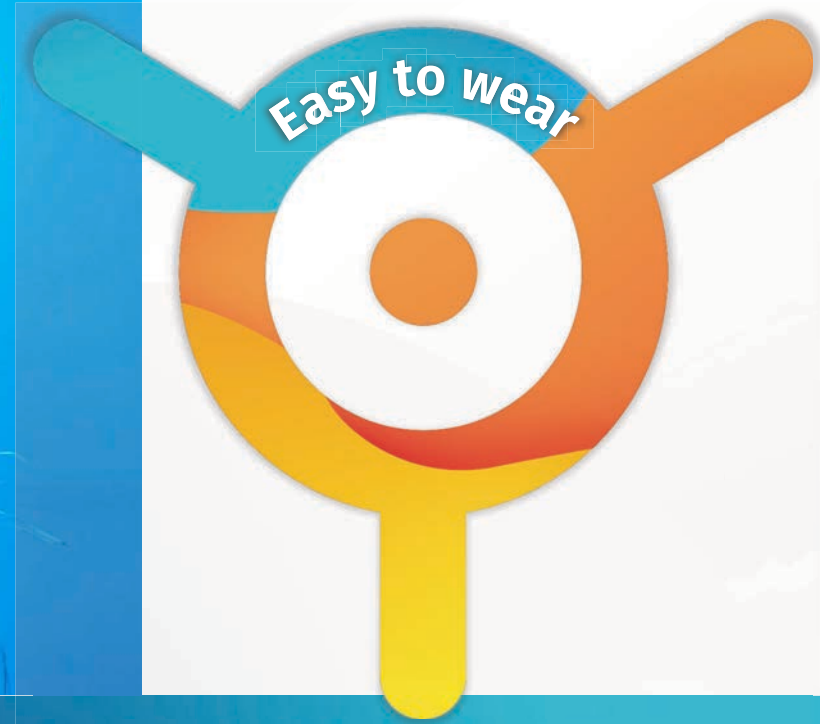
Why are custom ITEs a great choice?

Dexterity **Personalization**
Glasses **Customization**
Aesthetics **Comfort** **Previous use**
Masks **Vanity**
Discretion **Advertising**
Cosmetics

Modern, discreet style meets ultimate comfort



- > New Insera™ S-R with easy snap and charge
- > EarMatch Advantage
- > Standard battery NW O options



Insera S-R

Our first rechargeable custom instruments

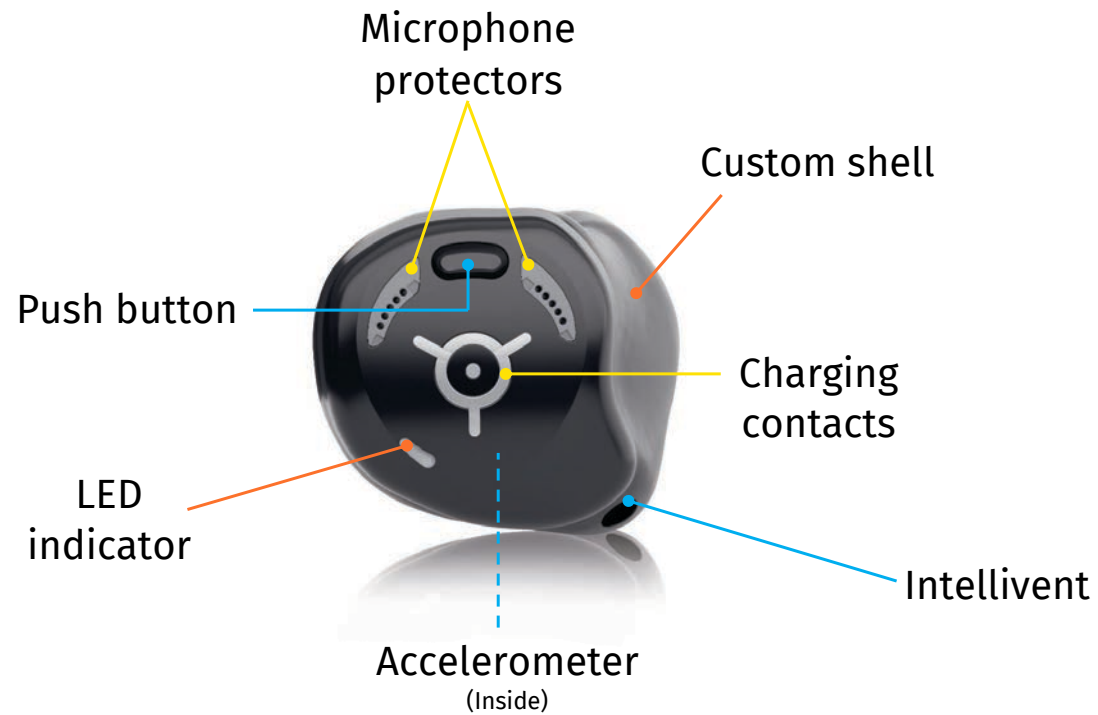


All smiles. No compromises!

- Next-level sound performance
- Universal connectivity
- Perfect, discreet fit
- Available in all four technology levels – 3, 5, 7 and 9

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Insera S-R



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Unitron Charger ITE

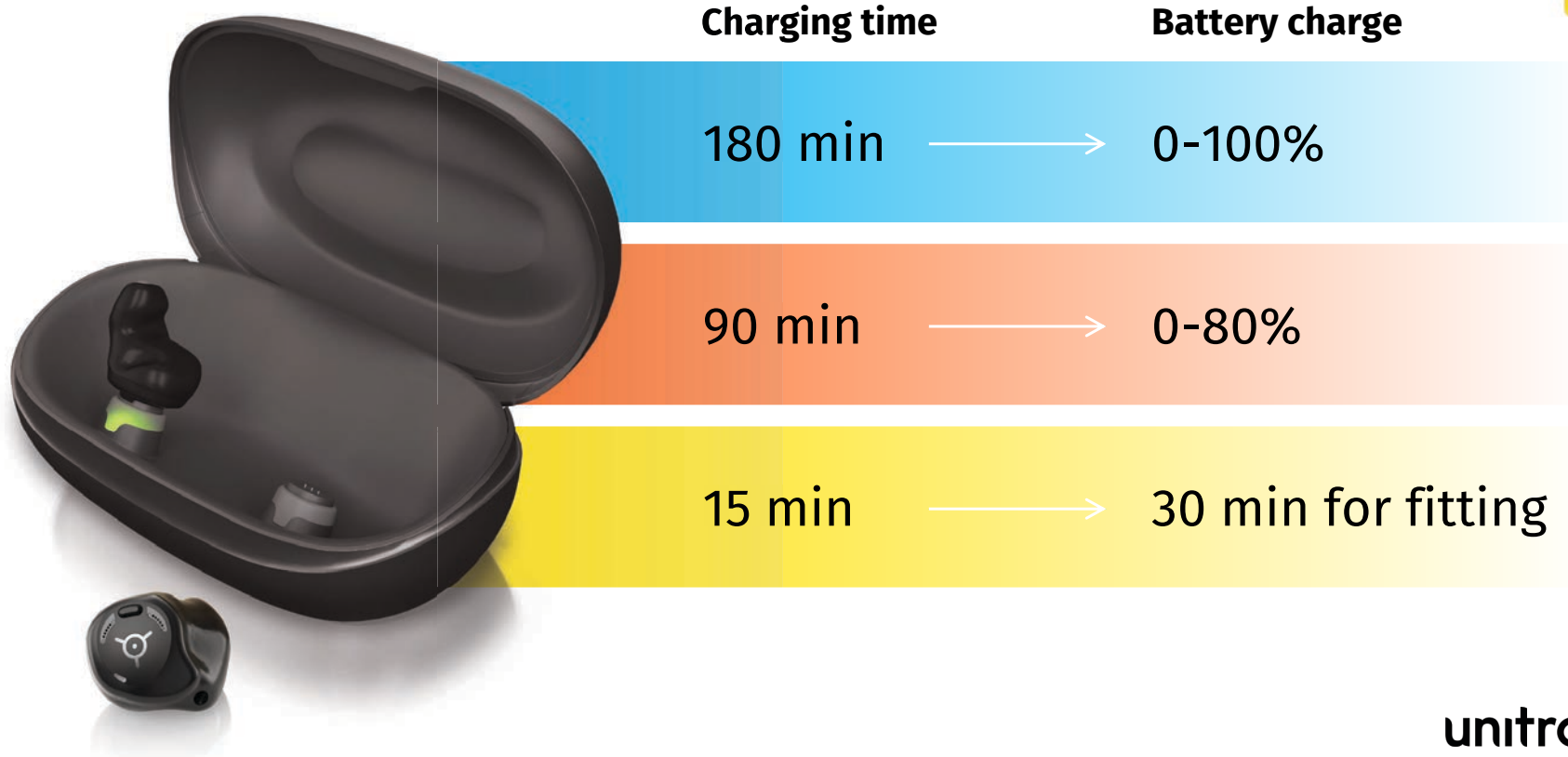
Secure, convenient charging



- 360° self-seating magnetic **snap and charge** system
- Interchangeable charging positions
- LED charging status indicators in charging points

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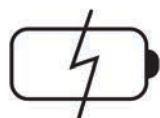
Battery charging time



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Insera S-R

Battery runtime values



Real world

16+
hours

Integra OS including
8 hours of streaming
media/calls/TV/HyperFocus



Maximum up to

29
hours

Maximum with Integra OS
in quiet listening situation,
no streaming

The battery runtime is determined by battery conditions, hearing loss, environmental classification, streaming usage and activated feature set

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Hearing instrument – LED details



2 seconds



On / Pairing mode

4 seconds



Off

10 seconds



Flight mode

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Push button functionality



The push button options in TrueFit fitting software:

- On / Off
- Volume changes
- Program selection
- Activate flight mode
- Reset / reboot hearing instruments
- Accept/reject calls



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EarMatch Advantage



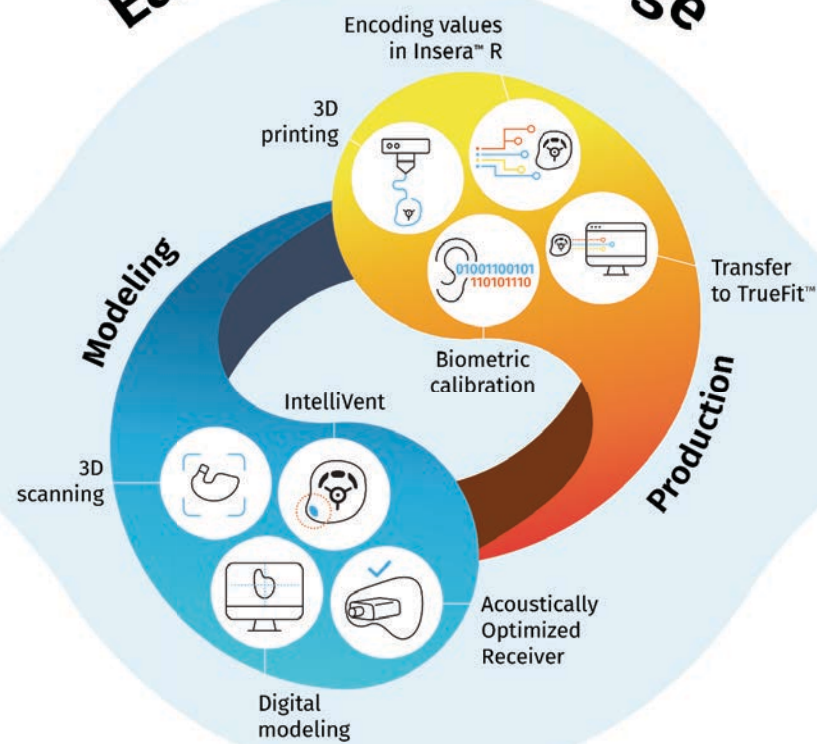
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**Have you ever had something
custom fitted for you?**

