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Introducing an Xtraordinary Experience

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Those of you just joining us, I just want to introduce myself to all of you. I'm CourtneySmith and I'm the Senior Manager of Audiology and Education at Unitron. And I am very excited to present to all of you our brand new hearing aid that's launching at Unitron on July 15, 2026. It is called the Moxi SRX. And we're going to spend the next hour or so together learning about this product, learning about what sets it apart and makes it unique.

So I'm really excited to present to all of you today and thank you again for taking the time to spend with me today. I am going to turn off my video just to conserve bandwidth through the presentation and we are going to go ahead and jump in together.

So the Smile platform has been wildly successful for us at Unitron so far. The Smile platform launched back in May of 2025, so about a year and some change ago, and we've been working with Smile ever since. We did some digging on how providers are enjoying the Smile platform, so we put out some questions to fellow providers, like, do your patients like Smile? How likely are you to fit Smile? And are Smile devices easy to fit?

So very exciting to report that the answer is yes, yes, and yes to all of those questions.

Yes. Providers are finding that the overall experience of fitting Smile is extremely positive. So we expect that to get only better as we add hearing instruments to this portfolio.

So last year, and also last year, we launched Smile. Earlier this year, we gave you more reasons to Smile and we expanded the Smile platform with our Ensera SR Rechargeable Custom Hearing Aid. This hearing aid is doing extremely well with patients all throughout the world. And adding to the success of that launch in January of this year, we're very excited to bring to you Unitron's latest innovation. It is designed to revolutionize how hearing aid users manage conversations in the most challenging listening situations.

So I'm going to show you just a brief video on our brand new member of the Smile platform, the Moxi srx, and break down everything we're going to go over and introduce today during our webinar.

Awesome. Well, I hope all of you enjoyed that introduction, that overview, that video gets me into it every single time. So we're going to start today's webinar and we're going to get into Moxie SRX a little bit later. But what I want to do first is introduce all of you to AI in a digestible way that makes sense to all of us. Because we know as providers, we're going to be talking about AI with our patients.

Many of our patients maybe have less familiarity with AI. And we want to make sure people are comfortable talking about this, as this is an important element of the hearing aid manufacturing industry today. And so I want to do an overview of AI and kind of how it touches our lives and talk about AI and deep neural networks to all of you in a way that makes sense for you to pass this information along to all of your patients as well.

So AI is obviously a huge buzzword right now. In general, every time you turn on the TV or the news or you look at social media, you might be hearing about AI in some fashion, but is it actually new? So when it comes to hearing aids, this is an article that was published on our favorite educational platform, Audiology Online, and it was entitled Artificial Intelligence the New Advanced Technology in Hearing Aids. So can you guess? And I'd like you all to use the Q and A for this interactivity.

Can you guess what year this article was published?

Go ahead and type into the Q and A what your guess is.

Okay, so we have someone coming in with 2018.

We have a guess of 1999.

And we have, we have some good guesses out there. 2010. All right, we've got 2020. Yeah. So just drop your, drop your guests into the Q and A and I'm going to reveal the answer to all of you here.

So this article about AI on Audiology Online was published on June 7, 2004.

You can see in this article published by the wonderful Dr. Don Shum, you can see that AI is not new in hearing aids. We've been talking about it for at least 22 years. Interesting fact.

What about when it comes to Unitron? Interestingly, Unitron has also been using AI for over two decades. If you used Unitron hearing aids before, you may be acquainted with our automatic system Integra os. Integra OS is a scene classifier that detects the environment around our patient, scans that listening environment constantly, and adjusts the hearing aid parameters to create thousands of unique setting combinations. This results in a truly personalized hearing experience for a Unitron patient.

This classification system was trained via AI machine learning with thousands of real world sound recordings. And this results in our system being able to create over 3700 different blends of different environmental situations for our patients.

