

Universal Objection Handling | Beltone Envision

Applies to ALL competitors today

Regarding...	Objection Handling
Hearing in Noise	Beltone CrossLink Directionality 4 provides very strong SNR benefit, supports good sound quality for the user's own voice, and offers auditory awareness and spatial hearing benefits, all at the same time and in the same program. These are benefits that are unmatched among our competitors. Beltone is shown to provide competitive advantages in the hearing aid market. Now with DNN, our Hear in Noise program provides the benefits of along with AI to result in stronger user preference and performance in the most difficult and dynamic listening environments. Our hearing in noise solutions are derived by applying decades of academic research, and have evolved consistently to reflect the cutting edge of technology available in hearing aids.
Size/Cosmetics	Beltone Envision and Beltone Serene microRIE are the smallest hearing instruments in the industry, providing users with optimal cosmetic appeal and comfort with no compromises on performance and connectivity.
Connectivity/ Accessibility	Beltone Envision and Serene lead the industry in connectivity and accessibility by providing the most efficient, advanced and numerous options, including BTLEA, Auracast, Made for Apple and Android Streaming for Hearing Aids (ASHA) streaming.
Environmental Classification	Beltone environmental classification has been shown to lead the hearing aid industry in accuracy, which means that our hearing aid features will activate and deactivate as they should, according to the user's surroundings.
Signal processing delay	Beltone offers industry-leading signal processing in terms of the group delay in the first default program. The first program is the most appropriate for nearly all listening situations, and is typically the only program that people use. The group delay is defined as the time it takes sound to enter the microphone of the hearing aid and exit via the receiver of the hearing aid.
Wind Noise	Beltone Wind Noise Reduction and bandsplit directionality both provide relief from wind noise, without compromise to other features such as directionality.
CROS/BiCROS	Beltone provides directionality options for CROS that offer more auditory awareness than competitors. The main reason to fit a CROS is to provide more audibility for sounds coming from the side of the poorer ear.
Rechargeable batteries	Beltone Li-ion batteries offer 80% capacity after 4-5 years, which means that the user does not have to worry about having their Li-ion batteries replaced for the expected lifetime of the hearing aid. Beltone rechargeable hearing aids offer a full day of use, even with streaming – without any compromise on the size or cosmetics of the device. We are able to offer this battery runtime without increasing the size of our hearing aids.
IP ratings	Beltone hearing aids are tested with the same IP testing as ALL other hearing aid manufacturers today: IP68. Like other manufacturers, Beltone uses the same tests for ingress protection and robustness, including accelerated aging tests with biological stressors such as sweat, and environmental stressors such as humidity, extreme heat, cold and fog. In addition, Beltone uses nanocoating both inside and out, to provide long-lasting protection from moisture and debris.
Ease of use	Beltone offers Check My Fit to help users properly insert their receivers. This provides up to 11 dB more usable gain than if the receiver is improperly inserted by the user. Check My Fit is an exclusive benefit for Beltone hearing aids only.

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Universal Objection Handling | Beltone Boost Max S

Applies to ALL competitors today

Regarding...	Objection Handling
Hearing in Noise	Beltone CrossLink Directionality 4 provides very strong SNR benefit, supports good sound quality for the user's own voice, and offers auditory awareness and spatial hearing benefits, all at the same time and in the same program. These benefits combined into a single automatic program are unmatched among our competitors. Beltone is shown to provide competitive advantages in the hearing aid market. Our Hear in Noise program provides the benefits of along with industry-leading directional benefit to result in stronger user preference and performance in the most difficult and dynamic listening environments. Our hearing in noise solutions are derived by applying decades of academic research, and have evolved consistently to reflect the cutting edge of technology and the latest research findings in audiology.
Size/Cosmetics	Beltone Boost Max S is the smallest rechargeable SPBTE in the industry, providing users with optimal cosmetic appeal and comfort with no compromises on performance and connectivity.
Connectivity/ Accessibility	Beltone Boost Max S leads the industry in connectivity and accessibility by providing the most efficient, advanced and numerous options, including BTLEA, Auracast, a built-in Auracast Assistant in the Beltone HearMax app, and Made for Apple and Android Streaming for Hearing Aids (ASHA) streaming. Beltone wireless accessories, including the TV Streamer+ and Multi Mic+, are Auracast-enabled as well. The Multi Mic+, when fitted with Boost Max S for users with severe hearing losses, provided an additional 6.0 dB SNR benefit when compared to Clear Focus alone, and 9.9 dB SNR benefit when compared to omnidirectional in a recent study*. This amount of benefit in difficult noisy situations is especially advantageous for users of high and super power hearing aids. Finally, Beltone Boost Max S includes built-in telecoil connectivity. This means that Beltone offers the widest range of connectivity in the industry today, with a way to connect to nearly all Bluetooth-enabled devices, Auracast-enabled locations, and looped venues, either directly or through our next generation of wireless accessories.
Environmental Classification	Beltone environmental classification has been shown to lead the hearing aid industry in accuracy, which means that our hearing aid features will activate and deactivate as they should, according to the user's surroundings.
Signal processing delay	Beltone offers industry-leading signal processing in terms of the group delay in the first default program. The first program is the most appropriate for nearly all listening situations, and is typically the only program that people use. The group delay is defined as the time it takes sound to enter the microphone of the hearing aid and exit via the receiver of the hearing aid.
Wind Noise	Beltone Wind Noise Reduction and built-in, automatic bandsplit directionality provide relief from wind noise, without compromise to other features or gain.
Rechargeable batteries	Beltone rechargeable hearing aids offer a full day of use, even with streaming – without any compromise on the size or cosmetics of the device. We are able to offer this battery runtime without increasing the size of our hearing aids. We also utilize inductive charging without external contacts, which enables a sleek design and eliminates the need to keep contacts free of moisture and debris.
IP ratings	Beltone hearing aids are tested with the same IP testing as ALL other hearing aid manufacturers today: IP68. Like other manufacturers, Beltone uses the same tests for ingress protection and robustness, including accelerated aging tests with biological stressors such as sweat, and environmental stressors such as humidity, extreme heat, cold and fog. In addition, Beltone uses nanocoating both inside and out, to provide long-lasting protection from moisture and debris.
Ease of use	Beltone's devotion to creating the smallest SPBTEs maximizes comfort when wearing hearing aids. In addition, our use of automation in the All-Around program helps users achieve optimal settings throughout their day, and features such as Tap Control and an onboard volume control provide a seamless way to control the hearing aids.

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*Jespersen & Rubachandran (2025)

