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Introducing Omega AI+: Give Patients a Superhuman Advantage

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You.

Right hello everyone. My name is Dr. Amanda Wolfe, Manager of Learning Enablement in Starkey's Education and Training Department and today I'm excited to be here with you to provide an overview of Starkey's latest innovation, Omega AI. Before we get started, we do have some housekeeping. If you would like to ask a question, please do so by using the Q and A feature or the Chat feature and I will do my best to answer at the end of today's presentation. Handouts will be available under your pending courses on Audiology Online or by clicking on the link in the chat within this classroom, CEUs are available with a paid Audiology Online Unlimited CEU Access membership.

After completing this course, you can go to your pending courses and take the multiple choice exam to claim that ceu. And lastly, if you need any technical support, you have the option to call email or use the Q and A window for assistance.

On this slide you can see the risks and benefits that may be associated with this course.

We have three learner outcomes for today's session. After this course, learners will be able to discuss the styles and technology levels of Omega AI, plus describe new or enhanced features in profit and identify the new features in the My Starkey mobile app. Now let's get started.

Starkey delivers whether it's through our products, renowned customer service, on time delivery and business support, we have everything you need in one place. As a privately owned company, we're able to make decisions that matter for you and your patients. That's why we never take our foot off the gas with product improvements. We're constantly striving to deliver you and your patients the most up to date enhancements to what matters most to them sound quality.

As a recognized leader in hearing healthcare innovation, Starkey has harnessed advanced technologies including artificial intelligence, intelligence, machine learning and deep neural networks and was the first in the industry to integrate generative AI into the hearing care experience. Guided by a bold vision and an unwavering commitment to excellence, Starkey continues to deliver intelligent solutions that elevate both patient outcomes and provider success.

Omega AI represents the next evolution in Starkey's AI journey. At its core is our Quad DNN architecture which combines dual Compression, Edge Mode, DNN 360 and always on noise reduction. Together, these technologies leverage deep neural networks to provide a more intelligent, personalized and responsive hearing experience.

Omega AI has been Starkey's best selling hearing technology ever. Patients reactions point to a big reason why our DNN technologies simply sound and perform better now. Omega AI widens Starkey's lead with even more advanced sound processing and a full family lineup. If you're looking for a full product line that gives you everything you and your patients want. Plus Omega AI Plus Is it the power of plus is here Omega AI plus is anchored by the most advanced neural network equipped processor in the industry, the G4 Neural Processor.

Delivering incredibly sophisticated algorithms in real time with extraordinarily low power consumption in a small package, Omega AI plus offers something for everyone, including the smartest line of custom solutions Starkey has ever offered while maintaining our leading battery life and durability. Provide your patients with a superhuman advantage with Omega AI.

Omega AI delivers the power of advanced AI without sacrificing sound quality or listening comfort. It responds faster than leading competitors, helping provide a more natural listening experience while maintaining exceptional speech enhancement in noise. In fact, Omega AI outperformed evaluated flagship competitors with DNN powered noise reduction features by up to 2.7 times.

Audio processing delay is fundamentally a critical factor as even minimal latency can disrupt speech intelligibility and user comfort. Delays misalign auditory cues, making sound feel unnatural and may be especially prominent in open fit hearing. A comparative evaluation was carried out to assess the audio processing delay across leading flagship hearing aids incorporating DNN based speech and noise features. The results show that Omega AI achieves the lowest audio processing delay at approximately 5 milliseconds. These findings highlight Omega AI's ability to deliver advanced DNN processing with minimal delay, enhancing a more natural listening experience exclusive to the Omega AI wireless products.

We introduced the world's first Deep Neural Network or DNN dual compression system, which utilizes DNN to intelligently determine when to activate fast compression for speech and when to preserve slow compression for optimal sound quality.

With our new DNN dual compression system, when the DNN does not detect speech, the slow compressor will be active. The slow compressor accounts for the audiogram and ensures that the environmental input is within the patient's dynamic range. This means that soft sounds are soft but audible, average sounds are comfortable and loud sounds are not too loud. The DNN dual compression system utilizes DNN to intelligently direct the F to be active while speech is present. The fast compressor operates on the dynamic, fast moving broadband components of an input signal, providing better audibility for soft components while reducing the contrast between the louder and quieter portions of the speech signal.

This means more gain for soft sounds like consonants.