So let's start about better understanding AI and the terms associated with it. The terms artificial intelligence and machine learning are sometimes used interchangeably. AI is more of an umbrella term with subcategories of which machine learning is just one example. So if you think about what AI really is, it is essentially the ability of a machine to imitate a human behavior. Machine learning is simply a system that adapts and enhances its performance based on experience.

Much like we all get recommendations based on shopping behaviors from our social media. Deep learning is widely used in daily life to process information, recognize patterns, and make automated decisions on our behalf to make life easier.

A deep neural network is something you'll hear me talk about a lot during today's presentation. And it is one of the most powerful types of machine learning algorithms. A DNN actually trains the system to make decisions based on inputs and outputs and those layers in between. A small DNN is something that we see in hearing aids today, and we call it a small DNN because it has a relatively small number of parameters, neurons and connectors compared to larger DNNs. And this is so this is the type that we're working with in our brand new device.

The Moxie SRX and AI and DNNs are really everywhere. They're part of the world we live in. When life gets complex, we lean on them to make our life a little bit easier. Think of it how your face ID on your phone allows you to unlock an app without having to type in a password every single time. We get those shopping recommendations based on past buying behavior.

These DNNs know our habits and get to know us and make suggestions and predictions to make life a little bit easier on us.

So I'm also going to throw this out to the Q and A. If you will type into the Q and A. We're going to talk a little bit about some a way that AI has made our life easier. Do you remember using a paper map in a car on a trip? Do you remember printing directions before leaving your house and then reading them while you're driving?

Type into the Q and A if you are old enough to remember this. I certainly am. We have some other folks that are remembering this time of life where we had to print out MapQuest directions and read them in order to figure out where we are going. What a fun time that was. But I'm going to make an analogy

here that you can bring back to your own patients in clinic.

When you're talking about AI and hearing aids, think of us using a paper map in a car. So we leave the house. We might highlight our route on the paper map. We might write down the turns we have to make. If we missed one, we'd have to pull over.

We might argue with the map. Or we might pretend like we meant to go that way. But when we're thinking about this analogy of hearing aids and AI, let's talk a little bit about gps. So GPS is something that was originally built for military navigation and expanded to emergency and safety situations. And at first it was specialized and expensive and rarely used by everyday consumers.

So now GPS is probably built into your car. And we all, like many of us, have it either kind of on our phones or built into our car's navigation system. But when was the last time you actually thought about GPS being present? Not used it, but actually thought about it? GPS has become one of those technologies that's just kind of there.

It runs quietly in the background of our lives. But here's what's interesting. Most of the time, you don't need gps. You're driving to work, you're running errands, you're heading somewhere familiar. But yet, when life gets complicated, maybe when you're late or when you're stressed, or when you're driving somewhere unfamiliar, when emotions are high, that's when GPS suddenly becomes very important.

It recalculates our route for us. It adapts. It doesn't judge us when we make a wrong turn, and there's this incredible feeling of relief when we realize that we're still going to get to where we need to go. And now, thinking back at this for a moment, did you buy your car because it had gps? Probably not.

But imagine if your car did not have gps. That absence would feel enormous to us. And that's the evolution I want to focus on today when we're relating this back to hearing aids.

GPS started as this specialty tool for military use, emergencies and navigation, and it helped us in specific situations. But today, it is what we would call a foundational technology. It's not something that we notice every day, but it is something we deeply rely on when it matters most. That leads to a bigger reflection. Isn't it interesting how the most important technologies of our time sometimes disappear into the background?

We don't notice them when life is easy. We notice them when life gets unpredictable, complex, or noisy.

What if there are technologies today that are right where GPS was 10 to 15 years ago, still emerging, still misunderstood, often talked about as a feature, but on a path to becoming something essential. Not because they're flashy and not because they're always on, but because they step in during the moments that matter most. That's where some of today's hearing technology sits. It's quiet most of the time. It's working in the background.

But it's an incredibly powerful tool when life and conversations get complicated, just like gps.