EarMatch™ Advantage



Ear impression



Individual fitting

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It all starts with a deep, well-defined ear impression



Good impression



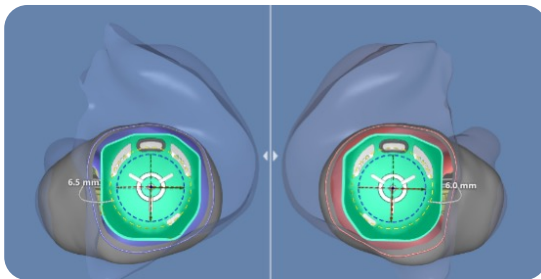
Poor impression

- An acceptable ear impression should fill the entire concha and antihelix and go past the second bend of the ear canal
- It should be free of air pockets and creases



EarMatch Advantage – Step 1

Digital Modelling



Proprietary shell modelling software integrates and customizes parameters to make the instrument as small as possible and comfortable for each ear.

Characterize

A 3D model of the individual ear is generated from an impression. Based on this model, EarMatch analyzes 1600 data points.

Recognize

Recognition algorithm analyzing each ear's unique features searches our database to select a match.

Customize

Modeling process customizes beamformer calibration (MLE) to create a directional response optimized for the individual ear.

Modeler can also adjust to ensure fit in the charging case a secure charging process.

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EarMatch Advantage



Optimizes directional performance, making it easier to hear

Biometric calibration uses the power of machine learning to deliver up to 2 dB SNR improvement*



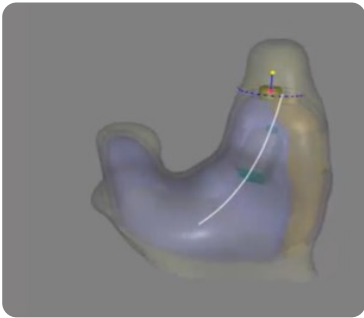
*compared to custom products without Biometric Calibration

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EarMatch Advantage – Step 2

Intellivent



Individual venting with specific Acoustic Vent Mass coded into the instruments

Intellivent calculates an acoustic vent mass value for each ear, to optimize acoustics and deliver a snug, but comfortable fit.

Intellivent helps:

- Occlusion
- Feedback
- Direct sound benefit

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EarMatch Advantage – NEW Step 3

Acoustically Optimized Receiver (AOR) selection



AOR calculates the required gain for each audiogram and makes the best receiver selection

AOR considers:

- Degree of hearing loss
- Data of thousands of cases to allow for adequate headroom to be applied differently across frequency regions
- The available ear space by means of the modelling software

AOR allows us to make devices **as small as possible** without compromising on hearing benefit

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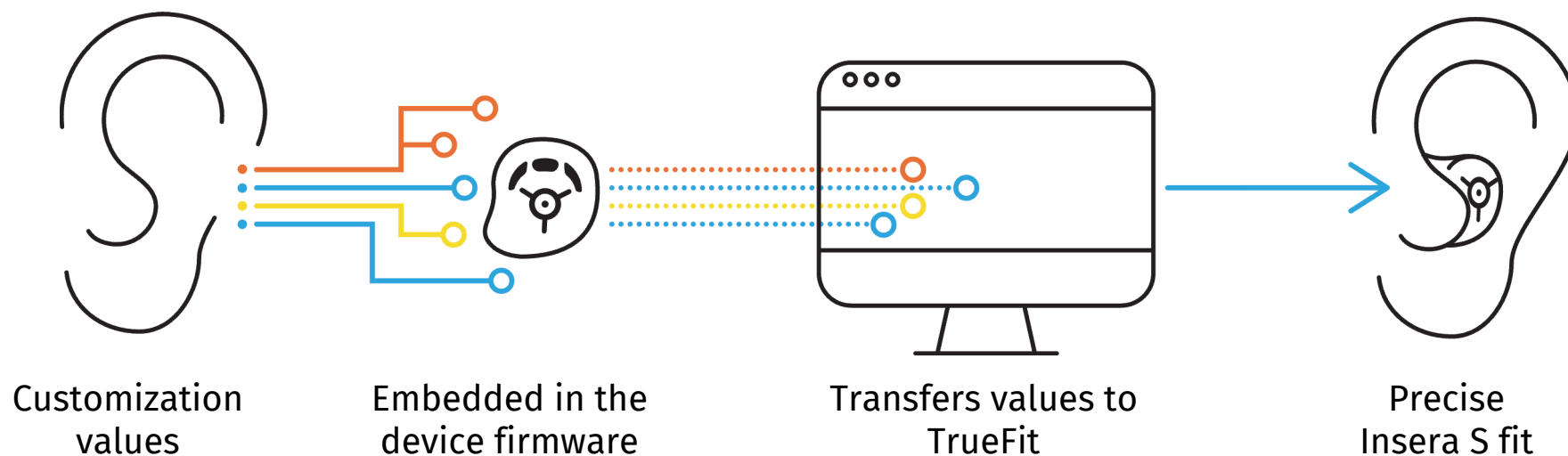


EarMatch Advantage

Customization and TrueFit™ fitting software



Custom values are stored in firmware of the hearing instrument



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EarMatch Advantage



As small as possible size

New opportunities

High initial fitting success

Increased satisfaction and trust

Reduced remake rate

Success for all



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Choose your color



Microphone covers in 2 colors:

● Gray

● Beige



Black



Brown



Cocoa



Tan



Beige



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Durability for smiles in any conditions

- Exchangeable microphone protectors
- Parylene coating of battery
- IP68-rated

IP68



Ultra-reliable

Hydrophobic plasma and Parylene coatings



Hydrophobic plasma coating of microphone protectors and push button



- Thin layer applied to surfaces makes it water repellent
- Moisture beads into droplets and slides off

Parylene coating of Li-ion battery



- Parylene is a thin, clear polymer
- Protective encapsulation without adding bulk or weight
- Protects against moisture, air and chemicals that can cause corrosion or leakage

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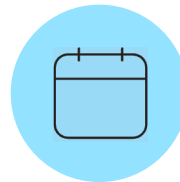
Built tough

Beyond IP-68



Mechanical testing includes:

- Drop test (18x @ 1m)
- Charging cycle test (5000 times)
 - Normal & contaminated conditions (sweat, cerumen, lotion)
- Push button function (20,000x)
- Abrasion test
- Charger system test



Environmental & longevity testing includes:

- Charging contacts – coating/abrasion
- Temperature cycling from -20 to +60 degrees
- Electronic aging
- Corrosion
 - Humidity and artificial sweat
- Nickel leaching

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Care & maintenance



Daily wiping of hearing instruments

Regular inspection and replacement of CeruStop wax system

Daily brushing of microphone protectors, charging contacts and charging points

Microphone protectors can be replaced by the HCP



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Great outcomes
start with
exceptional
hearing
solutions



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Introducing the Insera S-10 NW O

Insera S-10 NW O



- 10A battery CIC, IIC
- All technology levels
- FLEX:UPGRADE compatible
- IP68 rating for 10 NW O



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IIC Remote Control



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Choose your color



Black



Brown



Cocoa



Tan



Beige

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Insera S performance profiles



Receiver type	M	P	SP	UP
Peak output/gain (2cc)	109/40	115/50	119/60	127/70
Available in style	All styles	All styles	All styles	Insera S-R only

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Next-level sound performance your clients can count on



- No-compromise Smile sound performance
- Universal connectivity
- EarMatch Advantage

Ultra-responsive ERA™ chipset



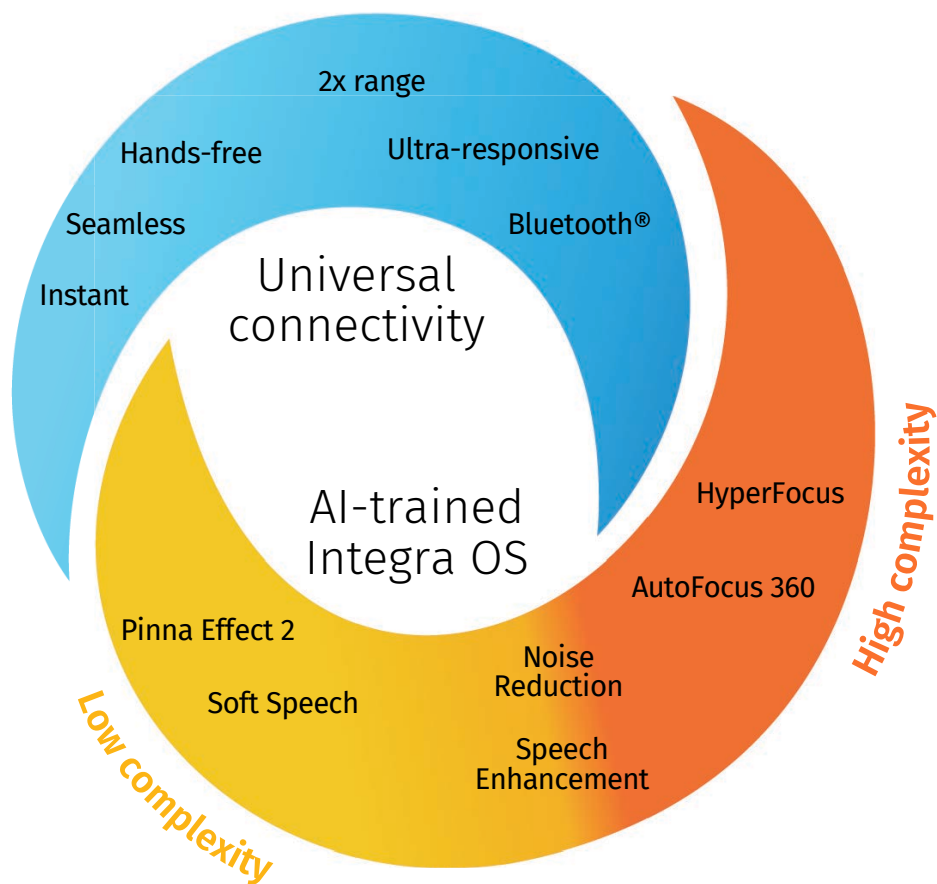
Next level digital signal processing
for exceptional sound quality with Integra OS



