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Signia Government Services May 2026 Contract Update

Caitlin Turriff, Au.D.

Signia Government Services: November 2025 Contract Update

Caitlin Turriff, Au.D.



Webinar FAQs

- Where to get the handout:
 - Resources in the classroom and under Pending Courses in your account
- How to earn CEUs:
 - After the webinar, go to your Pending Courses and pass the multiple-choice exam.
 - Must have a paid membership to earn CEUs
- For assistance or tech support:
 - Call 800-753-2160
 - customerservice@audiologyonline.com



Learning Outcomes

Upon completion of this course attendees will be able to:

- 1) Discuss the capabilities and benefits of the Integrated Xperience platform.
- 2) List the new Integrated Xperience additions and features.
- 3) Describe Binaural OneMic Directionality and the benefit the wearer.



Risks/Benefits

- The applicability and accuracy of the course content may vary by the clinical, geographical, and cultural context; you should evaluate the course accordingly.
- As healthcare is rapidly evolving, new findings may change the validity of the information presented in this course. Providers should always consult the latest research and guidelines from professional associations.
- The interventions discussed in this course may be limited in generalizability, requiring practitioners to consider specific individual and population factors.
- The course may not cover all possible risk factors, diagnostic methods, or treatment options, and complex cases may require additional considerations.
- Healthcare providers should apply cultural competence and sensitivity to ensure effective and respectful care based on their patients' diverse needs.
- Providers should always evaluate the limitations of diagnostic and screening tools, considering their potential for false results as well as any ethical implications.
- It is the responsibility of course participants to critically evaluate the evidence from multiple sources to guide professional practice.





signia

Our Vision:

To be the trusted leader in hearing healthcare,
empowering better hearing and **enriching**
Veterans' lives through **service excellence** and
innovative solutions.

Together, we're making a difference for thousands
of veterans each year.



Signia is a world **leader in audiology**, delivering
consumer-centric solutions for hearing care
professionals and their patients.

Every Veteran is Unique – Your Challenges Are Universal

Vietnam Marine Veteran (Age 70+)

- Progressive noise-induced hearing loss
- High expectations for performance and reliability
- Familiar with military-grade equipment standards
- Values straightforward, no-nonsense solutions

Your challenge:
Matching realistic expectations with cutting-edge features

Operation Desert Storm Air Force Veteran (Age 55-65)

- Working within VA system limitations and approval processes
- May have multiple service-connected conditions
- Needs coordination between VA and private care
- Values cost-effective, long-lasting solutions

Your challenge:
Maximizing outcomes within benefit constraints and system requirements

Operation Enduring Freedom Navy Veteran (Age 45-55)

- Combat-related hearing loss and tinnitus
- Hypervigilance in noisy environments
- Wants newest and most reliable technology
- May have PTSD-related sound sensitivity

Your challenge:
Balancing amplification needs with comfort in triggering sound environments

Afghanistan Conflict Army Veteran (Age 35-45)

- Blast-related hearing damage with complex audiological profiles
- May be accompanied by traumatic brain injury (TBI)
- May struggle with auditory processing issues
- Needs patient, trauma-informed care approach

Your challenge:
Addressing hearing loss complicated by cognitive processing changes

The Next Generation Veteran (Age 25-35)

- Tech-savvy with smartphone integration expectations
- Active lifestyle with fitness and outdoor activities
- Concerned about career impact and stigma
- Wants discrete, high-performance solutions

Your challenge:
Providing advanced connectivity while addressing professional appearance concerns



The traditional paradigm



A tiny device for a
mild-moderate
hearing loss



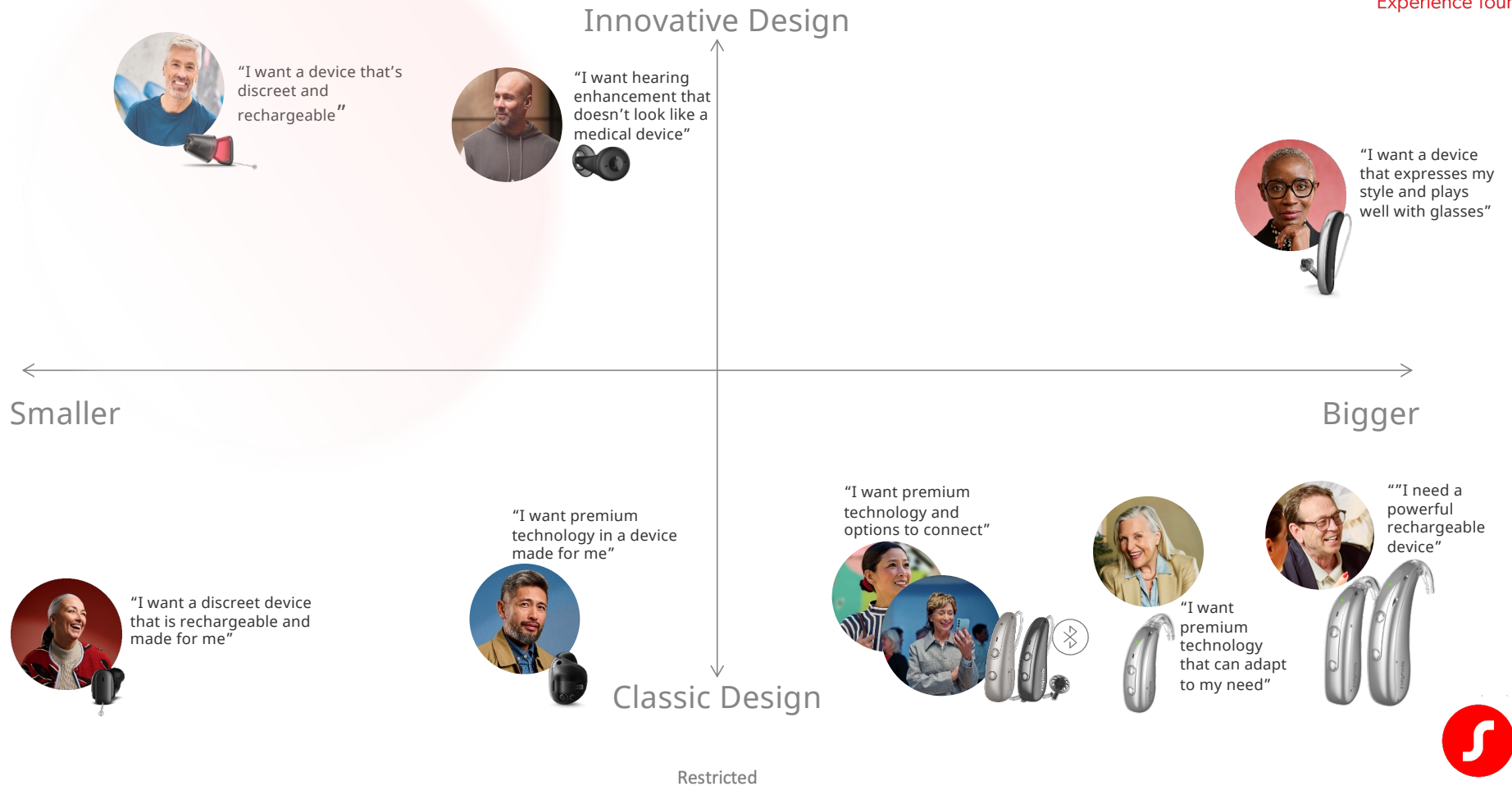
A fully featured device
for mild-severe
hearing loss



One Complete Portfolio. Every Veteran. Zero Compromise.