So let's set the scene. Jumping off that analogy for a little bit. Let's focus on how we as clinicians use the tools that we have to our disposal every single day. This brings us to something called the tool belt theory. It comes from the idea that humans are inherently tool users.

When we're looking to solve a problem or when a patient comes into our clinic and we need to figure out what needs to be done to help this person, we tend to analyze the solution that's at hand. We consider the environment that we have to perform this task. We reflect on our skill set and then we make a selection from the tools that are available to us. I'm sure this sounds really familiar to all of you that are in the clinic every single day helping people hear better. We know every single person is unique.

So we have to make a lot of these decisions every single day in real time. But what if these tasks could all be made easier with better tools?

And as we learn about Moxi SRX today, that's kind of what we're going to focus on. We're going to talk about how this hearing aid has tools built in to make it easier for your patients to hear. We are going to take today to learn all about the latest DNN driven technology and its impact on patient performance in the most challenging noisy situations. We're also going to take time for a refresher on our industry leading universal connectivity.

The Moxi SRX has a whole new approach to tackling highly complex listening environments. Think of these environments as the environments that bring patients into our office. People are struggling in noise. They're having a hard time listening in these busy, noisy complex situations. So let's talk about how Our DNN feature SoundSonic360 makes life easier for Unitron patients to hear in these environments.

The Moxi SRX hearing aid is Unitron's first dual chip hearing aid with AI sound processing. We are using two chips in this one system. The Era chip is what's still powering Integra OS in our environmental classification. The DeepSonic chip is our world's first dedicated AI chip for speech from noise separation. This deep sonic chip contains the DNN and access kind of an extra brain for this hearing aid.

It cleans the signal in real time by separating speech from noise. Soundsonic 360 activates when the conditions around the patient are met. And what we're finding in the lab is it's able to reduce the noise by up to 10db, providing an up to 10db signal to noise ratio improvement for our patients.

And here is how that deep sonic chip was trained. Deep refers to the number of layers between the inputs and the outputs where all the processing happens. We've programmed this chip with instructions and parameters to analyze sound accurately while also prioritizing listening comfort. That's where the training comes in. Training, you can think of it similarly to training for a race or studying for an exam.

The chip learns from context so it can make the right decisions and gain experience to handle new situations. Deepsonic was trained to focus on key elements of different environments to improve noise reduction. And it uses large data sets of clean and noisy speech equal to about two years of speed sound. Each layer builds on the one before it, and together they allow the system to recognize patterns and make smart decisions in new situations.

So when sound enters the Moxie srx, the system identifies speech in complex environments, separates the speech from noise, and reduces background noise in real time. It also keeps speech clear as voices move or change. Our DNN Soundsonic 360 is unique because it shapes the final sound the listener hears and not just the initial classification. The microphones pick up the signal and Integra OS is still responsible for blending environments together and blending features to match the moment. All of this that you see on your screen, by the way, is happening in real time.

So patients are staying connected to the conversation anytime from any direction, even when there's multiple speakers involved.

So now with the benefits of SoundSonic360, our patients can enjoy strong speech performance and noise no matter what direction the speech comes from. Let's get into the specifics of Soundsonic360.

When we talk about the DNN and Soundsonic 360, we want to make it easier for our patients to stay in the game when things get tough. So when the conditions around the patient are met, when the listener is stationary, and when the noise around your patient reaches a certain level, this conversation in loud

noise DNN program turns on automatically. And this is a great advancement from the Smile rics because it is available in monaural fittings as well. Because in Smile we use that hyper focus directional beam that's nice and narrow. We do need two hearing aids to generate that directional beam with the DNN.

With SoundSonic360 we no longer need that because of how the DNN has been trained to handle the situation. So even patients with one hearing aid can take advantage of this speech performance in noise and this DNN functionality.

