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Expanding the TH7 Platform: Fall 2026 Updates

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Hi and welcome to this TrueHearing Training. I'm Jill Bambaci,, clinical development manager for WSA. In this course, we'll review the latest additions to the TrueHearing portfolio.

So with this launch, we're offering the TH7 power and superpower BTE in the Premium and Advanced performance levels. In addition, we are now offering the TH7 custom licic in the standard performance level. These solutions expand your fitting options while maintaining the sound quality and reliability you expect.

So let's start with the power and superpower BTEs.

These behind the Ear solutions were developed to address the needs of patients with more significant hearing losses while delivering the modern features and convenience patients have come to expect. Your patient can be ready for a full day of use with the Power BTE providing up to 35 hours of runtime with no streaming and up to 30 hours of runtime including 5 hours of streaming and the Superpower BTE providing up to 73 hours of runtime with no streaming and up to 65 hours of runtime including 5 hours of streaming. Devices can be fully charged in about four and a half hours. By adding both Power and superpower options, TrueCalling can now support a broader range of hearing losses with rechargeable technology, advanced sound processing, and direct connectivity. These devices combine performance, durability and flexibility, giving providers additional fitting options for patients who need greater amplification without sacrificing convenience.

The devices come standard with a desktop charger and they support all day hearing performance while providing the flexibility to adapt to a variety of listening environments, from quiet conversations at home to more complex social situations. So as we go through the next few slides, we're going to take a closer look at the acoustical capabilities and fitting flexibility these devices provide.

Let's take a look at the fitting range of the TH7 power BTELI. With an ear hook fitting, the device delivers up to 77dB of gain, making it a strong solution for patients with more significant hearing loss. For patients who prefer a more open or more cosmetically appealing fitting, thin tube 3.0 options are also available. The standard thin tube provides up to 66dB gain, while the thin tube 3.0 power option increases available gain to 70dB. This flexibility allows you to match the acoustics to the patient's hearing loss, lifestyle and cosmetic preferences while maintaining the benefits of a rechargeable power device.

For patients who require the highest amplification levels, the TH7 Superpower BTE Li offers impressive output capabilities. Using the ear hook configuration, the device provides up to 82dB of gain making it appropriate for patients with severe to profound hearing losses. Combined with extended battery life and a rechargeable design, the spbteli provides a powerful solution with without sacrificing convenience for the patient, patients need hearing aids that can keep up with real Life and the TH7P and SP BTE Li devices are built for durability. These hearing AIDS carry an IP68 rating, meaning they are protected against dust ingress and can withstand temporary immersion in water.

The TH7 Power and Superpower BTE Li devices are available in four color beige, deep brown, granite and sandy brown. These color choices allow patients to select a device that either blends naturally with their skin tone and hair color or matches their personal style preferences.

For patients with unaidable hearing in one ear, the TH7 power and superpower BTE Li devices can be paired with the Signia Pure Charge and Go IX Cross transmitter. This compatibility expands the patient populations you can serve while maintaining a rechargeable solution.

The TH7 Power and Superpower BTE L I offers direct connectivity to smartphones. Patients can stream phone calls, music, podcasts and other audio directly to their hearing aids. Hands free calling is also supported when paired with compatible devices. The hearing aids support LE audio made for iPhone

and ASHA compatibility for Android devices. This means patients can enjoy reliable connectivity regardless of whether they use an iPhone or Android smartphone.

In terms of compatible accessories, these TH7 devices are compatible with the TV sound, the remote control and the streamline mic. Just note the remote control has been updated and a new design will be available starting December 1st.

Fitting these devices is simple and convenient thanks to Noelink Wireless Compatibility and now we'll move to the TH7 custom licic. This form factor was previously launched in the premium and advanced technology levels and is now offered in the standard technology level. Custom hearing aids are an important option to consider especially for patients who who value discretion and comfort. Because they're tailor made to fit the individual ear, they offer a secure and personalized fit that can feel more natural for the wearer. Their small, discreet design can also be appealing for more hesitant patients, helping them feel more confident about taking the first step of their hearing journey.

In addition, as a single unit device, custom solutions can be easier to insert and handle compared to a two piece RIC or bte, making them a practical choice for many wearers.

This device combines the discreet appearance many patients prefer with the convenience of rechargeability. With up to 60dB of gain, this device delivers a strong performance in a small rechargeable custom device. It's available in three discrete black, dark brown and mocha and is IP68 rated for protection against water and dust ingress. Historically, patients choosing a very small custom hearing aid often had to compromise on features or battery convenience. The TH7 Custom Licic helps address both of those concerns.

The result is a custom solution that offers cosmetic appeal and all day rechargeable performance.

These custom CIC hearing aids offer reliable rechargeability, providing up to 35 hours of runtime on a single charge. For added convenience, the Quick Charge feature allows just 30 minutes in the charger to deliver up to an additional nine hours of use. The compact charging case is designed for portability and includes a built in power bank offering up to three additional full charges, making it easy to keep devices powered throughout the day and on the go.

And these hearing aids are programmed using the Connex Air for easy wireless programming. The TH7CICLI is compatible with the Signia CROs Silk Charge and Go IX. The CROs Silk Charge and Go is rechargeable and provides up to 28 hours of runtime on a single charge.

Patients have several options for controlling their hearing aids throughout the day. These hearing aids can be paired to the TrueCalling app via acoustic pairing to allow users to adjust volume change programs and personalize listening settings directly from their smartphone. For patients who prefer not to use a smartphone, the remote control provides a simple alternative for everyday adjustments. These options help patients stay in control and make quick changes whenever their listening environment changes. The TH7 Custom Licic was designed to provide advanced performance within an extremely discrete form factor.

Binaural one mic Directionality delivers directional speech enhancement despite the small size of the device. They also include Speech Stabilizer, helping patients maintain better speech understanding in changing and challenging listening environments. Together, these technologies help patients hear more clearly while enjoying the comfort and discretion of a custom rechargeable device.

As we wrap up, let's take a step back and look at what these additions bring to the TrueHearing portfolio. The TH7 power and superpower BTE Li solutions expand our options for patients who need higher levels of amplification while still wanting the convenience of rechargeable technology and connectivity. And the TH7 Custom LIC IC adds a rechargeable custom solution in the standard

performance level, giving providers enough another option for patients who prioritize discretion, comfort and a personalized fit. Together, these additions help you address a wider range of hearing losses, lifestyles and patient preferences. Whether a patient is looking for power, connectivity, convenience or cosmetic appeal, the TrueCalling portfolio offers more opportunities to find the right solution and help more people rejoin the conversation.

Thank you so much for attending this training, and I hope it gave you some valuable insights into the latest additions to the TH7 portfolio.