The Signia
Experience Tour



We are on a mission to expand access



We are on a mission to expand access
to the latest technology



We are on a mission to expand access
no matter the level of hearing loss



We are on a mission to expand access
no matter personal preference



One Complete Portfolio. Every Veteran. Zero Compromise.



Pure CG T IX RIC-R
CROS Pure CG IX RIC-R



Pure CG BCT IX RIC-R
CROS CG BCT IX RIC-R



Styletto IX RIC-R
CROS Styletto IX RIC-R



Motion CG M IX BTE-R
Motion CG P IX BTE-R
Motion CG SP IX BTE-R



Insio IX IIC
Insio IX CIC



Insio IX CA
Insio IX HS
Insio IX ITE

NEW



Active Pro IX HS-R
CROS Active Pro IX-R



Silk CG IX CIC-R
CROS Silk CG IX CIC-R



Insio CG IX CIC-R

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So, what is it the wearer wants?



Hearing Aid Wearers want..



Hearing aids
that are discreet¹



Hearing aids
that are rechargeable²



Hearing aids that help
them hear in noise²



But you can't have it all...right?



Discreetness

OR



Enhancement in noise



But you can't have it all...right?



Discreetness

OR



Rechargeability



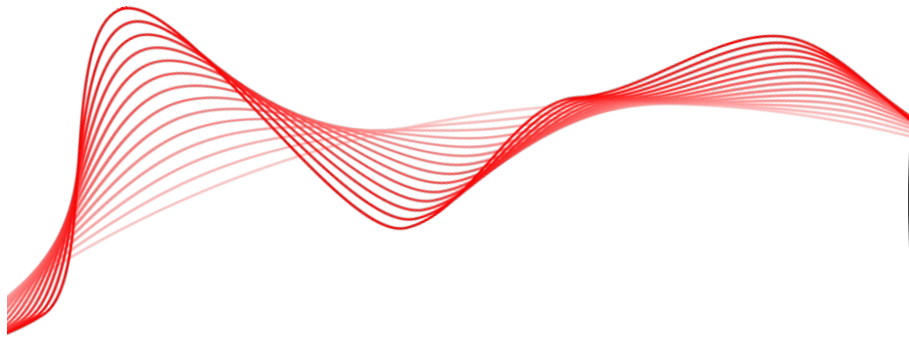
A man with a beard and glasses, wearing a blue shirt over an orange shirt, holds a small black pill in his right hand. The background is a soft-focus grey with bokeh light effects.

Who Says?



Introducing Insio Charge&Go IX CIC

- The worlds first rechargeable custom CIC with directional speech enhancement in noise



Making the impossible possible with Insio Charge&Go IX CIC

Discreet customized comfort •



With the ease of rechargeability •

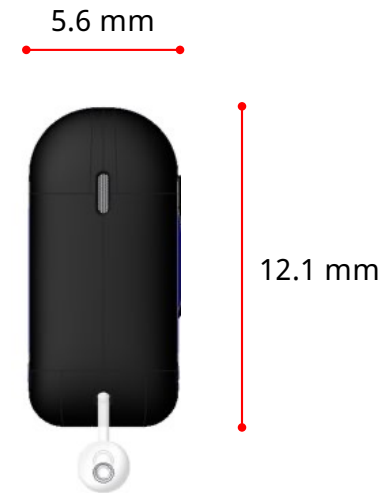


**With 5x the speech
enhancement in noise³** •



Adaptable and discreet

- Super-small, **nearly invisible CIC** design
- **Custom-made** to the highest standards
- For a personalized, **discreet fit** without compromising on **run-time or directionality**



Support for a wide range of amplification needs

S receiver: 50 dB / 113 dB SPL
M receiver: 55 dB / 118 dB SPL
P receiver: 60 dB / 124 dB SPL



Robust design



IP 68 rating*

For protection
against water and
dust ingress

I – 6: dust tight, no ingress of dust after 2h

P – 8: still functional after immersion in 1 meter of water for 1h



Colors



Red
Translucent



Blue
Translucent



Black



Dark Brown



Mocha

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Insio Charge&Go IX CIC – Wireless programming



Wireless programming via Connexx Air



Wearers are empowered to make adjustments if desired

Signia app (acoustic pairing)

Easy-to-use Signia app offers wearers the option to adjust volume and listening program via their smartphone – without the need to carry a separate accessory



MiniPocket

Small enough to carry on a keyring, the miniPocket is the ideal solution for anyone who wants discreet, convenient hearing aid control – without the need to use a smartphone



Invisibly powerful Insio Charge&Go IX CIC

- Discreet and **comfortable custom fit**
- Conveniently **rechargeable** with a **full-day of battery life**
- **5x the speech enhancement in noise** compared to key competitors³
- Uniquely discreet enhancement

*Invisibly **powerful***





Silk Charge&Go IX



Be
Brilliant™

Silk Charge&Go IX – The benchmark in *Instant, Discreet Enhancement*

The benchmark in ready to wear CICs:

- Instantly fit with ultra-comfortable EarWear 3.0 or fit with a custom mold
- The only Ready-to- Wear rechargeable CIC with directionality
- All without compromising on size or performance
- Proven in the lab and in millions of fittings worldwide



Silk Charge&Go IX, the only thing that changes is your hearing



Seamless Hearing with Discretion

Silk Charge&Go IX



Upgraded to Integrated Xperience architecture offering a full 20% increase in computational power*



- Now with the convenience of rechargeability on the go
 - Up to 28 hours on a single charge
- Binaural OneMic Directionality 2.0
- Dynamic Soundscape Processing 3.0
- e2e wireless 4.0
- Extended Dynamic range 117dB
- Auto EchoShield
- Feedback Cancellation Improved
- All without compromising on size or performance

