

TruHearing 7

April 2026 Launch

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TruHearing®

TH7 Platform: New Form Factor & Expanded Technology Levels



TH7 RIC LI T BC (Li RIC PLUS)
Standard



TH7 LI CIC Premium & Advanced 
+ CXX Custom Charger

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TruHearing 7 Li RIC PLUS Standard



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TH 7 Li RIC PLUS Standard features



Channels/Handles	24/12
Number of Programs	4
Dynamic Conversation Tracking	-
Conversation Booster	-
Speech Stabilizer	✓
(Re) Mix Split Processing Technology	✓
Dynamic Soundscape Processing 3.0	● ●
Universal Connectivity via Bluetooth Classic	●
OVP 2.0	-
Directionality	Adaptive, Automatic
SoundSmoothing	● ● ●
eWindScreen	●
Tru Hearing App	✓
Tinnitus (Sound Therapy and Notch Therapy)	●
Telecoil	●
Music Program	HD Music
CROS compatible	-



Ready for a Full Day



- Up to 36 hours of runtime, including 5 hours of streaming
- Up to 54 hours of runtime with no streaming
- Fully charged in 4.5 hours
- Get up to an additional 6 hours of runtime with a 30-minute fast charge

These values are the minimal guaranteed runtime of a fresh cell
20% capacity degradation expected after 2 years



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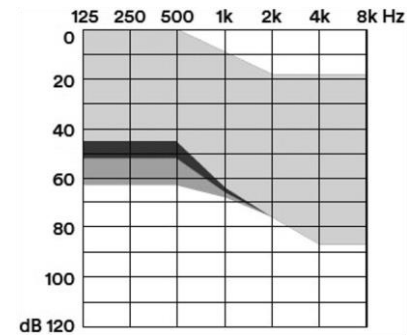
TH7 Li RIC Plus – fitting ranges



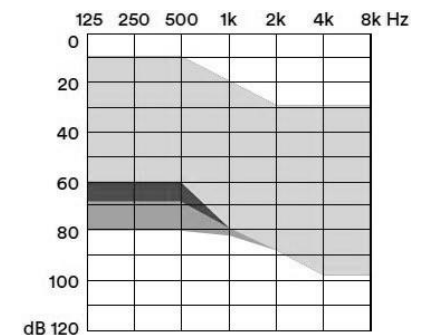
EarWear 3.0 compatibility

- Eartips 3.0
- Sleeves 3.0
- Round 3.0
- MiniReceiver 3.0

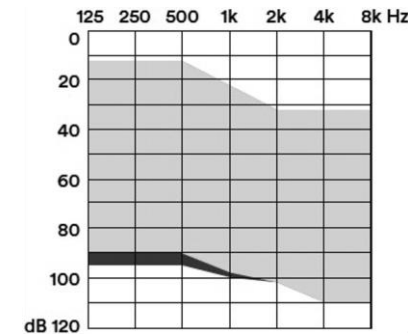
miniReceiver 3.0 S 46
dB / 110 dB SPL



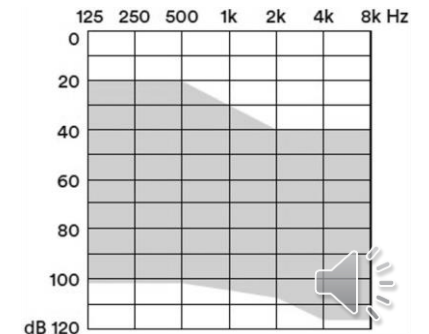
miniReceiver 3.0 M
60 dB / 119 dB SPL



miniReceiver 3.0 P
65 dB / 122 dB SPL



miniReceiver 3.0 HP
75 dB / 131 dB SPL



TH7 Li-ion RIC Plus – Standard Colors



Beige



Black



Deep Brown



Granite



Sandy Brown



Universal Connectivity

- Easily connects to 99% of devices
Including cell phones, tablets, laptops & TVs
- High quality audio-experience
- Hands-Free and Call Control
- Integrated telecoil



