



Bring Auracast™ to the world today

It has never been easier to bring Auracast to your community with the GN Auracast+ app and Auracast-enabled wireless accessories.

Auracast broadcast audio is redefining how audio is transmitted in public places – and your venue can be part of this revolution. Powered by Bluetooth® Low Energy (LE) Audio, this universal broadcasting technology allows public places to wirelessly stream high-quality, low-latency audio directly to compatible hearing aids and personal audio devices.

Whether transmitting service announcements, audio from sports games or providing greater accessibility at your customer service desk, you can play a leading role in advancing connectivity and hearing accessibility by giving your visitors a first-hand experience of Auracast.

Why wait? This is all possible right now with an Auracast package from GN Hearing, which includes the option of two Auracast-enabled wireless accessories and the GN Auracast+ mobile app for set-up and personalization.



TV-Streamer+

Connect this accessory to an audio source to stream announcements, music or TV audio to your visitors via an Auracast broadcast. A great addition to silent public TVs or adding additional accessibility support to an audio sound system. Range up to 82 feet.



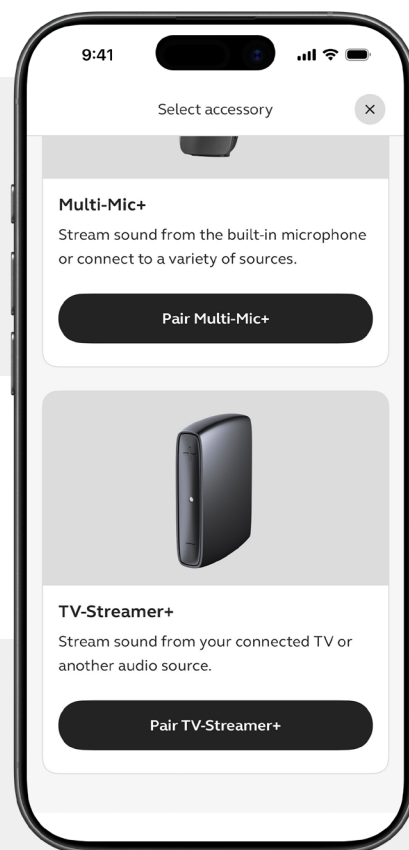
Multi-Mic+

Clip this remote microphone accessory to a presenter or reception staff member to stream their voice as an Auracast broadcast for improved speech clarity, even in a noisy environment. Range up to 82 feet.



GN Auracast+ app

This mobile app allows you to easily set up a number of Auracast-enabled TV-Streamer+ and Multi-Mic+ accessories in your venue. Use the app to personalize the stream and add security via password protection.



Follow this guide with detailed set-up instructions:

1 Identify Auracast opportunities

Begin by assessing your venue and identify where there is any form of audio transmission that would benefit from being enhanced with an Auracast broadcast. Based on your assessment, determine which Auracast-enabled wireless accessory would be most beneficial.

2 Gather your equipment

- TV-Streamer+ or Multi-Mic+ wireless accessory
- Audio source (e.g. TV, sound system, etc.) only required if using the TV-Streamer+
- Mobile device with GN Auracast+ app installed. Use the QR code to direct you to download the app from the App Store or Google Play.



3 Connect the TV-Streamer+ to audio source

If using the Multi-Mic+ skip to step 4

- Place the TV-Streamer+ near the audio source.
- Use the supplied USB-A to USB-C cable to power the device. Plug the USB-C end into the TV-Streamer+ and the USB-A end directly into the audio system's powered USB port. Alternatively, you can plug the USB-A end into any suitable USB power adapter or outlet.
- Once powered, the LED indicator on the back of the device will turn white, confirming it's active.
- Select the appropriate audio cable based on the output system. You can use either the analog or digital (optical) audio cable (remove cable plug covers before use) to transmit an audio signal to the TV-Streamer+.

4 Pair the devices to the GN Auracast+ app

Before transmitting Auracast broadcast audio, your Auracast-enabled wireless accessory must be paired with the GN Auracast+ app to enable and customize the Auracast stream. Open the app and follow the guided steps to pair the accessory.

5 Enable Auracast broadcast mode

In the GN Auracast+ app, select the "Settings" menu for the paired wireless accessory. Scroll to the Auracast sub-section and switch the "Public Broadcast" toggle to change between password-protected and public. This will make the Auracast broadcast publicly available to those with compatible devices.

Tip: If you would like to password-protect the stream to only be accessible to invited users, toggle the password protection on and set a password. The password can be provided in the same way you would share a Wi-Fi password. This is ideal for personal/confidential settings or during a ticketed event.

6 Congratulations! Your venue now supports Auracast

Tell your community that you've successfully installed an Auracast transmitter for public use, and taken a significant step towards improving hearing accessibility with a connectivity solution that sets your venue apart.



Mark your location on Google Maps
Mark your location as Auracast-enabled



Register your venue with Bluetooth SIG
Use the Location Registration Tool:
bluetooth.com/auracast/public-locations/

Manufacturer According to FDA:

GN Hearing

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