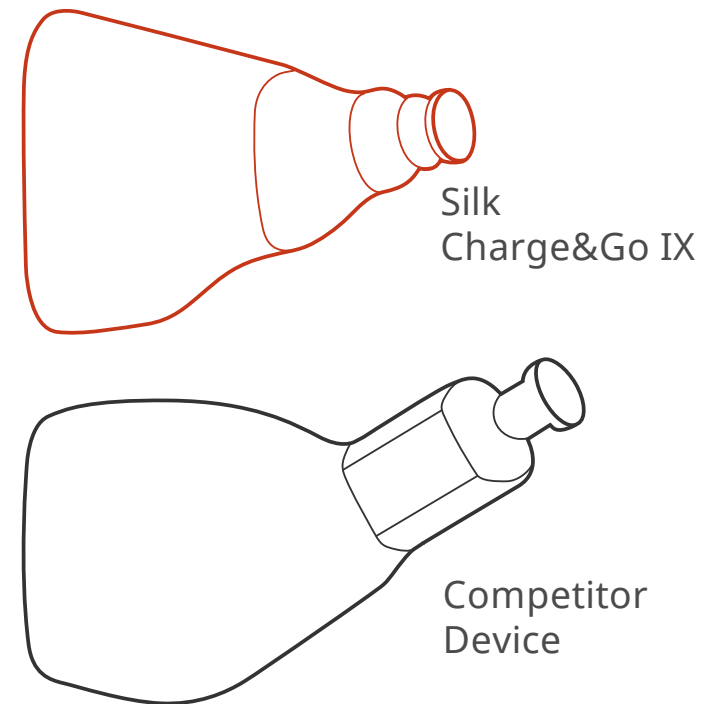
*compared to Silk X



Comfort that disappears into daily life

Key Wearer Insight: Comfort

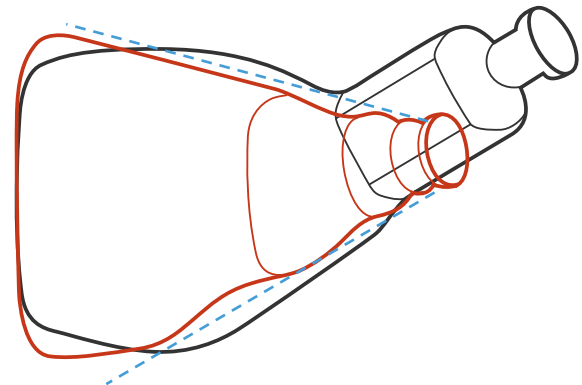
- Why it matters: If a hearing aid isn't comfortable or secure, it's always on your mind and in the end, you simply won't wear it
- Solution: Ultra-small, tapered design that mirrors the ear canal - with 9 out of 10 wearers satisfied with the comfort⁴ of their Silk Charge&Go IX



Comfort that disappears into daily life

Key Wearer Insight: Comfort

- Why it matters: If a hearing aid isn't comfortable or secure, it's always on your mind and in the end, you simply won't wear it
- Solution: Ultra-small, tapered design that mirrors the ear canal - with 9 out of 10 wearers satisfied with the comfort⁴ of their Silk Charge&Go IX



CROS Silk Charge&Go IX

- CROS Silk Charge&Go IX
- CROS battery runtime
 - Up to 28 hours



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With the unique benefits of Binaural OneMic Directionality 2.0

All one-microphone hearing aids on the IX platform offer wearers the unique benefits of Binaural OneMic Directionality 2.0



Insio Charge&Go
IX CIC



Insio IX IIC/CIC

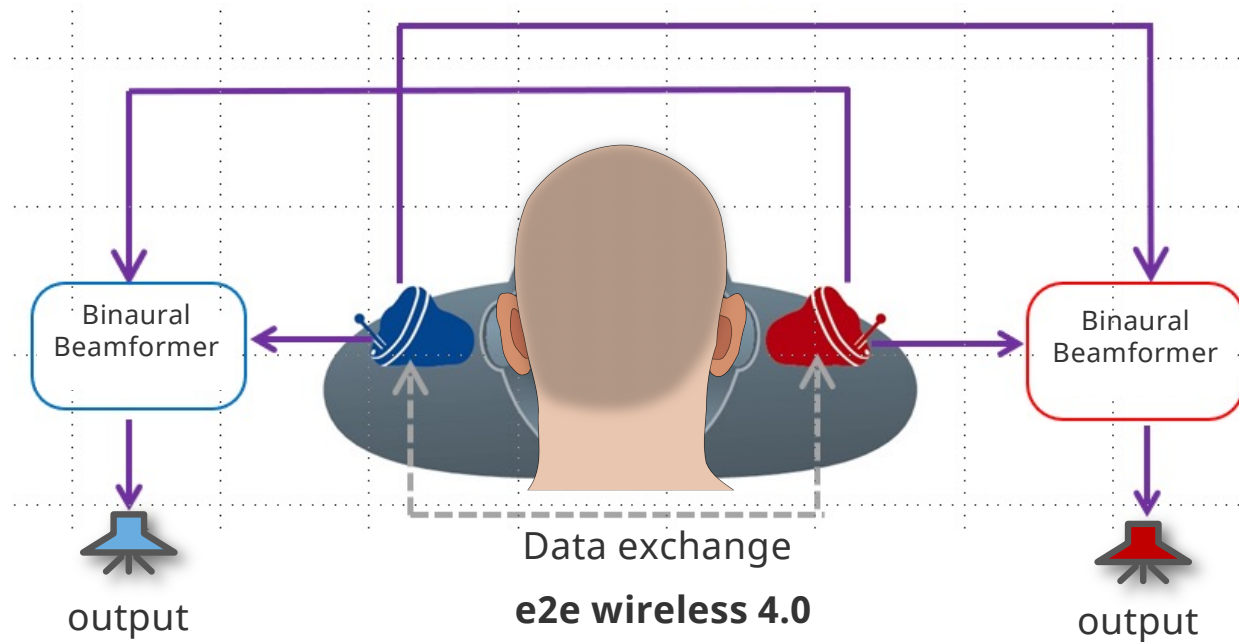


Silk
Charge&Go IX



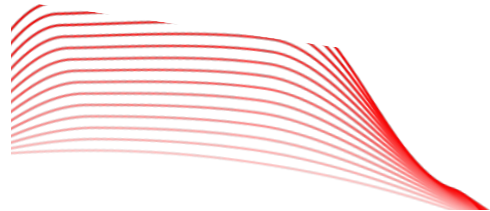
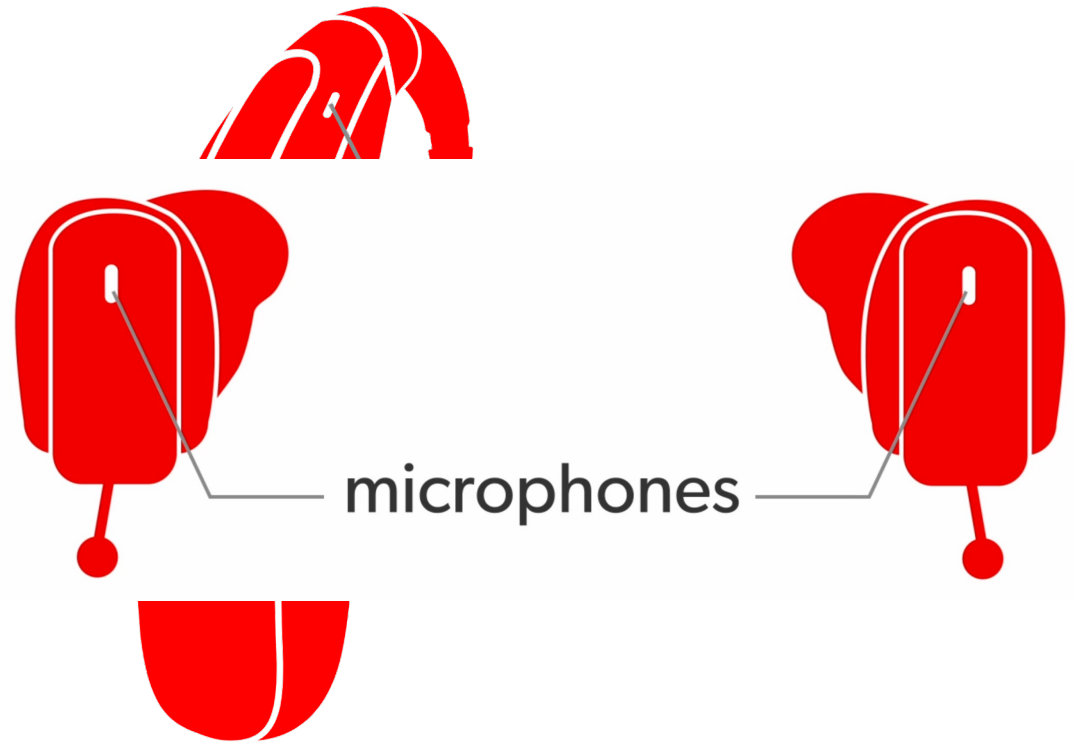
Unique binaural beamforming approach

e2e wireless 4.0 is used to share data between the two hearing aids, enabling each hearing aid to use the combined analysis to create a binaural beamformer