So how does the beamformer work? If this feature is available in monaural fittings, what's steering that signal? So with Hyperfocus we're able to assist patients in complex listening environments like never before. And there's certainly a time and a place for this feature. It is still in Moxi SRX for this reason.

Hyperfocus works with that binaural communication between two hearing aids forming that very narrow directional beam. With Smile, we also use dynamic noise reduction to further improve the signal to noise ratio. With the DNN we can handle speech and noise in a more sophisticated way. Instead of relying on the beam former and transmitting sound between devices. We use SoundSonic 360 to separate the speech from noise, keeping the noise in the background where it belongs and focusing on the speech signal.

So I'm going to pause for questions here. Go ahead and drop any questions you might have into the Q and A. We still do have a lot to get to, so I will take note of your questions whenever you have one and I'll try to address them at the very end of the presentation.

I do want to get into how SoundSonic 360 makes life easier for Unitron patients.

When we studied this feature in the lab, we compared it to our own devices that do not have this DNN functionality. What we found is that SoundSonic 360 makes it three times more likely that the hearing aid user will understand speech from any direction in complex listening environments compared to two leading competitors. That means that we can expect our patients to catch conversations from multiple speakers in any angle simultaneously, giving them the freedom to participate in conversations the way they want to.

Another interesting research insight for you. And we also checked in on listening effort. We know how hard our patients have to work to hear better, especially when the conditions around them are demanding. So what we found in the lab was that the DNN that SoundSonic360 presence reduced listening effort by up to 37% compared to hyper focus. This really speaks to the ability of the DNN to pick up speech around your patient wherever it is.

When you think about something like hyper focus, it's amazing when that speech is in front of you, but when it's not. When you're outside of that directional beam, it can be a lot more challenging for people to pick up the speech that's surrounding them. This is really good news and proves that the DNN is in fact making lives easier for people.

Sometimes seeing is believing and what we did in the lab is we put SoundSonic360 to the test to see how it handles speech from different directions. Before SoundSonic 360, Auto Focus 360 was our solution in complex listening environments, it's a strong feature, but it does need time to detect speech direction and works best in a one on one situation. So for conversations in loud noise, we had hyperfocus, which you can see based on the graph, performs very well when speech is coming from the front. So this Graph actually compares Hyperfocus 2 sound Sonic 360 to unaided performance in the same conditions. And as you would expect, hyperfocus really delivers when the speech is from the front.

But by contrast, SoundSonic360 outperforms hyperfocus not only at 0 degrees, but also delivers positive signal to noise ratios to the sides and the back. This reduces the needs for users to constantly reposition themselves to optimize their situation. If you've been in this industry long enough, you know that. Or you may have also said told your patients that they should put the noise behind them. Because when we're thinking about a directional microphone and how that works, we think about our patients having to put the noise behind them to optimize the use of that directionality.

And that's no longer the case anymore. You can see on this graph the DNN is working to pick up speech wherever it is in the room that your patient is in. And we are seeing positive signal to noise ratio benefit. And in the lab we've proved it. It's happening.

So noise is no longer a barrier. Our research findings suggest that with Moxie SRX, with Soundsonic360 in the mix, we get instant speech separation from noise all around with an unprecedented 10dB of signal to noise ratio improvement. We're giving our patients a 44% boost to speech understanding and we're giving an up to 3.7 dB more signal to noise ratio benefit compared to key competitors.

We have a Research Insights article that gives us a nice collection of all of this data and we will be providing this to our Unitron providers. If you're interested in receiving a copy of of this article, please go ahead and drop your email address into the Q and A. I'm more than happy to send you one this afternoon, but this is like a one stop shop, like a nice summary of SoundSonic360 and what it's doing for your patients.

It's important for all of you to know that the Moxi SRX hearing aid comes in two technology levels, Level nine and level seven. Those are the only Two technology levels that Moxie SRX is offered at. It is a premium hearing aid. It is premium technology. So a couple of highlights of the level 9, we have Autofocus360 built into the system here.