Industry-leading universal connectivity
for instant compatibility with all Bluetooth®-
enabled devices

Uninterrupted hands-free calls
and streaming across up to
2x the distance

Up to 6x more wireless transmission power
for more stable Bluetooth connections



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HyperFocus

AutoFocus 360

Noise
Reduction

Speech
Enhancement

High complexity

High complexity environments



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Automatically managing the most challenging conversation environments



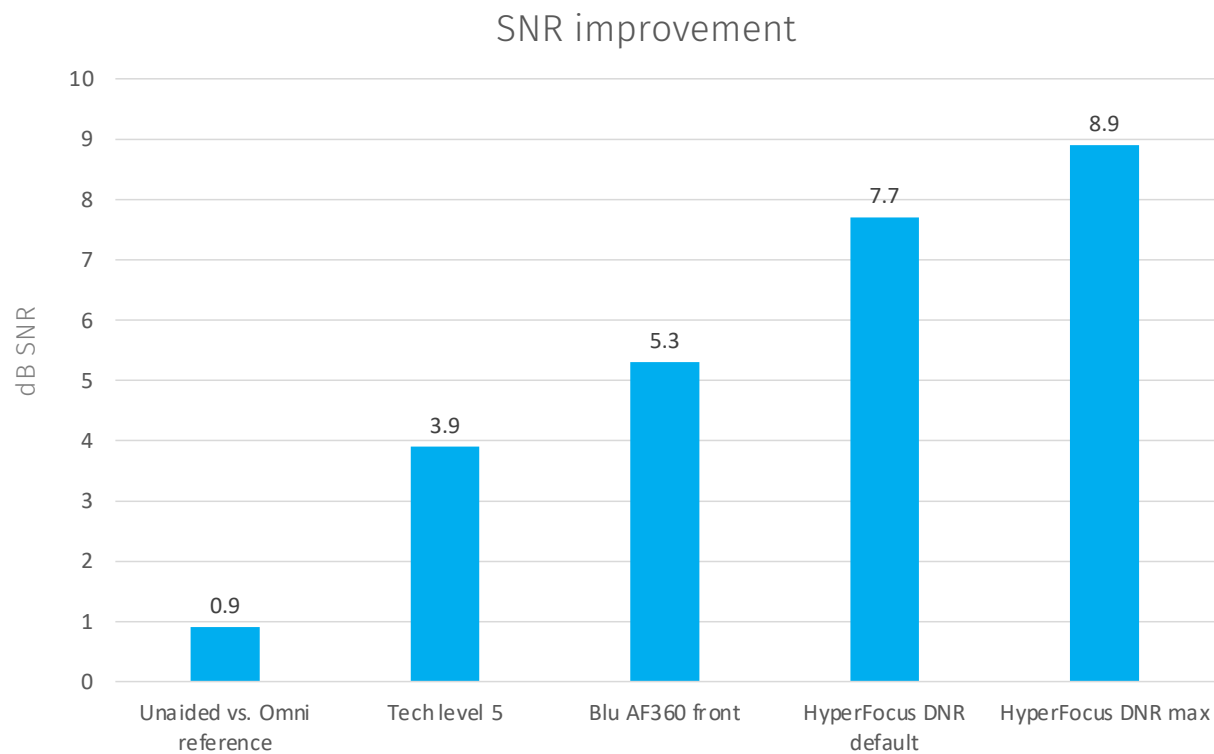


HyperFocus with Dynamic Noise Reduction



- Binaural, highly focused beam
- Motion detector
- Gradual, smooth activation for
 - Speech from front
 - Loud noise
 - Stationary
- Strength varies/adjusts depending on noise level

NEW SNR benefits – Insera S-R



Conversation in Loud Noise program at default settings yields SNR benefit of 7.7 dB

When Hyperfocus and DNR are set to max, SNR benefit increases to 8.9 dB

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HyperFocus with DNR

Available in Integra OS automatic and manual programs

Automatic:
Integra OS, level 9



Manual program:
Levels 9 & 7



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Manages speech from any direction – automatically

Insera S-R offers this capability within the automatic system, not only in manual programs.



AutoFocus 360

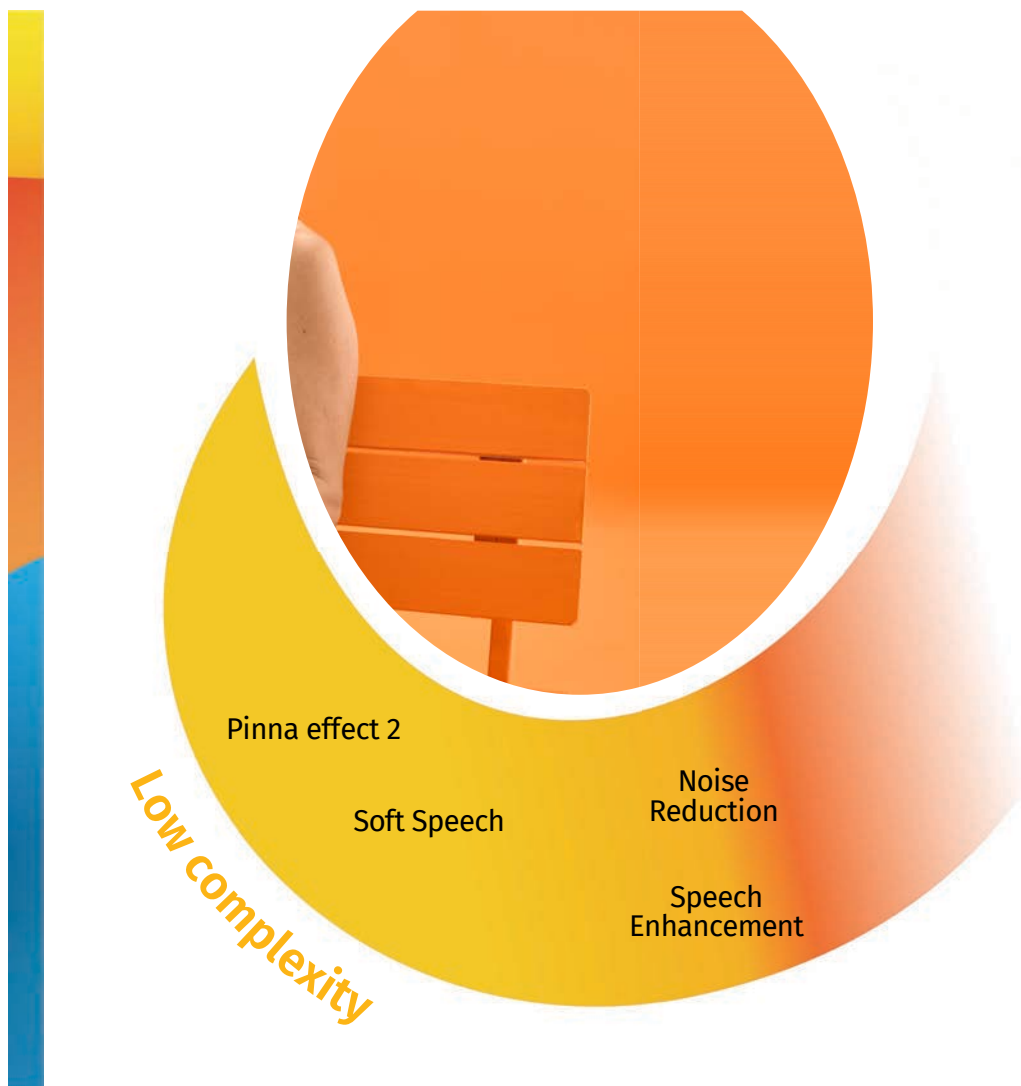


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Low complexity environments

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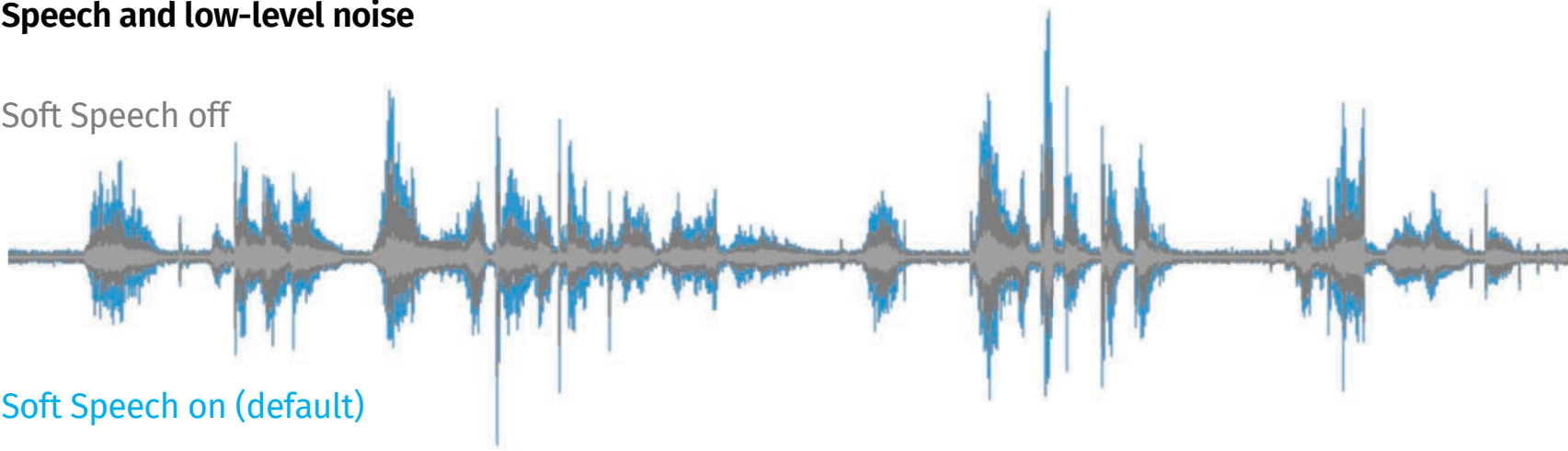


Boosting subtle but important speech sounds and cues in quiet conversations



Speech and low-level noise

Soft Speech off



Soft Speech on (default)

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Soft Speech

Improving speech understanding while reducing listening effort & fatigue

23%

Better **speech intelligibility**
for speech from a distance

39%

Reduction in subjective **listening effort** when listening to soft or distant speech

21%

Reduction in
end-of-day **fatigue**

- Also found to improve memory and comprehension performance for those with moderate to severe hearing loss.