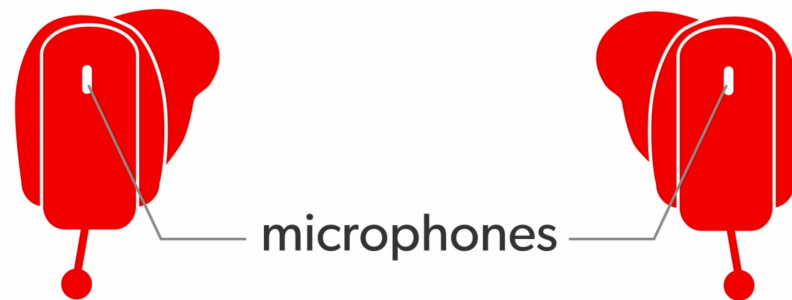


So why don't one-mic devices usually have directionality?

- Directionality relies on spatial cues obtained from two separate microphones
- Comparing signals from two microphones to identify the direction of speech and background noise
- CIC devices only have one microphone on each device so can't usually deliver directionality



Only Signia is able to offer one-microphone directionality



Thanks to Signia's ultra-fast, wide
bandwidth binaural communication,
e2e wireless 4.0,

We can compare the timing and
intensity differences in the sound
arriving to the microphone on each
hearing aid to create a directional
beam



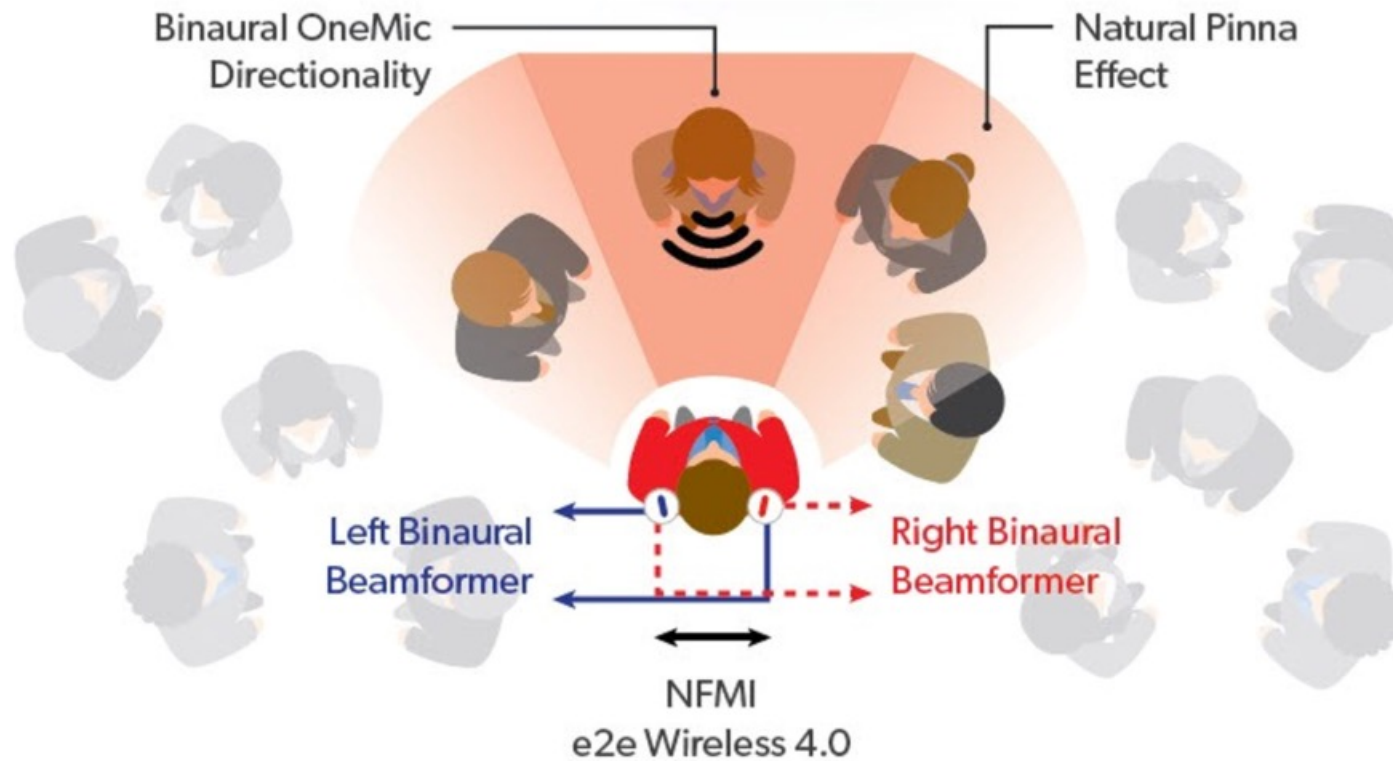
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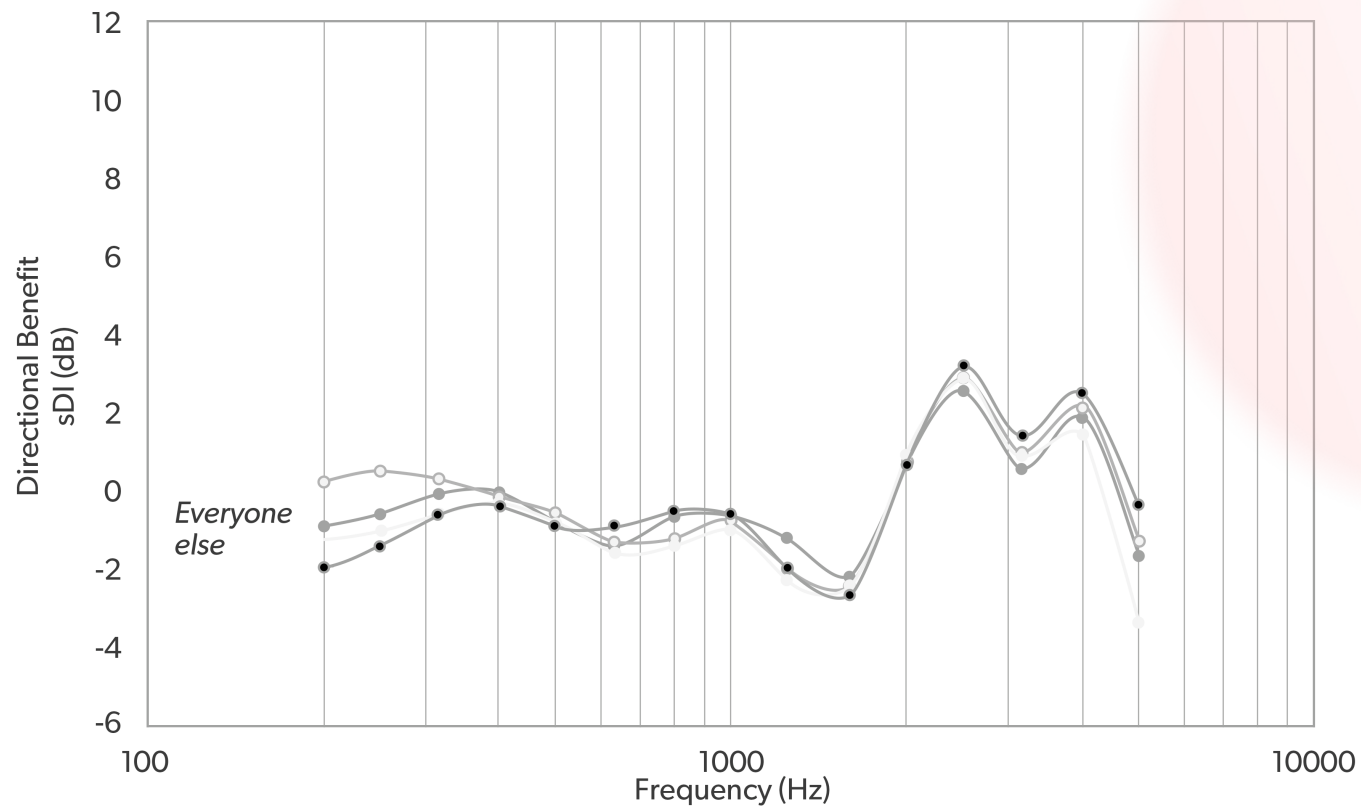
Only Signia has Binaural OneMic Directionality 2.0