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Wireless programming



Wireless programming
via Noahlink Wireless



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TruHearing Li RIC Plus Accessories



TV Sound*



miniPocket™

*TV Sound is backwards compatible with all connectivity-enabled TruHearing hearing aids



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TruHearing 7 Custom LI CIC

Premium and Advanced



The Importance of customized

Discreet and accessible customized devices:

- Provide the comfort and security of a tailor-made device
- Can help a reluctant client take the first step on their hearing aid journey
- Can be easier to insert/manipulate than a two-piece RIC or BTE



All-day power

- Up to 35 hours runtime
- Up to 9 hours runtime after a 30-minute charge
- The small portable charging case holds up to 3 additional charges



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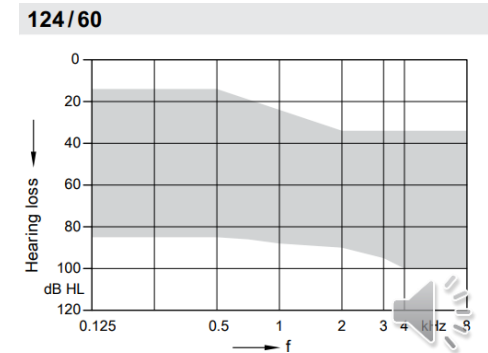
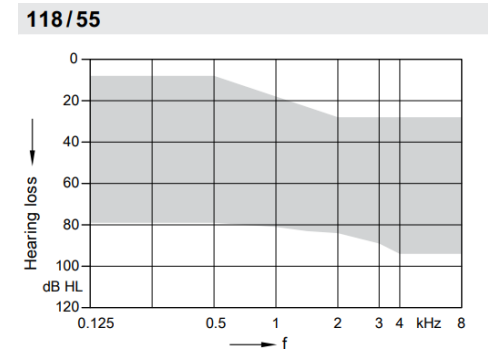
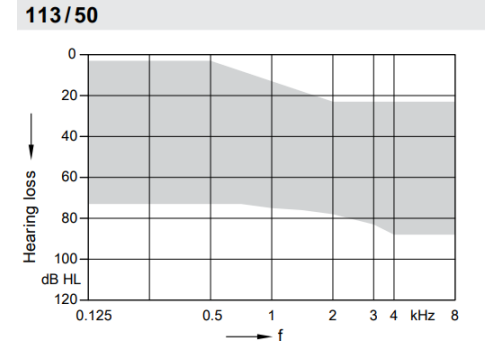
TH 7 CIC LI

Support for a wide range of amplification needs



TH7 CIC LI

- 50 dB / 113 dB SPL (2 ccm coupler)
- 55 dB / 118 dB SPL (2 ccm coupler)
- 60 dB / 124 dB SPL (2 ccm coupler)



Robust Design



IP 68 rating*

For protection
against water and
dust ingress

I – 6: dust tight, no ingress of dust after 2h
P – 8: still functional after immersion in 1 meter of water for 1h



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TH 7 CIC LI

Available in 3 discrete Colors

Premium & Advanced



Black



Dark Brown



Mocha



TH 7 CIC LI

Wireless programming



Wireless programming
via Connexx™ Air*



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TH 7 CIC LI – CROS compatibility



Compatible with CROS
Silk Charge&Go IX



CROS Silk Charge&Go
IX battery runtime:

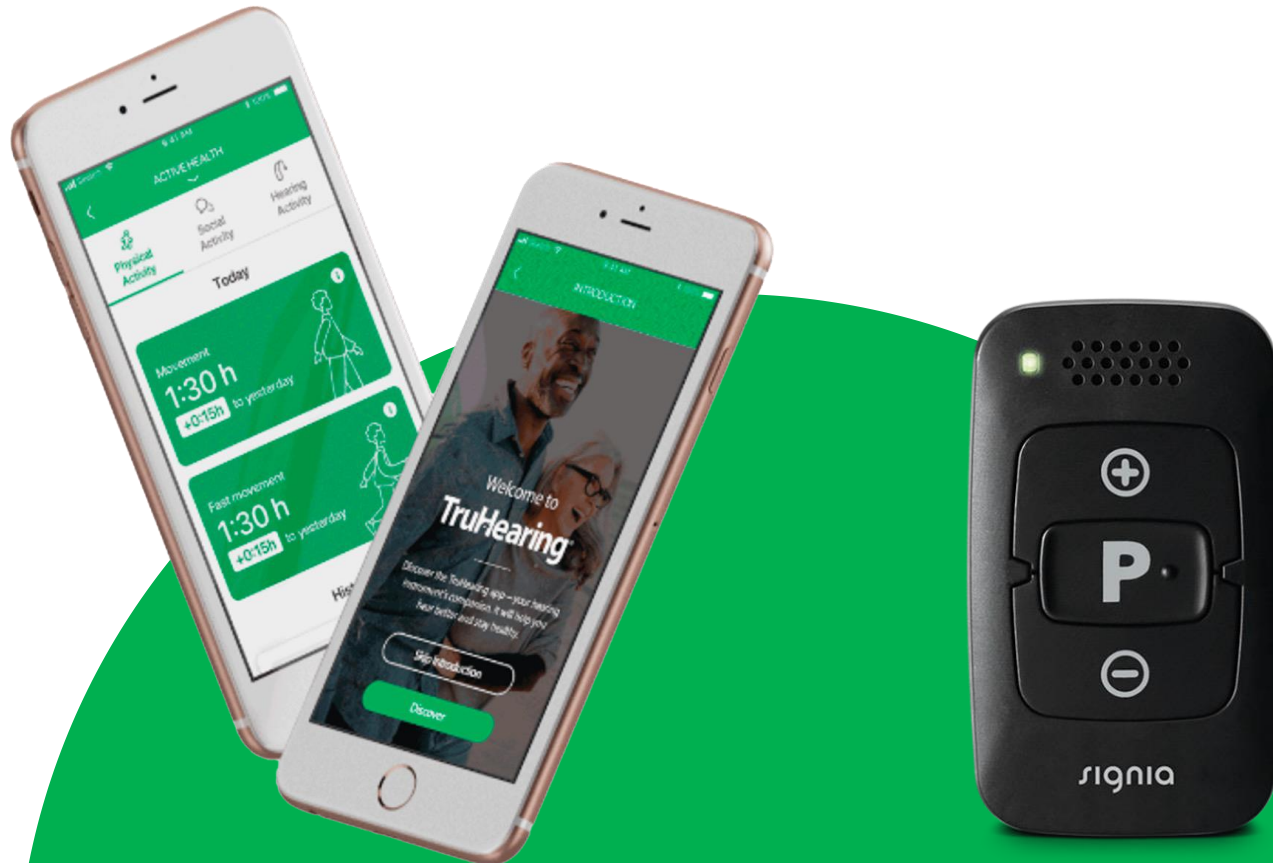
Up to 28 hours



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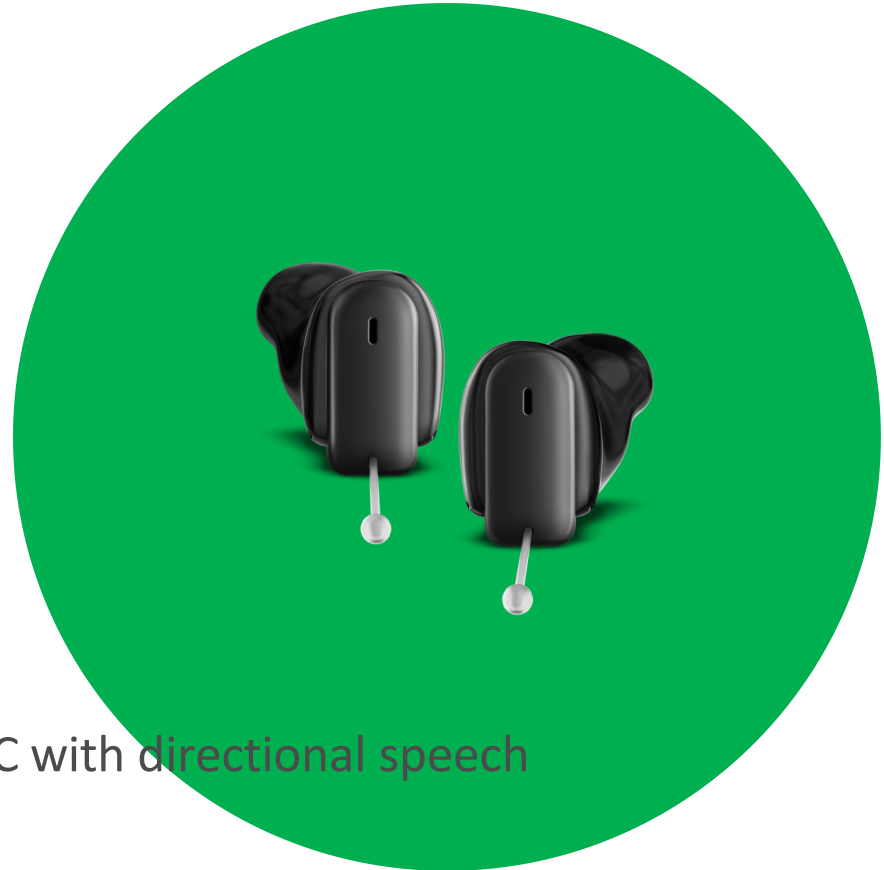
Convenient remote adjustments

The TruHearing App and the miniPocket offer remote control adjustments



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TH 7 Custom – Engineered for Real Conversation



TH 7 CIC LI

- **Binaural OneMic Directionality**- a rechargeable custom CIC with directional speech enhancement in noise
- **EchoShield** for clearer sound in echoey environments
- **SpeechStabilizer** for clearer conversations in dynamic environments