DNN360, which uses a vast deep neural network, trained using a large data set to predict optimal adaptation parameters for directionality. Traditional hearing aids primarily rely on acoustic information

to classify the listening environment and adjust settings accordingly. Omega AI expands on that approach by incorporating not only acoustic information, but also sensor data and information about user intent. These inputs are continuously analyzed by a deep neural network that evaluates multiple factors simultaneously, including speech presence, noise levels, wind motion, loudness, signal to noise ratio, and the listener's intended focus. Rather than simply asking what environment am I in?

The system is constantly asking what is most important for the listener right now. Based on that analysis, DNN360 optimizes directionality, spatial awareness, motion based processing, and microphone mode selection. Now let's break down how DNN360 works. When the hearing aid user is in a quiet environment and no background noise is present, the system will use a traditional omnidirectional microphone response to capture sound from all directions equally, providing a natural listening experience. In situations where there is some source of noise in the environment but speech is not detected by the speech probability predictor, the system will default to enhancing spatial awareness.

This is important for users who need to stay connected to the world around them when no active conversation is happening. During these times, the DNN strategically applies omnidirectionality in the lower frequency bands for environmental awareness while maintaining directionality in the higher frequency bands to ensure speech cues will be audible if they occur. Once speech is detected, the system will automatically shift into DNN enhanced adaptive directionality to focus on a speaker for optimized communication. An improved signal to noise ratio is achieved with precision as DNN algorithms are trained using a large data set of realistic acoustic scenarios to predict desired outcomes accurately even if an exact data set has not been encountered before. In addition, this enhanced speech understanding in noise is accomplished with no degradation of battery life.

Motion based optimization is designed to provide listeners with greater environmental awareness. The feature will engage as soon as motion such as running or walking is detected thanks to the onboard sensors and Starkey hearing aids.

When activated, low frequency channels will be in omnidirectional microphone mode with additional gain and high frequency bands will be in a fixed directional response to provide the best spatial hearing possible regardless of whether or not speech is present. Activation when in motion and the additional gain is provided is what differentiates MBO from DNN spatial awareness. Motion based optimization will supersede DNN spatial awareness and DNN adaptive directionality when the listener is for enhanced safety and fewer wind artifacts. While DNN 360 is only available in the 24 technology tier, motion based optimization will continue to be available in the 20 technology tier as well. This revolutionary feature has now been expanded to include Omega AI24 wireless directional customs, enabling all Omega AI24 level directional wireless products capable of making faster, more precise decisions and adapt more naturally to changing listening situations.

DNN360 was retrained to refine the algorithm to account for different microphone angles and hearing aid insertion depths that may be experienced with dual mic technology on custom hearing aids to ensure the most personalized intelligent listening experience ever offered in custom technology.

DNN360 leverages a deep neural network trained on a vast data set of real world acoustic environments to predict and apply optimal adaptation parameters with greater accuracy. The result is more intelligent sound processing, improved listening comfort and a more natural listening experience now available in our most advanced custom solutions. We were interested in learning how speech was perceived from 90 and 180 degrees and how listening effort would be rated when using DNN360 and the legacy adaptive directionality. For this we turn to the Adaptive Categorical Listening Effort Scaling Test, a test that allows us to relate subjective listening effort to a wide array of SNRs or signal to noise

ratios. Participants listened to the English Matrix test sentences while bar noise played at 65 dBc.

Here we see a consistent trend across SNRs tested that participants rate listening effort for speech presented at 90 and 180 degrees significantly lower using DNN360 compared to adaptive directionality. This indicates participants were able to achieve the same listening effort rating with DNN 360 at a lower SNR than compared to adaptive directionality. With Omega AI. You can send patients home with the most personalized intelligent listening experience ever offered in custom technology. Omega AI expands the power of Edge mode with three important enhancements.

Edge mode reduced noise delivers even greater comfort in noisy environments. Always on Edge mode continuously optimizes speech audibility and noise management without requiring any user interaction and for the first time, automatic Edge mode is available in our non wireless custom products allowing them to automatically adapt as listening environments change. Together, these enhancements help deliver a smarter and more effortless listening experience. Now let's look at each offering with a bit more detail. Now.