We also have Soundsonic360 built into Integra OS. It's going to come on when those DNN conditions are met around your patient. We also have two manual programs that I'm going to talk a little bit more about later. As well as Hyper Focus available as a manual program in the Level 7 technology, we have SoundSonic360 available at a lower strength. So the strength of that DNN is just a little less so in the Level 7 compared to the Level 9, it uses auto focus for automatic directionality and it also gives patients access to those two new manual programs, SpeechSonic360 and Noise Sonic360.

With this new device, Mopsie srx, you as the provider have the ability to create two DNN driven manual programs for your patients. Unitron is really about the end user experience and personalizing the journey for each and every patient. So what you can do on your end, when you're in the true fit fitting software, you can add a SpeechSonic360 and a Noise Sonic360 DNN program for your patients. And Speech Sonic is for when speech is the dominant signal in your patient's environment. Think of a cocktail party or a wedding or a meeting with a group discussion.

That's the type of environment where patients can select and drive their hearing aids into that DNN mode. Noise Sonic360 is for those situations where noise is the dominant signal. So let's think of it like an airplane cabin or a train station, maybe somebody at work that sits next to a air conditioning fan all day, every day. This is a way that patients can use the DNN and drive the DNN strength to denoise the situation when they want to.

And for both Level 7 and Level 9 patients, we have two new optional app programs that patients can adjust. So we're also the only company in the industry that allows for the end user or the patient to adjust the strength of the DNN in the Remote plus app. So this offers patients a ton of flexibility and personalization when it comes to speech performance and noise. I'm going to go into these a little bit later, but I did want for all of you to see how patients can manipulate that AI noise filter. There's going to be a slider bar in the Remote plus app that allows them that flexibility.

I'm just going to take a moment to pause for questions. So if anybody has any questions, please open up the Q and A and go ahead and type your question or comment right there. I will get to it as soon as I can.

I do want to take a close up look at the hardware and the charger details for the Moxie SRX.

Here's a close up at that hearing aid. So you can see that it has those four microphone ports as our devices have had in the past, that are kind of covered up from the elements. We have a new integrated rocker switch design in this hearing aid. So in place of the multifunction button that we've had in the past, we have this rocker switch design that's really nice and easy for patients to feel.

We also have added nice reliability to this device. We know that our patients can be pretty active and sweaty and they are about town. So we've added water resistance coating to the internal portion of these instruments. That Perylene coating really protects the electronics from any moisture that your patient may be immersed in for any period of time.

Moxie SRX is available in all of these standard colors. These are the colors that Unitron has used in the past. So, so whether your patient wants to match their skin or their hair or they might want to make a style statement, these are six options that are available to them with MOX SRX.

Now let's talk about battery life. So with streaming and this DNN Soundsonic360 feature, we know that the DNN can have an impact on battery life, right? This device has an impressive number of hours that patients can continue to stream and use the DNN and hear. Our real world battery runtime is estimated at 21 hours. That includes four hours of DNN use and eight hours of streaming.

So even if you have somebody that's a heavy streamer, they are going to get beyond a full day of use from one full charge of their hearing aids. The maximum runtime value, or let's say we charge up Moxie SRX to 100%, we take those hearing aids out of the charger, turn them on and set them on the table. In a quiet environment with no DNN use and no streaming whatsoever, we would expect that battery to last about 56 hours. We also did a little internal calculation. This is interesting to estimate the runtime of the hearing aids if they were left in the DNN program all day.

And even if this were to happen, the patient would still get 11 hours of wear time in that situation. You here is a close up look at the charger go Ric srx. It comes standard for the Moxie srx, so this is the only charger that's compatible with Moxi SRX and it has a built in battery so patients have the security of knowing they can charge their Moxi SRX devices anywhere. This charger has an indicator light itself so patients know how much power is left and when to plug it in. The light on the charger will flash green as it's charging and turns solid green when it reaches a full charge and this takes about three hours.

