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Signia Pure C&G; MaX Form Factor and Accessories

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All right, welcome. Thank you for choosing to spend your time to learn more about the Signium MAX today as we go through the form factor and then information into the accessories. My name is ChaleseButtars. I'm a clinical education specialist with WSA and I will be the one taking you through the information today.

So, looking at the newest platform, the Max device, we have our pure CNG Max hearing aid, which is a RIC hearing aid on this newest platform. Now, some things that you need to know about this is we do have an LED light on this hearing aid, which makes it very easy to know if it's turning on and off. We have changed the color behind that as well, so it is green when it's turning on and red when it's turning off. And we'll get into that a little bit later on in another slide. It is rechargeable and it does have a full day of power.

There are a couple things to keep in mind about that. In terms of what type of streaming is being done, there are little differences in power, but patients will get a full day of power. And again, we'll also go over to that a little later on in an upcoming slide. We do have a dual push button, which is very nice. When you go into the software and go into the configuration screen, you can set that push button up in a number of different ways for connectivity.

We're excited to be able to announce that we have all sorts of connectivity options for you from LE Audio, the Bluetooth Classic. It does have a T coil in there and then it is AuraCast ready. We expect it to be AuraCast enabled by spring of 2027. Now, another thing that I'm excited to mention, just because it is very relevant for clinical purposes, is that we do have compatibility with the same receivers and earpieces that you have already been using in clinic if you've been working with Signia. So no need to get new receivers or earpieces.

They are the same that you have been using for the last number of years. When we're looking at technology levels, you can see those listed there to the side on the left. So for Signia, the highest level

of technology is 7, and then we have 5 and 3. So 3 technology levels available for MAX here at launch. And then we also have demos available.

If you've never used Signia demos, super convenient factor about those or fact about those is that you can program the demos to be any of the technology levels so you don't have to have a million different demos to be able to Satisfy all the technology level needs your patients might have. You can use one demo to be able to program as any technology level.

When looking at the water and dust protection, we do have an IP68 rating. But we did take this a step further to better protect our internal components.

To better protect the hearing aid, especially the internal components, we added moisture protection using a vapor coating instead of a liquid coating as we had done in the past. That vapor coating allows us to get into smaller areas like tiny gaps, or into complex surfaces that the liquid coating might have missed in the past. This helps us to give an ultra thin layer of moisture repellent protective coating over those internal components in a better way. When looking at runtime for the pure CNG Max, patients should be able to get a full day of use whether they're streaming or whether they're not streaming. So starting with those patients who are not doing any streaming, patients will get up to 30 hours of use time.

For patients that are doing streaming, we actually break this out into two categories. So first, if they're using LE Audio to stream, they should get 28 hours of runtime with 5 hours of streaming included in that. Now when we look at Bluetooth Classic Streaming, as we all probably hear on this little webinar know for Bluetooth Classic it is typically more of a draw on power, so a little less runtime, but still 22 hours with 5 hours of streaming included in that when using Bluetooth Classic Streaming. Now for those patients who are making it to the end of the day, if they need a quick recharge, if they make it down past 20% of battery life and they put the hearing aids on the charger for 30 minutes, they will get

six hours of extra use as a quick charge option.

For the chargers that you have compatible with the pure CNG Max, there are three. Now, it is important to note that the chargers have been updated to be compatible with Max. So you'll notice at the bottom there for the first two, it says that it's a 2.0 version. So these hearing aids, the Max, not compatible with previous chargers that were the portable and desktop charger. So that is something important to note.

And when you get a Max charger, whether it's portable or desktop, the previous platforms like IX and AX are not compatible with this 2.0 version. Now when looking at the charger options that we have, there is a portable charger, which is that nice kind of on the go solution. I have a slide next that we're going to talk about that and give you all the Facts and figures you need to know. We also have a desktop version as well for those patients that are maybe not doing a lot of traveling and they stay at home and they just want to be able to easily pop the hearing aids into that charger. They can easily do that with the nice desktop charger that we have.

And then finally, the multi charger. If you're not familiar with the multi charger, I like to call this the Clinic Hero. It is an awesome option and same multi charger we've been using for a number of years now. So that has not changed. It's not a 2.0 version.

And if you're not familiar with the multi charger, essentially what it is is a charger that has those kind of cups you can see on the end, they're silicone, they have some movement to them and allows you to essentially charge any of the hearing aids that have a gold circle on the bottom of the hearing aid in that one charger. So in clinic, instead of having, you know, a bunch of different chargers or a bunch of different types of hearing aids, you can have that one charger that can be the charger to charge them all.

So with this portable charger in the 2.0 version, which again, is only compatible with Max, this is a great option that it seems like a lot of patients want, a lot of providers want, because it is really nice to be able to have something that you can take on the go to be able to charge those hearing aids when needed. Now, looking at this, you should be able to fit all the receiver lengths that you may have from 0 to 5 within this charger and the majority of earpieces. Now, when we start to get a really large ear mold, then that's when I would maybe question to see if that will actually fit in the compartment where the earpieces go. So that's just a consideration on this. But the majority of earpieces you're going to come across will be able to fit in this charger really nicely.

The charger does charge a set of hearing aids in three hours, and the charger itself will hold four additional charges. Now, on this, you'll notice the one LED light for the hearing aid that's actually in the charger is lit up. And so this is a nice indication for patients to know that they have it in the charger correctly. When the hearing aids are in the charger correctly, you will see that little green LED in front of the hearing aid on the charger itself, showing you that it has been placed correctly.