Edge mode reduced noise helps make noisy environments more comfortable by reducing the impact of unwanted background sounds. Patients can experience reduced loudness, greater comfort and a more enjoyable listening experience compared to using their personal program alone. For this evaluation, our research participants were seated in an eight speaker array with diffuse bar noise played at a summated level of 72 dBc, creating a difficult and noisy environment. Participants listened to various conditions in this environment each for a minute in duration. Loudness ratings with Edge Mode reduced noise were statistically significantly lower when compared to personal and similarly listening comfort ratings were significantly lower with reduced noise compared to personal using a 7 point Likert scale with 1 being extremely comfortable and 7 being extremely uncomfortable.

The personalization aspect of Edge Mode allows patients to situationally opt for greater speech enhancement or greater comfort and these results support that the reduced noise intention provides significantly better comfort for those who need it in high noise situations.

With Omega AI plus, the reduce noise option has been enhanced using an expanded set of real world multilingual training data. As a result, it can more effectively identify and suppress unwanted noise even in complex listening environments tested across realistic noisy environments such as a cafe, food court, dinner party, Edge Mode reduced noise outperformed other leading hearing aid brands utilizing DNN based processing, delivering a greater signal to noise ratio than the competitive speech and noise solutions evaluated which use dedicated speech and noise programs or memories from competitors. This means patients can experience more effective noise reduction while maintaining access to speech, helping them communicate with greater confidence in challenging listening environments.

Now, ever since we originally launched Edge Mode, we have been getting the question if Edge Mode is so great, why not have it on all the time? Well, you asked and we answered with this release. Rather than requiring the patient to manually activate Edge Mode, Always On Edge Mode continuously monitors the listening environment and automatically applies real time speech enhancement and noise management as conditions change. This means patients can benefit from the power of Edge Mode throughout the day without having to think about when or where to activate it. The system is constantly working in the background to optimize speech audibility and listening comfort.

Exclusive to all Omega AI 24s, always on edge Mode delivers a more seamless and effortless listening experience by ensuring advanced AI optimization is always available when it's needed most.

Always on Edge Mode can be enabled through the Profit software. This can be done on the User Control screen under the Additional Configuration Options section by toggling on Always on Edge Mode upon waking up their hearing aids into their default personal program. The firmware will take a

few seconds to analyze the environment and then will automatically put the devices into the appropriate Edge Mode settings. They will also automatically go back into Edge Mode whenever they leave and return to Program one or Start and then stop streaming. I'll go into more details here in a moment, but for Omega AI non wireless products with Always on Edge Mode enabled, using the all new Edge Mode on off controls in the now enhanced T2 remote app will toggle the hearing aids between the patient's personal program and Always on Edge Mode.

This behavior is consistent with Omega AI plus Wireless products when using the My Starkey app. Now, a few good things to know about Always on Edge Mode this feature will always activate the best sound feature of Edge Mode. The patient cannot choose to prioritize speech or reduce noise for the Always on Edge mode, but these features are still accessible by manually activating Edge Mode through the button on the home screen of the My Starkey app. For the 24 and 20 technology tiers, always on Edge Mode cannot be enabled from the My Starkey app. It can only be enabled by you, the hearing care professional from the profit software.

For most patients, it is recommended to wait until a follow up appointment before enabling Always on Edge Mode to determine whether they would benefit from the feature's continuous operation. However, for patients who have regularly used and appreciated Edge Mode in the past, you may consider enabling Always on Edge Mode at the initial fitting.

The final Edge Mode update brings our industry leading automatic Edge Mode to Omega AI 24 non wireless custom products As a reminder, once activated, Automatic Edge Mode continuously scans the listening environment, adapting and optimizing settings as conditions change. This can help patients experience better speech clarity and listening comfort without having to manually adjust their hearing aids.

As a reminder to activate Edge Mode for the non wireless customs with a push button, the user just needs to press the push buttons of both CICs as close to simultaneously as possible. To activate Edge Mode from the T2 remote app, the user simply taps the edge mode plus on button to activate Edge Mode and taps Edge Mode off to go back to the regular program. This opens up Edge mode access to the IIC as well as 20 and 16 tier devices. Premium Performance now across the entire lineup, Omega AI is our Premium plus platform and now includes Starkey's non wireless custom products, bringing our latest technology to even more patients. By including our non wireless custom portfolio, patients can now access the benefits of the updated platform and and G4 Neural Processor even in our smallest custom devices.