Speech Enhancement with Soft Speech in TrueFit



Configure Features

AutoFocus 360 ☒ Enable

Max Microphone Mode

Dynamic Noise Reduction Max 1.6 dB

Noise Reduction Max 6.4 dB

Speech Enhancement Max 4.8 dB

Soft Speech ☒ Enable Max 9.4 dB

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**Questions about Insera S-R
sound performance?**

Universal connectivity





- Stability & efficiency
- Uninterrupted hands-free calls
- Patented antenna design¹
- Up to 6x higher transmission power*
- Streaming across up to 2x the distance*

1. Corresponding patent number: US10841716 B2

*Compared to Vivante



Universal and hands-free



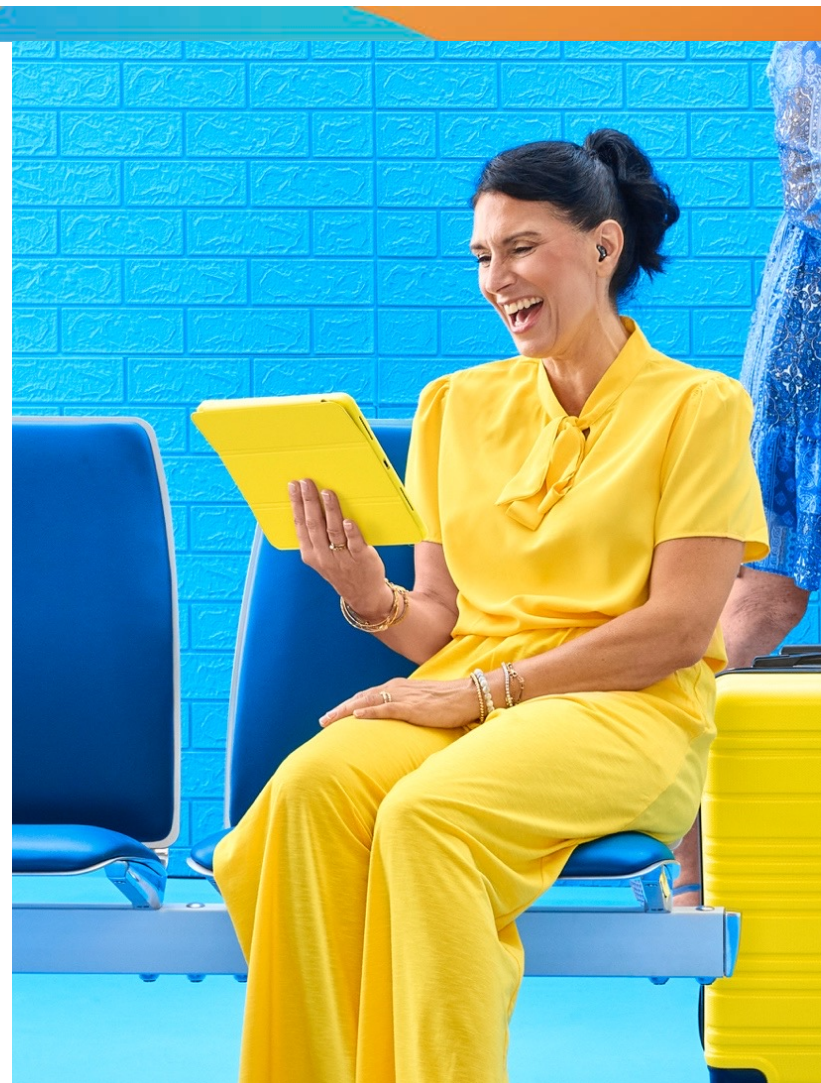
Hands-free, multiple Bluetooth® connections

android 

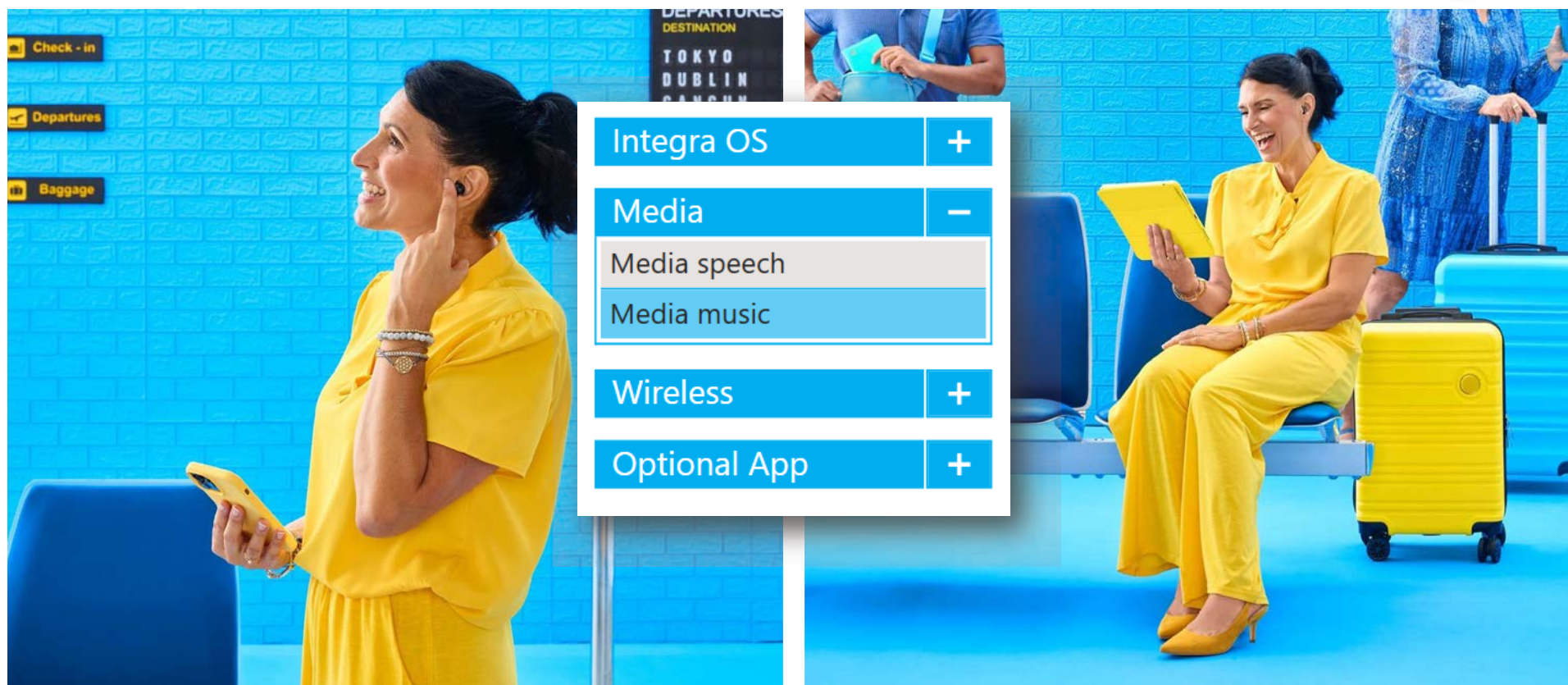


2 active BT device connections

Smartphones and traditional mobile phones with a compatible Bluetooth Hands-Free Profile