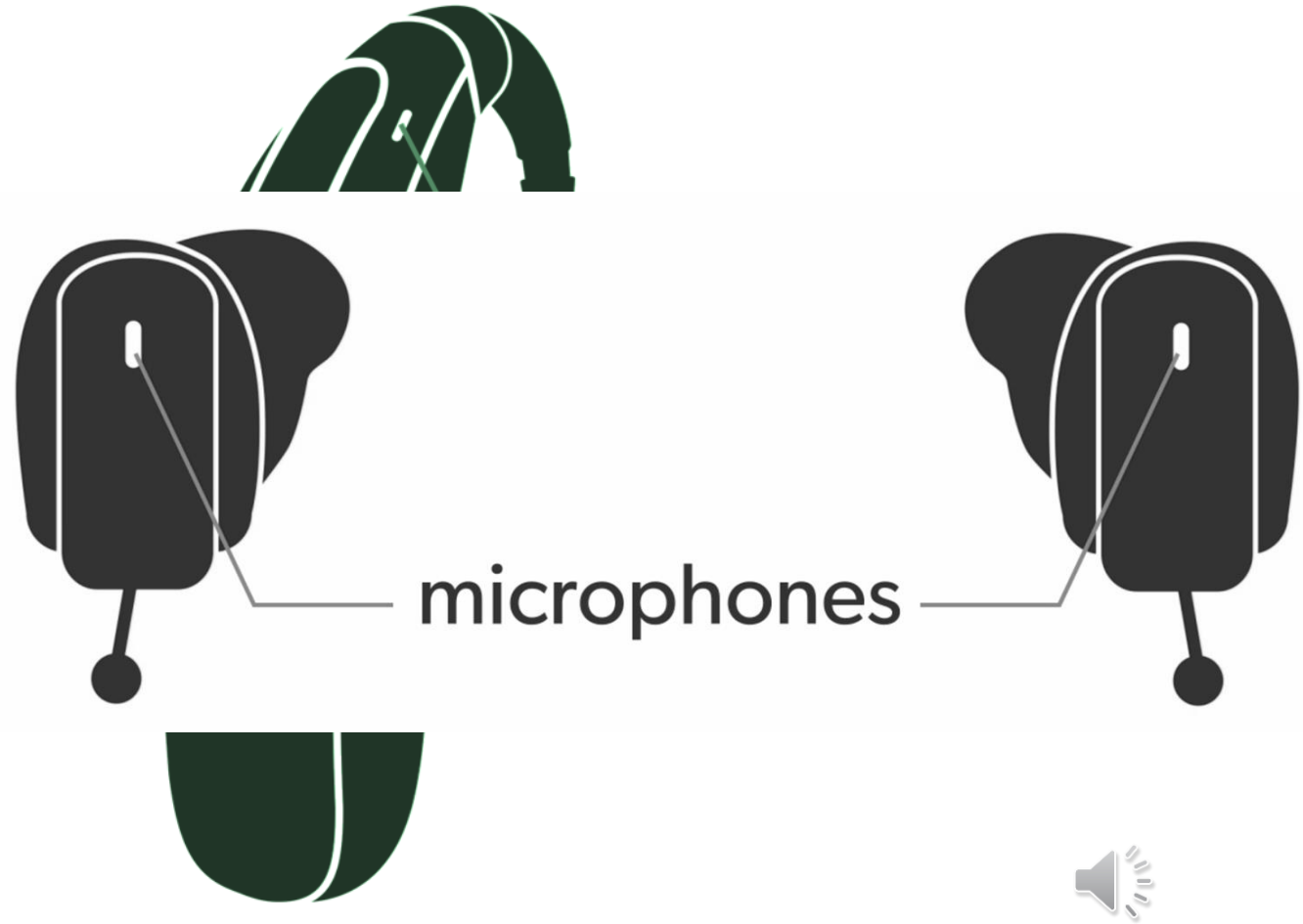


So Why don't one-mic devices usually have directionality?

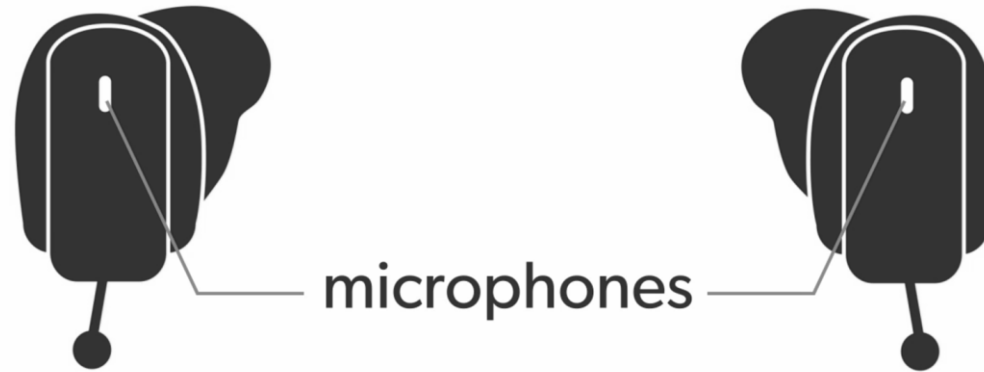
Directionality relies on spatial cues obtained from two separate microphones

Comparing signals from two microphones to identify the direction of speech and background noise

CIC devices only have one microphone on each device so cant usually deliver directionality



TruHearing offers one-microphone directionality



Thanks to our ultra-fast, wide
bandwidth binaural communication,
e2e wireless 4.0,

We can compare the timing and
intensity differences in the sound
arriving to the microphone on each
hearing aid to create a directional
beam



TruHearing®

Rejoin the conversation

- **Breaking down barriers** with comfortable, secure and discreet custom, rechargeable hearing aids.
- **Maximum discretion:** TH7 CIC LI with e2e technology and Binaural OneMic directionality 2.0 in a small, discrete device.
- **Everyday performance:** TH7 Li RIC PLUS in the standard technology level delivers reliable sound quality, comfort, and connectivity to support clear conversations throughout the day.

Empowering users to actively participate and Rejoin the conversation.



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Thank You!



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