We're also simplifying the portfolio. Omega AI serves as our flagship recommendation for most patients offering our most advanced technology across nine styles. Powered by the G4 Neural Processor, Omega AI includes wireless RIC Wireless custom and non wireless custom solutions, creating our most complete hearing aid family yet.

Omega AI delivers premium performance across the full product portfolio. By bringing our non wireless custom products into the Premium plus family, we're now offering a complete lineup from IIC to Ric RT with a variety of styles, controls, battery options and accessories. This gives you the professional a comprehensive set of solutions to address virtually any patient need.

Omega AI plus offers several Rix styles for your patients in the 24, 20 and 16 technology tiers with design and colors consistent with its OMEGA AI predecessor. All RIC styles include the Bluetooth Low Energy 2.4 GHz radio with the LE audio streaming protocol providing enhanced sound quality and next generation connectivity. Familiar features remain such as LED lights, cross compatibility, a telecoil in the RIC RT and rechargeable products continue to be waterproof. Omega AI plus will continue to be compatible with Snap Fit 2.0 receivers. Starlink Edge wireless accessories, the My Starkey mobile app

and the rechargeable RICs are compatible with the enhanced Starlink Charger 3.0.

With Omega AI plus again, you can send patients home with the most personalized intelligent listening experience ever offered in custom technology. Omega AI wireless custom hearing aids are available in three CIC, ITC and ITE in the 24, 20 and 16 technology tiers. All include the Bluetooth Low Energy 2.4 GHz radio with again the LE audio streaming protocol. Hearing aid matrices and color options are still going to be consistent with the previous Omega AI product family. Omega AI Plus Customs will also continue to be compatible with the starlink Edge wireless accessories and the My Starkey mobile app and the rechargeable products are Compatible with the Starlink Charger 2.0 but will be compatible with the enhanced Starlink Charger 3.0 once it's available.

Omega AI plus non wireless customs offer a signature lineup that gives patients not only the smallest hearing aids but the smartest experience they have ever had in a custom product. The rechargeable CIC is extremely discreet and is compatible with the Starlink Charger 2.0 but again will be compatible with the Starlink Charger 3.0 once it's available. For patients who prefer the flexibility of Zinc air batteries, we continue to offer a battery operated CIC. Both CIC products are available in the 24, 20 and 16 technology tiers and may be ordered with an L, M, P or UP matrix and have various color options to choose from. In addition, they both have the option of adding a push button for user control.

The IIC is the industry's premier choice for an invisible custom hearing aid style. It's a hearing professional's best solution for patients concerned with size and stigma. This style may be ordered with an L or M power matrix. It will be available exclusively in the 24 technology tier. Now it's important to note that while these non wireless styles are not compatible with accessories in the My Starkey mobile app app.

They will be compatible with the updated T2 app which I'll go over here shortly.

Omega AI continues to deliver industry leading battery performance consistent with our previous products that will delight both patients and hearing professionals. The Omega AI RIC RT offers up to 51 hours of battery life, the MRIC R up to 41 hours and custom rechargeable wireless styles offer up to 42 hours of battery life on a single charge. For the non wireless Customs, the Omega AI Plus CICR offers up to 38 hours on a single charge. The CIC Non wireless offers up to 7 days with the default size 10 battery or up to 10 days with the optional size 312 battery and the smallest custom IIC can last up to 7 days.

The Starlink Charger 3.0 features enhanced design elements with familiar core functionality as the Starlink Charger 2.0. The Charger LEDs provide visual confirmation throughout the charging process. Blinking green lights indicate charging solid, green lights indicate a full charge and a red light if you ever were to see one, indicates a fault. This behavior is the same across all Starlink Charger 3.0 models. A full charge takes approximately three and a half hours and the LEDs show charging status only, not exact battery percentage.

It's also important to note that charging functions, including turbocharging, are controlled by the hearing aids rather than the charger itself. The StarLink Premium Charger 3.0 can be fully charged from 0 to 100% in under 3 and a half hours across all models. During charging, the LED indicators will blink and progressively build until all four lights remain solid, indicating the onboard battery is fully charged. These LEDs reflect the status of the charger's onboard battery only. Prior to first use, the charger should be fully charged.

Once fully charged, it can provide up to three full hearing aid charges before needing to be connected to a power source. When plugged into a power source, the LEDs will display the current state of the onboard battery when unplugged and the hearing aids are inserted into the charger. The current state of the onboard battery will display for 30 seconds and then turn off just to preserve battery life.