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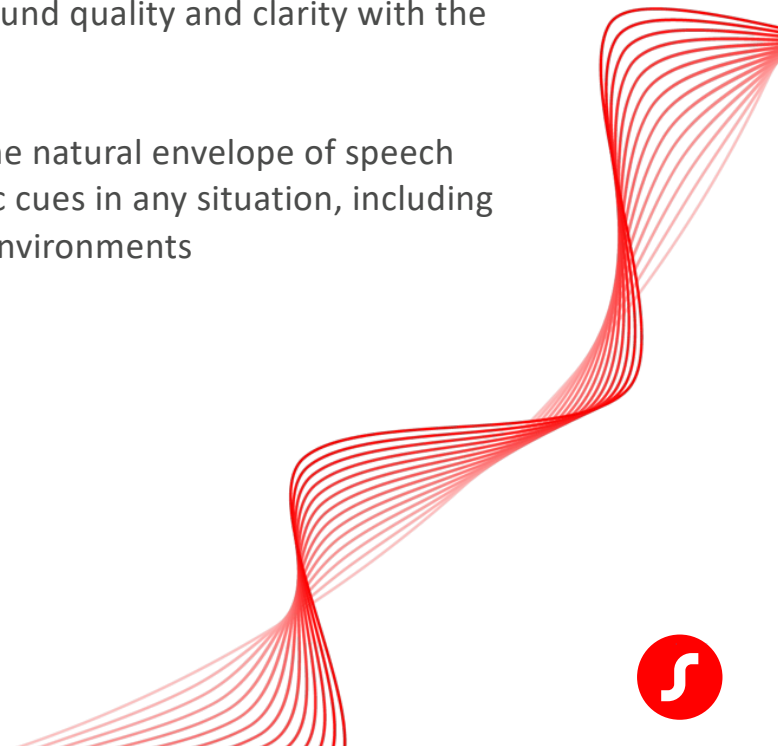
5x the speech enhancement in noise³



Speech Stabilizer



- Clearer conversation in dynamic environments due to faster processing of IX
- Improves sound quality and clarity with the CROS IX
- Preserves the natural envelope of speech and acoustic cues in any situation, including very noisy environments



Active Pro IX
It's a MODERN
Hearing Aid



A game changing **modern** prescription hearing aid



Reconnect with the conversation

RealTime Conversation Enhancement – a breakthrough technology that enhances what people are saying even when they move



Modern earbud design

Custom or Instant fit iconic earbud design with premium technology makes Active Pro IX a hearing aid unlike any other



All-day power

Full day wear time up to 34 h and convenient portable charging on the go with Qi wireless charging case



Bluetooth connectivity

Bluetooth streaming for iPhone and Android - Hands-free calling with CallControl to answer/end calls with a simple tap



Water & Dust resistant

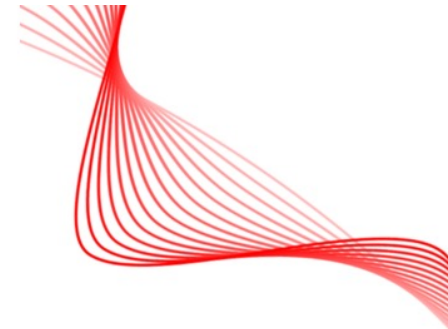
IP68 certified



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Active Pro IX is ready for a full day



**Li-ion cell after 3 years of use under normal operating condition = up to 27 h of runtime*



Android and iOS connectivity



Stream music, phone calls, and enjoy
the full features of the Signia app

Made for iPhone (MFi)

Android ASHA

Android LE Audio



"Made for iPhone" and "MFi" are trademarks of Apple Inc., registered in the U.S. and other countries.

"Made for Android" and "ASHA" (Audio Streaming for Hearing Aids) are trademarks of Google LLC.

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HandsFree with CallControl



Calls can be answered or ended by tapping directly on the hearing aid.

Wearer's own voice is picked up by the hearing aid microphone.

Convenient HandsFree calling with iPhone and Android LE Audio compatible devices



Active Pro Colors and Earwear 3.0



Active Pro IX

Ideal for mild to moderate hearing loss
47 dB / 116 dB SPL
(2 cc coupler)

EarWear 3.0

Custom Earmolds *recommended*
Sleeves 3.0 *recommended*
Eartips 3.0 *compatible*

*sDemo available in Black

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CROS Active IX



Convenient rechargeability

Battery runtime up to 35 h



Enhanced clarity and transparency

e2e Wireless 4.0 delivers a boosted dynamic range between the hearing aid and CROS for enhanced clarity and transparency



Speech enhancement

Speech stabilizer preserves the acoustic cues, even in noise, important for speech understanding



Bluetooth Connectivity

Made for iPhone, Android ASHA, Bluetooth LE Audio



HandsFree with CallControl

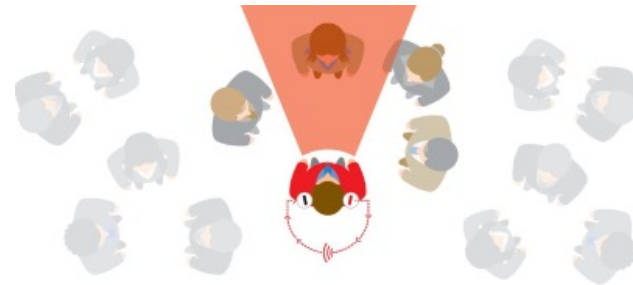
The hearing aids stream the call audio and pick up the wearer's voice to deliver to the conversation partner. Tap to answer or end a call.