Classification of streamed signals



Convenient accessories



TV Connector



PartnerMic



Remote Control



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Unique Roger Direct

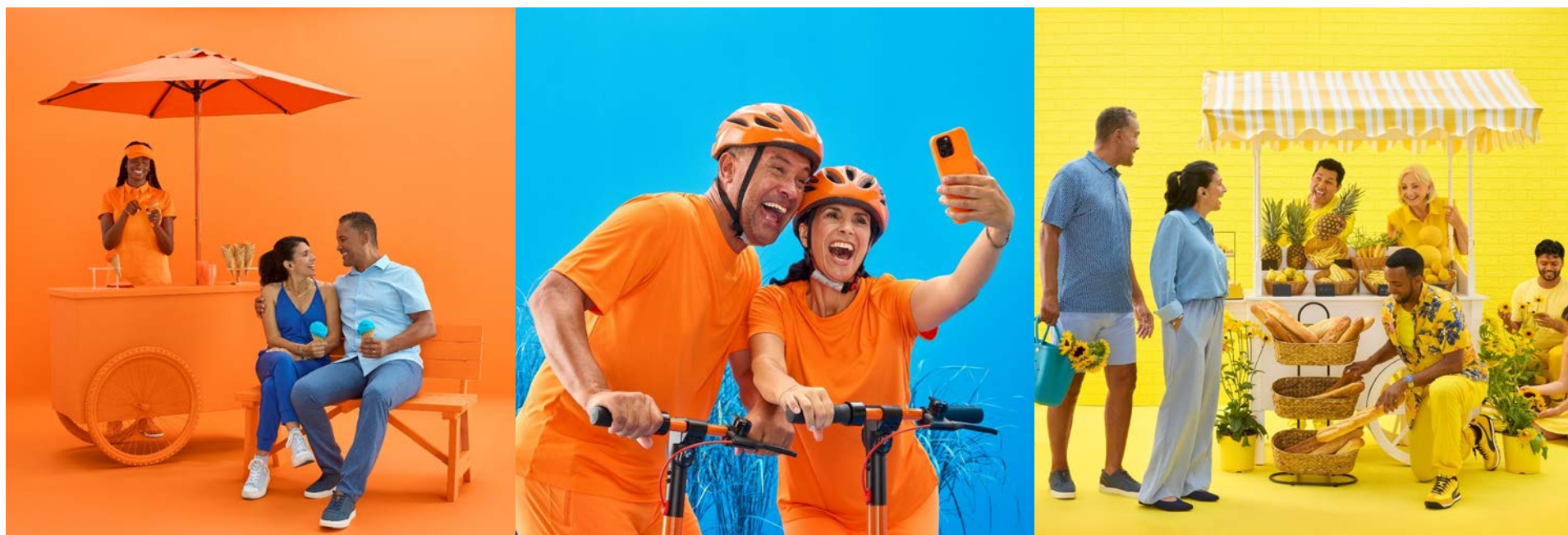


roger



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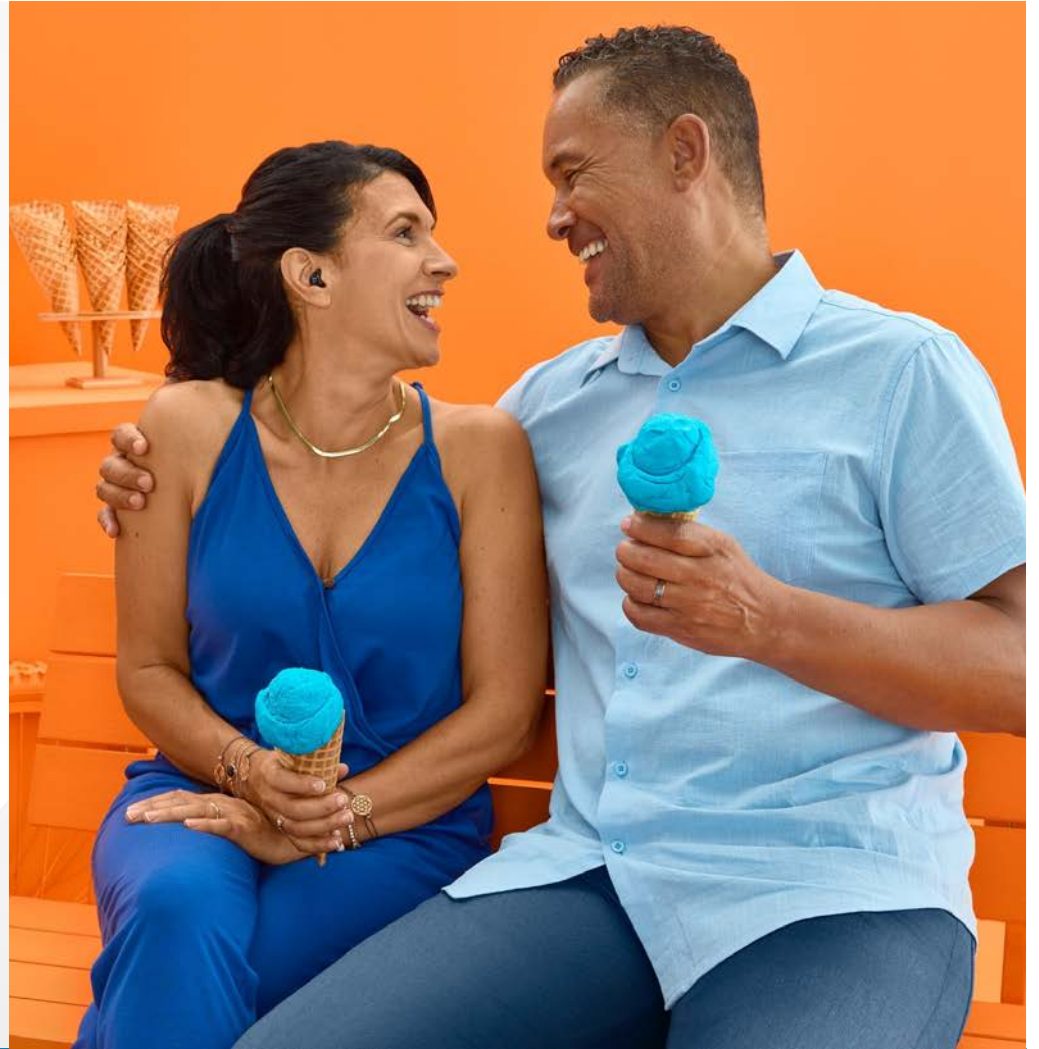
Quiet, noisy, streamed...
Smile makes it all **easy to hear**



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- › Enhanced Coach
- › Easy one-step pairing
- › Faster FLEX:TRIAL/
UPGRADE tech level
changes
- › Enhanced Demo Mode
- › Lifestyle improvements





First

At All

FLEX:TRIAL™

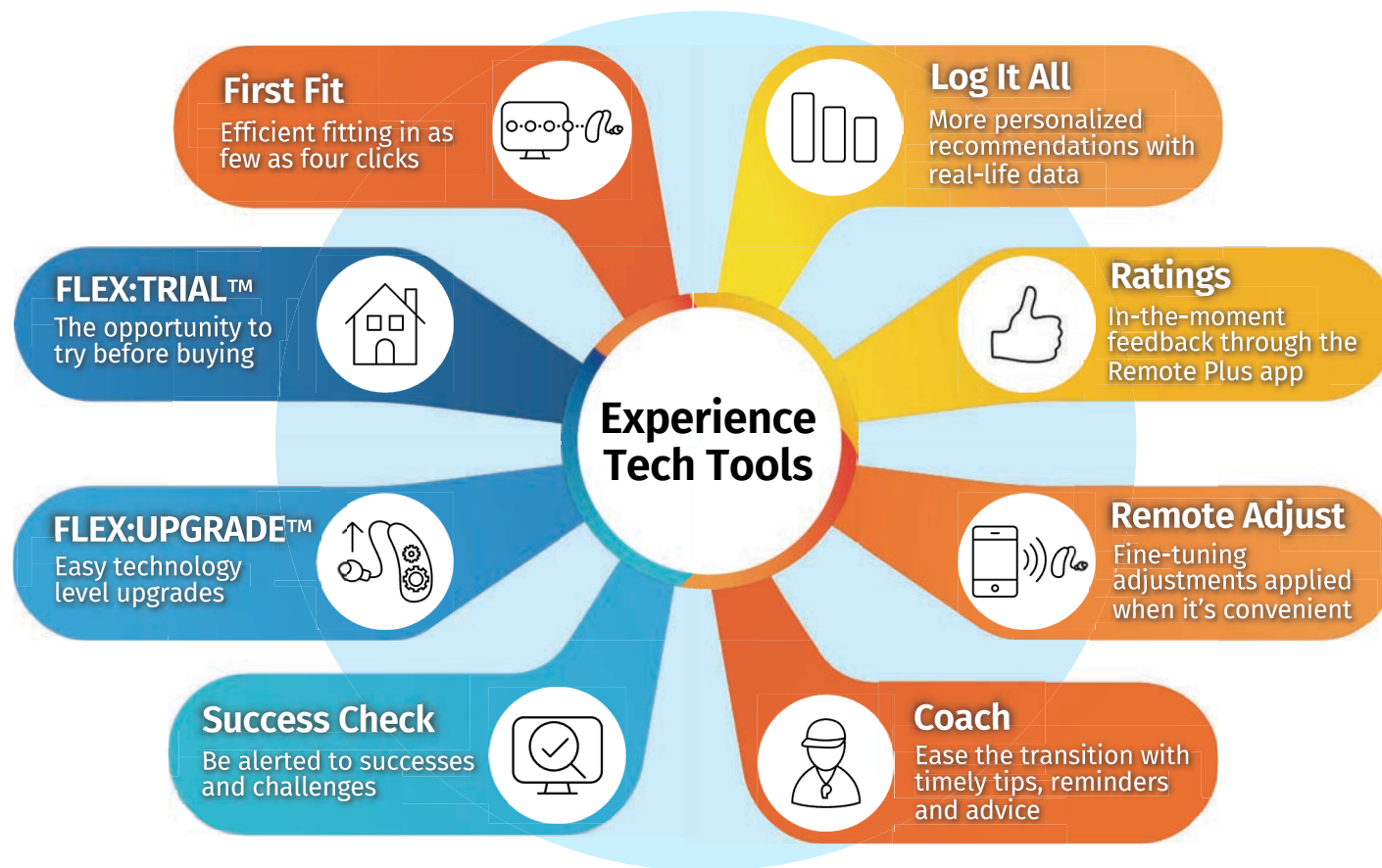
Ratings

FLEX:UPGRADE™

Remote Adjust

Success Ch

Experience Tech Tools





So much to learn & remember!



New patients must learn or understand

111
unique items

to use, handle, manage, maintain,
and care for their hearing
instruments.*

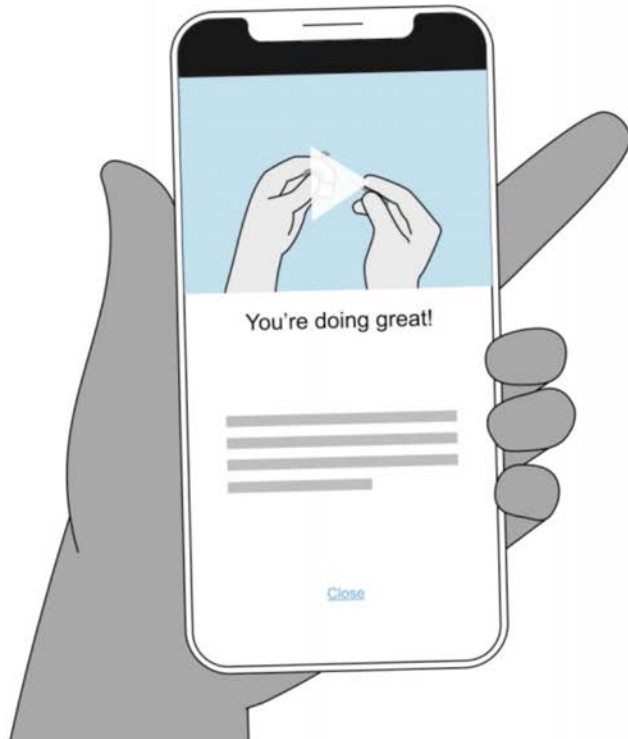


*Bennett et al. Investigating the Knowledge, Skills, and Tasks Required for Hearing Aid Management: Perspectives of Clinicians and Hearing Aid Owners. American Journal of Audiology 27:67-84 (2018).

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Reinforce your counseling beyond the clinic with Coach



Patients receive personalized, timely and helpful tips, advice and reminders on their smartphone

- Extend and reinforce your counseling
- Provide peace of mind to patients with automatic assistance in managing the day-to-day needs and maintenance
- **New:** Enhanced personalization thanks to **customized Coach workflows**

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What's new with Coach?

- Customized Coach workflows to further personalize your patient's experience
- Select either **More** or **Less Coach support** based on your patient's needs
- If you select more Coach support, your patient will receive more tips, reminders and advice

First Fit

First Fit complete

1 2 3 4
Client Device Confirm Finish

Insights Setup

Activated via Unitron TrueFit

Activated via Unitron Remote Plus app Pending

Coach

☒ More Coach support
☐ Less Coach support

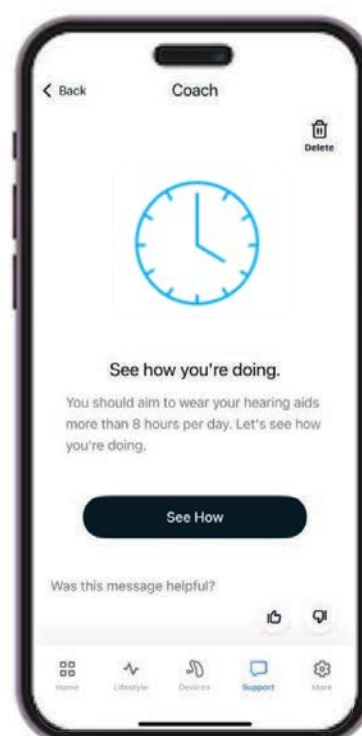
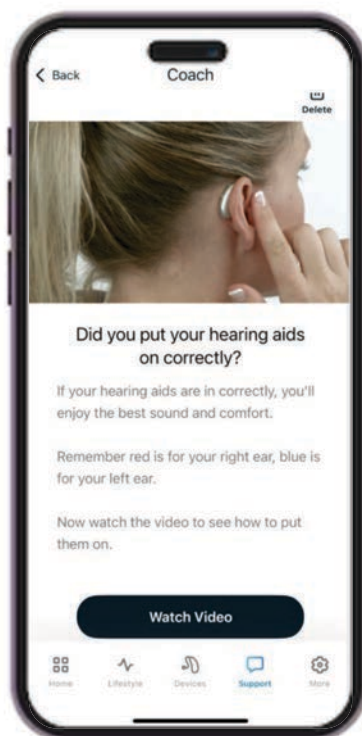
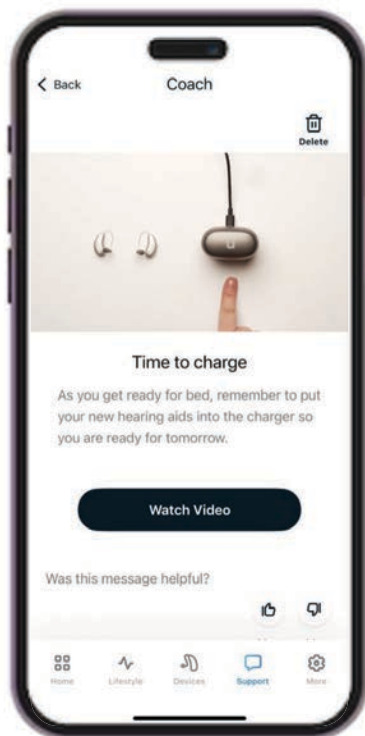
Where to next?