The built in battery of this charger can charge the hearing instruments up to two times without being plugged in.

I do want to touch on connectivity of the Moxi SRX so you all feel good explaining this to your patients.

Thanks to the Era chip with updated Bluetooth 5.3, the Smile platform provides faster data exchange and a more stable Bluetooth connection. So whether your patients are enjoying a hands free call while catching up with a loved one or streaming their favorite playlist during a walk in the park, Smile, including Moxi srx provides consistent, high quality audio with a seamless, reliable connection.

All Unitron patients with rechargeable wireless products enjoy the convenience of two active Bluetooth connections and up to eight pairings. I like to tell Unitron patients that you have two parking spots for two active Bluetooth connections. You can park whatever devices you want in those two parking spots

and go back and forth between them. You don't have to turn one off to use the other.

Moxi SSRX will use one step pairing for the pairing workflow. So when you fit Moxie SRX on one of your patients you will head to the Remote plus app and you will be prompted to pair the hearing aids to the app. They will also pair to the phone at the same time. So it's a one stop shop for pairing with Moxi srx, which is really nice. We introduced this concept with the Ensara SR earlier this year, so if you have Fit Insara sr, you already are familiar with this one step pairing flow and this is what that workflow looks like.

This is a nice visual with our Smile Rix and earlier devices. So that also means Smilerix, Vivante and anything earlier than that. This is the workflow that you'll proceed with. On the top you'll go ahead and pair the hearing aids to the app and then you'll be prompted to head to the Bluetooth settings of the device that you're pairing to and you will pair the hearing aids there as well. With our Ensara SR devices and our Moxi SRX devices, you will pair in one step right within the Remote plus app.

So that onboarding workflow for the app does include the prompts to just remain in the app to accomplish the full pairing. This does save you quite a bit of time, which is really nice.

And this is not new for Smile or moxiesrx, but I wanted to remind all of you that our system is pretty unique in this way. At Unitron, we do classify and optimize performance for both acoustic inputs and stream signals. Our system actually knows if your patient is listening to a podcast or they're streaming a playlist and whatever media is being streamed. We identify and classify the signal and optimize it accordingly. So it's good to know just something nice to pass along to your patients when you're talking about the value of hearing aids.

We actually do treat media speech and media music a little differently, which is good because they are very different signals. As we all know, Moxie SRX is compatible with our convenient accessories. We

have TV connector, partner mic and remote control at the ready. So if you have a patient that would benefit from one of these accessories, they do pair out of the box. There's no need to connect anything to the software.

The TV connector and partner mic uses the proprietary Sonova Airstream technology for high quality, low latency streaming. The remote control uses Bluetooth low energy to communicate with the hearing aids and allows the patient to make adjustments to their hearing aids even if they're not wanting to utilize the push button or the app.

So whether it is a stream signal or the live action of life, Unitron patients can enjoy confidence in the chaos with Moxi srx.

I do want to take a break from technology for a second and just go over our Easy Guard domes with all of you. Go ahead and type into the Q and A if you have fit our Easy Guard domes yet.

With this launch, what we did is we updated the varieties of Easy Guard domes that are available to you and reflected in the software. These domes have been absolutely revolutionary for wax management. And you can see here the difference between a traditional dome and what you're getting when you order the Easy Guard domes. It really has that possibility of extending the lifespan of the hearing aid. Basically has a sound permeable membrane below that tip of the dome, so it actually is protecting the Serus top wax guard that's below it, making it much more convenient for people.

They don't have to change their wax guard as frequently and it really helps those frequent flyers. I'm sure you all have patients in your life that have that make an exorbitant amount of wax and they come in all the time as a result. So if you have someone like this, I challenge all of you to order some Easy Guard domes and give them a try on that person. You'll definitely see those people a lot less and they'll thank you because they won't have to come in as often. With this launch, what we did is we made all of

these different sizes available to you.