All rechargeable hearing aids and chargers will still be delivered in ship mode. Before first use, the Starlink charger must be connected to a power source. To exit ship mode, place the hearing aids in the appropriate charger for at least three seconds and then remove them.

We continue to offer the Starlink edge table microphone, remote microphone, TV streamer, and remote control 2.0 to ensure you have an entire portfolio of accessories to meet your patients needs. Earlier this year we introduced the starlink Edge LE adapter for direct audio streaming from non LE audio sources or host devices such as older phones to Starkey LE audio enabled hearing aids, expanding connectivity beyond new Bluetooth technologies.

Now on to profit. We built Profit with input from hearing care professionals around the world. And really, our Profit software was specifically designed to give professionals more time by helping them fit patients faster and more accurately than ever before. Intuitively designed so that items are right where you'd expect them to be, it helps deliver a best in class fitting experience from first fit to fine tuning. Profit's new updates with this release will help you, the hearing care professional, send even more patients home each day satisfied and hearing their best.

So let's review these various updates starting things off Hearing aids can now remain in a patient's ears during a firmware update and the hearing aid microphones will remain active. This change promotes greater appointment efficiency as conversations can continue without a period of downtime. This change is applicable to all Profit hearing aids and the time required for the update will depend on the hearing aid programmer being used and whether the update is initiated from the software or the My Starkey mobile app.

DNN Dull Compressor manages the fast compressor, resulting in smooth and seamless sound and the best listening experience possible. It defaults on, but may be managed by increasing or decreasing the setting value to make consonant sounds more or less pronounced respectively.

Non wireless Omega AI hearing aids will offer dual compressor to align nomenclature with the Wireless product family. This feature functions the same as Legacy Consonant brightness and can be adjusted the same way.

DNN360 will be active whenever adaptive directionality is selected within Profit and defaults on as seen on the Sound Manager screen. Like with previous Omega AI RIC devices that feature Denon360, you can choose to toggle off the new DNN Spatial adaptation feature on a per program basis. It's good to note that frequency lowering and DNN spatial adaptation cannot be on in the same program.

Automatic Edge mode will now be available in both wireless and non wireless Omega AI hearing aids, so everyone fit with 24 tier devices can benefit from the seamless nature of this feature. When needed, it will default on and can be managed on the user control screen if needed. Non wireless hearing aids without a push button will need to use the T2 app to access Edge mode unless always on Edge mode is enabled. The 20 and 16 technology tiers will continue to offer the static application that requires the listener to engage and disengage the feature as needed. When listening conditions change, Always on Edge Mode defaults off and is found on the user control screen under Additional Configuration Options.

If turned on, Edge Mode will remain active in whatever program is implemented in the first program position and does require automatic Edge mode also be engaged. Most listeners will be successful without this feature enabled thanks to the effective automatic adaptations already taking place in the hearing aids. But if a hearing aid user is continuously using Edge Mode and enjoying the benefits, Always on may be helpful. If listeners haven't used Edge mode or are sensitive to the adaptations in signal processing, we do suggest leaving it set to off when Always on Edge Mode is enabled. Users may notice a brief delay or short audible tone when the hearing aids power on while the system analyzes the listening environment and applies the best sound setting.

Always On Edge Mode turns off when the user switches out of Program one or begins streaming. It automatically resumes when streaming ends or when the user returns to Program one. The My Starkey app is still required to select the listening intent, either enhance speech or reduce noise. Users can also start or stop Edge Mode at any time using the hearing aid user controls, the My Starkey app or the favorite button on the Starlink remote 2.0. A new icon will appear adjacent to program one when always on Edge Mode is enabled to easily assist you in recognizing if the feature is active.

New fitting tips for Always on Edge mode have been added to support understanding and use of the feature. Guidance will be available from the user controls and data log screens. Fitting tips are a purple circle with a light bulb icon.

For two decades, Starkey has led the way in our approach to adaptive feedback cancellation. Now we go beyond with a new system that is another result of Starkey AI and the DNN dual compressor capabilities.

With Omega AI, we are taking a new approach to feedback cancellation to more intelligently assess and manage feedback. First, we start by establishing fitting specific information that captures the unique acoustic and signal processing characteristics for each patient. The hearing aid style, canal length, venting configurations, the audiogram fitting formula, unique gain prescription initialization along with the specific hearing aid settings are captured to define the operating conditions under which feedback management functions. The system is more context aware and includes a wider variety of inputs than ever before. This unique patient profile allows us to accurately identify where feedback is most likely to occur.