Tuning Program Manager Accessories Fitting Summary

Back Close

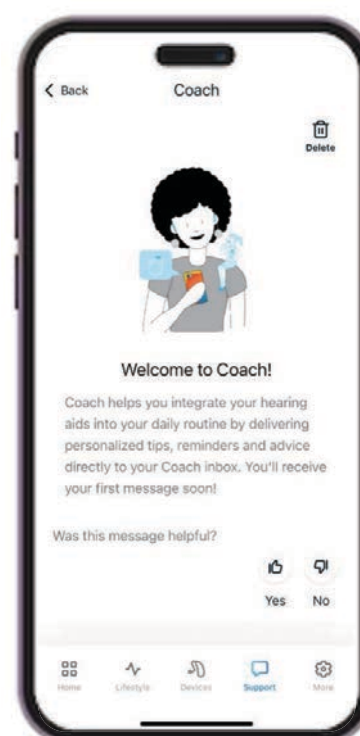
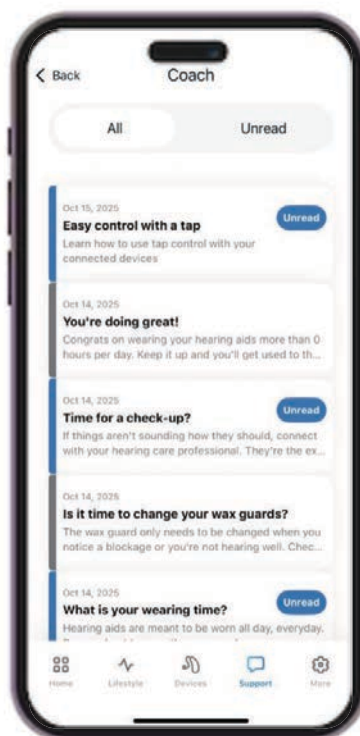
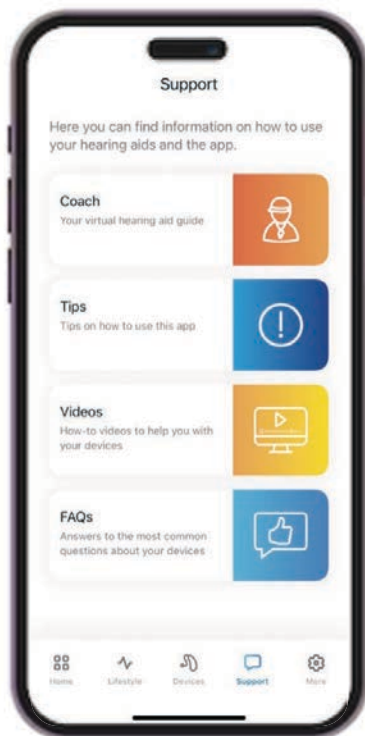
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Coach delivers important reminders...

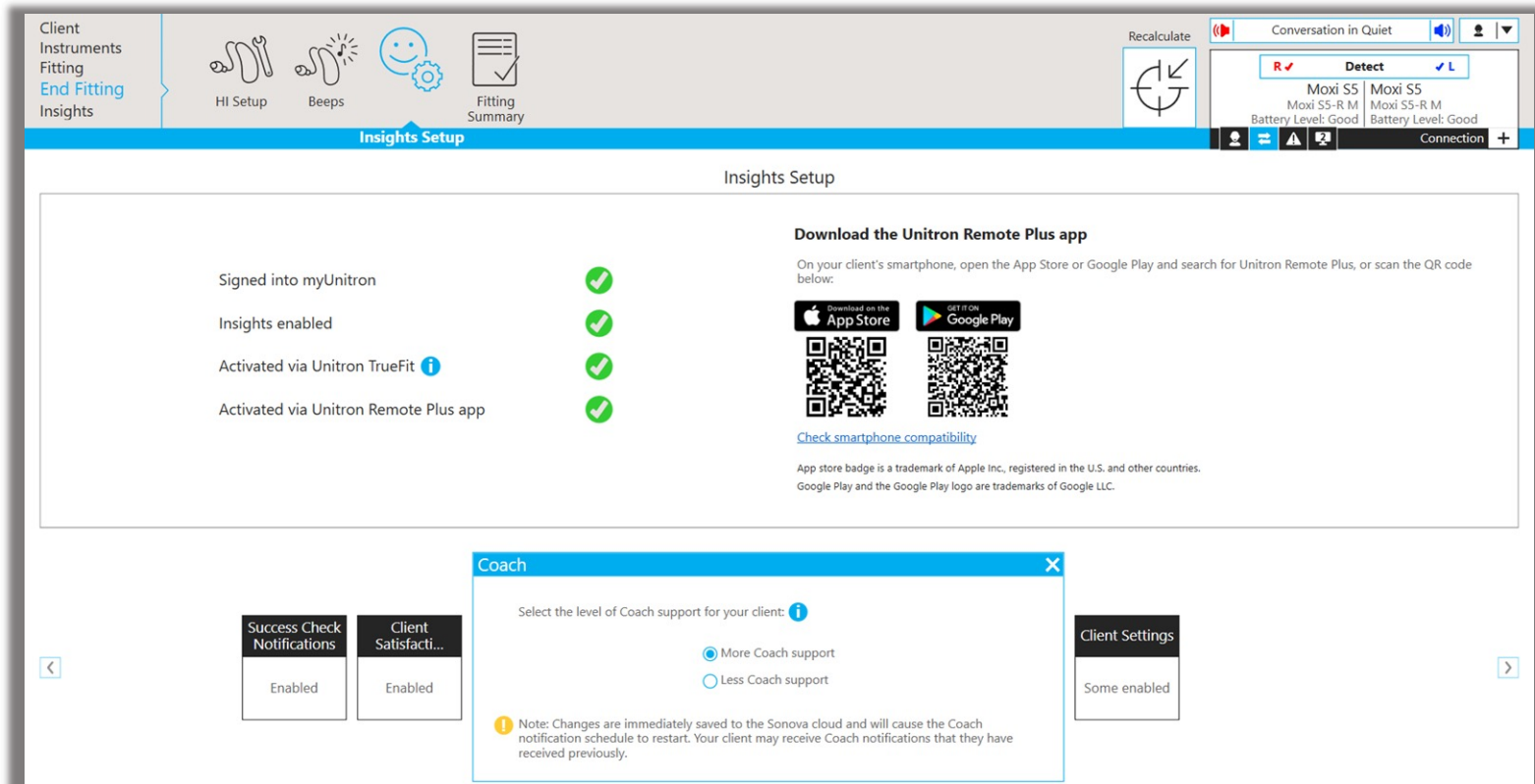


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...when your patient needs it most



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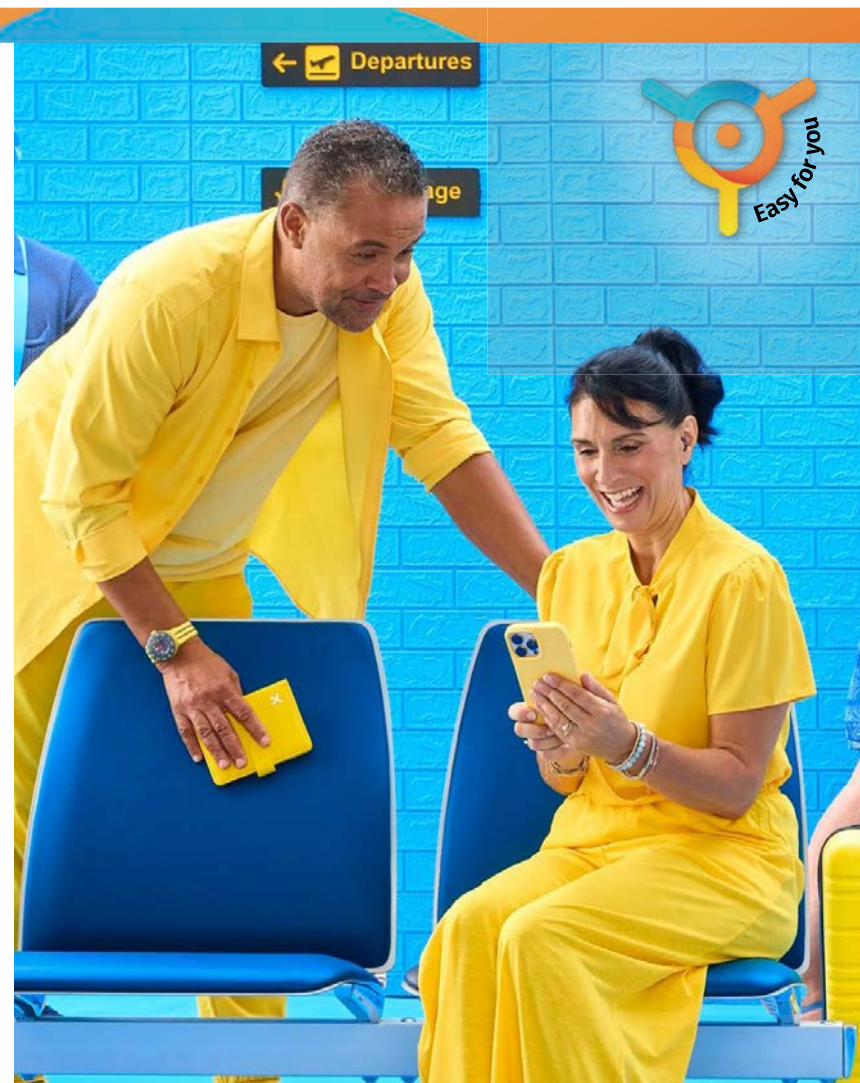
Customized for your patient's needs

More Coach support

- Great for those new to hearing instruments or new to Unitron devices
- Provides more support earlier in the journey

Less Coach support

- Helpful for patients with experience wearing hearing instruments or if they have worn Unitron devices before