Finally, you can charge the charger itself in four hours to have a complete charge. And if you want to use a wireless charging pad to charge the charger, then that will take about six hours to do. So I mentioned a little bit earlier about the LED light and that it has changed. So with the LED light, we're excited to say that it now has two different colors. So previously within the IX platform, the LED light on the BCT was green whether it was turning on or off.

And sometimes that made it a little confusing to know whether it was turning on or off. So on here we've made it easier for you. So when it is turning on, it's going to be a green, solid light, and then when you're turning it off, it will be a red blinking light. So you're very, very clear on if it is turning on or off and what the status is with that. Now, something that we have added additionally to an option within the configuration screen of the software, which you can see a screenshot of here in this slide, is the ability

to enable Caregiver mode.

Caregiver Mode allows the LEDs to blink green every five seconds to show that the hearing aids are actually on and working. And if the hearing aid starts to get about 5% of the battery, which we expect to be about 90 minutes, you will see a red blinking light every five seconds to indicate that the battery is low. Now, this Caregiver mode is off by default. So off by default. But if you want to turn this on again in the software, go under the configuration screen, and then that arrow is indicating to you where Caregiver mode is placed.

For those of you who have been familiar with the ix, a question is probably going to be, how does the size differ in this course? Today, we're not covering all of the awesome and amazing technological advancements to signal processing that the MAX has over the ix. But I think if you listen to those, the question that I would have is, how much bigger is this device going to be? With that considered being able to have acoustic intelligence or AI in the device, we would maybe expect it to be a lot larger. Great news.

It's not. So, as you're looking at these two pictures here, you have the BCT on the left, the pure charging of MAX on the right. And if you're interested, you can actually see the difference in numbers of the MAX compared to the ix. So I think, rest assured on your end, you are not having a significantly larger device in MAX compared to the BCT IX in terms of your color options. That you have access to.

There are eight different color options. We have changed some of these colors and changed some of the naming of the colors. So if this is something that you're expecting to use and you'd like updated color chips, that's something that I would reach out to your rep for to be able to ask for those updated color chips. Now, you notice that the black one is indicated at the top. It says S demo.

If you're not familiar with Signia demos, Signia demos always come in that black color. So if you do get demo demos, you're going to get those in black fitting ranges. For the max. You do have all four receiver strengths available to you, so S, M, P and hp. And below each of those fitting ranges, you can see the image on the screen.

You also have the matrix as well below where it says mini receiver 3.0s as an example. So if you're wondering kind of what accommodates that receiver, you can see the fitting range and the matrix as well. Now, I already mentioned this earlier, but just as a good reminder, again, the earpieces you've been using, so the earwear 3.0 and then the receivers. So mini receiver 3.0 are the same that we've been using for a number of years now. So no worries about updating any of that for your clinic.

So now that we've covered really the important things when it comes to the form factor and all the things you need to know in terms of chargers, runtime, fitting ranges, etc. Let's head on into and talk briefly about the accessories and also the programmer. So looking at this screen, it gives a nice overview of the accessories that we have along with the programmer option. So with accessories TV Sound, we're going to talk about each of these on the next two slides. So TV Sound, which is kind of your TV streamer option, we also have a remote control option as well.

And then finally, when you're looking at your programmer, programmer that you need to use with these devices is the Noelink Wireless, obviously the original or the Noelink Wireless 2 version. So the TV sound is a great option for those patients who really want a direct input from their TV to their hearing devices. Now, it still does take and require to pair the hearing aids to the TV sound itself, so that pairing still needs to happen. But what's nice is that you as providers, don't have to worry about setting up or configuring this really within the software anymore. So there are two ways to access TV streaming for the patient.

It does not happen Automatically when the patient gets within range, patients do need to go into that, which I think is a better option because it's not something typically patients want, if they're walking around the house and somebody's watching tv, to all of a sudden have the streaming happen when they're not going into it. So patients do need to elect to go into the TV streaming mode. And that happens through two ways. If they're using the app, they can get into that TV streaming through the use of the app or what's automatically configured. And what has changed with Max is that push button in the configuration screen of the software.

When we have a medium press set, it's in there automatically to be a medium Press, which is 1.4 to 5 seconds, will take the patient into the TV streaming mode. That's not something that you have to remember on your end to configure that for the patient.

So the last accessory we're going to cover today is the new remote control. Now, the remote control works the same way that the Mini Pocket did, which was the previous remote control, using a high frequency signal to be able to change programs and volume for the patient. Now, with this, one thing that's nice about it is, yes, it is new, but this new remote control and the older Mini Pocket are compatible with all Signia hearing aids. So you don't have to worry about just using the remote control with the Max and using the Mini Pocket with previous devices. They are backwards and forward compatible.

For those patients that want to use a remote control option, the pairing process is the same functionality for the Mini Pocket. So if you were familiar how to pair that Mini Pocket with like an IX device or an AX device, it is the same pairing process.

Now, with this short course today, we gave you some information you needed to know about the form factor and also about the accessories, getting into technology levels you have available to the colors, to the chargers, the fitting ranges, and then getting into the information about the two accessory options,

the remote control and the TV sound. Hope this gave you a good overview of everything you needed to know in terms of the pure CNG max. Now, I did briefly mention that there are a ton of signal processing advancements within the Signia Max. And if you haven't heard about those, I do challenge you to go and either listen to another course where we're covering that or to reach out to your trainer or rep to be able to cover that information for you. If you do have any other questions, please feel free to reach out to us.

But I hope you have a great day. And again, thanks for tuning in.