Think of this as a calculation of feedback risk with a personalized optimization to eliminate feedback. We use all of this information to apply a coordinated feedback management approach. The default is designed to auto adjust based on gain across a wider range of frequencies, including those where we

might not traditionally expect feedback to occur. Specifically, we have new logic to be more intentional with mid frequency management. The final outcome is optimized based on the entirety of the feedback canceller settings Hearing aids are becoming increasingly increasingly dynamic systems.

The utilization of the Starkey AI and the DNN dual compressor supports the fast or rapid characteristics of a feedback signal in a more controlled way. This selective and adaptive design protects gain to maintain speech audibility, sound quality and comfort while reducing feedback. When putting this all together during our clinical trials we saw a meaningful improvement in feedback reports at the initial fitting appointment. Including all of the styles, there was approximately 2.2 times lower feedback occurrence at the start, meaning there were much fewer feedback issues or even none at all with Omega AI, hence the easy rating on this scale. Again, we put this to the test.

Feedback was assessed during conversation with head and jaw movements and through feedback provoking conditions routinely assessed during a fitting such as bringing hands or a phone near the ear. These outcomes fully align with our goal to have the fastest, most seamless fitting experience so you can make the most out of every single patient visit. To help ensure the best start for every fitting. The auto adjust preference for feedback elimination is now automatically selected with the release of Profit 2026.1 to support a feedback free start for every fitting and makes profit consistent with the Inspire software. This setting remains under the General tab of User Preferences.

There are four helpful updates to REM Target Match Starkey's integrated RE leader feature with this technology release. First is that REM Target Match data is now saved with a session. Next is the ability to review REM Target Match measurements from within Profit. Third is the ability to adjust previous aided REM Target match curves and fourth is a new Target Match button. The first update is that REM Target Match measurements are now saved to the Profit session.

They can be found by clicking on REM Target Match from any applicable screen in Profit. The date of the most recent measurements will be listed between the graphs. This excuse me was an ask from the field and opens the door for the other features we'll talk about next.

The second update is the ability to review previous measurements. This can be helpful to clinicians for a quick check of hearing aid programming or when considering requests for changes to the hearing aids. Responses may be viewed with hearing aids connected or without when a previous session is opened. The third exciting update is that manual adjustments to previous aided responses can now be made by using the Adjust button on the screen after changes are made. The STAR button is used to run the new soft average and loud measurements to verify the adjustments that were made without having to complete the entire REM Target Match Wizard.

Again, unaided measurements and automatic target matching are not required, providing a fast and easy way to make quick changes. All new measurements will be saved to the session. The fourth update to REM Target Match with this technology release is a new Target Match button. It can be used to reset soft, average and loud frequency responses back to Target and may come in handy to quickly undo fine tuning adjustments that were made inside or outside of the RIM Target Match feature if functions like the Target Match button in Profit by only resetting the response curves without adjusting other feature settings.

I'll play a video here shortly to show you how these REM Target Match enhancements appear within Profit. Once you select REM Target Match, you'll see at the top any previous REM Target Match sessions and you can select Adjust to make manual changes to the existing session. Depending on your relay calibration Sorry, depending on your relay system recalibration may be required so you can go directly to adjusting the frequencies and gain curves as you see here. And then once your adjustments are complete, you can select Start and the REM Target Match will measure how those

settings are performing in your patient's ears with the hearing aids in place. Then you can continue adjusting and rerunning measurements as needed.

Or you can use the Target Match button as you see here to revert to any manual changes and return to the original Target Match settings. And when you're finished fine tuning, you would just simply select Done to save your relayer measurements and return to the fine tuning screen.

So here we're just finishing up our final measurements and we're going to select Done.

The ability to adjust previous aided REM Target Match measurements is available with all compatible real ear systems and the process is really simple. Simple and straightforward.

All right. Session notes now makes it easier to capture important hearing aid details. A new Include Hearing Aid Information toggle allows device information to be automatically added when notes are saved to NOAA exported or copied details such as device configuration, firmware receivers, coupling controls, and paired accessories can all be included, helping streamline documentation and improve record keeping. The toggle is enabled by default and is available for all hearing aids in profit 2026.1 and later.