So we have Easy Guard, power vented and open domes now available in our arsenal. And these are all selectable in the TruFit fitting software. And I'll show you where that is in just a moment. So no matter what kind of ear you're fitting or what kind of hearing loss you're working with, there is an Easy Guard dome now available to you.

I'm going to go over a few things now in our Easy for you brand pillar. I'm going to go over the updates to True Fit 510. We're going to talk about log et al. I'm going to show you where those Easy Guard domes are in the software and then we'll wrap up with the Remote plus app today.

Let's start by taking a look at some updates to Truefit with this latest launch of Moxi SRX. Now your software will update on July 13, 2026. This update will push to your True Fit system automatically. There's nothing that you'll have to do and it will happen on that day on July 13th. Because Moxie SRX becomes available to everyone on July 15th.

So your software will be primed and ready for fittings to start right away on July 15th. And here are some changes we've made in the Configure features part of our software. That's where we have all of our directionality anti shock noise reduction, like all of the sound cleaning parts of our software are housed right here in this tab. You can see now when you scroll down in that conversation and loud Noise section, you can adjust the strength of SoundSonic 360 right there. So for a level 9 instrument, the default position of SoundSonic 360 is 6 out of 7.

For a level 7 technology, the default position will be a 4 out of 5. Also similarly to what we had with hyperfocus, you can change the activation level of SoundSonic360. The default is Loud noise. But should you have a patient that feels that their instrument needs to activate that DNN a little sooner, you can slide that slider bar to the left and lower the activation level, which will cause that DNN effect to

come on sooner and faster. We also below that have a motion detector that is enabled.

The motion detector that's enabled means that when your patient is stationary, that is when the dnn, the DNN will know because of the accelerometer and the hearing aid that your patient is sitting still and it will come on in that condition. That is the default. Some providers that I've worked with have unchecked that motion detector box. Maybe for a patient that moves around a lot when they're in high noise environments, think of it like maybe a bartender or a restaurant server who's moving back and forth in space as they are working with people and in these complex situations. So that is where you can deactivate that feature.

And then the DNN will come on even when your patient is moving around a lot.

We also have those two new manual DNN programs, as I mentioned earlier, Noise Sonic 360 and Speechsonic 360. So here on the left side of your screen, you see that Speechsonic360 is highlighted. And you can see that the microphone mode in that mode is fixed wide.

So you can kind of see where we've set the SoundSonic 360 strength and the mic mode for that particular manual program. If I flip it to noise Sonic360, you can see that the microphone mode adjusts to pinna effect 2. So kind of opens up that microphone mode a little more and the sound Sonic360 strength is set to 5. In this case, We have adjusted our Log et al performance screen. If you are a unitron provider, you've probably used Log et al.

And you know that it is one of the best counseling tools that's out there today. Really helps to teach patients what their technology is doing for them in different situations. So what we did is we enhanced this screen to reflect the DNN and its strength. In Moxi srx, you can see we've enhanced that dark blue outer ring to show the speech understanding from any direction. What this graphic shows patients is where speech is coming from around them.

This is their data, and it's curated for this individual that's sitting in front of us. So for this patient, they were getting 54% of their speech from the front, but you can see that other directions were also utilized. They're getting speech from all directions. This demonstrates what the DNN will do to them by extracting the speech and lowering the noise from all directions around them. You can see how we've changed the performance part of this screen as well.

And just the explanation and the counseling that you can do this. This screen really enhances your counseling. In the Level 7, you can see that outer ring is not as bold and so that denotes the lower maximum strength of the DNN that's available in that tech level.

So there you can see the shading of the level 7 and the level 9.

Well, you can also see the mic modes that are available in each tech level. So I just love to show this patient are my patients how speech does not always come from the front. I think this really helps them to understand the value of something like soundsonic360 when they're making a decision about the technology level that's best for them.