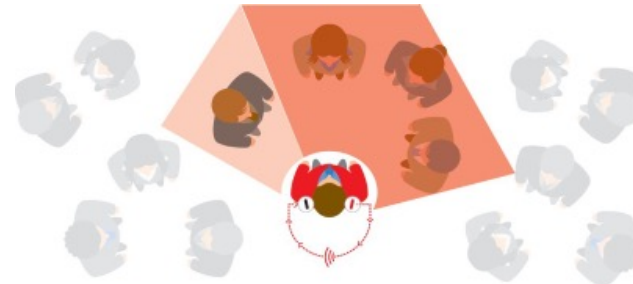
Water, sweat, and dust resistant

IP68 certified

Traditional CROS transmitter in noise



Signia CROS transmitter in noise



Unique Signia **skewed directionality** improves speech understanding in noise by skewing directional pattern toward unaided ear

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Accessible familiar design



Easy to handle modern instant-fit ITC design

- Great choice for wearers who prioritize ease of use, including those with limited vision or dexterity
- Rechargeable for easy all-day wear

New design elements to identify left vs right

- Easy tactile identification
 - A small raised bump on the inner part of the **left** device
- Easy visual identification
 - Prominently visible **R (right)** and **L (left)** labels on the inner side of the devices

Improved ease of use design

New design element for EarWear alignment

- Easy **visual** identification of proper alignment of EarWear 3.0 Sleeves
 - HCPs and Patients can align their Sleeve 3.0 with confidence for a secure & comfortable fit



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Active Pro IX

Wireless programming



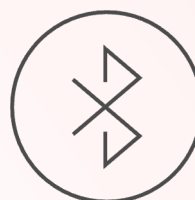
Wireless programming
via NoahLink Wireless



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iPhone and Android connectivity



Seamlessly connect
with MFi, ASHA and
Bluetooth® LE Audio

iPhone, Made for iPhone, and MFi are trademarks of Apple Inc. Android is a trademark of Google LLC. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by WSAUD A/S is under license.

Active Pro IX Accessories



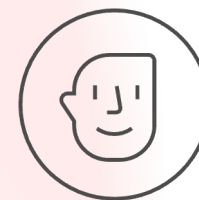
TV Sound



StreamLine Mic



miniPocket



Signia App
Signia Assistant

*TV Sound is backwards compatible with all connectivity-enabled Signia hearing aids

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It is a fully featured prescription hearing aid

- The world's only ear bud style rechargeable ITC with the power of the Signia Integrated Xperience platform
- Empowering patients to contribute to dynamic group conversations in noise with RealTime Conversation Enhancement

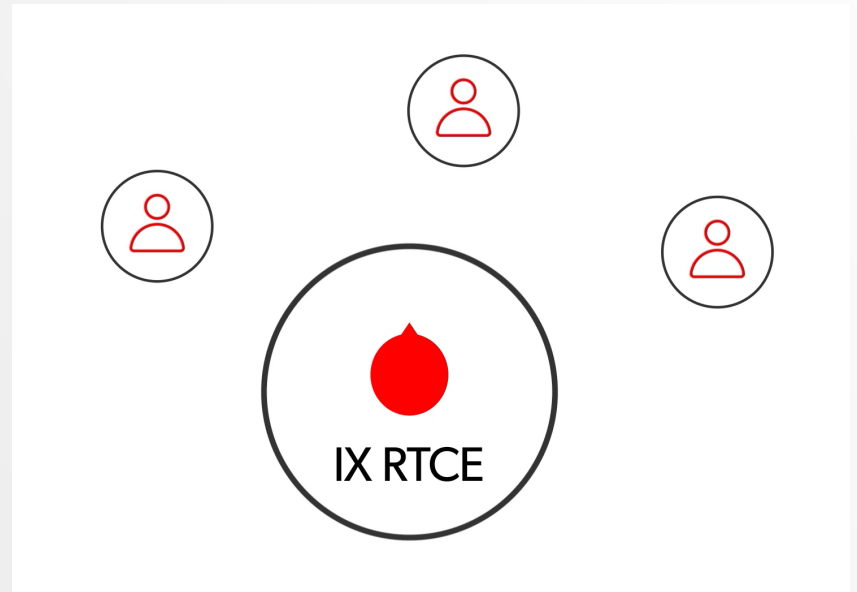
..In a uniquely desirable design



IX Technology Recap



Revolutionary Speech Processing

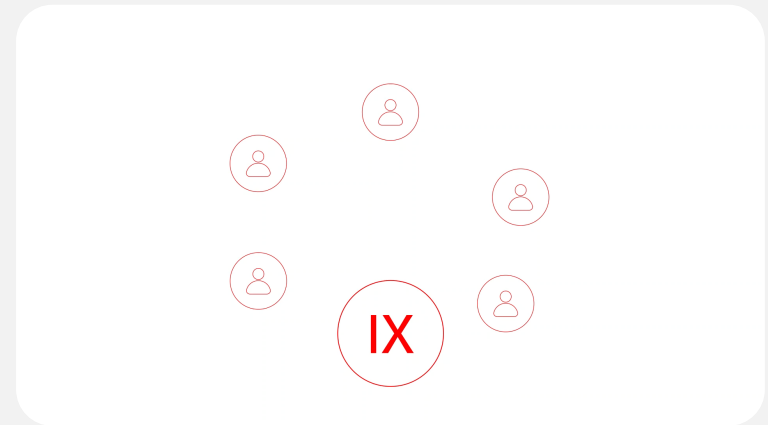
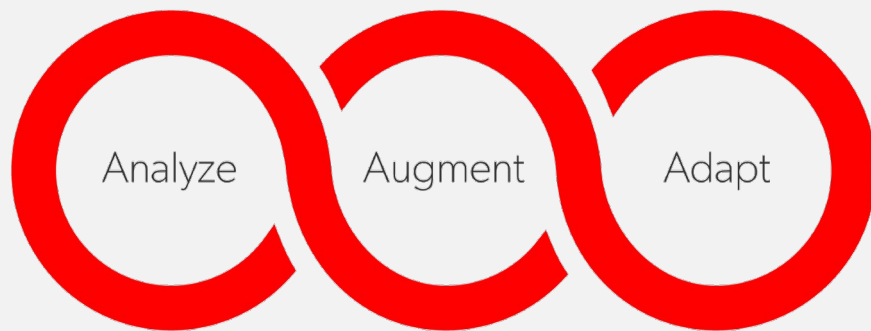