New with this technology release is also the ability to view a cross transmitter in a NOAA session. Receivers will be labeled with RX and transmitters will be labeled as tx as illustrated here. This change provides a straightforward way to identify receivers and transmitters. This change will apply for cross fittings with profit 2026.1 and forward.

Also new is an enhancement to the SCIF Compliance letter that is available when SCIF mode is activated in the software. Hearing aid information will now automatically populate in the fields on the compliance letter instead of having to be handwritten for added ease and convenience.

Innovation extends beyond Sound Processing With Omega AI, Starkey continues to lead the evolution of hearing aid connectivity, building on the foundation of LE Audio and Direct unicast streaming while preparing patients for the exciting opportunities enabled by AuraCast broadcast audio. Combined with dual sync technology, Omega AI ensures patients can enjoy seamless connectivity today while remaining ready for the connected future. Starkey's approach to connectivity is always Future forward. In 2024 we began using the LE Audio Bluetooth streaming protocol in our devices, which consumed less power and delivered the next generation of assistive listening technology. Using the LE Audio protocol allows our devices to pair more easily, connect more quickly, and stream more robustly from multiple devices.

AuraCast is an exciting component of LE Audio Bluetooth technology that opens up a lot of great opportunities for accessibility for hearing aid wearers. AuraCast allows a single audio source to broadcast sound to an unlimited number of nearby devices. Instead of individual Bluetooth pairing, users can simply select and tune in to a broadcast from a transmitter, which is ideal for shared audio experiences or public public spaces like theaters, airports or gyms.

Excuse me? An oracast transmitter begins broadcasting audio while simultaneously sharing information about the broadcast, such as its name and configuration. An oracast assistant such as a patient's smartphone is able to scan for available broadcasts and present them to the user through an easy to navigate interface, similarly to selecting a WI FI network in a public space. Once the user selects a broadcast, the oracast assistant securely passes the necessary connection information to the oracast receiver such as the hearing aid, earbud or headphone, allowing it to join the broadcast and begin streaming audio.

To help hearing aid wearers easily connect to AuraCast broadcasts that they might encounter, we feature an OraCast assistant within the My Starkey app. This allows the hearing aid user to select the

oracast stream they want to listen to on their mobile device. The oracast assistant feature is exclusive to Omega AI, Omega AI and Edge AI devices and provides patients expanded access to audio streaming when in public settings or group listening environments. Let's watch a quick video that goes into more detail of how to use it.

Sam.

It.

Connectivity has never been so easy and now we are also excited to offer an enhanced listening experience with Dual Sync. Our partnership with Med El continues to enhance the bimodal listening experience with dual sync streaming. Android devices supporting asha and running Android 14 or later can identify a Starkey hearing aid and a Med El cochlear implant as a matched pair. This enables seamless audio streaming to both devices, creating a simpler and more effortless experience for patients. Starkey has long been an industry leader in mobile apps.

Here you can see our apps that focus on providing patients control over their devices, allow caregivers to be involved in the hearing aid journey and various resources for patients looking for more information on noise management and tinnitus. Omega AI plus is designed to do more than help patients hear better. Paired with the My Starkey app, it provides smarter alerts, deeper insights and personalized experiences that help patients get more from their hearing technology every day. It's another example of how Starkey continues to transform hearing aids into multifunctional wellness devices. With the launch of iOS 27, there is a slight update to the hearing aid pairing process.

Pairing will still take place under Accessibility and Hearing devices, but as you can see here, the imagery with searching for and selecting the hearing aids for pairing has been updated slightly. Once the aids are selected, you will see that even for a binaural pair, you now only have to select pair once.

Aids will then show as successfully paired with the green check mark beside each hearing aid. As you see here.

Once hearing aids have been successfully paired to the iPhone, the hearing devices screen is Also updated for iOS 27. MIC input controls now live on this screen and if you click into audio routing you will see that handoff controls have been moved here rather than on the previous screen as before.

Intelligent Reminders are designed to support patients in their everyday hearing aid use. These include reminders for maintenance and inserting their devices, helping reinforce consistent habits. Starkey is also introducing an industry first hearing aid left behind as part of Intelligent Reminders. This feature notifies the patient when it's likely they have forgotten their hearing aids after disconnecting and are actively moving away from them. This helps patients avoid the frustration and inconvenience of accidentally misplacing their devices.