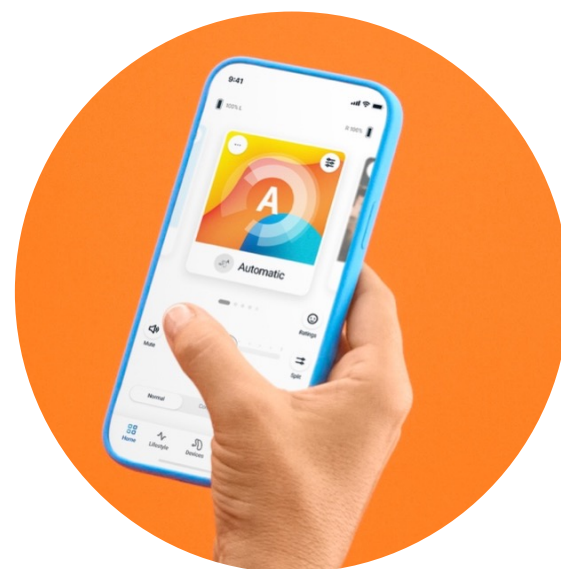


Unitron's Remote Plus App

Personalize the experience



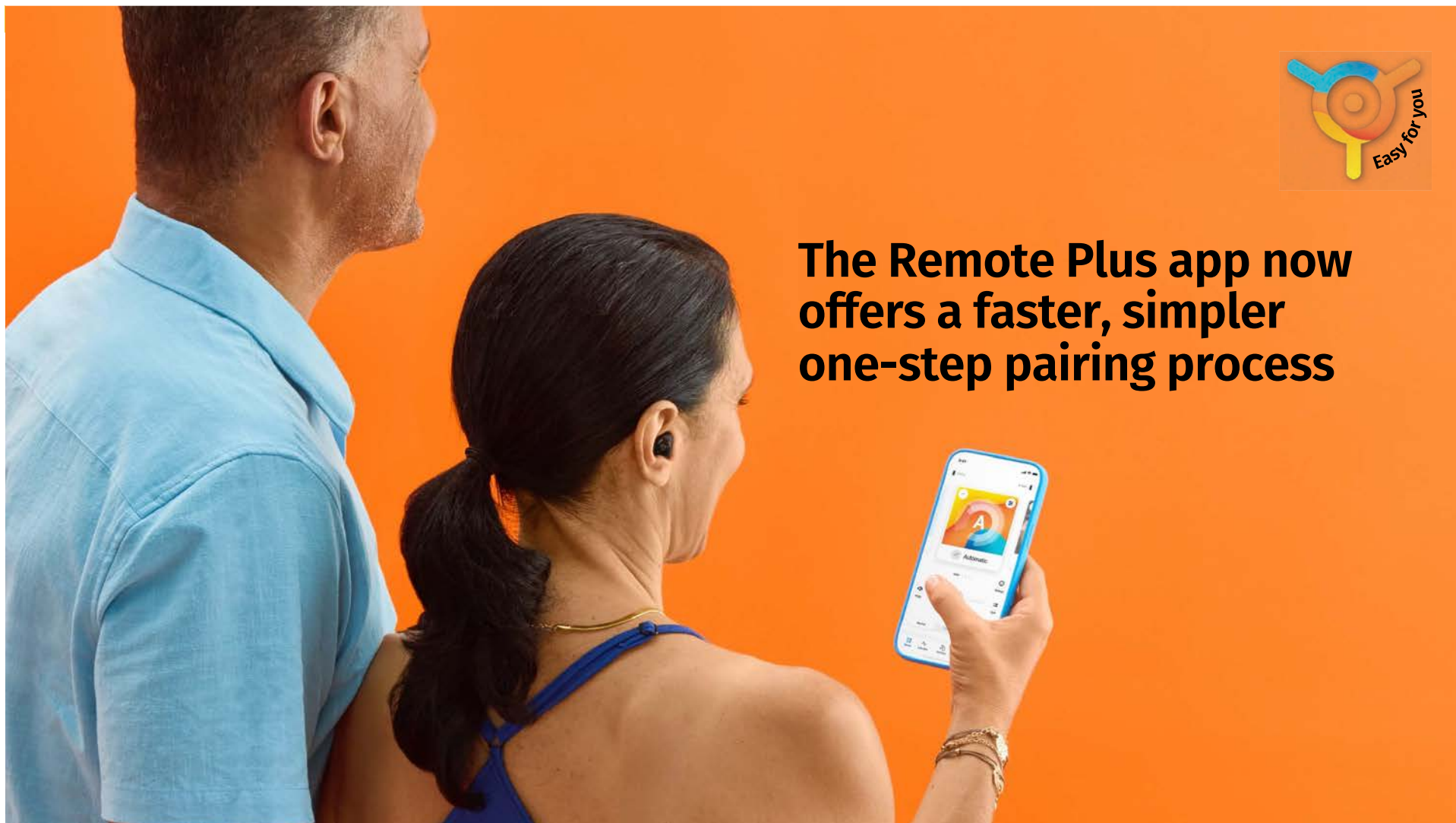
- Adjust volume and change programs
- Temporarily boost speech or listening comfort in automatic programs
- Customize up to 7 pre-set Optional App Programs
- Personalize manual music programs with pre-set genre options
- Easy equalizer and other adjustments



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**The Remote Plus app now
offers a faster, simpler
one-step pairing process**

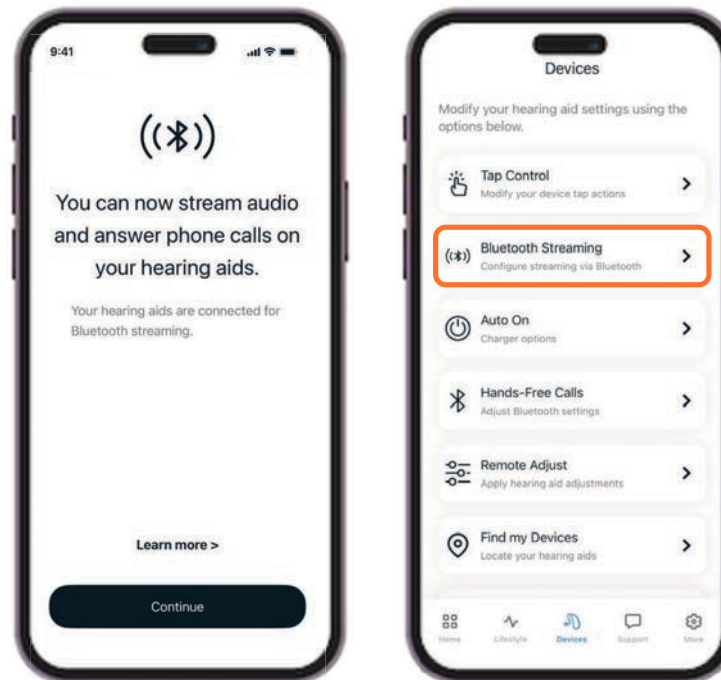




New easy pairing

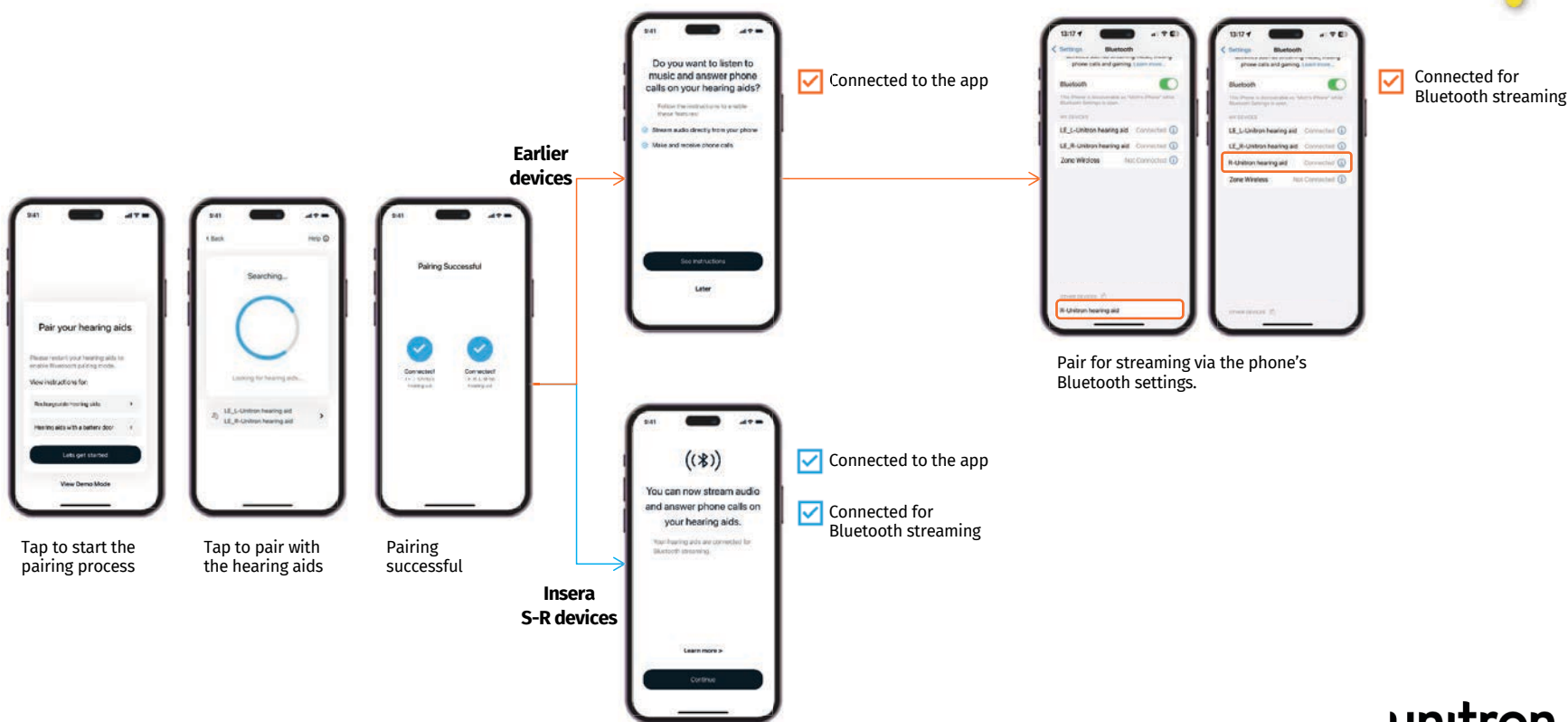
Remote Plus app and streaming together in one easy step

- Pair hearing instruments with the app and for Bluetooth streaming in just one easy step
- Simpler pairing means fewer opportunities for errors
- A new option on the Devices screen allows users to disable/enable streaming if needed