Be
Brilliant™



Signia IX with RealTime Conversation Enhancement

Revolutionary three stage process



A live auditory space

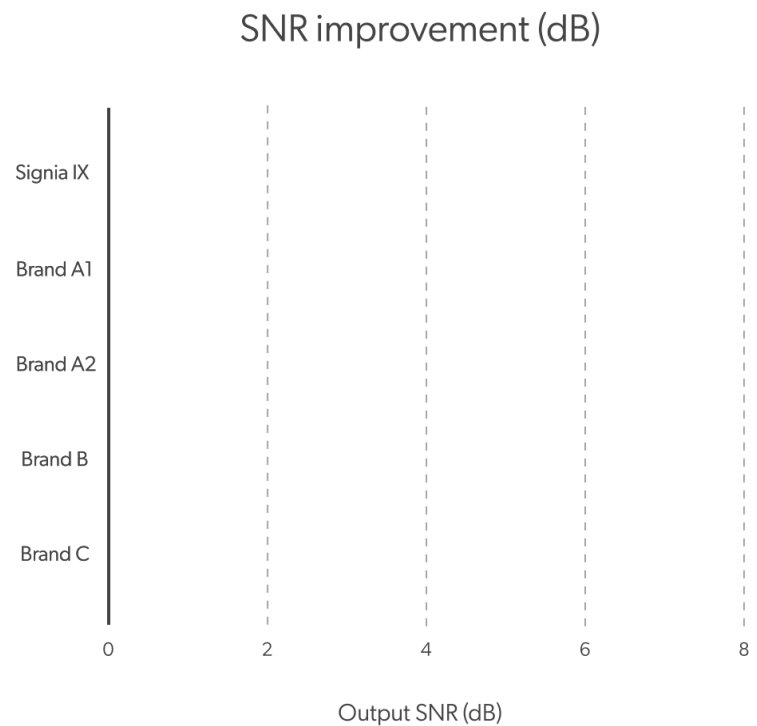
Immersing in surround

Smoothly enhancing multiple speakers



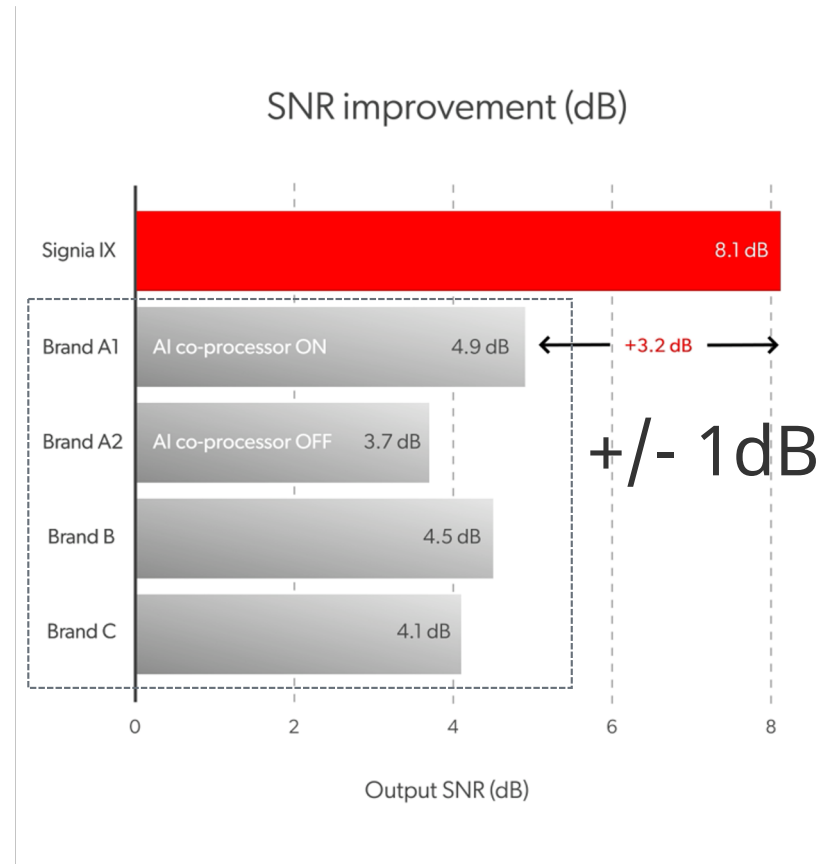
Integrated Xperience is an industry breakthrough⁵

- Shows a remarkable **3.2 dB SNR** technical improvement compared to the absolute best the competition had to offer



Split processing and RTCE power the Signia difference⁵

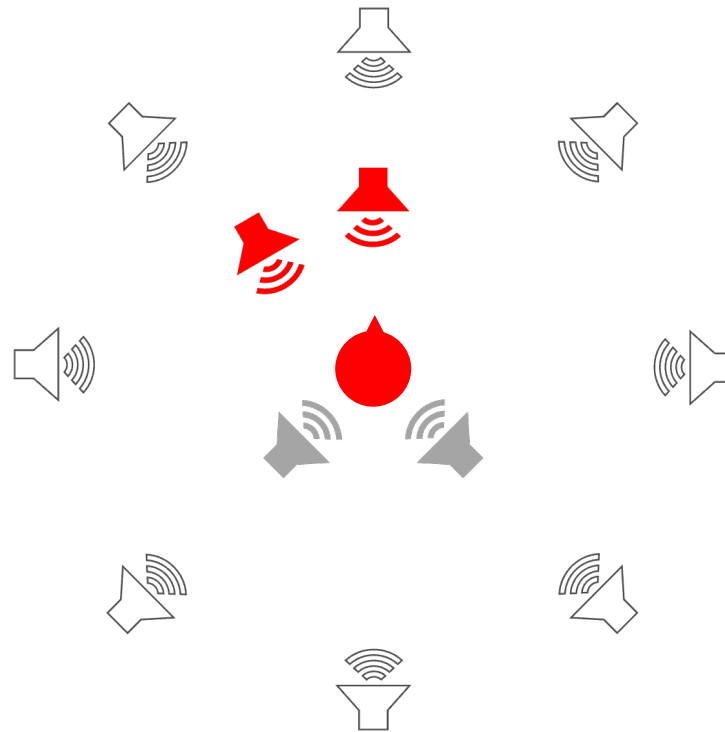
- Signia IX can independently reduce the impact of noise without distorting speech
 - Only Signia can independently process speech and environmental sound with split processing
- Signia IX can adapt in real-time to multiple talkers
 - Only Signia has multiple streams adapting to speech in real-time with RTCE