As I mentioned, TruFit 510 has enhanced easy Guard support, so all of these Easy Guard dome sizes are selectable in the software. And our AI dome proposer will now recommend EasyGuard domes by default.

This is backwards compatible, so this you will see these domes show up as well in other platforms.

Our feedback test has changed, so our feedback test is much faster. We've changed the signal that we use to measure the feedback test. We still with the launch of this hearing aid, we still recommend that you do not have to run the feedback test for Unitron patients. It's important to remember that although

there's a button in our first fed fitting flow that suggests that you should run it, you do not have to take the time to run feedback for Unitron patients. Our phase canceller is aggressive enough, but I do want for all of you to see how that feedback test has changed.

If you use it for an acoustical stability test with your patients, you can know that it's going to take you less time than it used to. Our firmware upgrades are also faster, so with TruFit 510 our firmware updates happen simultaneously. So this workflow is much more streamlined. Gives you more time for what really matters, which is spending time with your patients.

I do want to showcase what's new with this launch for our Remote plus app. Our app is so functional, it's so user friendly. I love the possibilities that it gives to patients. Some ads that we've made in our latest version of the Remote plus app, and this will be pushed to everyone's phone that is using the Remote plus app. With the version 5.5 release, which goes in alignment with the launch of Moxie SRX in the middle of July, we have those two new DNN optional app programs.

Available, which allows the patient to adjust the strength of the dnn, that AI noise filter. We have enhanced ratings to allow our patients to give us a little more information about the environment that they're in when they're making a rating and sending us feedback about how they're doing with their hearing aids. We have also added a battery life indicator for manual programs and optional app programs so when patients are in that program they can see how much battery life they have left. We've also added some new end user feedback options as well. In the latest version of the app, we have removed the three programs on your left Cafe, Party and Car, and we have replaced them for Moxie SRX with speechsonic and Noise Sonic.

These are programs that patients can add in themselves without having to come to the office, so they can actually add these into the mix as they feel that they need support. When speech or noise is the dominant signal, patients can actively curate their hearing experience for themselves and what's

important to them. So this will be really fun to showcase to people when you're fitting Moxi SRX on your patients.

If you have not used the Easyline Pro app, it is an amazing diagnostic tool for troubleshooting hearing aids and letting you know if a hearing aid actually needs to be sent in or not. Easy to diagnose what's going on, and you can also start a repair order right there in the app. This will be available for Moxi SSRX devices on August 4th of this year. If you have not yet incorporated Ezline Pro into your clinic's workflow, I highly recommend reaching out to a member of your Unitron team, either your clinical trainer or your Unitron representative, and they can show you how this tool can save you time in clinic.

So we've come to the end of our presentation today. I just want to take a quick moment to summarize everything we learned about Moxi SRX today, which was a lot.

So that Deep Sonic chip and our DNN enabled feature, SoundSonic 360, allows patients to get into the conversation no matter where speech is coming from, with less fatigue. We also have made improvements to the housing of this device and the charger is able to charge on the go. Also, our patients have more flexibility and personalization to their hearing experience. All good news.

The Moxi SRX is available on July 15, 2026. If you're interested in listening to the Moxi SRX, I know we will have events planned throughout the summer where your Unitron representatives will be gathering in different parts of the country. We will have a live listening demo that patients I'm sorry that providers can come in to these training events and actually listen to Moxie srx. I highly, highly recommend that you reach out to a Unitron representative that you know, whomever that may be, and ask them to come to your office and present Moxi SRX to you so you can have a listen for yourself. If you put these hearing aids on your patients, no doubt they will hear a huge difference and they will love the experience.

I am going to hang out a little bit to see if anybody has any questions, but this is the end of our presentation today. I want to thank all of you for being here. I really appreciate your time. Feel free to reach out to me@courtney.smithnitron.com or or connect with me on LinkedIn if you use that platform. Very happy that all of you chose to spend the hour with me today.

Have a wonderful day.