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Pairing workflow



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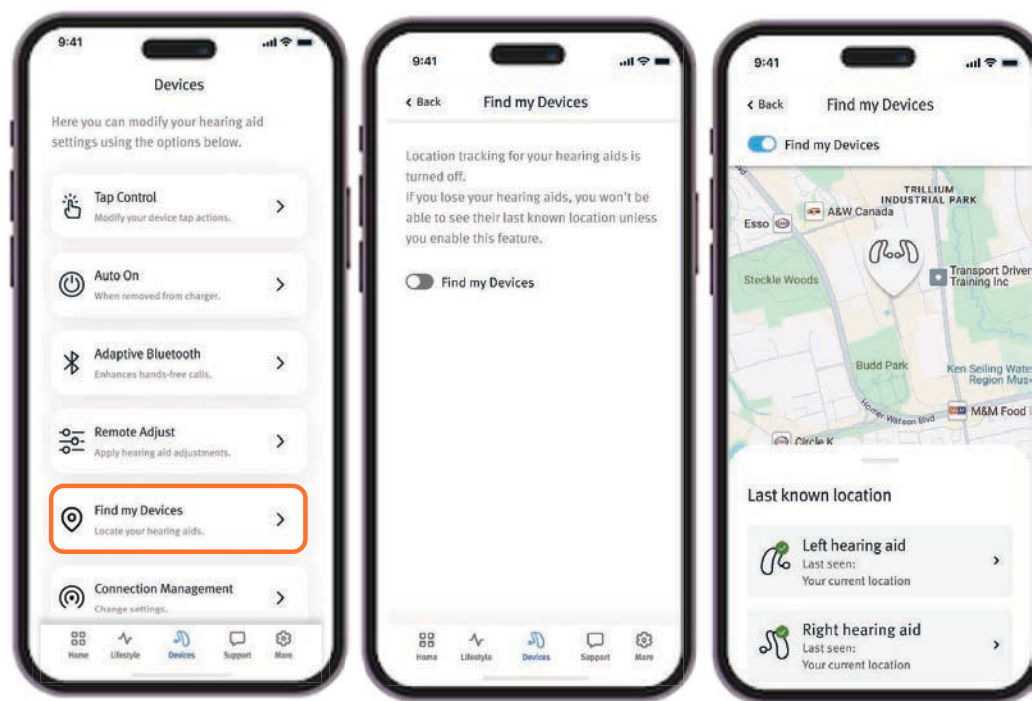
Setting up Remote Plus app Inserta S-R with iPhone



Find my Devices



- Remote Plus app option
- Displays on a map the last known location of the hearing instruments
- If connected, Bluetooth strength is shown to help navigate to the location



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What's new in TrueFit 5.9?

- New look with a new icon and launcher
- Support for the new Inera-S hearing instruments
- Customize Coach workflows
- Faster technology level changes
- New control delay with Inera-S
- AutoREM updates
- EasyGuard™ Vented dome support

New look logos for TrueFit fitting software and Noah



Insera-S hearing instruments in TrueFit



Client Instruments
Fitting
End Fitting
Insights

Technology Change Acoustics Accessories Pre-Fitting In Situ

Recalculate

Conversation in Quiet

Detect

Insera S9 Insera S9
Insera S9-R P Canal Insera S9-R P Canal

Connection

Detect

Noahlink Wireless

Simulate

Moxi S

Insera S

Moxi V

Stride V

Moxi B

Stride B

Current Product in this Session

R Insera S9-R P Canal

Rechargeable
115/50 dB (2cc)
Push Button
Bluetooth®
Tap Control

Shell: Canal

Receiver: Power

Insera S9

- Integra OS
- 8 Listening Environments
- 2 Streaming Environments
- AutoFocus 360
- HyperFocus (manual program)
- HyperFocus (automatic program)
- Dynamic Noise Reduction
- Pinna Effect 2
- Soft Speech
- Pinna Effect
- Speech Enhancement
- Noise Reduction

[Check smartphone compatibility](#)

L Insera S9-R P Canal

Rechargeable
115/50 dB (2cc)
Push Button
Bluetooth®
Tap Control

Shell: Canal

Receiver: Power

Technology Level

Insera S3 Insera S5 Insera S7 Insera S9

Styles

Custom Wireless Custom Non-wireless

R L

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Insera-S hearing instruments in TrueFit



The TrueFit software interface for Insera-S hearing instruments. The top navigation bar includes "Client Instruments", "Fitting", "End Fitting", and "Insights". The main workspace is divided into several sections:

- Selection:** A sidebar on the left with "Detect" and "Simulate" tabs. Under "Simulate", various hearing aid models are listed: Moxi S, Insera S (selected), Moxi V, Stride V, Moxi B, and Stride B.
- Current Product in this Session:** The central area displays the selected product, "Insera S9-10 NW O M CIC". It includes a frequency response graph, a 3D model of the hearing aid, and a list of features: Integra OS, 7 Listening Environments, Soft Speech Lift, Speech Enhancement, and Noise Reduction. Below the graph, specifications are listed: 10A battery, 109/40 dB (2cc), Push Button, Volume Control, Telecoil, and Easy-t. The "Shell" is set to "CIC" and the "Receiver" is set to "Moderate".
- Technology Level:** A row of buttons for different technology levels: Insera S3, Insera S5, Insera S7, and Insera S9 (selected).
- Styles:** A row of buttons for different styles: Custom Wireless, Custom Non-wireless (selected), and 10 Omni.

The top right corner shows a "Recalculate" button and a "Conversation in Quiet" status indicator.

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Faster technology level changes



FLEX:TRIAL and FLEX:UPGRAGDE technology level changes are now up to

37%

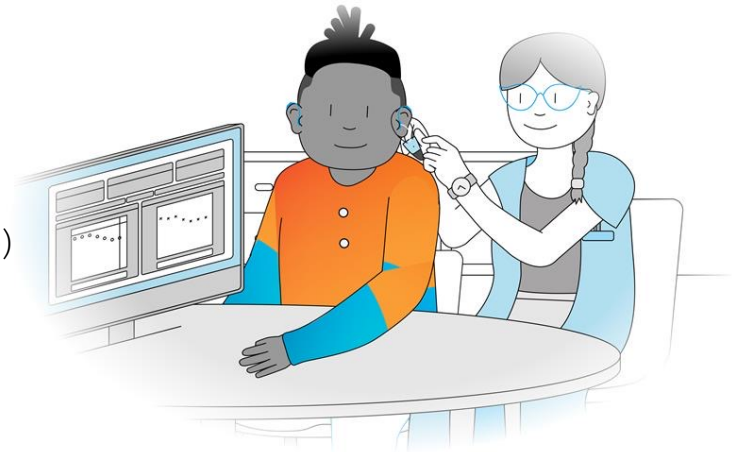
faster thanks to the ability to change both instruments at the same time

The screenshot shows a software window titled "Upgrade Technology Level". At the top, there is a progress bar with four steps: 1 Preparation, 2 Information, 3 Upgrade (highlighted in blue), and 4 Finish. Below the progress bar, the text "Changing technology level..." is displayed with a small asterisk icon. The main area contains two side-by-side boxes, each representing an instrument. The left box is labeled "R" in a red square and shows "Moxi S5" upgrading to "Moxi S7" with SN: 8522F30BB1. The right box is labeled "L" in a blue square and shows "Moxi S5" upgrading to "Moxi S7" with SN: 1705F50822. Both boxes have a blue progress bar at the bottom. Below these boxes, the text "Waiting to transfer information..." is displayed with a small asterisk icon, followed by the note "All adaptive features will be set to the recommended defaults for the new technology level."

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Automatic REM system updates

- Support for Interacoustics Callisto Suite
- Support for higher versions of other system
 - Noah Version 4.4.2280 or higher
 - Auditdata Measure version 6.0 or higher
 - Auditdata Primus version 4.1 or higher
 - Interacoustics Affinity Suite version 2.19 or higher (excludes 2.20)
 - Interacoustics Callisto Suite version 1.20 or higher
 - MedRX Studio version 1.2.1 or higher
 - Natus® Otosuite version 4.82 or higher
 - Signia Unity 3 version 5.9 or higher
 - Signia Unity 4 version 6.0 or higher



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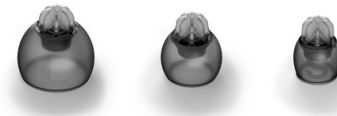
Questions so far?

Introducing EasyGuard



“Sometimes, little things make a big difference.”

– Nino Varsimashvili



EasyGuard

The revolution in earwax management

Clear sound

- Sealing, sound-transmitting membrane for additional protection from cerumen

Effortless care

- Simply wipe to clean

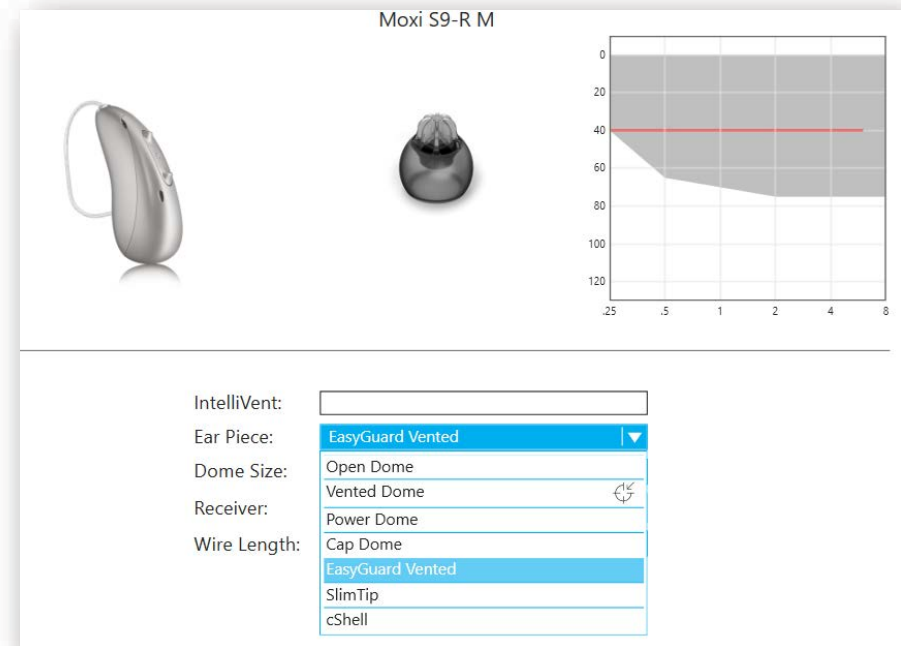
More smiles all around!



unitron™

EasyGuard™ Vented dome in TrueFit 5.9

- The new EasyGuard Vented dome is selectable in TrueFit 5.9
- Will not be recommended by AI Dome Proposer



u

Questions about the EasyGuard™ Vented Dome?

Exceptional, discreet
rechargeable ITE

Easy, convenient snap
and charge

Brilliant sound
performance – no
compromises

Easy one-step pairing

Unmatched universal
connectivity

Customized support
with enhanced Coach



**“All the statistics in the world can’t
measure the warmth of a smile.”**

– Chris Hart





Insera S-R

Key launch dates

- Wednesday 1/21 – Remote Plus App v 5.4 begins phased release
 - Users who manually update their apps will see update available 1/21
 - User whose apps are set to automatically update will receive update in stages over 7 days from 1/21 through 1/27
- Monday 1/26 – TrueFit v5.9 goes live and is available to download
- Monday 1/26 – New consumer pamphlets and updated literature available to order
- Wednesday 1/28 – Insera S-R available to order



U Smile,

we all

Smile