Together, all intelligent reminders provide simple proactive support, helping patients stay engaged and get the most out of their hearing aids with timely, meaningful prompts.

Our new feature Sleep expands the wellness capabilities within My Starkey, giving patients deeper insight into their overall health. This feature tracks sleep patterns including sleep stages, body position and an overall sleep index. These wellness focused metrics can help patients better understand habits that may affect their overall health and well being during sleep tracking user controls are disabled to prevent unintended adjustments. Patients can also set a microphone offset with the default set to mute for added comfort. This feature is available in the 24 tier of Omega AI plus AI.

Sorry, Omega AI plus RICS, ITES and ITCs and is currently limited to the US market.

Patients are provided with an overall sleep index based on the Pittsburgh Sleep Quality Index, giving them a simple numerical summary of their night. This is intentionally presented simply as a number, allowing patients to interpret their sleep quality over time. Additional detail is provided through sleep stage data, breaking down time spent awake, in light sleep and in deep sleep. Body movement is also tracked showing time spent on the back, left side and right side, helping patients better understand their sleep patterns and positioning all from their hearing aids rather than another wearable device.

All right, now onto the T2 app that I've been mentioning here and there throughout this presentation. Designed specifically for our smallest and most discrete devices, T2 Remote provides simple, reliable control without adding visibility or complexity. With Omega AI, T2 remote has been enhanced to give non wireless devices access to automatic edge mode while also delivering a more stable and seamless user experience.

Here you can see a video of the onboarding process for Omega AI non wireless devices within the T2 remote app. Now, because the app cannot automatically detect which hearing aids are being used, patients are guided through a simple setup to determine the correct tone type. As some of you may recall, T2 has been around for quite some time historically using DTMF tones or the tones that you hear when you're using a touch tone phone. Now we have high frequency tones with this enhanced app for Omega AI plus devices. So again, because the app doesn't know which devices you are wearing because they are non wireless, the user will go through this setup process to determine which tones that they will need to be using.

Patients will be prompted to play a tone and they will confirm how their hearing aids respond. So based on that input, the app will select for them the most appropriate tone setting to ensure reliable communication, either DTMF if they have older devices or the high frequency tones if they're wearing the new Omega AI plus devices. If needed, the process can be repeated and patients can manually

adjust the tone type later, providing flexibility while helping ensure a successful setup from the start. Now, one of the reports when we had DTMF using the T2 app in the past was that family members would often report, gosh, I can hear when my Grandpa Joe is adjusting his hearing aids with the T2 app. They didn't like hearing that tone.

Now, with the high frequency tones, they are much, much less audible. So the hearing aids can hear the high frequency tone, but most of us would either barely hear them or not hear them at all, just really providing a more accurate, seamless experience for the hearing aid user and then less random tones coming from the phone that the other family members or friends can possibly hear as well.

So also with T2 they have access to access Edge mode as we've already discussed. So for Omega AI plus devices, the experience really remains familiar. With T2 with access to standard controls like program changes, volume adjustments, mute or unmute, and then now with the addition of those ultra high frequency tones, users can now also enable or disable Edge mode and restore even their settings to provider defaults directly within this new enhanced T2 app. So resetting all changes would be equivalent to patients rebooting their hearing aids, which is nice. This represents a meaningful expansion of control, giving non wireless device users greater flexibility and functionality than ever before.

Access to Edge mode varies by technology level. Omega AI24 supports both automatic Edge mode and the new Always on Edge mode. Automatic Edge mode can be activated through the My Starkey app. While always on Edge Mode, remember must be enabled in profile and continuously optimizes the listening experience in the background. Omega AI 20 and 16 continue to offer manual Edge mode activation through the app.

The result is AI power listening support across multiple technology levels, with the most advanced automation available exclusively in omega AI plus 24. All right, as I wrap things up, just know that for

nearly 60 years Starkey has been relentlessly focused on technology that puts the needs of the patient first. We have never deviated on that central purpose. As to our why, I'm thrilled to have had this time with you today because we are delivering everything you and your patients want in Intelligent Hearing. With Omega AI plus, your patients experience our all new Quad DNN Powered Sound, Intelligent Feedback Management, Seamless connectivity with oracast, Intelligent Health and Wellness Intuitive Charging and we are a continued industry leader with up to 51 hours of battery life.

I'd like to thank you so much for your time and attention today and I'd like you all to enjoy the rest of your day and week. Thank you so much.