Proven to Enhance busy group conversations⁶

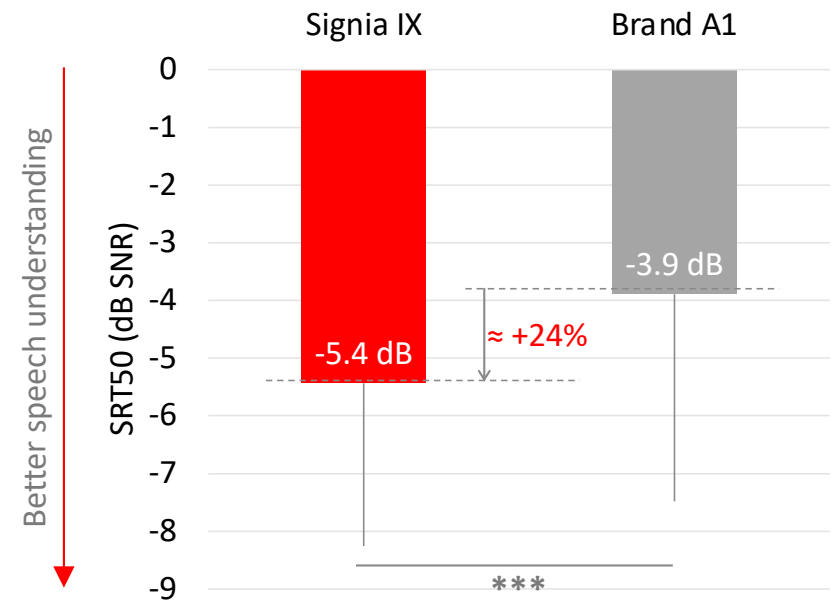
External Study

University Hörzentrum
Oldenburg, Germany

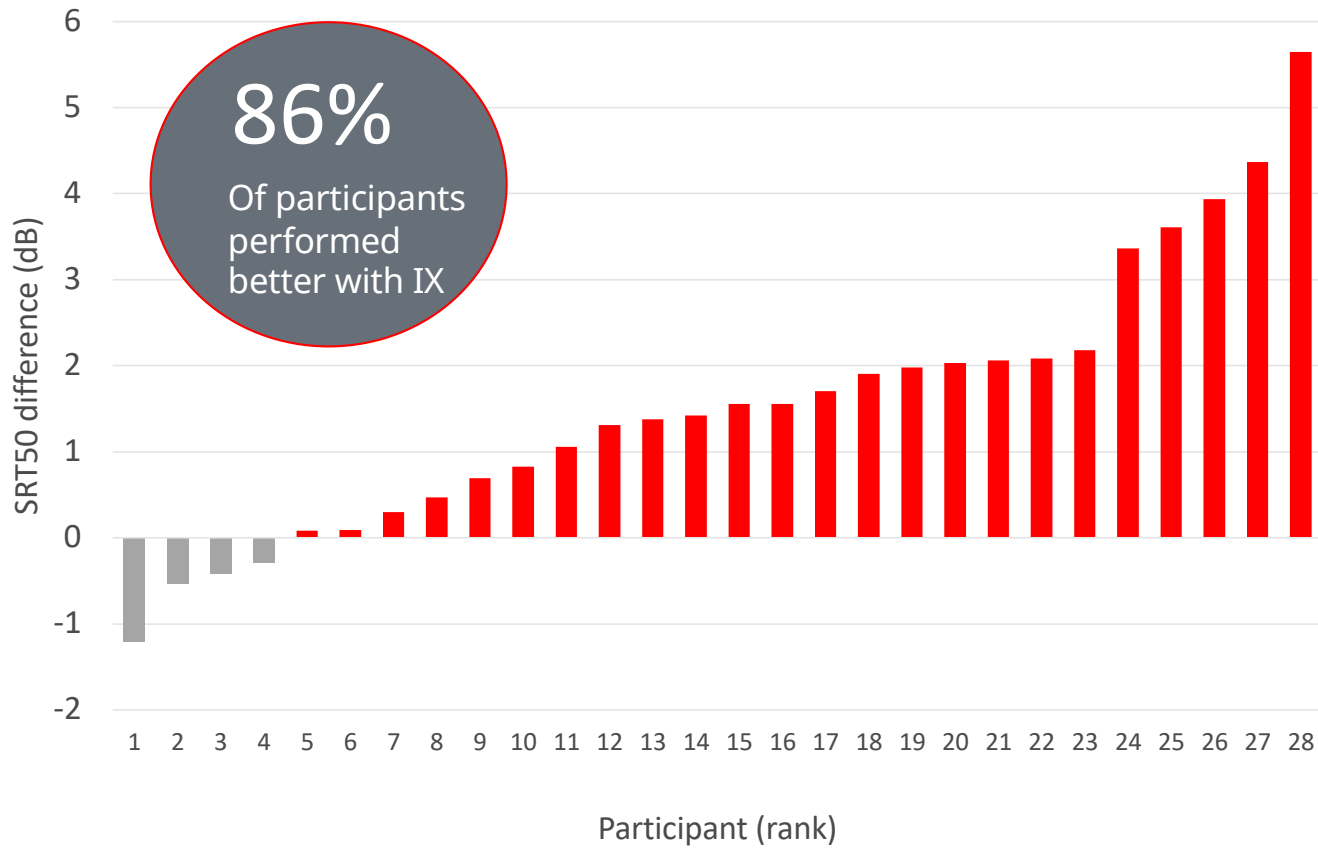


A staggering improvement over a key competitor⁶

Signia IX delivers a 24% improvement in speech understanding in a noisy group conversation vs. a key competitor



An incredible 86% of participants performed better with IX⁶



Signia IX Portfolio with RTCE



Pure
Charge&Go IX



Pure
Charge&Go T IX



Pure
Charge&Go
BCT IX



Styletto
IX



Active Pro
IX



Insio IX
ITC/HS/ITE



Motion
Charge&Go
SP/P/M IX

One Complete Portfolio. Every Veteran. Zero Compromise.



Pure CG T IX RIC-R
CROS Pure CG IX RIC-R



Pure CG BCT IX RIC-R
CROS CG BCT IX RIC-R



Styletto IX RIC-R
CROS Styletto IX RIC-R



Motion CG M IX BTE-R
Motion CG P IX BTE-R
Motion CG SP IX BTE-R



Insio IX IIC
Insio IX CIC



Insio IX CA
Insio IX HS
Insio IX ITE

NEW



Active Pro IX HS-R
CROS Active Pro IX-R



Silk CG IX CIC-R
CROS Silk CG IX CIC-R



Insio CG IX CIC-R

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You want rechargeable BTEs?



Signia Delivers!!



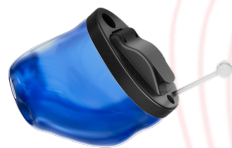
You want RICs in different form factors and
BT capabilities?

Signia Delivers!!



You want Customs with Zinc Air Batteries?

Signia Delivers!!



You want the best hearing in noise with multiple talkers?

Signia Delivers!!



You want CROS in multiple form factors?



Signia Delivers!!



You want in the ear with Directionality?



Signia Delivers!!



You want SCIF compliant hearing aids?



One Complete Portfolio. Every Veteran. Zero Compromise.



Pure CG T IX RIC-R
CROS Pure CG IX RIC-R



Pure CG BCT IX RIC-R
CROS CG BCT IX RIC-R



Styletto IX RIC-R
CROS Styletto IX RIC-R



Pure 312 AX RIC
CROS Pure 312 AX RIC



Motion CG M IX BTE-R
Motion CG P IX BTE-R
Motion CG SP IX BTE-R



Intuis M 4 BTE
Intuis P 4 BTE
Intuis SP 4 BTE



Active Pro IX HS-R
CROS Active Pro IX-R



Silk CG IX CIC-R
CROS Silk CG IX CIC-R



Insio IX IIC
Insio IX CIC



Insio CG IX CIC-R



Insio CG AX ITE-R
Insio CG AX HS-R
Insio CG AX CA-R



Insio IX CA
Insio IX HS



Insio IX ITE

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**Enable more people to
unleash the power of
conversation**





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Thank You

veterans.signiausa.com
(800) 955-4327

References

1. **Jenstad, L. M., & Moon, J.** (2011). Systematic review of barriers and facilitators to hearing aid uptake in older adults. *Hearing Review*, 18(6), 12–14.
2. **Picou, E. M., & Valente, M.** (2022). Hearing aid benefit and satisfaction results from the MarkeTrak 2022 survey: Importance of features and hearing care professionals. *Hearing Review / PMC*.
3. **Jensen, N. S., Samra, B., Hain, J., & Branda, E.** (2025). Binaural OneMic Directionality 2.0 delivers 5 times the speech enhancement in noise versus key competitors. *Signia White Paper*.
4. Based on a total of 158 surveys completed by Silk Charge&Go IX wearers. Data on file
5. **Jensen NS, Wilson C, Kamkar Parsi H, Samra B, Hain J, Best S & Taylor B.** 2024. *Signia IX delivers more than twice the speech enhancement benefit in a noisy group conversation than the closest competitors.* Signia White Paper.
6. **Jensen, N. S., Samra, B., Best, S., Wilson, C., & Taylor, B.** (2024). *Improving speech understanding in noisy group conversation: 86% of participants performed better with Signia Integrated Xperience versus key competitor.* AudiologyOnline.

